

# TALENT DEVELOPMENT

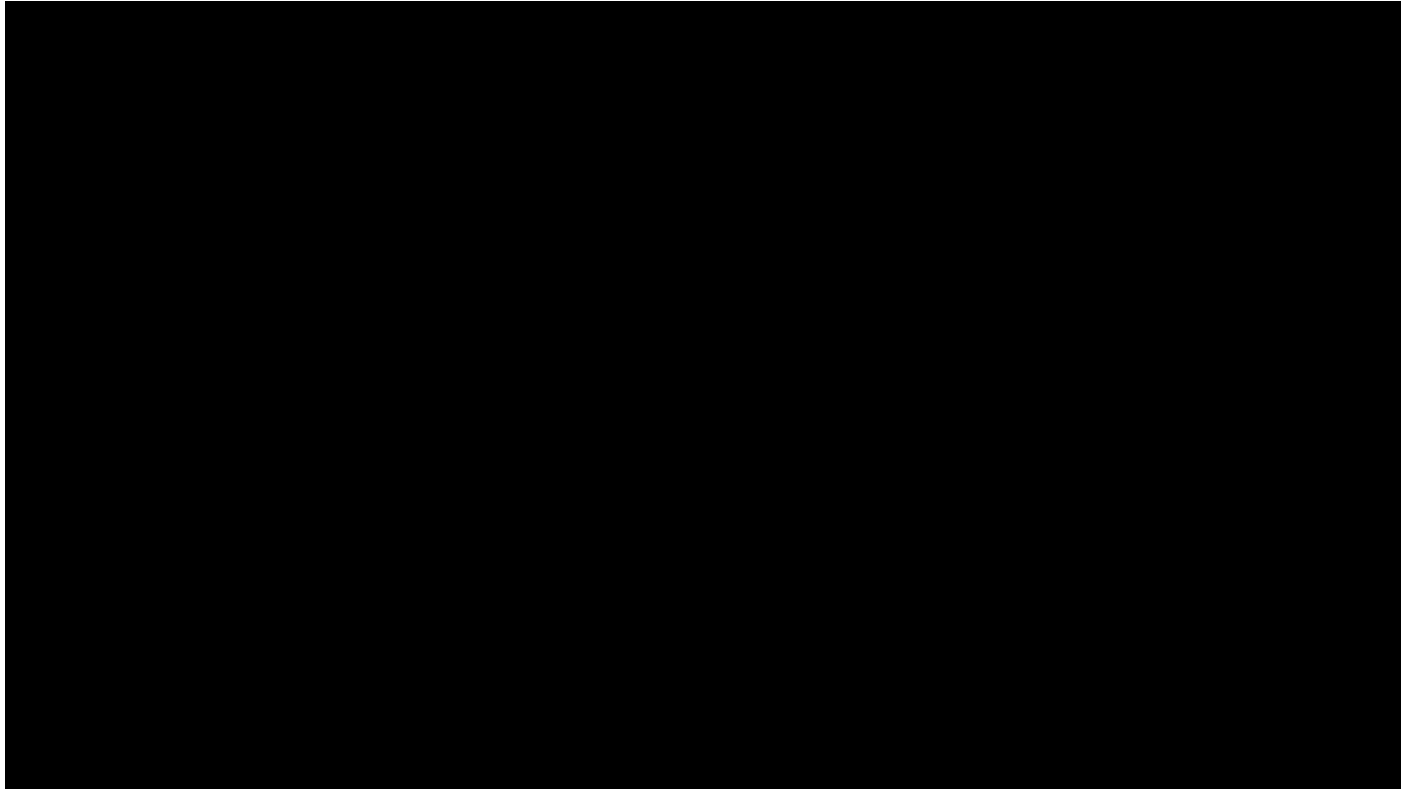


## Racine County Workforce Development Board

Chancellor Ford Presentation  
Thursday, Dec. 18, 2014

[UW-Parkside Website](http://www.uw-parkside.edu)

# THE STUDENT EXPERIENCE



If video does not start select:

[https://www.youtube.com/watch?v=6b1tcs4KrnE&list=PLS\\_ddxzh5aEG0AO6gC8OsYnNSmuVsO2oy](https://www.youtube.com/watch?v=6b1tcs4KrnE&list=PLS_ddxzh5aEG0AO6gC8OsYnNSmuVsO2oy)

# MISSION AND VISION

*“Our mission and vision is founded in community partnerships and engagement.”*

## Pillars of Excellence

- **Become a Premier Regional University that Transforms Lives**
- **Achieve Sustainable Growth**
- **Advance Economic Growth Through Community Engagement and Partnerships**



# TALENT RESOURCE FOR RACINE COUNTY

- **More than 5,200 Parkside Alumni in Racine County ... and Growing!**
- **Alumni on the Racine County Workforce Development Board:**
  - David Hazen – B.S. business, 1976
  - Terri Steidl – B.S. business, 1985; M.B.A. 1992
  - Jenny Trick – B.A. economics, 1990
  - Mary Jo Wodicka – B.S. business & labor and industrial relations, 1984
- **LinkedIn:**  
3,500 Parkside alumni in the greater Milwaukee area
- **Parkside alumni on LinkedIn at select local employers:**
  - SC Johnson - 105
  - CNH Industrial - 70
  - CNH Capital - 24
  - Wheaton Franciscan - 46
  - Gateway Technical College - 38
  - Modine - 26



# TALENT DEVELOPMENT FOR RACINE COUNTY

**1,400 students from Racine County currently enrolled**

## **Top Majors:**

- Business Management - 171
- Criminal Justice - 103
- Biological Sciences - 102
- Psychology - 81
- Computer Science - 69
- Pre-Nursing - 62



# CENTERS OF EXCELLENCE

## Business Management:

- Accredited by AACSB International – less than 5% world-wide
- Accredited Sales Certificate Program
- Nationally ranked competitive sales teams

## Computer Science:

- 99% job placement rate over past 2 years

## Theatre Arts:

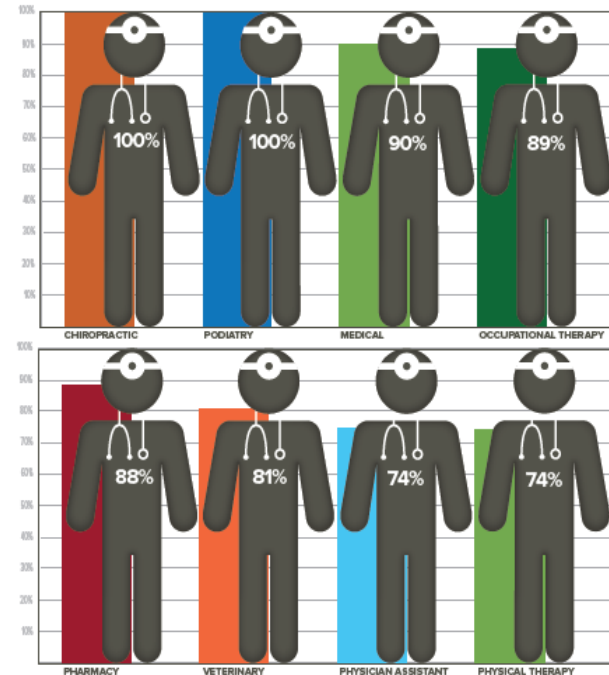
- Only Theatre Arts Program to be recognized for academic excellence by UW Board of Regents
- 29-year partnership with Fireside Theater
- 90% placement rate of graduates

## Pre-Health:

- 90% placement rate in professional school vs. national average of 40%



ACCEPTANCE RATES BY HEALTH PROFESSION 2001-2014



## Technology and Pre-engineering:

### Only Post-Baccalaureate Licensure Program in Wisconsin

- Address shortage in technology and pre-engineering teachers in Wisconsin
- Registration and prior learning assessment will open January 1 for anyone interested in starting the program summer 2015

[Educator Development Website](#)



Secretary Reggie Newson, Wisconsin  
Department of Workforce Development  
[Technology Pathway Partners](#)

# IPED: PREPARING TOMORROW'S EDUCATORS

## Teacher Candidates in the Classroom:

**51 teacher candidates serving more than 1,100 hours in Racine area schools**

- 27 teacher candidates serving more than **700** hours at six RUSD schools
- 15 teacher candidates serving more than **400** hours at 21<sup>st</sup> Century Preparatory and The Prairie School



## Scholarships, Opportunities and Access in Racine (SOAR)

- Four teacher candidates served more than 80 hours in SOAR
- Two teacher candidates from spring of 2014 placements were subsequently hired by SOAR
- The Lighted School House and two at John XXIII serving more than 80 hours
- 20-25 teacher candidates working this spring with community groups in Racine



