



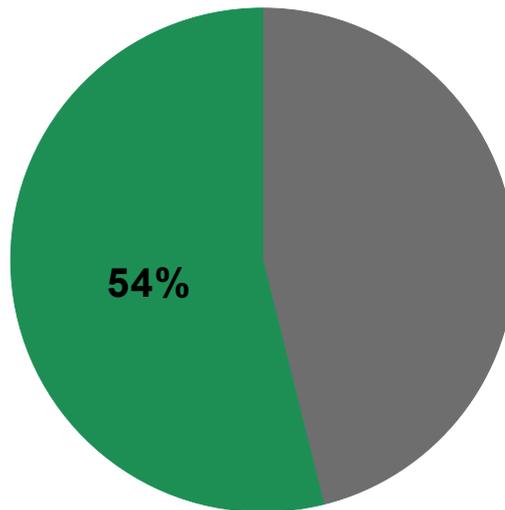
Overview

Graduating Student Survey: Responses from Fall 2012, Spring 2013 & Summer 2013

The Graduating Student Survey collects information about our graduating students – their employment plans, education plans, and their opinion about their level of achievement in various skills through their program at UW-Parkside. A total of 722 students, who graduated in Fall 2012, Spring 2013, and Summer 2013, were contacted. The survey was made available to these students through their SOLAR accounts. A total of 390 (54%) graduating students, including both undergraduates (371) and graduates (19) responded to the survey. This report presents the data collected from the survey.

Response Rate

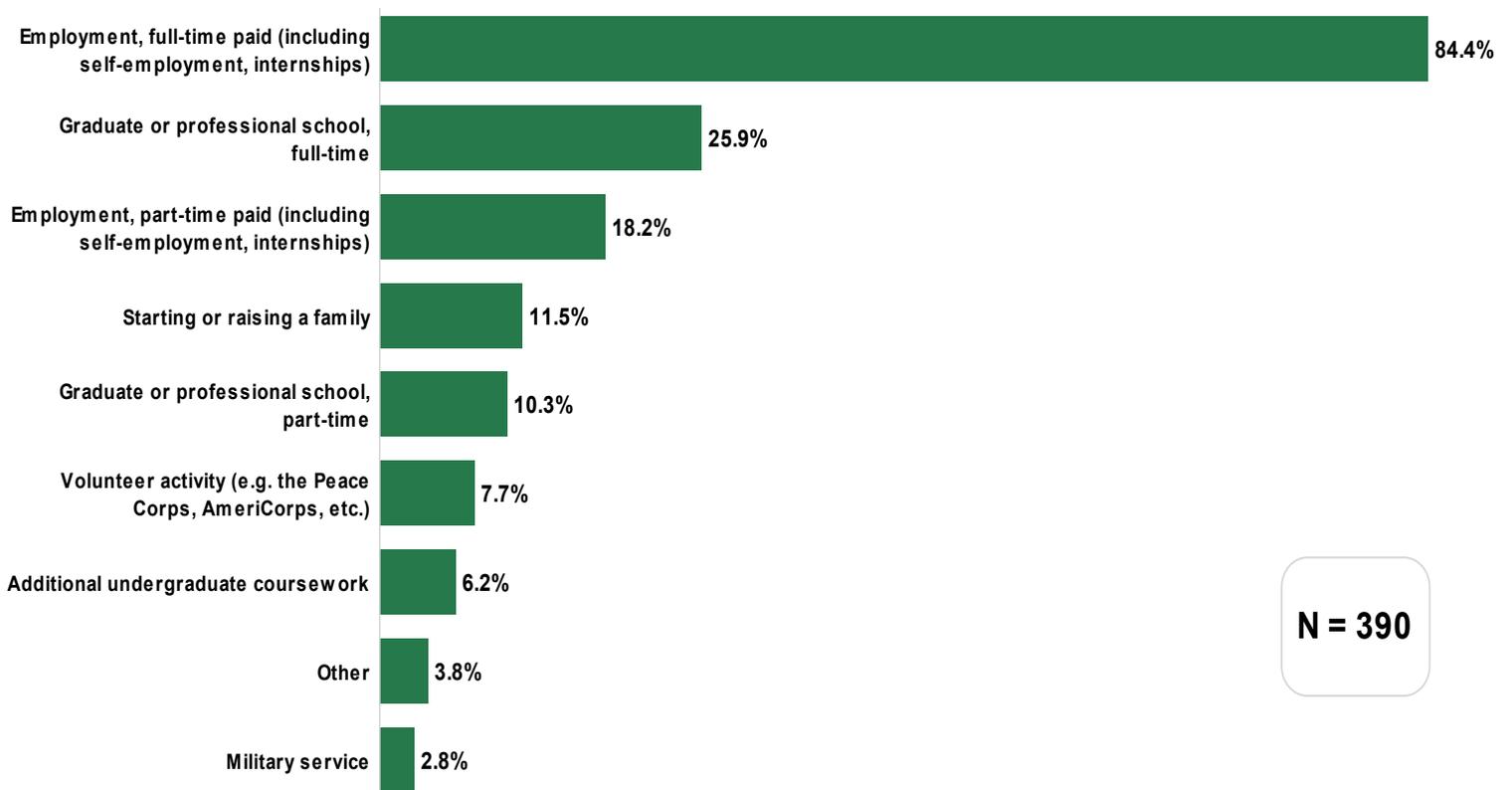
Percentage of Students Graduating Who Responded to the Survey Fall 2012, Spring 2013 & Summer 2013



N = 722

Among 722 Academic Year 2012-2013 graduating students, 54% (390) responded to the survey.

