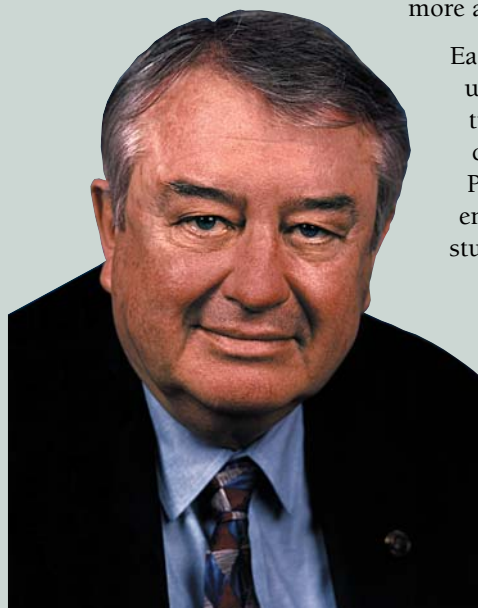


From the Chancellor

The University of Wisconsin-Parkside is many things to many people. For some, it is a place of academic opportunity. For others, the relationship is more “entertaining” ... such as Arts: ALIVE!, Plays at Parkside, NCAA Division II athletics, and more. For others, UW-Parkside is a valued partner in the community.

This edition of PERSPECTIVE gives us a closer look at some of the people who have benefited from that partnership. A common thread is the Center for Community Partnerships (CCP). Just as its name implies, the CCP is a clearinghouse for many of UW-Parkside’s engaged activities.

Today, the CCP works with small businesses that are trying to become bigger businesses; young people who are looking for a direction that may lead to the opportunity of higher education; leaders of economic development in our region who face the challenge of preparing southeastern Wisconsin for the next decade and beyond; and citizens working toward a more accepting, more humane society.



Each story you are about to read is unique and inspiring. Enjoy the opportunity to meet various members of our communities and learn how UW-Parkside is helping them succeed while enriching the learning experience of our students.

John P. Keating

MLK Student Award

Sabrina Morgan received the UW-Parkside Dr. Martin Luther King Jr., Student Community Service Award at the university’s Martin Luther King Jr. Celebration, Jan. 24.

Morgan, a senior, is president of the Parkside Activities Board and the advertising chair for the Black Student Union. She also shares her creativity with the Womyn’s Center by developing displays for celebrations of women’s history. She is employed by the Student Activities office.

Morgan is described as someone who puts herself second in efforts to work for the common good of UW-Parkside and as someone who is willing to assist other students who may be experiencing challenges in their personal or academic lives.



Sabrina Morgan and Steve McLaughlin

Fresh PERSPECTIVE



It’s fresh! It’s new! *Fresh* PERSPECTIVE is a new way to find out more about what’s going on at UW-Parkside. Some people are already getting *Fresh* PERSPECTIVE. For the rest of you, getting connected is as easy as www.uwp.edu/fresh.

“PERSPECTIVE is one of the main ways we get information out about the university,” said Lenny Klaver, assistant vice chancellor for university relations and advancement. “We produce the publication three times a year. That limits the quantity of information we can distribute and there’s always the issue of timeliness.”

The stories in *Fresh* PERSPECTIVE complement those found in PERSPECTIVE. Plus, time-sensitive news about UW-Parkside can be sent to subscribers in a matter of minutes.

So ... get connected to *Fresh* PERSPECTIVE. Go to www.uwp.edu/fresh, subscribe and from then on when a new edition of *Fresh* PERSPECTIVE hits the streets you’ll get a friendly reminder via e-mail.

In the first issue of *Fresh* PERSPECTIVE learn more about professor Steve Hawk’s work with the economic development study in southeastern Wisconsin; go inside the Racine Correctional Institution to see Diversity Circles in action; and find out how a UW-Parkside student is helping area businesses become more successful.

Fresh PERSPECTIVE ... above all, it’s fresh!