# IPED: PREPARING TOMORROW'S EDUCATORS

## Wisconsin Department of Public Instruction Grant (\$400,000) Enhancing Teaching of Middle School Mathematics (ETM2)

### Education Partners:

- [University of Wisconsin-Parkside](#)
- Racine, Burlington and Kenosha unified school districts



### Objectives:

- Increase teachers' depth of mathematical content knowledge and pedagogical knowledge
- Increase teacher leadership capacity related to Common Core state standards for mathematics implementation
- Increase student achievement in mathematics
- ETM2 will deliver more than 100 hours of professional development each year to 34 middle school mathematics teachers, 28 from RUSD and BASD

# COMMUNITY CONNECTIONS IN RACINE COUNTY

## Advisory Boards

- More than 50 representatives from Racine County on advisory boards in each college

## Examples of Community Partners and Student Research/Projects:

- CNH
- Downtown Racine Corporation
- Human Capital Development Corp.
- Merz North American
- Modine
- SC Johnson
- Wheaton Franciscan
- Many others...

## Ralph Jaeschke Solutions for Economic Growth Center

- Produced 86 projects for 71 different clients in 2013-14
- Leveraging 14 faculty/staff and 350 students
- Serve small businesses in southeastern Wisconsin
- Past four years, worked with more than 25 Racine businesses and organizations

# RACINE COUNTY COMMUNITY CONNECTIONS

## Internships

More than 50 businesses and organizations in Racine County benefit from internships with UW-Parkside students

## Small Business Development Center

Education, training, and one-on-one counseling to entrepreneurs and existing businesses throughout southeastern Wisconsin at no cost

Part of the UW-Parkside College of Business, Economics, and Computing

SBDC workshops help entrepreneurs and current business owners understand a clear picture of success

## SBDC – Racine County 2014

Racine Clients – 133

Total Racine Business Starts – 3

Capital Obtained - \$261,000

### *First Steps*

Free monthly workshops at Racine County Workforce Development Center covers first steps in starting a business, 43 students in 2014

# WE BUILT AN APP FACTORY FOR THAT



**Bring us your mobile app ideas!**



[Click here!](#)

The creative, professional, interdisciplinary group develops mobile apps for community clients throughout southeastern Wisconsin. We discover solutions and strategies for technology challenges.

# WE BUILT AN APP FACTORY FOR THAT

## Coming Soon to a Belle Urban System Stop Near You!

The Racine Belle Urban System is interested in the same app developed by the [App Factory](#) for Kenosha Area Transit. The app allows KAT and BUS riders to quickly check the bus schedule using a smartphone.



# THE VALUE OF EDUCATION

## Building a Stronger Racine County Lower Unemployment Higher Wages

Our alumni serve the area as doctors, authors, attorneys, elected officials, artists, educators, entrepreneurs, business professionals, engineers, and scientists, to name just a few

### Bureau of Labor Statistics:

- Strong correlations among educational attainment, income and unemployment
- Careers requiring postsecondary education generally had higher median wages (\$57,770)
- Careers requiring postsecondary education are projected to grow faster (14.0 percent) between 2012 and 2022

### Bureau of Labor Statistics Unemployment by education level:

- 11% less than a high school diploma
- 7.5% high school diploma
- 7% some college but no degree
- 5.4% associate's degree
- 4.0% bachelor's degree
- 3.4% master's degree
- 2% doctorate or professional degree



# TALENT AND ECONOMIC DEVELOPMENT TEAM

- Deborah Ford, *Chancellor*
- Fred Ebeid, *Interim Provost*
- John Jaraczewski, *Assistant Chancellor for University Advancement*
- Megan Mullen, *Dean College of Arts and Humanities*
- Dirk Baldwin, *Dean College of Business, Economics, and Computing*
- Emmanuel Otu, *Dean College of Natural and Health Sciences*
- Walt Jacobs, *Dean College of Social Sciences and Professional Studies*
- Debra Karp, *Interim Director of the Center for Community Partnerships*
- James McPhaul, *Director of Small Business Development Center*
- Tim Knautz, *Director of Solutions for Economic Growth Center*
- Carmel Ruffolo, *Director of Corporate Engagement & Regional Development*
- Gwen Jones, *Director of Advising and Career Center*
- Abey Kuruvilla, *Special Assistant to Chancellor for International Relations*
- Heather Kind-Keppel, *Office of Diversity and Inclusion*
- Oliver Johnson, *Employer Relations Associate*