INSTITUTION: UW-Parkside
COLLEGE: College of Business, Economics, and Computing
MAJOR: Accounting ∙ Business Management ∙ Management
Information Systems ∙ Marketing
CONCENTRATIONS: Finance ∙ General Business ∙ Human
Resource Management

Transfer Guide for Accounting, Business Management, Management Information System (MIS), & Marketing Majors

1. Application Procedure

UW System application is required for admission to the university, along with official high school and all college transcripts.   To apply, visit https://apply.wisconsin.edu.

2. Transfer Policies

Transfer degree seeking student must earn a minimum of 30 of their last 60 credits at UW-Parkside toward their degree to fulfill the residency requirement. Within the major, a minimum of 15 credits in courses numbered 300 or above must be completed at UW-Parkside. Students transferring from non-baccalaureate institutions to UW baccalaureate-granting institutions may generally transfer up to 72 credits earned at non-baccalaureate institutions toward the 120 credits required for degree completion. UW institutions may accept additional credits toward the degree where appropriate.

3. Common Preparation and Foundation Core Requirements

The following common requirements for degrees in accounting, business management, marketing, and MIS are in addition to the university general education requirements.

A.   Fundamental Preparation Courses (16 credits)**

UWC Course	UW-Parkside Name	UWP Course
20-809-212	Principles of Microeconomics	ECON 120
20-809-211	Principles of Macroeconomics	ECON 121
10-804-115 **OR** 20-804-203 **OR** 20-804-212	College Algebra II	MATH 112
10-801-198 **OR** 810-242	Public Speaking	SPCH 105

Advanced Writing
Choose one:

20-801-203	Advanced Composition	ENGL 201
10-801-197	Technical Writing	ENGL 202
Taken at UWP	Writing for Business and Industry	ENGL 204

B.   Business Preparation Courses (15 credits)**

10-101-113	Financial Accounting	ACCT 201
10-101-118 **OR** 10-101-125	Managerial Accounting	ACCT 202
10-102-160	Legal Environment of Business	BUS 272
10-102-104 OR 20-804-240	Business Statistics I	QM 210
Taken at UWP	Business Statistics II	QM 310

C. Business Foundation Core (18 Credits)

Taken at UW-P	Operations Management	QM 319
Taken at UW-P	Management Information Systems*	MIS 320
Taken at UW-P	Managerial Finance	FIN 330
Taken at UW-P	Organizational Behavior	MGT 349
Taken at UW-P	Marketing Principles	MKT 350
Taken at UW-P	Strategic Management	BUS 495

D. Major Requirements: For individual major requirements, see the academic catalog:
http://uwp.edu/catalog-pdfs/bus.pdf

**Approved transfer classes worth fewer credits than the equivalent classes can reduce the 16 and 15 numerical credit requirements.

4. Skills, Foreign Language, Ethnic Diversity, & General Education Requirements

Students that earn Associate in Arts or Associate in Science degree at Madison College will satisfy general education and skills requirements at UW-Parkside. Students may need to meet the foreign language and ethnic diversity requirement.

Students who transfer to UW-Parkside without the Associate in Arts or Associate in Science degree must complete skills, foreign language, diversity, and general education requirements as listed below.

ENGLISH AND MATH COMPUTATIONAL SKILLS

Madison College Course	UW-Parkside Name	UWP Course
10-801-152 **OR** 10-801-195 **OR** 20-801-202	Composition and Reading	ENGL 101
No equivalent- see courses below	Survey of Mathematics	MATH 102
10-804-115 **OR** 20-804-203 **OR** 20-804-212 **OR** 20-804-229	College Algebra II	MATH 112 (required for business majors)

FOREIGN LANGUAGE REQUIREMENT
Must be fulfilled by one of the following options:
- two years of one language in high school with a grade of C or better in the second year of the language
- complete course at 104 level or above at UW-Parkside (or equivalent)
- 2 college semesters of one foreign language from an accredited institution

ETHNIC DIVERSITY REQUIREMENT
Any UWP course with the (DV) designation at the end of its title is eligible to meet the requirement (or equivalency with DV designation).

GENERAL EDUCATION REQUIREMENT
The general education curriculum provides students with exposure to different disciplines and subject matter; it also provides a broad base for placing into context the concentrated and in-depth study for developing expertise in a major discipline. The curriculum consists of a minimum of 36 credits outside of the skills requirements, distributed across three distribution areas.
1. **HUMANITIES AND ARTS:** 12 Credits required from at least three different departments/programs
2. **SOCIAL AND BEHAVIORAL SCIENCE:** 12 Credits required from at least three different departments/programs
3. **NATURAL SCIENCE -** 12 Credits required from at least three different departments/programs
Options are shown on page 4.

5. Contact Persons and Info

UW-Parkside Admissions Office
Amelia Tobias
Transfer Admissions Counselor
Phone: (262)595-2668
E-mail: tobias@uwp.edu

College of Business and Economics
Trudy Biehn
Senior Academic Advisor
Phone: (262)595-2449
E-mail: Trudy.Biehn@uwp.edu

Visit the College of Business, Economics, & Computing website:
https://www.uwp.edu/learn/colleges/businesseconomicscomputing/

Every effort is made to maintain accurate information; however, this information is subject to change. It is always best to check with your UW College advisor, UWP Transfer Admissions Counselor, or UWP advisor to ensure accuracy of equivalencies in your transfer plan. Students may also utilize the Student Transfer Assessment Report (STAR) and the Transfer information System (TIS) to view equivalencies.

Madison College Courses Applying to
UW-Parkside General Education Requirements

Humanities & Arts	Social & Behavioral Sciences	Natural Sciences
Art	**Business**	**Biology**
20-815-200 20-815-201 20-815-203 20-815-205	10-102-134	10-806-102 AND 10-806-103 AND 20-806-215 AND 20-806-217
English	**Communications**	**Chemistry**
20-801-250 OR 20-801-251 20-801-204	20-810-205	20-806-201
Philosophy	**Criminal Justice**	**Computer Science**
20-809-260 20-809-262	10-504-111 OR 10-504-900	20-804-206
Theater	**Economics**	**Geoscience**
Speech: SPCH 105 Theater: **20-810-230**	809-195 20-809-212 20-809-211	20-806-241 20-806-286
	History	**Math**
Modern Languages	20-803-211 20-803-212 20-803-204	20-804-231 20-804-232
French: 20-802-223 20-802-224	**Political Science**	**Physics**
	20-809-221	Physics: 20-806-221
Spanish: 20-802-213 20-802-214	**Psychology**	Astronomy: 20-806-243
	20-809-231 I	
	Sociology & Anthropology	
	20-809-203 20-809-204	