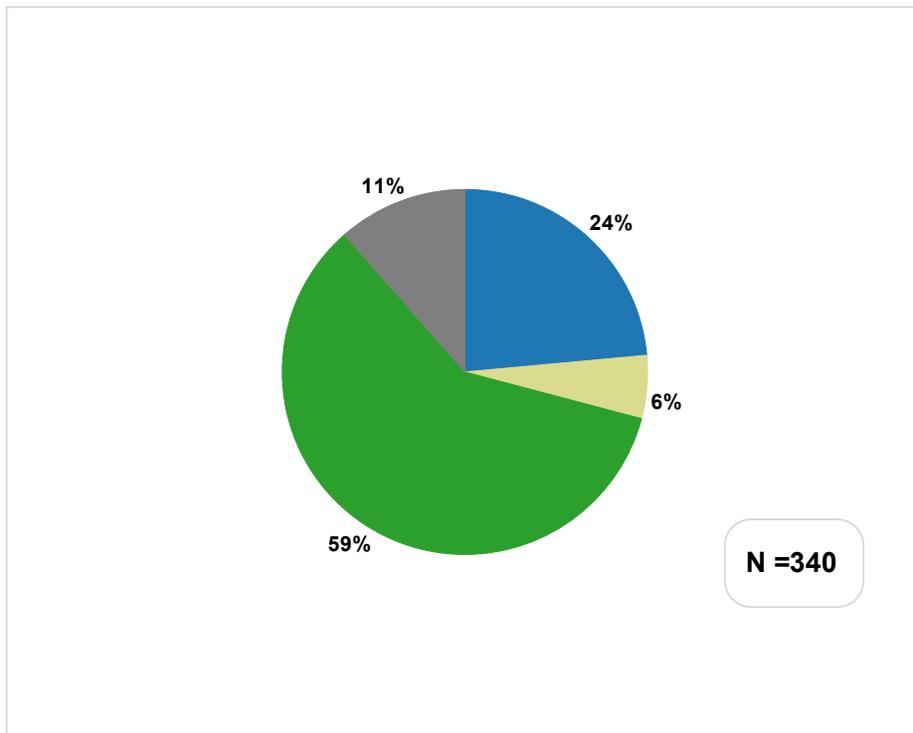
What is MOST LIKELY to be your principal activity (or activities) upon graduation?



84.4% (329) graduates plan to work full-time.

25.9% (101) graduates plan to attend graduate school full-time. Based on 390 responses (54% response rate).

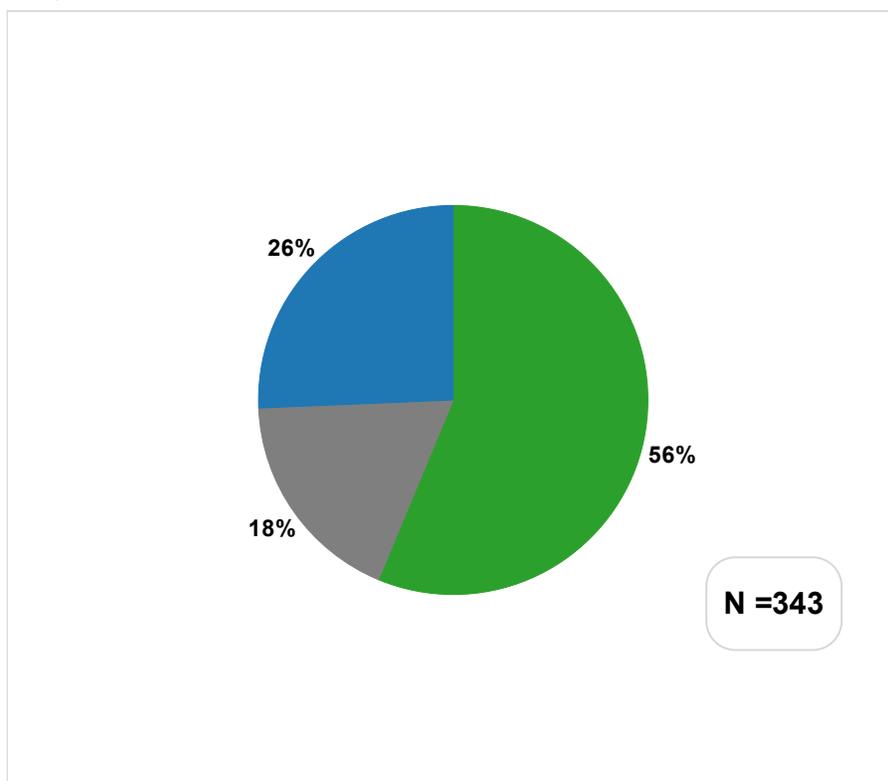
Which of the following best describes your employment plans at this time?



- Have accepted a position
- Considering one or more offers
- Currently searching for a position
- Not yet started my job search

24% have accepted a position. **6%** are considering one or more offers. Based on 340 responses (47% response rate).