Short Takes

Nature Trail Named

Anna Maria Williams is best known for her years in the classroom at UW-Parkside. The large number of alumni who are doctors and dentists is a tribute to her devotion to teaching. However, Williams was honored during the fall 2002 convocation for her work outside the classroom. The UW-Parkside 25th Anniversary Nature Trail was developed, organized and is maintained through the strength of Williams' efforts. She made sure every tree native to Wisconsin is found along its path. To honor her work and dedication, a plaque was placed at the beginning of the trail that now bears her name: The Anna Maria Williams Nature Trail.

Renish Honored

The outdoor classroom just east of Greenquist Hall has been renamed the Alma Renish Outdoor Classroom to honor the former senior assistant to the dean for health-related professions and former senior lecturer in biological sciences who died July 24. Chancellor Jack Keating made the announcement at the winter 2003 convocation. A plaque commemorating the honor will be placed at the classroom site.

Executive in Residence

The next Executive-in-Residence program sponsored by the School of Business and Technology will be held Tuesday, March 4. The executive will be Mr. David Rayburn, president and CEO of Modine Manufacturing. Rayburn's presentation will be at 9:30 and 11 a.m. in the Union Cinema. For more information, please call (262) 595-2243.

UW-Parkside Runs and Walks in the Fight Against Arthritis

Jaci Haley-Renaud, tutoring center coordinator, organized the University of Wisconsin-Parkside Tutoring Center team at the Jingle Bell Walk/Run for Arthritis. The Tutoring Center team finished third in the event featuring 849 total participants. Runners and walkers started the 5-kilometer event at the Gateway Technical College campus in Racine, Wis.



"Our goal was to complete the 5K course; our mission, was to help combat arthritis by bringing in pledges to be used for research," Haley-Renaud said. "The day was balmy – by December-in-Wisconsin standards – 35 degrees and sunny. Spirits were high and enthusiasm abounded as we took off at the start line."

The UW-Parkside Tutoring Center team, with 45 runners and walkers, took second place for having the largest number of participants. First place in that category went to Racine's Horlick High School.

"Last year our team had 13 members, so we more than tripled in size," Haley-Renaud said. "Thank you to everyone who contributed to this worthwhile cause through their leg power, monetary contributions, and contributions of enthusiasm. We gave and we can be proud of it."

Pledges from the Tutoring Center team totaled \$440. Haley-Renaud was the top individual pledge raiser for the UW-Parkside squad.

Society should contact Esther Letven in the Center for Community Partnerships at (262) 595-2208.

Matthew Bynum



UW-Parkside faculty member Matthew Bynum, an assistant professor of ceramics in the Art Department, died Sept. 16. Bynum, 32, joined the university in September 2001 after completing his master of fine arts degree at the University of Notre Dame. "Matthew totally and completely revitalized our ceramics program," said David Holmes, Art Department chair. "We brought him in to rebuild the program and conceptually, physically and spiritually he accomplished that." In addition to an exhibition of Bynum's ceramic art, the Art Department coordinated various fund-raising events and succeeded in establishing an endowed scholarship in Bynum's name.

In Memory

Joan Larson

On Dec. 3, Joan Larson died after an extended battle with cancer. Larson served UW-Parkside as manager of the Racine office of the Small Business Development Center. A tree will be dedicated outside Tallent Hall in Larson's memory. Those wishing to donate toward the tree, or to Larson's church or the American Cancer

Joseph Andrea

Long-time Kenosha area state senator Joseph Andrea died Dec. 5. Senator Andrea was active for more than 30 years in local and state government, serving on the Kenosha County Board, the Wisconsin State Assembly and the State Senate before retiring in 1996. Andrea was an excellent example of a

citizen-legislator and was a good friend of UW-Parkside.

Eugene Norwood

Eugene Norwood, an emeritus professor who taught German and served in a number of administrative roles at UW-Parkside, died this past fall. In addition to his teaching duties, Norwood served

as dean of the College of Science and Society from 1971 to 1976 and as the acting vice chancellor during the 1974-75 academic year. At the time of his retirement in 1991, Norwood had completed two years as dean of Liberal Arts. