

SHORT TAKES

DISPATCHES

Accreditation for business

The University's business program received a long-sought-after national seal of approval when it was accredited by the **AMERICAN ASSEMBLY OF COLLEGIATE SCHOOLS OF BUSINESS**. It is now among the 25 percent of business programs in the country with AACSB accreditation.

The accreditation comes after eight years of collaborative work between the university, business leaders and employers.

"The UW-Parkside administration, faculty and area business leaders have worked diligently for this day," said business dean Richard Brown. "Our goal was to build a high-quality business program to serve the region. This accreditation completes that shared goal."

Accreditation efforts included redesigning courses, more involvement of faculty with area firms and identifying employer needs.

A new college and school

The academic structure of the University got a new face during a recent reorganization. Motivated by recent budget cuts, the University dropped its schools of liberal arts, science and technology, education, and business.

Created was the **COLLEGE OF ARTS AND SCIENCES**, which will oversee most of UW-Parkside's academic departments and

(continued on Page 4)



BRIAN PASSINO

CAMPUS CHRONICLE

Battle Royale on the Prairie — Cannons roared over UW-Parkside's prairie grass in May as part of the Chiwaukee Fair, which celebrated American life in the

18th century. The mock Revolutionary War battles included authentic uniforms, guns and artillery. The fair also featured women and children in period costumes. The fair was co-sponsored by the UW-Parkside Alumni Association.



It Computes: professor Steve Hawk with the IBM computer.

IBM gives \$353,000 computer

INTERNATIONAL BUSINESS MACHINES (IBM) has donated a \$353,000 AS/400 computer to UW-Parkside as part of a pilot program to increase the supply of employees with experience on the popular server, which helped schedule and run the **OLYMPIC GAMES** in Atlanta.

The computer will be integrated into the Department of Business management information systems curriculum and a special course on the AS/400 will be developed by spring 1997.

"I see a lot of pluses for it. It will help MIS graduates get jobs," said Stephen Hawk, associate professor of management information systems.

The computer was obtained with the help of John Vanderheyden, vice president of management information systems at Golden Books Publishing Co. in Racine and a 1989 UW-Parkside MBA graduate.

More than 80 AS/400s handled the information needs at the Games, from event scheduling to posting of results.

SHORT TAKES

(continued)

programs, and the **SCHOOL OF BUSINESS AND TECHNOLOGY**, which will house business, computer science and engineering.

The reshuffling eliminated two dean positions. However, the changes are not expected to have major impact on day-to-day workings of departments.

Fall enrollment off 6.5 percent

Fall ENROLLMENT at UW-Parkside dropped 6.5 percent from 1995 and was nearly 10 percent shy of enrollment targets for the semester.

Total enrollment hit 4,538, down from 4,851 in 1995. The shortage could cause a nearly \$780,000 budget shortfall due to lower tuition collection.

The drop is attributed to a shrinking pool of college-age students and lower rates of retention for continuing students.

The University, prepared to open a new 400-bed residence hall, has stepped up recruiting in 100 additional high schools — particularly in Milwaukee and Wisconsin's Fox Valley.



CHARLES S. VALLONE

Bombs Away — Grade schoolers launch a battery of parachutes as part of their "Art of Science" class held during UW-Parkside's annual summer College for Kids

program. Hundreds of children took part in cartoon drawing, nature walks, theater makeup, rocket building, sign language and other activities.

Residence hall underway

University officials, lawmakers and community members broke ground in June for UW-Parkside's new

\$8.8 million **RESIDENCE HALL** and the 91,000-square-foot complex is now under construction.

"This new facility will provide housing for 400 students," said Chancellor Eleanor J. Smith, who called the residence hall "a great addition to the campus culture."

REP. ROBERT TURNER, D-Racine, said as a local lawmaker

and member of the state Building Commission, he was proud to see the project come to fruition.

"This new building will provide additional space for students of another generation," said Turner, a 1976 UW-Parkside graduate.

The new residence hall will fill a critical shortage for on-campus housing and attract students from farther away than is now possible.

THE BOOKSHELF

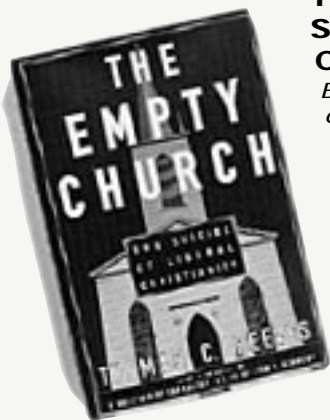
The Empty Church: the Suicide of Liberal Christianity

By Thomas C. Reeves, professor of history
(The Free Press, 1996)

In a time when America is in spiritual decline yet never needing social leadership from churches more, Reeves poses the provocative question: do churches matter anymore?

Reeves writes that mainline Protestant churches, in the

hands of liberal organizers, have become increasingly unappealing and irrelevant. Reeves' blunt analysis of contemporary Christianity offers solutions to the slide of mainline churches.



BRIAN PASSINO

Rep. Bonnie Ladwig, Sen. Kim Plache ('84, psychology) and Rep. Jim Kreuser ('86, MPA), break ground for the new residence hall.

University gets Chiwaukee Prairie records

The University has added some valuable history to its priceless land holdings at historic **CHIWAUKEE PRAIRIE** in Kenosha County.

The Area Research Center has been given the official records of the two groups that have spent the past 30 years saving the pristine



prairie from developers. Records, speeches, news clippings, publications and other records relating to the

rescue of the prairie were received from the Kenosha-Racine Committee of **THE NATURE CONSERVANCY** and the **CHIWAUKEE PRAIRIE RESCUE COALITION**.

Records were donated by Karla Krampert, widow of **AL KRAMPERT**, one of the founders of the Nature Conservancy group that began work to save Chiwaukee Prairie in 1965.

The University and the Conservancy own the 227-acre prairie, the largest native prairie of

its kind in the Midwest.

"This enhances the records we already hold on the University's efforts to preserve the prairie," said Archivist Ellen Pedraza. "This will round out the collection."

SPORTS SHORTS

New athletic director named

LENNY KLAVER, former director of the sport management program at Wayne State (Neb.) College, has been named UW-Parkside athletic director.

Klaver, 39, had been at Wayne State for 13 years. He will oversee UW-Parkside's NCAA Division II athletics program, which offers seven sports for men and six for women.

New hardwood for PE Building

A new \$120,000 hardwood floor installed over the summer makes the Physical Education Building gymnasium look like an arena. Workers ripped out the old Tartan floor and laid down new boards.

The floor was given a high-gloss finish that is expected to last at least 25 years. The volleyball and basketball teams began using the floor this fall.



Health and Human Services Secretary Donna Shalala addresses reporters.

JIM WEND

Be activists for change, Shalala urges grads

Graduates should become "constructive agitators for change" and take on their new roles and responsibilities in society with integrity, dignity and courage. U.S. Health and Human Services Secretary **DONNA E. SHALALA** said at UW-Parkside's 27th commencement.

Speaking to more than 2,500 spectators in the Physical Education Building, Shalala offered practical advice to graduates as they enter the work world: face reality, be direct, be diplomatic, be good Americans, be optimists.

But Shalala urged graduates to a deeper calling, where responsibilities include giving something back to improve neighborhoods, the country and the world.

"Accept the challenge by taking real pride in all you have accomplished, by using your gifts to improve lives, families and neighborhoods throughout the globe," she said.

"Accept it by giving back something to this extraordinary state and the University that Wisconsin's taxpayers have nurtured and sacrificed for over the years. Accept it by speaking up. Listening up. And for justice — standing up."

Northwestern football a hit

Autograph seekers, football fans and the curious came to campus in August to watch the Big Ten champion **NORTHWESTERN WILDCATS** hold their fifth "Camp Kenosha" preseason drills at UW-Parkside.

The Wildcats worked out on converted soccer fields for 11 days, preparing for the 1996 season. The team, led by Coach **GARY BARNETT**, will be back for two more years under a new contract with UW-Parkside.



Heisman Trophy candidate Darnell Autry fights off would-be tacklers during Northwestern's 'Camp Kenosha.'

CHARLES S. VALLONE

ALUMNI NEWS

1970s

Joseph Frank Salerno, '74, sociology, received a master's degree in social work from San Jose State University in May.

Susan Wesley, '74, English, was named corporate communication manager at Prime Care Health Plan Inc., Wauwatosa.

James Filipek, '75, business, was named a Knight of the Million Dollar Round Table, the philanthropic arm of the insurance organization. Membership in the MDRT represents the top 6 percent of life insurance producers worldwide.

Michael J. Englund, '76, mathematics, was named a senior consultant with American Management Associates, Brookfield. He lives in Burlington.

Eileen C. Kamakian, '76, psychology, was promoted to personal financial services officer at Bank One's Mount Pleasant Banking Center.

Joseph L. Landers Jr., '76, business, was named director of taxes at Allegiance Corp., a \$4.5-billion health care company recently spun off of Baxter International Inc. He was formerly tax director with Rand McNally Inc.

James J. Murphy, '76, business, was named vice president of merchandising for Philips Consumer Electronics, Knoxville, Tenn.

Sherry M. Degerman, '77, business, was promoted to senior account executive at Pride Communications of Wisconsin, Franksville.

Bruce Wagner, '77, English, is documentation manager for Lanier Worldwide Inc., Atlanta, Ga.

Robert R. Goepel, '79, English, was elected to serve as chair of the Board of Governors of the State Bar of Wisconsin. He runs the Goepel Law Office, Racine.

John Van Den Brandt, '79, communication, was promoted to account manager by Cellulink Wireless Services.

1980s

Michael Falbo, '80, business, was elected to the board of the UW-Parkside Benevolent Foundation Inc. He is president and chief executive officer of State Financial Services Corp., Hales Corners.

Gregory R. Hanson, '80, psychology, joined Commonwealth United Mortgage, Grayslake, Ill., as a mortgage loan officer.

Dan Holm, '80, communication, was named vice president, special projects—on-air promotion at ABC television, Hollywood, Calif. He lives in Burbank.

Robert Firehammer, '81, biological sciences, was named to the top 10 list of real estate agents in Wisconsin. He is an associate at RE/MAX Southeast, Racine.

Kathleen H. (Slama) Nichols D.D.S., '82, biological sciences, was elected president of the South Plains (Texas) District Dental Society for 1995-96, and serves on the board of directors of the Lubbock, Texas Chamber of Commerce.



JoAnn F. Drewek, '82, business, was named retail sales manager for Bank One Wisconsin Corp., Milwaukee. Drewek was also named a Woman of Distinction (corporate woman) by the Racine YWCA.

Cristie Coates Leto, '82, political science, was named corporate counsel at Racine Federated Inc.

Scott Peterson, '82, business, was promoted to controller of the Tek Packaging Group, which has offices in Huntley, Ill., and Stockton, Calif.

Dennis A. Shufelt, '82, business, was named an officer by the Board of Directors of Firststar Trust Co., Milwaukee.

Dan Zimmerman, '82, business, was promoted to vice president at Bank One, Milwaukee.

Eric P. Christophersen, '83, business, was promoted to assistant director of NML/Baird marketing in the Product Marketing Department of Northwestern Mutual Life Insurance Co., Milwaukee.

Peggy Crane, '83, sociology, was named a visiting instructor of sociology at Illinois Wesleyan University, Bloomington, Ill.

Shannon L. Dukquits, '83, history, was named 1995-96 teacher of the year at Memorial Middle School in the PSJA (Texas) Independent School District. Dukquits, who teaches reading and English as a second language, lives in Alamo, Texas.

Ralph Harms, '83, business, '89, MBA, was named purchasing manager at Rosemont Office Systems, Lakeville, Minn. He is nationally certified in production and inventory control, and purchasing.

Mario Macareno, '83, business, was named Chicago sales district manager for Consolidated Cigar Corp. of Fort Lauderdale, Fla. He lives in New Berlin.

Cheryl Buckley, '84, sociology, was named president of the Downtown Rotary Club, Racine. She is the first woman to lead the Downtown Rotary Club.

Plache wins historic race

Kim Plache, '84, psychology, campaigned her way into the history books in June after defeating a sitting Wisconsin state senator in a recall election.

Plache became the first person in Wisconsin history to win a legislative recall election when she defeated Sen. George Petak of Racine in the June 7 election.

Petak's recall was prompted by his early morning vote to approve a regional sales tax for the new Milwaukee Brewers stadium — a tax he previously opposed.

The race drew national attention and turned control



Plache is sworn in as a senator

of the Wisconsin Senate back to the Democrats after more than three years of Republican control.

Plache was previously a state representative from Racine.

Brian Graham, '84, business, was named special accounts officer at the Bank of Elmwood, Racine.

Elizabeth A. Andersen, '85, business, was promoted to director of marketing services for the branded marketing division of International Jensen Inc., Lincolnshire, Ill.

Rebecca Banks, '85, business, '89, MBA, was named director of annual giving and alumni relations at UW-Parkside.

Robert Cooper, '85, business, was promoted to vice president of Waukegan Savings and Loan, Waukegan, Ill.

Robert J. Slaasted, '85, business, joined Dain Bosworth Inc., Mequon, as an investment executive.

Jeffrey Slater, '85, business, was named marketing manager-Wisconsin for Widmer Brothers Brewing Co., Portland Ore. He lives in Racine.

Kelly Andersen, '86, business, was named controller at KI, Green Bay.

Mary Day, '86, master of public administration, was named a Woman of Distinction (public service) by the YWCA, Racine. She is executive director of the Racine Educational Council.

Jim Kreuser, '86, MPA, received an Outstanding Legislator Award from the Wisconsin Counties Association. He represents Kenosha in the Wisconsin Assembly.

Jeff Puterbaugh, '86, business, was the 1995 top regional sales person in the pharmaceutical products division of Abbott Laboratories, Abbott Park, Ill.

Scott M. Sell, '86, biological sciences, was promoted to Air Force major. He is chief of urology at Sheppard Air Force Base, Wichita Falls, Texas.

Patricia O. Hartley, '87, business, was named controller at Washington Properties, Inc., Racine. She was previously account manager at MPH Inc., Highland Park, Ill.

Tim M. Hort, '87, psychology, was named manager of human resources at American Steel Foundries, Chicago.

Vernon J. Spaulding, '87, engineering technology, field sales engineer at Allen-Bradley/Rockwell Automation in Wausau, was presented with Allen-Bradley's Top Gun Award for outstanding sales growth and account conversion.

Denise Moline, '88, biological sciences, received a doctor of medicine degree in May from the Medical College of Wisconsin. She will serve at family medicine residency at St. Michael's Hospital, Milwaukee.

Sharon Weyrauch Riemer, '88, psychology, earned a master's degree in curriculum and instruction at National-Louis University, Evanston, Ill. She is a sixth-grade teacher at Jeffery Elementary School, Kenosha.

John D. Cotter, '89, computer science, was named a consultant at Greenbrier & Russel, Milwaukee.

Patricia (Sims) Jensen, '89, English, and **Eric Jensen, '90,** biological sciences, had a baby boy in April. They live in Oak Harbor, Ohio.

Mary F. Messerlie, '89, biological sciences, graduated from the family practice residency program and is serving as a family practice physician at the Naval Hospital, Pensacola, Fla.

Alum's invention makes top100



George (left) with a sample of adhesive.

Scott E. George, '80, chemistry, received a worldwide honor when a recyclable adhesive he helped develop for Eastman Chemical Co. was selected among the world's top 100 inventions for 1996 by *R&D Magazine*. George and a co-worker at the Kingsport, Tenn., company developed an adhesive that completely dissolves in water. The adhesive is recyclable and can be used to make hot-melt adhesives for bookbinding, carton sealing and even disposable diapers.

Products that previously won the magazine honor include the flashcube, antilock brakes, the fax machine and the automated teller.

1990s

John P. Ficcadenti, '90, business, was promoted to inventory analyst at Snap-on Inc., Kenosha.

John Klimek, '90, mathematics, was named a project manager at Allied Computer Group, Milwaukee.

Marc Collins, '90, business, was promoted to international manager of Associated Global Systems, Milwaukee, responsible for directing international air and sea freight operations of the company.

Gina Radandt, '90, history, received a master of arts degree in history from UW-Milwaukee, with a specialization in museum history.

THIS JUST IN...

You just landed that *dream* job, earned a **BIG** promotion, finished **STRONG** in the Boston Marathon, finished your first **NOVEL** or built your own *winery*. We want to hear about it. Tell us what's new these days, and we'll share it with your former classmates and the more than 12,000 readers of *PERSPECTIVE* through the Alumni News section.

Name _____

Address _____

City/State/Zip _____

Degree/Graduation year _____

Update _____

Fax this coupon to PERSPECTIVE, (414) 595-2630, or mail it to P.O. Box 2000, Kenosha, WI 53141-2000. Photos are welcome. You can also send alumni news by e-mail to perspective@it.uwp.edu

ALUMNI NEWS

Jennifer Ditch, '91, communication, started her own freelance graphic design and copywriting business, River Marketing, in Batavia, Ill.

Elizabeth Katch, '91, English, had a poem, "Front Porch Partners," published in the book *Grow Old Along With Me, the Best is Yet to Come*.

Thomas Rosier, '91, biological sciences, received a doctor of medicine degree in osteopathic medicine from Midwestern University, Chicago.

Michelle Sadowski-Johnson, '91, biological sciences, received a doctor of medicine degree in May from the Medical College of Wisconsin. She will serve a family medicine residency at the Medical College's Affiliated Hospitals Program at St. Mary's Hospital, Milwaukee.

Jill Marie Wilson, '91, psychology, received a master of science degree from UW-Milwaukee in urban studies, with a specialization in health care delivery systems.

Heidi S. Wolff, '91, biological sciences, received a doctor of medicine degree from the UW-Madison Medical School and is serving a family practice residency at St. Michael's Hospital, Milwaukee.

Anna Marie Smetana, '91, communication, was named an account executive with Pride Communications of Wisconsin, Franksville.

Joel R. Anderson, '92, biological sciences, received a doctor of podiatric medicine degree from the Dr. William Scholl College of Podiatric Medicine, Chicago.