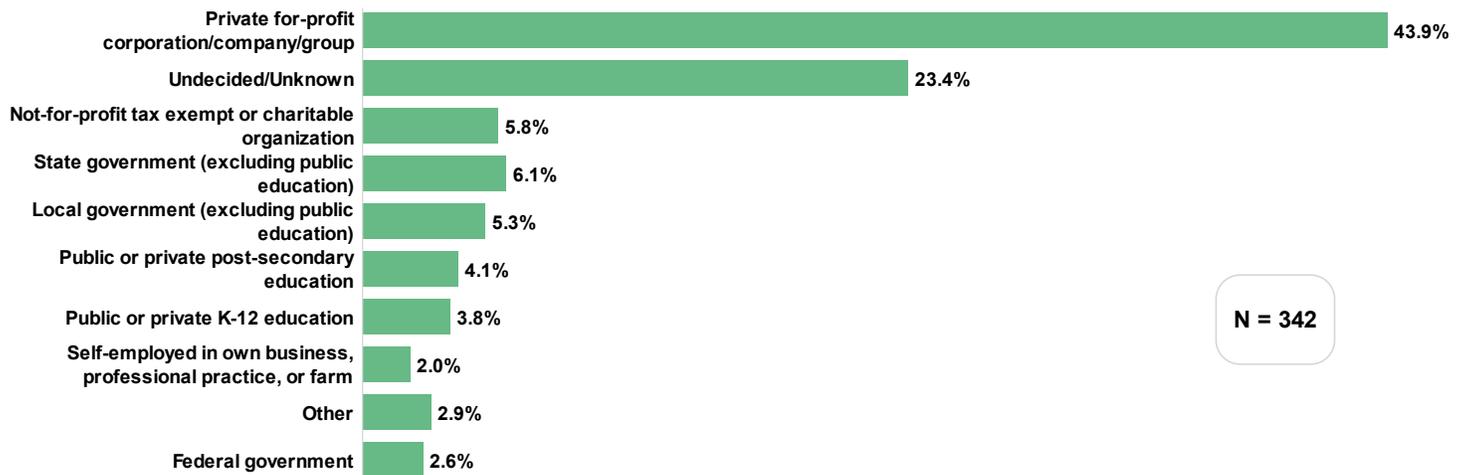
Do you expect or plan to work in Wisconsin?



- Yes
- No
- Undecided/Unknown

Among those who plan to work, **56%** intend to work in Wisconsin after graduation. Based on 343 responses (47.5% response rate).

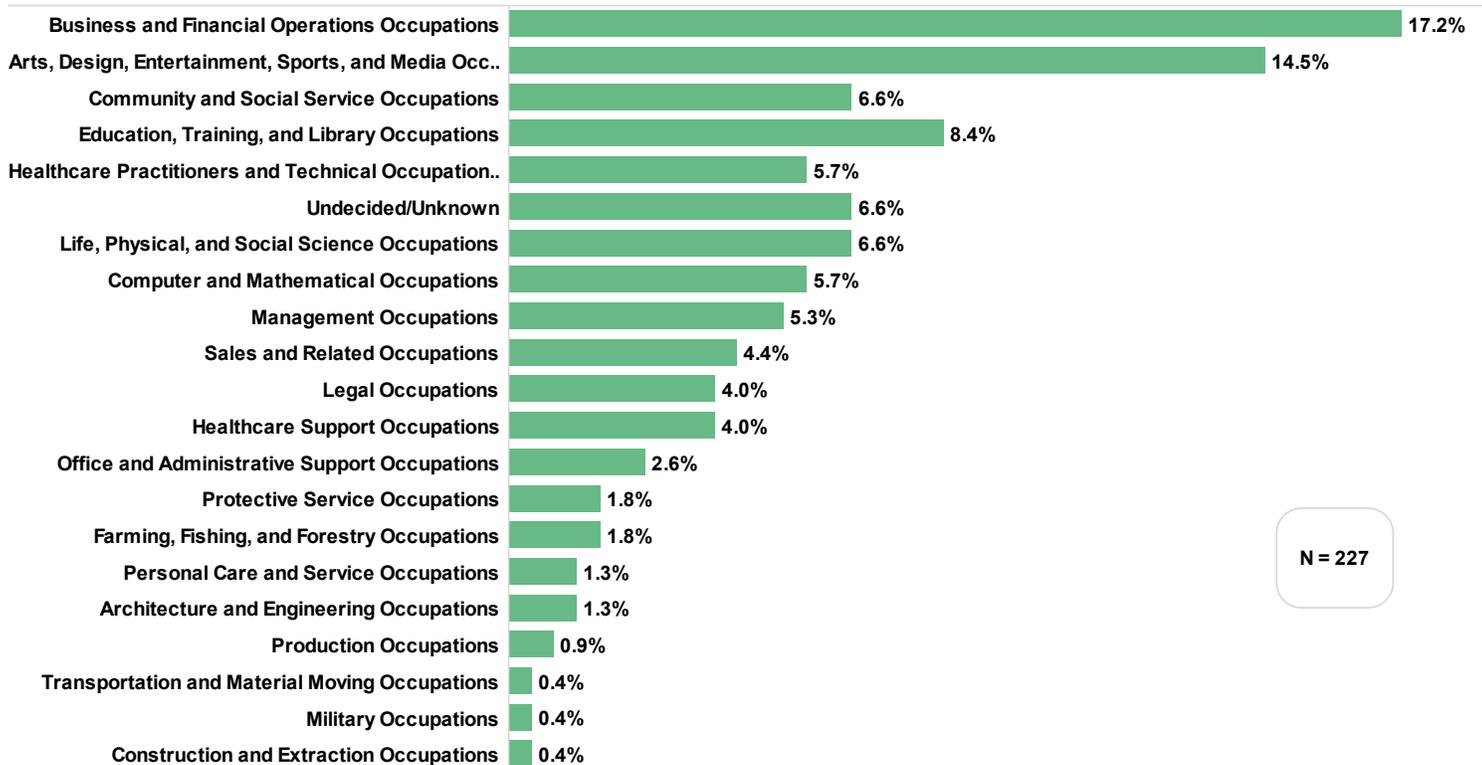
What type of organization or sector will you work in?



Among those who plan to work, **44%** answered they will work for a private, for-profit organization. Based on 342 responses (47% response rate).

	N	Percentage
Private for-profit corporation/company/group	150	43.9%
Undecided/Unknown	80	23.4%
State government (excluding public education)	21	6.1%
Not-for-profit tax exempt or charitable organization	20	5.8%
Local government (excluding public education)	18	5.3%
Public or private post-secondary education	14	4.1%
Public or private K-12 education	13	3.8%
Other	10	2.9%
Federal government	9	2.6%
Self-employed in own business, professional practice, or farm	7	2.0%
Total	342	100.0%

Which occupation category best describes the position you have accepted or are seeking?



BUSINESS AND FINANCIAL OPERATIONS is the sector where UW-Parkside graduates seek or find employment most often. Based on 227 responses (31.4% response rate).

Which occupation category best describes the position you have accepted or are seeking?

	N	Percentage
Business and Financial Operations Occupations	39	17.2%
Arts, Design, Entertainment, Sports, and Media Occupations	33	14.5%
Community and Social Service Occupations	15	6.6%
Education, Training, and Library Occupations	19	8.4%
Healthcare Practitioners and Technical Occupations	13	5.7%
Undecided/Unknown	15	6.6%
Life, Physical, and Social Science Occupations	15	6.6%
Computer and Mathematical Occupations	13	5.7%
Management Occupations	12	5.3%
Sales and Related Occupations	10	4.4%
Legal Occupations	9	4.0%
Healthcare Support Occupations	9	4.0%
Office and Administrative Support Occupations	6	2.6%
Protective Service Occupations	4	1.8%
Farming, Fishing, and Forestry Occupations	4	1.8%
Personal Care and Service Occupations	3	1.3%
Architecture and Engineering Occupations	3	1.3%
Production Occupations	2	0.9%
Transportation and Material Moving Occupations	1	0.4%
Military Occupations	1	0.4%
Construction and Extraction Occupations	1	0.4%
Total	227	100.0%

What is the complete name of the organization (e.g. company, business, institution) where you will be employed?

	N
AbbVie	1
Access Manufacturing	1
AFLAC	1
American Dental Association	1
Antioch Police Department	1
Anytime Fitness	1
Ascential	1
Best Buy	1
BizStarts Milwaukee	1
Campus Crusade for Christ	1
Cancer Treatment Centers of America	1
CBRE, Inc.	1
Cree	1
Cuatro Cinco Enterprises	1
Kenosha County	1
Epic Systems	1
FastSigns	1
FedEx Grand	2
Foth Companies	1
Glacier Park Boat Co	1
Golon Enterprises LLC	1
Goodwill Industries	1
Great River Shakespeare Festival	1
Hausmann and McNally Law Offices	1
IBM	1
Infosoft Group, Inc	1
Interbank Wholesale	1
JcPenney	1
Kenosha Area Family & Aging Services Inc.	1
Kenosha VNA	1
Kenosha Water Utility	2
La Causa Inc	1
Lake Geneva Wellness Clinic	1

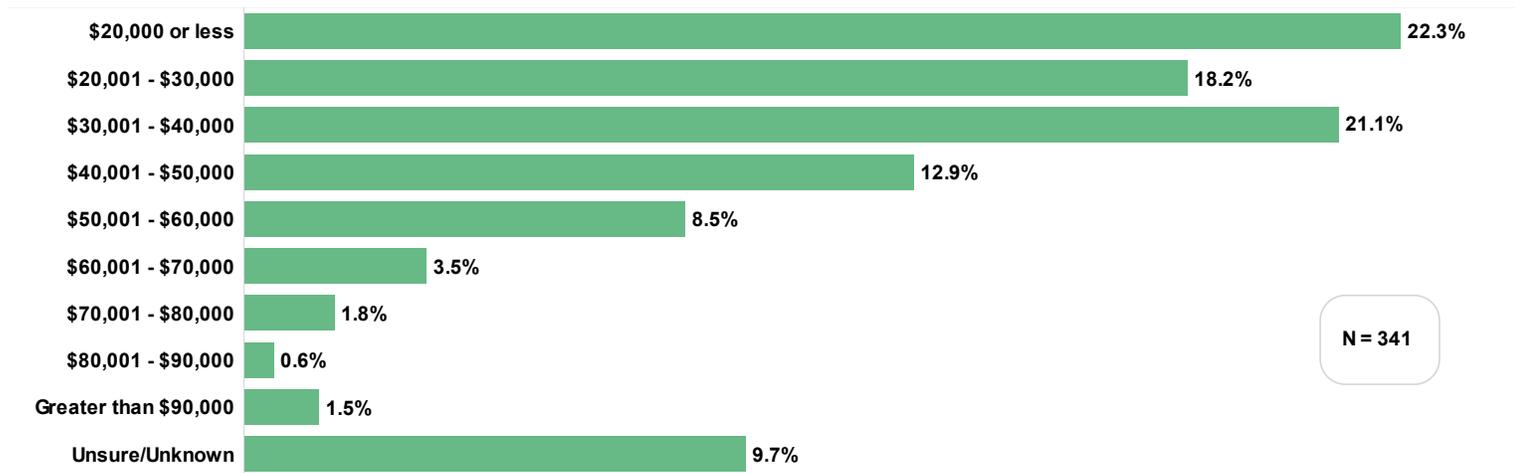
Graduates named these organizations as their most likely or preferred employer post-graduation.

What is the complete name of the organization (e.g. company, business, institution) where you will be employed? (cont.)

	N
Liberty Coach Inc.	1
Mattress Firm Inc	1
Microsoft Corporation	1
Milwaukee Brewers Baseball Club	1
Northwestern Mutual	1
PhysAssist	1
Piggly Wiggly	1
Racine County Sheriff's Office	1
Racine Family YMCA	1
Rite AID pharmacy	1
Riverside Theatre	1
Runzheimer International	1
Sanmina-SCI	1
SC Johnson	2
Scott Olson CPA, LLC	1
Shopko Headquarters	1
Sonnenberg Consultants	2
SSR	1
St.Charles Youth and Family Services Inc.	1
Supervalu Inc.	1
TCF National Bank	1
Tek Translation International S.A. - Madrid, Spain	1
Therapy Wizards	1
Tri City National Bank	1
Uline	1
Under Armour	1
United Hospital system	1
United States Navy	1
University of Wisconsin--Parkside	3
Villani, Becker & Larsen, S.C.	1
Walgreens Co.	1
Wheaton Franciscan Healthcare	2
Total	72

Graduates named these organizations as their most likely or preferred employer post-graduation.

What is your estimate annual income or salary?



MORE than 60% of those who reported their estimated income/salary after graduation expect it to be **less than \$40,000**. Based on 341 responses (47% response rate)

What college/university are you planning to attend for graduate school?

		N	Percentage
Accepted	UW-Milwaukee	2	8.0%
	UW-Parkside	2	8.0%
	UW-Madison	3	12.0%
	Cardinal Stritch University	1	4.0%
	Concordia University (WI)	3	12.0%
	Other College/University*	14	56.0%
	Total	25	100.0%
Not yet accepted	UW-Milwaukee	7	21.9%
	UW-Parkside	4	12.5%
	UW-Madison	2	6.3%
	Marquette University	2	6.3%
	Cardinal Stritch University	1	3.1%
	Other College/University	16	50.0%
	Total	32	100.0%
Have not yet applied	UW-Milwaukee	12	18.8%
	UW-Parkside	9	14.1%
	UW-Madison	4	6.3%
	Marquette University	5	7.8%
	Cardinal Stritch University	3	4.7%
	UW-Whitewater	3	4.7%
	Medical College of Wisconsin	1	1.6%
	Other College/University	27	42.2%
Total	64	100.0%	
Grand Total		121	100.0%

* Institutions mentioned in the "Other College/University" category under "Accepted" included: Arizona State University, Concordia University, East Tennessee State University, Loyola University, Milwaukee Area Technical College, Nova Southeastern University, University of Florida, University of Nebraska Medical Center, University of Southern Maine, Washington University-St. Louis, West Virginia University, and Western Illinois University.

Graduates reported these college/universities as the **school they plan to attend for their graduate studies.**

What degree(s) will you be pursuing in graduate school?

		N
Accepted	Doctor of Medicine (M.D.)	1
	Doctor of Osteopathic Medicine (D.O.)	2
	Doctor of Pharmacy (Pharm.D.)	3
	Doctor of Philosophy (Ph.D.)	2
	Doctor of Physical Therapy (D.P.T.)	2
	Doctor of Veterinary Medicine (D.V.M.)	1
	Juris Doctor (J.D.)	1
	Master of Arts (M.A.)	2
	Master of Business Administration (M.B.A.)	2
	Master of Education (M.Ed.)	2
	Master of Fine Arts (M.F.A.)	2
	Master of Science (M.S.)	1
	Master of Social Work (M.S.W.)	2
	Other	2
	Total	25
Have not yet applied	Doctor of Dental Medicine or Surgery (D.M.D. or D.D.)	1
	Doctor of Education (Ed.D.)	1
	Doctor of Medicine (M.D.)	1
	Doctor of Philosophy (Ph.D.)	3
	Juris Doctor (J.D.)	1
	Master of Arts (M.A.)	7
	Master of Business Administration (M.B.A.)	15
	Master of Education (M.Ed.)	7
	Master of Fine Arts (M.F.A.)	3
	Master of Science (M.S.)	10
	Master of Social Work (M.S.W.)	6
	Other	7
Total	62	

