

Wisconsin Careers-Interest Profiler

(for students enrolled in Business 100, Spring 2010)



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Learning Objectives

- Discuss career resources
- Review our [Advising & Career website](#)
(our favorite resource is the [Occupational Outlook Handbook](#))
- Register for [RangerTrak](#)
- Administer and interpret the [Wisconsin Careers Interest Profiler](#)
Registration Code: uw-c636
Create a username (five characters or more)
Create a password (four characters or more)



WIS Careers-Interest Profiler Assessment Interpretation

career assessments can be particularly useful for students who wish to:

- investigate majors
- explore careers
- change careers
- pursue graduate school
- identify co-curricular activities
- engage in lifelong learning endeavors



Remember

A career assessment *does not* tell you what your major should be or what your career should be...

Assessments provide ideas about careers to research...

Assessments often spark further career development conversations, especially related to values, skills, and interests.



Holland's Theory / RIASEC

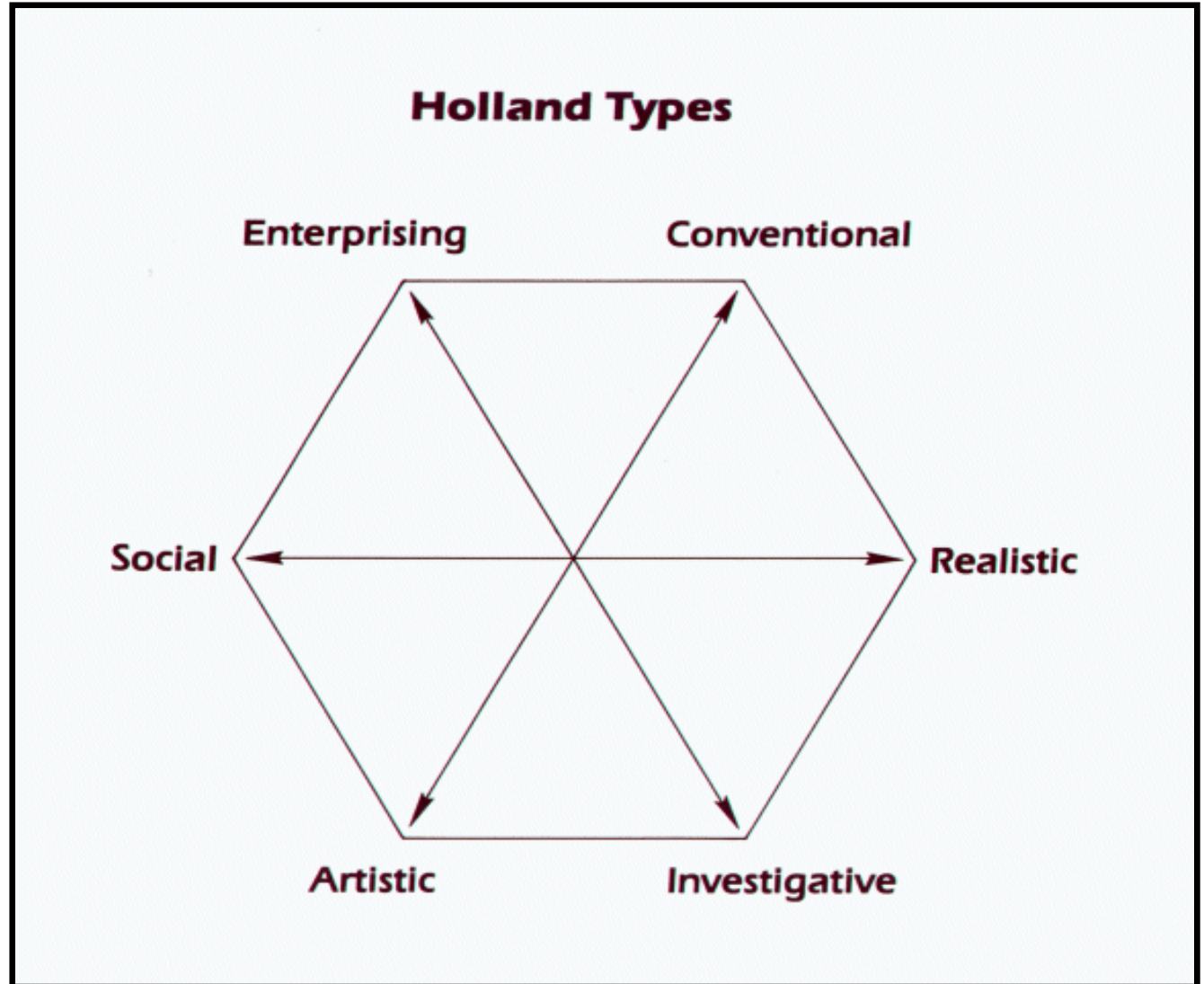
Your assessment is based on Holland's Theory.

Holland's Theory is based on the idea that people and work environments can be loosely classified into six different personality types:

**Realistic, Investigative, Artistic,
Social, Enterprising, and Conventional.**



Holland's Hexagon





Majors & Holland Codes

Many majors, concentrations, minors, and certificates relate to each Holland Code

View [Majors and Holland Codes \(pdf\)](#)

[Majors, Concentrations, Minors, and Certificates at UW-P \(pdf\)](#)

[UW-P course catalog and department websites](#)



Careers & Holland Codes

Many careers relate to each personality type.

- [Realistic Careers](#)
- [Investigative Careers](#)
- [Artistic Careers](#)
- [Social Careers](#)
- [Enterprising Careers](#)
- [Conventional Careers](#)



Get Involved

Getting involved is an effective way to...

- explore careers
- gain career related experience
- and network with professionals in your desired career field



Gain Experience

Create your own possibilities...

- jobs
- internships
- volunteer positions
- collegiate leadership positions
- course projects
- undergraduate research
- independent study
- community based learning
- service learning opportunities
- and additional experiential endeavors that build and expand your skills



S.M.A.R.T. goals

- Your goal should be **specific**.
- Your goal should be **measurable**. Determine weekly or monthly dates to accomplish your goal.
- Your goals should be **attainable** for your situation.
- If your goals are **realistic** and **relevant** to your life they will be easier to achieve. Identify **resources** needed to achieve your goals. It is also important to **review** and **revise** your goals when necessary.
- Develop a specific **timeline** to accomplish your goals. Prioritize your goals.



What is my next step?

- Assess your values, skills, and interests.
- Explore careers.
- Build academic and professional relationships with advisors, faculty, and staff
- Interact with classmates and upperclassmen. Speak with students majoring in areas that interest you.
- Take a course in a field that interests you.
- Volunteer, intern, or work in your desired career field.
- Join a club, student organization, community program, or professional association related to your desired career field.
- Network with professionals working in your desired career field. Participate in networking events. Read professional journals.
- View current job opportunities to investigate desired skills and educational requirements for careers that interest you.
- Conduct informational interviews, job shadow, and tour companies.
- Get involved and gain experience.
- Explore and consider graduate school options
- Explore and consider study abroad opportunities
- Actively participate in career related events, workshops, individual appointments, and group sessions. For example: resume writing workshops, interviewing workshops, career exploration workshops, networking events, career fairs, graduate school information sessions, career exploration and planning courses, and more.