## Business Management with General Business Concentration

College of Business, Economics, and Computing

Credit Hours: 120 hours minimum Total - $64-67$ credits for Major
Declaring the Major: Plan Declaration form may be submitted anytime to the department.
Concentrations: General Business
Evening Classes: Yes

UNIVERSITY OF WISCONSIN
PARKSIDE

First Year
Semester 1

| Course | $\begin{aligned} & \frac{y}{0} \\ & \text { D } \\ & 0 \end{aligned}$ | Course Notes | $\begin{aligned} & \text { त } \\ & \text { O} \\ & \stackrel{4}{0} \\ & 0 \end{aligned}$ |  | "̄̄ | $\begin{aligned} & \stackrel{\rightharpoonup}{\#} \\ & \stackrel{y}{y} \end{aligned}$ | $\begin{aligned} & \text { 이 } \\ & \text { 듬 } \end{aligned}$ |  | $\begin{aligned} & \stackrel{0}{0} \\ & \stackrel{0}{0} \\ & \dot{\bar{\Sigma}} \end{aligned}$ | \% <br> $\frac{\square}{0}$ <br> 0 | $\#$ <br> \# <br> 0 <br> 0 <br> 0 <br> 0 |
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| ENGL 101: Composition and Reading | 3 | Reading and Writing Requirement | SK |  | $\bullet$ |  | $\bullet$ |  | C- |  |  |
| MATH 111: College Algebra I | 4 | Computational Requirement | SK |  | $\bullet$ |  | $\bullet$ |  | C- |  |  |
| Gen Ed (HU): Humanities and Fine Arts | 3 |  | GE |  | $\bullet$ |  | $\bullet$ |  |  |  |  |
| Gen Ed (SS): Social \& Behavioral Science | 3 | Recommend BUS 100 Introduction to Business | GE |  | $\bullet$ |  | $\bullet$ |  |  |  |  |
| Gen Ed (NS): Natural Science | 3 |  | GE |  | $\bullet$ |  | $\bullet$ |  |  |  |  |

## Total Credits: <br> 16

Semester 2

| MATH 112: College Algebra II | 4 | Prerequisite : MATH 111 | PC | $\bullet$ | $\bullet$ | C |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| SPCH 105: Public Speaking | 3 |  | $\begin{aligned} & \mathrm{GE} / \\ & \mathrm{PC} \end{aligned}$ | $\bullet$ | $\bullet$ | C |  |
| ECON 120: Principles of Microeconomics | 3 | Prerequisite : MATH 111 | $\begin{aligned} & \mathrm{GE} / \\ & \mathrm{PC} \end{aligned}$ | $\bullet$ | $\bullet$ | C |  |
| Gen Ed (NS): Natural Science | 3 | Recommend CSCI 105 Introduction to Computers | GE | - | $\bullet$ |  |  |
| Gen Ed (HU): Humanities and Fine Arts | 3 |  | GE | - | $\bullet$ |  |  |

Total Credits:
15
First Year Credit Total 30

WINTERIM YEAR 1 - OPTIONAL: Consult with your advisor whether winterim is appropriate for you in your first year.
SUMMER YEAR 1 - OPTIONAL: Enrollment in Summer courses is recommended for students who end their first year with less than 30 credit hours.