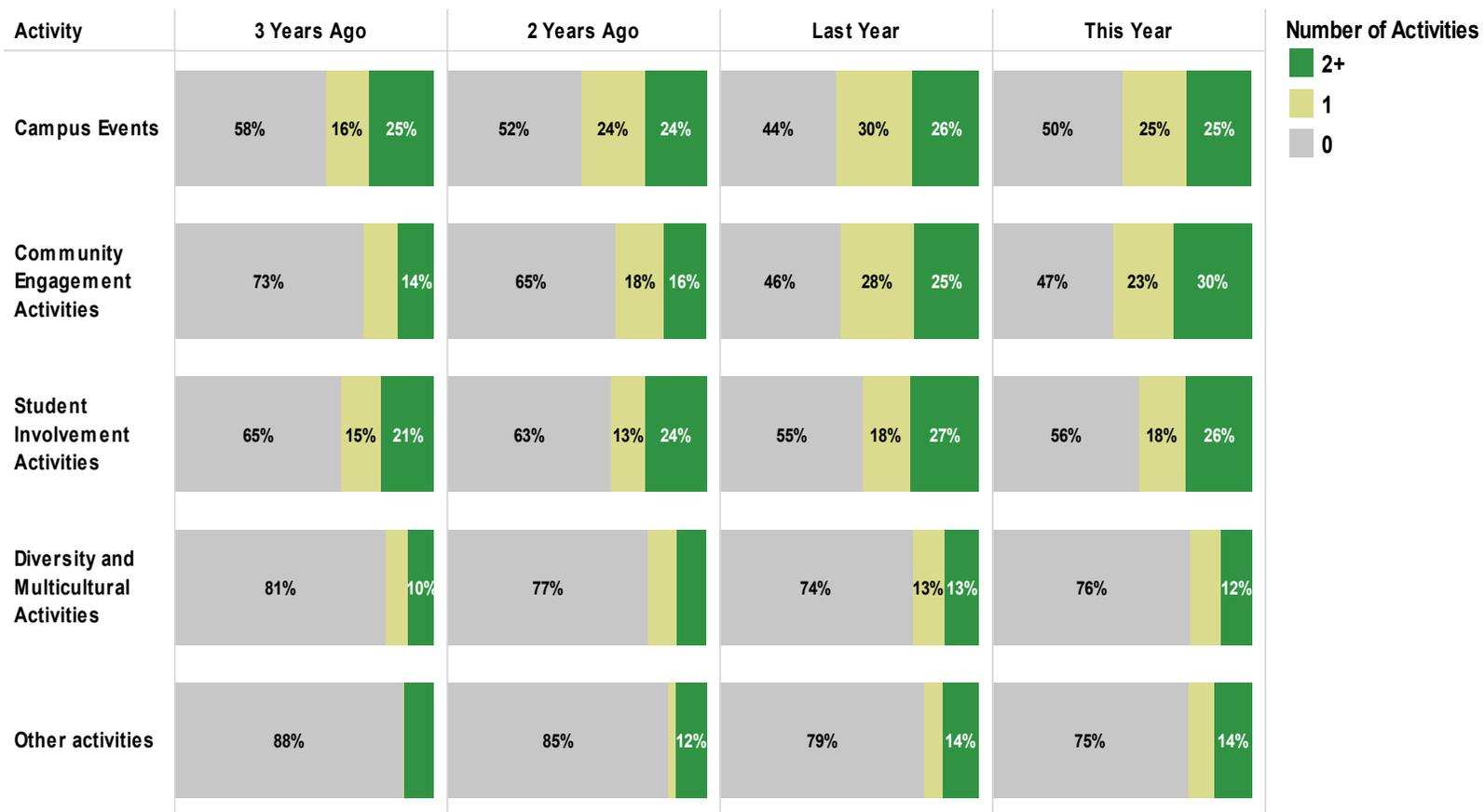
What degree(s) will you be pursuing in graduate school? (cont.)

		N
Not yet accepted	Doctor of Medicine (M.D.)	1
	Doctor of Osteopathic Medicine (D.O.)	1
	Doctor of Pharmacy (Pharm.D.)	1
	Doctor of Philosophy (Ph.D.)	3
	Doctor of Physical Therapy (D.P.T.)	2
	Juris Doctor (J.D.)	2
	Master of Arts (M.A.)	2
	Master of Business Administration (M.B.A.)	3
	Master of Education (M.Ed.)	4
	Master of Fine Arts (M.F.A.)	1
	Master of Public Health (M.P.H.)	1
	Master of Science (M.S.)	6
	Master of Social Work (M.S.W.)	4
	Other	3
	Total	34
Grand Total		121

Graduates reported the highest levels of acceptance to **health science-related programs.**

