

University of Wisconsin-Parkside
Center for Economic Education and
Economics *Wisconsin* present:

Economics and the Environment: A Partnership That Works!



January 12, 2007
8:00 a.m.- 3:00 p.m.
Molinaro Hall 213
University of Wisconsin-Parkside

We are thankful for the generous financial support of the following sponsors of this workshop:



SC Johnson Fund

Additional support provided through:



Economics and the Environment

The central focus of the workshop is to provide middle and high school teachers with an economic conceptual framework for analyzing environmental issues. Wisconsin's Model Academic Standards (WMAS) explicitly recognizes the connection between economics and the environment. WMAS for Environmental Education emphasizes the importance of developing decision-making skills and the understanding of economic approaches to improving the environment. Economics is the science of decision-making, and the Social Studies-Economics Standards recognize the role that economics plays in environmental issues. This workshop will help teachers move beyond the starting point of a general concern for the environment, to an appreciation of how economics can be used to gain insight into the causes of environmental problems and how economic analysis can help in the development of effective and efficient environmental policy.

Benefits to Teachers and Their Students

- The workshop addresses Wisconsin's Social Studies-Economics Performance Standards D.8.(2,5,11) and D.12.(2,10,12,14) and Wisconsin's Academic Standards for Environmental Education D.8.(1,8) and D.12.(1,3,8,9).
- The workshop is available for Continuing Education, undergraduate, or graduate credit. Scholarships available (see next page).

•Curriculum Resources

- Each participant will receive a hard copy of *Economics and the Environment: EcoDetectives*, a set of 15 lessons on the economics of the environment, published by the National Council on Economic Education (\$35 value).
- Participants will be given access to the UW-Parkside Center for Economic Education web learning platform called Desire2Learn where they will have access to additional economics curriculum materials.

- Participants will be provided lunch and refreshments.

Presenters:

Professor Holly Fretwell

Research Fellow, Property and Environment Research Center, and adjunct professor of economics, Montana State University

Professor Dennis Kaufman

Associate Professor of Economics, and Associate Director, UW-Parkside Center for Economic Education.

Professor Norman Cloutier

Professor of Economics, and Director, UW-Parkside Center for Economic Education.

George Toshner

UW-Parkside graduate and leader of the UW-Parkside *MissionE* project.

*See bios on back page.

Registration Form: (please print clearly)

Name _____

School _____

School Address _____

Phone _____

Email _____

Registration Deadline: *January 8, 2007*

There are three credit/fee options for workshop participants:

Required:

Workshop fee: \$65

**All participants must check this box and send \$65 payment. Teachers who complete the full-day workshop and select only this option will receive 1 Continuing Education Credit.*

Optional:

*1 Undergraduate Credit: \$226.33
(Includes workshop fee or \$161.33 additional fee.)*

*1 Graduate Credit: \$375.34
(Includes workshop fee or \$310.34 additional fee.)*

**Important: do not send payment for credit. Teachers selecting graduate or undergraduate credit will complete the full-day workshop and successfully complete a course of online study provided through the UW-Parkside D2L learning platform.*

Payment Method:

Check Visa Master Card
 Discover American Express

Card #: _____

Expiration Date: _____

Signature: _____

Please send registrations and payments to:

University of Wisconsin Parkside
Education Credit Outreach
900 Wood Rd, P.O. Box 2000
Kenosha, WI. 53141
Phone: 262-595-2753

Important! *Partial tuition reimbursement is available to Wisconsin residents. James A. Taylor Family Foundation Scholarships in the amount of \$50 for undergraduate credit and \$100 for graduate credit will be awarded to those who successfully complete the program.*

Program presenters:

We are very pleased to have **Holly Fretwell** as a major contributor to the environmental economics workshop. Holly is a Research Fellow at the Property and Environmental Research Center and an adjunct professor of economics at Montana State University. She has authored numerous articles on natural resource issues in professional journals and the popular press such as the *Wall Street Journal* and the *Journal for Environmental Economics and Management*. She has presented papers promoting the use of markets in public land management and has provided expert testimony on the state of our national parks and the future of the Forest Service. Holly has extensive experience working with K-12 teachers on environmental issues into the classroom.

Dr. Dennis Kaufman is Associate Professor of Economics, and Associate Director of the UW-Parkside Center for Economic Education. He has been teaching environmental economics for more than 20 years, and has published a number of articles on public sector and environmental economics in highly respected refereed journals such as the *Journal of Real Estate and Finance Economics and Environmental and Resource Economics*.

Dr. Norman Cloutier is Professor of Economics, and Director of the UW-Parkside Center for Economic Education. He has been teaching economics for more than 25 years. Norm has twice received the UW-Parkside Teaching Excellence Award and he has received the UW Regents Teaching Excellence Award. His research has appeared in a number of refereed journals, such as the *Review of Economics and Statistics* and the *Review of Social Economy*.

George Toshner is a recent graduate of UW-Parkside. He helped organize *MissionE*, a student run group of environmentally- and economically-minded students who participated in the Environmental Protection Agency's futures auction for acid rain permits.

Brochures can be downloaded from the UW-Parkside CEE website:

<http://oldweb.uwp.edu/academic/economics/cee/index.html>



Economics *Wisconsin*

National Council on Economic Education