| Semester 1 |  |  |  |  |  |  |  |  |  |  |  |
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| Course | $\begin{aligned} & \text { n } \\ & \text { Div } \\ & \text { Din } \end{aligned}$ | Course Notes | $\begin{aligned} & \text { त } \\ & \text { O} \\ & \stackrel{U}{0} \\ & 0 \end{aligned}$ | 4 <br> 0 <br> 0 <br> 0 <br> 0 <br> 10 | 픛 | $\begin{aligned} & \stackrel{\rightharpoonup}{ \pm} \\ & \stackrel{y}{c} \end{aligned}$ | 읓 |  |  | \% | \% |
| ENGL 201: Advanced Composition or ENGL 202: Technical Writing or ENGL 204: Writing for Business and Industry | 3 | Prerequisite: ENGL 101 | PC |  | $\bullet$ |  | $\bullet$ |  | C |  |  |
| BUS 272: Legal Environment of Business | 3 |  | PC |  | $\bullet$ |  | $\bullet$ |  | C |  |  |
| QM 210: Business Statistics I | 3 | Prerequisite: MATH 112 | PC |  | $\bullet$ |  | $\bullet$ |  | C |  |  |
| Acct 201: Financial Accounting | 3 | Prerequisite: MATH 111 | PC |  | $\bullet$ |  | $\bullet$ |  | C |  |  |
| Gen Ed (NS): Natural Science | 3 |  | GE |  | $\bullet$ |  | $\bullet$ |  |  |  |  |
| Total Credits: 15 |  |  |  |  |  |  |  |  |  |  |  |
| Semester 2 |  |  |  |  |  |  |  |  |  |  |  |
| ACCT 202: Managerial Accounting | 3 | Prerequisite: ACCT 201, ECON 120, MATH 112, QM 210 | PC |  | $\bullet$ |  | $\bullet$ |  | C |  |  |
| Econ 121: Principles of Macro Economics | 3 | Prerequisite: MATH 111 | $\begin{aligned} & \text { GE/ } \\ & \mathrm{PC} \end{aligned}$ |  | $\bullet$ |  | $\bullet$ |  | C |  |  |
| QM 310: Business Statistics II | 3 | Prerequisite: QM 210, MATH 112 | PC | $\bullet$ | $\bullet$ |  | $\bullet$ |  | C |  |  |
| Gen Ed (HU): Humanities and Fine Arts | 3 |  | GE |  | $\bullet$ |  | $\bullet$ |  |  |  |  |
| Gen Ed (NS): Natural Science | 3 |  | GE |  | $\bullet$ |  | $\bullet$ |  |  |  |  |
| Total Credits: 15 <br> Second Year Credit Total 30 |  |  |  |  |  |  |  |  |  |  |  |

WINTERIM YEAR 2 - OPTIONAL: Enrollment in Winterim courses is strongly recommended for students who have accumulated less than 45 credits. SUMMER YEAR 2 - OPTIONAL: Enrollment in Summer courses is recommended for students who end their second year with less than 60 credit hours.

| Semester 1 |  |  |  |  |  |  |  |  |  |  |  |
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| Course |  | Course Notes |  |  | 䃌 | + | 일 in |  | $\begin{aligned} & \frac{0}{0} \\ & \frac{\pi}{0} \\ & \dot{\Sigma} \\ & \dot{\Sigma} \end{aligned}$ | \% | \# |
| FIN 330: Managerial Finance | 3 | Prerequisites: ACCT 201, QM 210 or MATH 309, ECON 121 | BFC | $\bullet$ | $\bullet$ |  | $\bullet$ |  |  |  |  |
| MGT 349: Organizational Behavior | 3 | Prerequisite: Junior or Senior Standing | BFC | $\bullet$ | $\bullet$ |  | $\bullet$ |  |  |  |  |
| MKT 350: Marketing Principles | 3 | Prerequisite: ECON 120 | BFC | $\bullet$ | $\bullet$ |  | $\bullet$ |  |  |  |  |
| Gen Ed (SS): Diversity or Social \& Behavioral Science (DV) | 3 |  | GE |  | $\bullet$ |  | $\bullet$ |  |  |  |  |
| XXXX: General Elective | 3 |  | EL |  | $\bullet$ |  | $\bullet$ |  |  |  |  |
| Total Credits: 15 |  |  |  |  |  |  |  |  |  |  |  |
| Semester 2 |  |  |  |  |  |  |  |  |  |  |  |
| HRM 343: Human Resource Management | 3 | Prerequisite: Junior or Senior Standing | MJ | $\bullet$ | $\bullet$ |  |  |  |  |  |  |
| QM 319: Operations Management | 3 | Prerequisites: QM 210, MATH 112 | BFC | $\bullet$ | $\bullet$ |  | $\bullet$ |  |  |  |  |
| MIS 320: Management Information Systems | 3 | Prerequisites: ACCT 201 | BFC | $\bullet$ | $\bullet$ |  | $\bullet$ |  |  |  |  |
| BUS 300+: Business 300 or 400 level class | 3 | No more than 2 courses in one business area | MJ | $\bullet$ | $\bullet$ |  | $\bullet$ |  |  |  |  |
| BUS 300+: Business 300 or 400 level class | 3 | Recommended: MKT 357 <br> Multicultural Marketing | MJ | $\bullet$ | $\bullet$ |  | $\bullet$ |  |  |  |  |
| Total Credits: 15 <br> Third Year Credit Total 30 |  |  |  |  |  |  |  |  |  |  |  |

WINTERIM YEAR 3 - OPTIONAL: Enrollment in Winterim courses is strongly recommended for students who have accumulated less than 75 credits. SUMMER YEAR 3-OPTIONAL: Enrollment in Summer courses is recommended for students who end their third year with less than 90 credit hours.