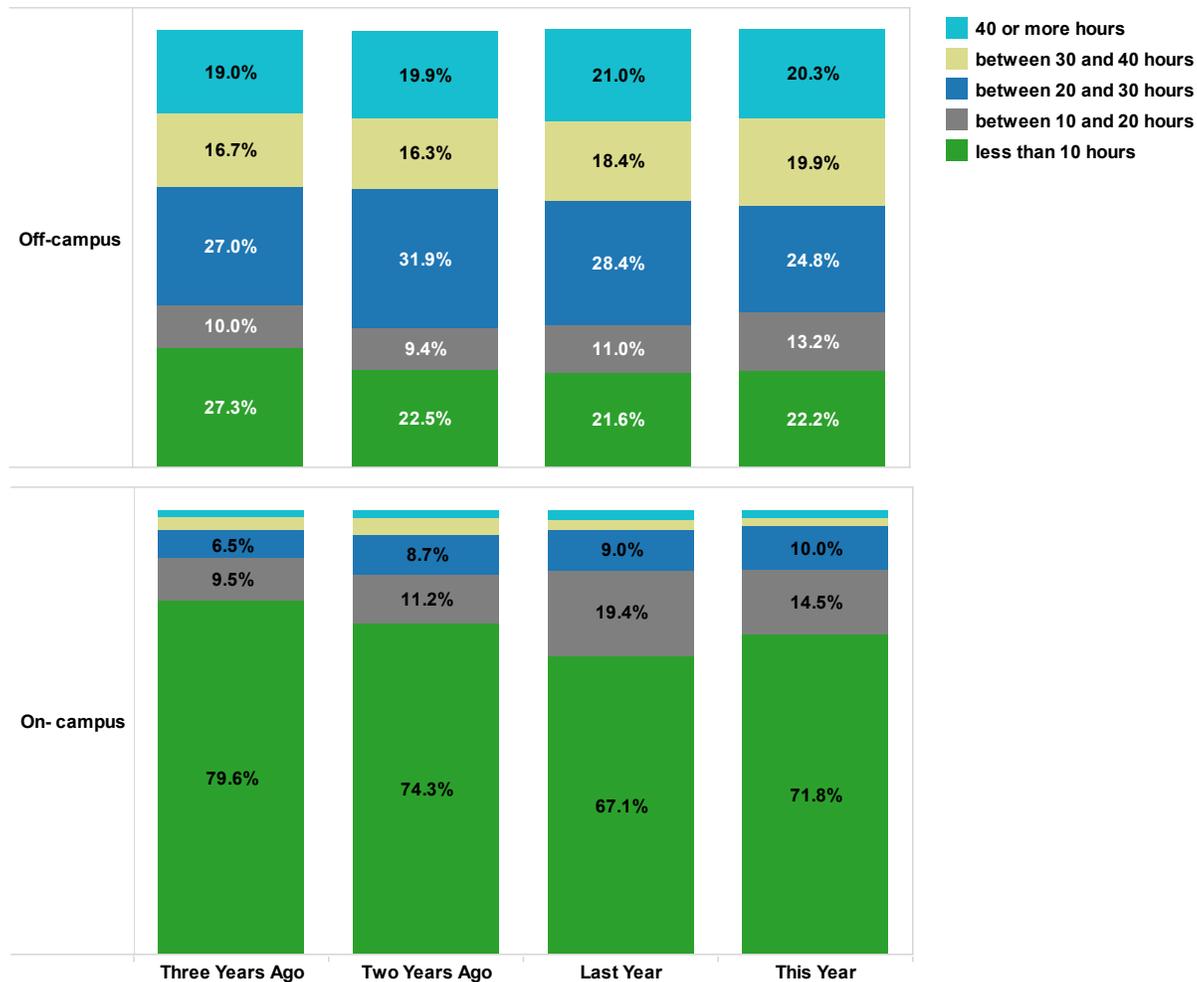
EXTRACURRICULAR EXPERIENCES

Approximately how often did you participate in the following activities during your time at UW-Parkside?



Graduates had consistently high levels of participation in Community Engagement Activities while at UW-Parkside.

On average, how many hours per week did you work for pay while you were a student at UW-Parkside?



About 62% of Graduates said they worked more than 20 hours per week off-campus during the last four years of their attendance at UW-Parkside.

On average, how many hours per week did you work for pay while you were a student at UW-Parkside?

		Three Years Ago	Two Years Ago	Last Year	This Year
Off-campus	40 or more hours	19.0%	19.9%	21.0%	20.3%
	between 30 and 40 hours	16.7%	16.3%	18.4%	19.9%
	between 20 and 30 hours	27.0%	31.9%	28.4%	24.8%
	between 10 and 20 hours	10.0%	9.4%	11.0%	13.2%
	less than 10 hours	27.3%	22.5%	21.6%	22.2%
On-campus	40 or more hours	1.5%	1.9%	2.3%	1.8%
	between 30 and 40 hours	3.0%	3.9%	2.3%	1.8%
	between 20 and 30 hours	6.5%	8.7%	9.0%	10.0%
	between 10 and 20 hours	9.5%	11.2%	19.4%	14.5%
	less than 10 hours	79.6%	74.3%	67.1%	71.8%

About 62% of Graduates said they worked more than 20 hours per week off-campus during the last four years of their attendance at UW-Parkside.

	This Year	Last Year	Two Years Ago	Three Years Ago
Off-campus	23.92	24.10	23.74	22.47
On-campus	6.69	7.19	6.17	5.17
Total	26.03	26.48	25.98	24.30

On average graduates worked 25 hours a week in the last four years of their student life at UW-Parkside.