Beth Damitz, '92, biological sciences, earned a doctor of medicine degree in May from the Medical College of Wisconsin. She will serve a general surgery residency at Rush-Presbyterian St. Luke's Medical Center, Chicago.

Michael A. Engel, '92, biological sciences, received a doctor of podiatric medicine degree from the Dr. William

Scholl College of Podiatric Medicine, Chicago.

Matthew T. Larsen, '92, biological sciences, received a doctor of podiatric medicine degree from the Dr. William Scholl College of Podiatric Medicine, Chicago.

Denise Moline, '92, biological sciences, received a doctor of medicine degree from the Medical College of Wisconsin and is serving a family practice residency at St. Michael's Hospital, Milwaukee.

Daniel Perrault, '92, biological sciences, earned a doctor of medicine degree in May from the Medical College of Wisconsin. He will pursue a residency in anesthesiology.

David Poppie, '92, art, received a master of fine arts degree in May from UW-Madison.

Rick Schultz, '92, English, was named credit supervisor at Wisconsin Lift Truck Corp., Brookfield.

Chad Abel-Kops, '93, humanities, earned a master of arts degree in religion in May from the Divinity School at Yale University. He lives in Cedarburg.

Melissa A. Luebke, '93, geography, was named Racine branch manager for Wisconsin Finance Corp.

Chris Ryan, '93, communication, signed a one-year contract with the Emden professional soccer team in Germany. Ryan played for the Ranger men's soccer team from 1989-92.

Craig Simpkins, '93, business, graduated summa cum laude with a master's degree in business administration from North Park College, Chicago.

B.J. Brucker, '94, psychology, received a master's degree in clinical psychology from the Minnesota School of Professional Psychology. He lives in White Bear Township, Minn.

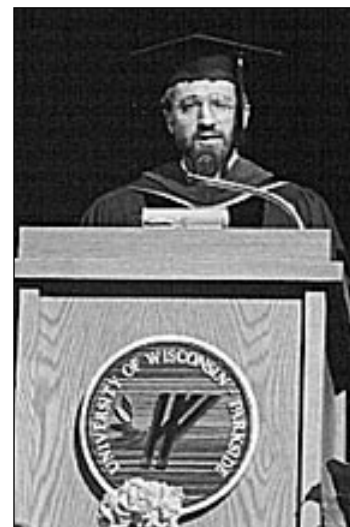
Mikey Kornacki, '96, art, was named graphic designer at the Longview Fibre Co., Milwaukee.

Alan Sahakian named distinguished alumnus

Alan V. Sahakian, '66, a Racine native who has done research leading to better diagnostic engineering for medicine and aviation, was named winner of the UW-Parkside 1996 Distinguished Alumni Achievement Award.

Sahakian, an associate professor of electrical engineering, computer science and biomedical engineering at Northwestern University, was presented with the award at commencement May 12.

Sahakian, '76, computer science and physics, specializes in diagnostic instrumentation for medical, aerospace and scientific problems. His research helped lead to implantable medical devices to monitor and control heart-rhythm disturbances called atrial fibrillation (arrhythmia).



Alan V. Sahakian

He developed technologies to improve the reliability of respiratory monitors used on babies at risk of Sudden Infant Death Syndrome. His work with image-processing led to techniques that help detect subtle defects such as cracks in the frames and skin of commercial airplanes.

3 former UW-Parkside athletes at Olympics

Former UW-Parkside race walker **Michelle Rohl, '89**, English, finished 14th in the 10K race walk at the Centennial Olympic Games in Atlanta in July.

Rohl was the top U.S. race-walking athlete with a time of 44 minutes 29 seconds. Debbi Lawrence, who competed on the UW-Parkside race walking team, finished 20th in the 10K race walk with a time of 45 minutes 32 seconds. **Carl Oliver, '94**, economics, a three-time NAIA All-American and national champion at UW-Parkside, failed to qualify for the semifinals in the 400-meter dash. Oliver, competing for the Bahamas national track team, finished with a time of 47.41 seconds. Oliver and his teammates finished seventh in the 4x400-meter relay.



HANDS-ON SCIENCE

Science is nothing but perception
— Plato

Sixty seventh- and eighth-graders from Burlington tested their powers of perception during Science Alive IV, a four-day summer program on fitness and the mechanics of the body hosted by the University.

Counter-clockwise from upper left: Instructor Randall McKee uses a cadaver to demonstrate anatomy; students react differently to the anatomy demonstration; rat dissection experiment draws a crowd; a student breaks out in laughter while trying to test his lung capacity with a spirometer.

