

Get the Hook-Up: Networking 101

Presented By:
The School of Business and Technology
and
The Advising and Career Center

Networking Basics

- Where Do You Cast Your Net?
- How Do You Start?
 - It's Not Who You Know...It's...
 - Feeding and Nourishing Your Network



Professional Etiquette

- Behavior
- Grooming
- Wardrobe
- Phone
- Email



Social Networking Sites

- LinkedIn
 - <http://www.linkedin.com/>
- Facebook
 - <http://www.facebook.com/>
- MySpace
 - <http://www.myspace.com/>
- Twitter
 - <http://twitter.com/>



Elevator Pitch

- Keep It Fresh
- Always Be Prepared
- Practice Your Pitch



Professional Associations

- Reasons to Join
- Publications
- Scholarships
- Online Benefits
- Leadership and Networking Opportunities
- Conferences/Conventions
- Advancing Your Profession



The Hook-Up

- Associations on the Net
 - <http://www.ipl.org/div/aon/>
- American Society of Association Executives
 - <http://www.asaecenter.org/>
- Encyclopedia of Associations
 - <http://library.dialog.com/bluesheets/html/bl0114.html>
- Career Center Resources
 - <http://www.uwp.edu/departments/advising.career/index.cfm>

Mentoring

- Ask
- Act
- Appreciate



Collins Stephens, Deborah, Speier, Jackie, Cristini Risley, Michealene, and Yanehiro, Jan. This is Not the Life I Ordered: 50 Ways to keep your head above water when life keeps dragging you down. San Francisco, CA: Conari Press, 2007

Thank You For Coming

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