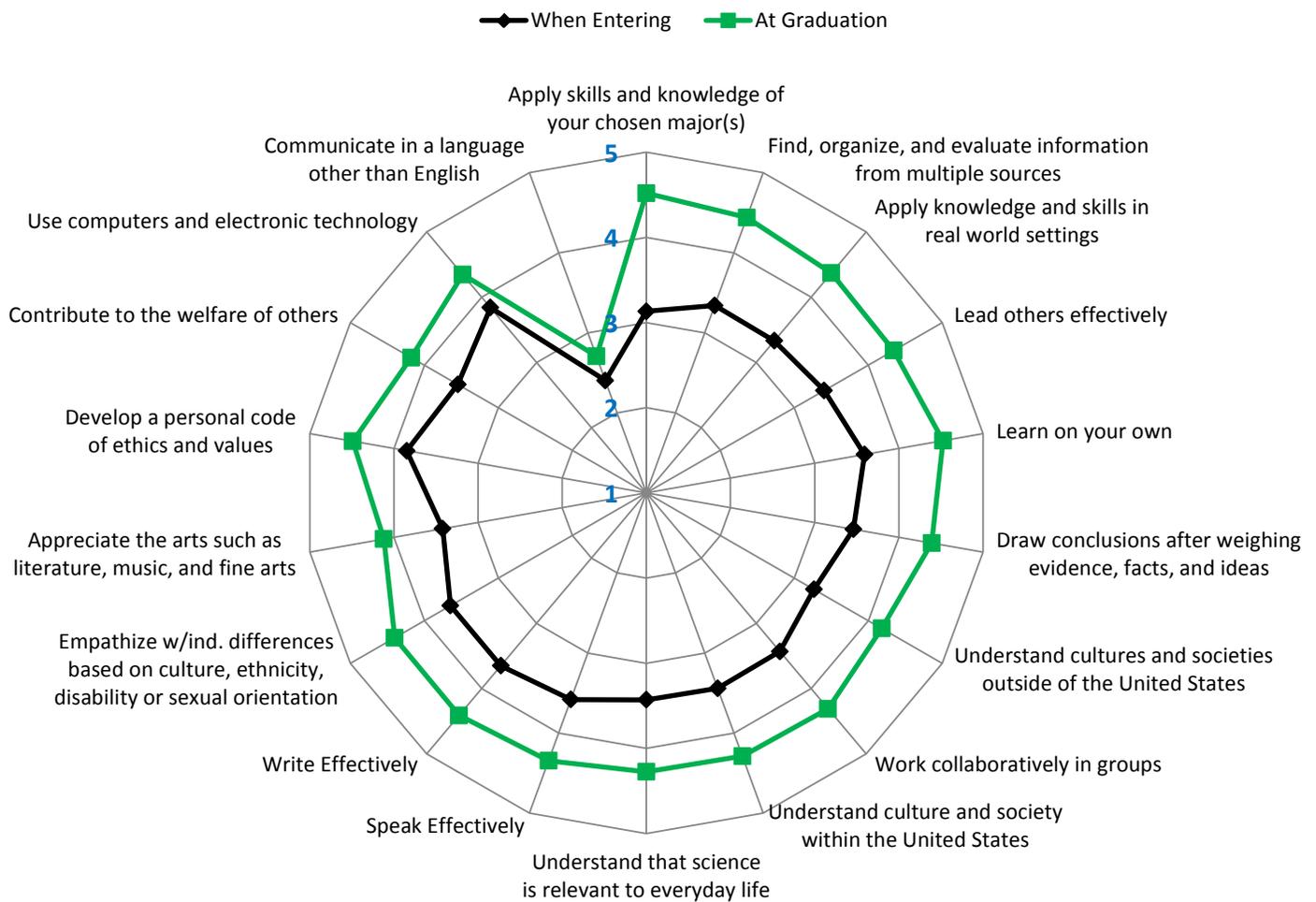
Essential Learning Outcomes

Graduates were asked eighteen questions that pertained to their self-assessment of their learning outcomes at graduation.

Respondents were asked to assess their perceived abilities upon entering UW-Parkside and the extent to which their degree programs led to enhanced learning outcomes upon graduation.

Results are tabulated as the average for each question.

Essential Learning Outcomes: “How able were/are you to...”



Scale : 1 -Not at all, 2 -A little, 3 -Somewhat, 4 -Very, 5 - Extremely
 Responses are presented with the question with the greatest learning gains presented first, going clockwise to the question with the lowest level of reported gains. Based on 349 to 354 responses, depending on question.

Students Perception of their Skill Level *before* and *after* their program at UW-Parkside: Percent of Respondents

	Not at all	A little	Somewhat	Very	Extremely
PRE: Apply Skills & Knowledge of Major	4.0%	17.6%	46.9%	24.4%	7.1%
POST: Apply Skills & Knowledge of Major		0.9%	4.0%	37.6%	57.5%
PRE: Find, Organize, Eval Info	0.6%	12.3%	47.3%	32.1%	7.7%
POST: Find, Organize, Eval Info		0.3%	4.9%	45.4%	49.4%
PRE: Apply Knowledge & Skills in Real Settings	2.6%	14.5%	38.7%	35.6%	8.5%
POST: Apply Knowledge & Skills in Real Settings	0.3%	0.9%	6.0%	47.4%	45.5%
PRE: Lead Others Effectively	3.1%	14.8%	36.1%	30.7%	15.3%
POST: Lead Others Effectively		0.6%	10.3%	43.6%	45.6%
PRE: Learn on my own	0.3%	11.7%	35.9%	32.8%	19.4%
POST: Learn on my own		0.3%	5.1%	36.2%	58.4%
PRE: Draw Conclusions	0.6%	7.4%	46.9%	35.8%	9.4%
POST: Draw Conclusions		0.3%	4.8%	50.3%	44.6%
PRE: Understand Society outside US	4.0%	14.7%	44.5%	24.4%	12.5%
POST: Understand Society outside US	0.3%	2.3%	13.9%	46.2%	37.4%
PRE: Work Collaboratively	1.4%	11.3%	41.4%	34.6%	11.3%
POST: Work Collaboratively	0.3%	0.6%	9.6%	47.0%	42.5%
PRE: Understand Society in US	1.7%	11.3%	39.8%	35.6%	11.6%
POST: Understand Society in US		1.1%	9.9%	47.9%	41.1%
PRE: Understand Science Relevancy	2.0%	12.9%	40.3%	30.0%	14.9%
POST: Understand Science Relevancy	0.9%	1.7%	9.4%	45.3%	42.7%
PRE: Speak Effectively	1.7%	7.6%	37.3%	37.6%	15.8%
POST: Speak Effectively		0.6%	6.9%	50.0%	42.6%
PRE: Write Effectively	0.3%	4.5%	40.7%	39.0%	15.5%
POST: Write Effectively		0.3%	4.8%	48.4%	46.5%
PRE: Empathize with Individual Differences	2.3%	9.6%	29.1%	39.3%	19.8%
POST: Empathize with Individual Differences	0.3%	1.7%	7.9%	37.9%	52.3%
PRE: Appreciate Arts	3.7%	16.4%	34.2%	25.7%	20.1%
POST: Appreciate Arts	1.7%	2.8%	19.3%	34.1%	42.0%
PRE: Develop Personal Code & Ethics	0.3%	6.5%	28.8%	37.0%	27.4%
POST: Develop Personal Code & Ethics	0.3%	0.3%	6.3%	36.5%	56.7%
PRE: Contribute to Others Welfare	1.7%	10.0%	35.7%	36.9%	15.7%
POST: Contribute to Others Welfare	0.3%	2.0%	13.1%	48.9%	35.8%
PRE: Use Computers & Tech		6.2%	26.6%	44.4%	22.9%
POST: Use Computers & Tech	0.3%	0.8%	6.5%	48.7%	43.6%
PRE: Communicate non-English	25.7%	32.5%	24.3%	10.7%	6.8%
POST: Communicate non-English	18.5%	30.4%	24.4%	15.3%	11.4%