

From the Chancellor

Let me ask you, do you know the UW-Parkside mission statement word for word? My guess is that very few of us do. However, I think each of us is aware of the foundation for our mission: high-quality educational programs, creative and scholarly activities, and services responsive to our diverse population, and our local, national and global communities.

As I told a gathering of faculty and staff at our Winter Convocation in January, our university is much more than just a place to get a degree, and we are much more than just a mission statement. We have a culture at UW-Parkside – a culture of responsibility that involves every member of our campus community.

As individual members of a team, we collectively strive to create, sustain, and grow through this culture of responsibility that includes four basic constructs serving as our foundation.

Access

UW-Parkside is an institution that is proud to provide the opportunity for students from diverse backgrounds to receive a college education. We deliver a college experience tailored to meet the needs of many individuals.

UW-Parkside Mission

The University of Wisconsin-Parkside is committed to high-quality educational programs, creative and scholarly activities, and services responsive to its diverse student population, and its local, national and global communities.

Culture of Responsibility

Access
Academic Excellence
Diversity
Engagement

improve social and economic conditions. Through such programs as community-based learning, internships, volunteer services, and faculty and student research, students and faculty engage in a wide range of programs and initiatives. In doing so, they gain broad and valuable experience of the global society they will encounter.

The future holds great promise and tremendous growth for UW-Parkside. I am certain that by staying true to our mission and dedicated to a culture of responsibility we will maintain and enhance the university's position as a valuable resource in our local, national and global communities.



A handwritten signature in black ink, which reads "James Keating". The signature is fluid and cursive, with the first name being the most prominent.

Short Takes

VOLUNTEER PROGRAM REPORT

Involvement Fair

The UW-Parkside Volunteer Program collaborated with the Student Activities Office to create "Involvement Fair" in September and in January. The event brought 30 community agencies to campus to discuss volunteer and internship opportunities, and representatives from 50 campus clubs and organizations utilized the event to recruit new members.

Make A Difference Day

More than 130 UW-Parkside students took part in Make A Difference Day in October volunteering at many community sites including the Becker Shoop Center, Pennoyer Home, Richard Bong State Recreation Area, the Racine North Beach Cleanup, and Tech Corps Wisconsin, Inc.

Hunger Cleanup

In April, 150 UW-Parkside students joined students from across the nation in the 21st Annual Hunger Cleanup. The Hunger Cleanup is a national one-day community service work-a-thon in which students, in addition to raising money, volunteer at different sites in their area that are in need of help. The UW-Parkside effort was co-sponsored by the Black Student Union, Circle K, Gamma Alpha Omega, Omega Delta Phi, Habitat for Humanity, Rainbow Alliance, Biology Club, Phi Beta Sigma, and the Parkside Volunteer Program.

STURTEVANT BEAUTIFICATION COMMITTEE HONORED

Former grant accountant Rose Woodruff ('92) and human resources manager Linda Busha ('92) co-chair the Sturtevant (Wis.) Beautification Committee. The committee was awarded the International Society of Arboriculture Gold Leaf Award for outstanding landscape beautification activities in 2004.

RANGER BASKETBALL BIG IN CALIFORNIA

In most parts of California, the UW-Parkside men's basketball team may not be as well known as the UCLA Bruins. Unless, of course, you're in the fifth-grade class at Glen View School in Gilroy, Calif. John Meyer, who teaches the class, has his students follow the Rangers via the Internet and the students learn computer skills by keeping track of team and player statistics. How did the class get hooked on the Rangers? Meyer said a few years back he received a media guide and the rest is history. OK, class, what was Gareth Malkowski's shooting percentage for 3-point field goals?

3-DAY WALK BENEFITS BREAST CANCER RESEARCH

Former UW-Parkside student Michelle Pelletier and her husband, Mike, will take part in the Breast Cancer 3-Day Walk, scheduled in the Chicago area September 16-18, 2005. The Pelletiers are looking for others to participate in the walk, or those who wish to support their efforts with financial donations.

Net proceeds benefit the Susan G. Komen Breast Cancer Foundation and the National Philanthropic Trust Breast Cancer Fund. For more information, contact Michelle Pelletier via e-mail at mlpellier6@netzero.net or visit the Breast Cancer 3-Day Walk website at www.the3day.org.



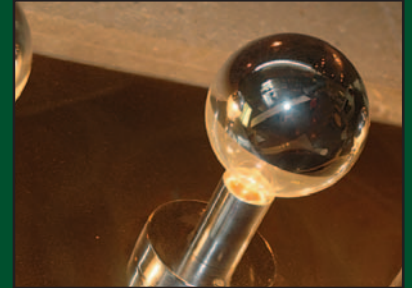
Students present research projects to local businesses.

RANGER TRIVIA

Congratulations to John Zimny ('98 psychology) of Elm Grove, Ill., for submitting one of the many correct responses to the Ranger Trivia photo in the last edition of Perspective. Zimny won the drawing for a UW-Parkside sports cap. The photo in the last issue featured a portion of the stunning copper relief mural in Main Place by Agbo Folarin, "Diversity of Creation Myths." Folarin was a visiting professor of art at UW-Parkside during the 1993 spring semester. Five students worked with Folarin on the mural: Rick Bodure, Edward Moczulewski, Kristina Niemi, Brian Poulsen, and Helen Schneider. In responding to Ranger Trivia, Zimny said, "College was the best time of my life."

Spring 2005 Ranger Trivia: The photo depicts a scene on the UW-Parkside campus. Can you identify the image and where it was taken?

Ranger Trivia gives UW-Parkside alumni and friends the chance to show how much they know about the university – AND win great Ranger prizes. E-mail your answer to perspective@uwp.edu – all correct responses will be entered in a drawing for a UW-Parkside T-shirt. The name of the winner will be published in the next edition of Perspective.



RALPH JAESCHKE SOLUTIONS FOR ECONOMIC GROWTH CENTER

The Ralph Jaeschke Solutions for Economic Growth (SEG) Center officially opened April 27 as part of the UW-Parkside School of Business & Technology. The SEG Center provides an opportunity for students to gain hands-on experience working with companies and organizations to solve business challenges. Student teams, working with faculty members, utilize a strict project-management approach to ensure the delivery of a final solution that addresses the issue and meets the needs of the client.

What do both parties gain? The students receive an opportunity to find solutions to real problems affecting real organizations. They also learn project management and the importance of being able to deliver a final solution on time and within budget.

The companies and organizations gain new perspectives from individuals not closely aligned with their business. UW-Parkside does not require clients to pay consulting fees for the services provided by the SEG Center. In addition, companies get a "preview" of students who may be potential employees.

The Ralph Jaeschke SEG Center consists of several specialty areas that focus on specific aspects of business including information technology, marketing, operations management, accounting, and finance.

Some examples of SEG Center projects include development and implementation of business and marketing plans, design and implementation of data networks, web applications and database applications.

For more information on the Ralph Jaeschke SEG Center, please contact Dr. Suresh Chalasani at chalsan@uwp.edu or 262-595-2433; Dr. Dirk Baldwin at baldwin@uwp.edu or 262-595-2449; or Brad Piazza at piazza@uwp.edu or 262-595-2046.