

Vehicle Identification Guidelines

Identification on all University of Wisconsin-Parkside vehicles owned and operated by the University of Wisconsin-Parkside or for the University of Wisconsin-Parkside by agents and representatives thereof, must adhere to the standards in this guide, including all University of Wisconsin-Parkside identifiers.

The clarity of all decals, screen printing, etc., must meet the quality standards outlined in this guide.

All vehicle identification on University of Wisconsin-Parkside vehicles must be approved by the division of University Relations.

(Add visual example here, such as a 15-passenger van with UW-Parkside logo decal.)