

UW-Parkside Center for Economic Education Announces Its Fall 2005 Program

A Classroom Homerun: Using Sports to Teach Economic Principles

Benefits to program attendees:

- Some of the curriculum topics covered: player salaries and ticket prices; the economics of ticket scalping; pricing in the memorabilia market; and public financing of stadiums.
- You will learn a number of practical ways you can apply basic economic principles you already know to major league sports.
- You will learn economic concepts that may be new to you and your students.
- You and your students will be given access to web-based interactive graphs developed specifically for this program. This instructional resource will help illustrate the economic concepts in a way your students will find engaging.
- You will hear from experts in the sports industry.
- You will have fun.

Visit our website at <http://oldweb.uwp.edu/academic/economics>

A Classroom Homerun: Using Sports to Teach Economic Principles

Program Organizer and Speaker:

Norm Cloutier, Professor of Economics, and Director, UW-Parkside Center for Economic Education. Norm has been teaching economics for more than 25 years. He is a two-time winner of the Stella Gray Teaching Excellence Award, and a recipient of the University of Wisconsin Regents Teaching Excellence Award. Norm introduced the Economics of Sports into his department's curriculum in 1999 where it remains one of the department's most popular course offerings.

Outside Speakers:

The program includes two speakers who are involved with economic aspects of professional sports in Wisconsin:

Ronald Walter is Vice President – Alternate Governor of the Milwaukee Bucks and a partner in Foley & Lardner's Milwaukee office. Ron has served as the Bucks' legal counsel since 1992 and serves as the Bucks' representative in the NBA Board of Governors. Ron is also an Adjunct Assistant Professor of Law in the Marquette University Sports Law Program.

Doug Stansil is Finance Director, County of Racine. In 1995 he was appointed to the Southeast Wisconsin Professional Baseball Park District by the Racine County Executive. The Baseball District was created in 1995 by an act of the Wisconsin State Legislature to oversee the design, construction, and financing of Miller Park. Doug chairs the Finance Committee of the Baseball District.



Registration Form

- A Classroom Homerun: Using Sports to Teach Economic Principles—December 1, 2005**
Registration fee is \$35. Make check payable to the UW-Parkside Center for Economic Education.
Deadline for registration is November 25, 2005.

Check method of payment:

- My personal check for \$35 is included
- Bill my school district \$35 against
Purchase Order # _____

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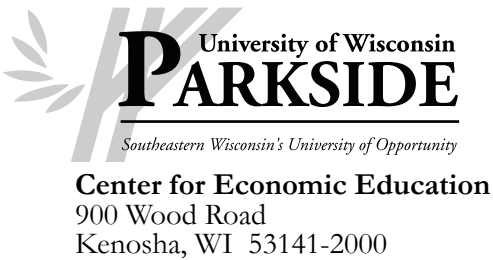
School Address _____ City _____ State _____ Zip Code _____

E-mail Address _____

TO: Professor Norman Cloutier
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P.O. BOX 2000
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A Classroom Homerun: Using Sports to Teach Economic Principles

When: December 1, 2005, 8:30 a.m. – 3:00 p.m.
Where: University of Wisconsin-Parkside, Union 104
Cost: \$35, includes lunch.
Deadline: Registration deadline is November 25. Due to the nature of the curriculum material being presented, the registration will be capped at 36, so register early.

“To be a sports fan these days is to be taking a course in economics,”
Allan Barra, sports columnist/author

**“... and to be an economics student is to better understand
major league sports, both on and off the field,”**
Professor Norm Cloutier, University of Wisconsin-Parkside.