GE = General Education Requirement, MJ = Major Requirement, BFC = Business Foundation Course, EL = Elective, DV = Diversity Requirement

| Semester 1 |  |  |  |  |  |  |  |  |  |  |  |
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| Course | $\begin{aligned} & \text { n } \\ & \stackrel{y y}{0} \\ & \stackrel{0}{0} \end{aligned}$ | Course Notes | 2 0 0 0 0 0 |  |  | + | $\begin{aligned} & \text { 을 } \\ & \text { īㅁ } \end{aligned}$ | - |  | $\frac{8}{0}$ <br> $\frac{\square}{0}$ | $\pm$ <br> \# <br> 0 <br> 0 <br> 0 <br> 0 |
| BUS 300+: Business 300 or 400 level class | 3 | No more than 2 courses in one business area | MJ | $\bullet$ | $\bullet$ |  | $\bullet$ |  |  |  |  |
| BUS 300+: Business 300 or 400 level class | 3 | No more than 2 courses in one business area | MJ | $\bullet$ | $\bullet$ |  | $\bullet$ |  |  |  |  |
| BUS 300+: Business 300 or 400 level class | 3 | No more than 2 courses in one business area | MJ | $\bullet$ | $\bullet$ |  | $\bullet$ |  |  |  |  |
| BUS 300+: Business 300 or 400 level class | 3 | No more than 2 courses in one business area | MJ | $\bullet$ | $\bullet$ |  | $\bullet$ |  |  |  |  |
| XXXX: General Elective | 3 |  | EL |  | $\bullet$ |  | $\bullet$ |  |  |  |  |
| Total Credits: 15 |  |  |  |  |  |  |  |  |  |  |  |
| Semester 2 |  |  |  |  |  |  |  |  |  |  |  |
| BUS 495: Strategic Management | 3 | Prerequisites: Sr. Standing, FIN 330, MKT 350, MGT 349 | BFC | $\bullet$ | $\bullet$ |  | $\bullet$ |  |  |  |  |
| XXXX: General Elective | 3 |  | EL |  | - |  | $\bullet$ |  |  |  |  |
| XXXX: General Elective | 3 |  | EL |  | $\bullet$ |  | $\bullet$ |  |  |  |  |
| XXXX: General Elective | 3 |  | EL |  | $\bullet$ |  | $\bullet$ |  |  |  |  |
| XXXX: General Elective | 3 |  | EL |  | $\bullet$ |  | $\bullet$ |  |  |  |  |
| Total Credits: 15 <br> Fourth Year Credit Total 30 |  |  |  |  |  |  |  |  |  |  |  |

WINTERIM YEAR 4 - OPTIONAL: Enrollment in Winterim courses is strongly recommended for students who have accumulated less than 105 credits. SUMMER YEAR 4 - OPTIONAL: Enrollment in Summer courses is recommended for students who end their fourth year with less than 120 credit hours.

## Milestone Checklist

## Year 1:

Complete Skills requirement (MATH 111 and ENGL 101).
Complete MATH 112, SPCH 105, ECON 120 with a C or better.

Declare major by submitting a plan declaration form.
Review DARS and consult with your advisor every semester.
Create a CareerLocker account and create a resume using Resume Module.

## Year 2

Complete Foreign Language Requirement (if not completed in High School or transfer course work).
Complete all fundamental and business preparation courses (PC) with a C or better.
Review DARS and consult with your advisor every semester.
Register for RangerTrak and create a career profile, shadow a Business professional.

## Year 3:

Maintain a minimum 2.50 GPA in upper 300/400 level business foundation core and finance concentration courses.
Complete General Education requirements including Diversity Requirement if not yet completed.
Review DARS and consult with your advisor every semester.
Join Linkedln, Explore internships and graduate school options.
Submit Graduation Application.
Year 4:
Complete all major requirements.
Update RangerTrak profile and resume, develop a job search strategy and attend Senior Send Off.

## Graduation Requirements Summary:

Minimum Total Hours: 120 credits
Minimum Upper-Division Hours: 36 credits
Minimum Core Hours: 64-67
Minimum Major GPA: 2.5
Minimum Overall GPA: 2.0

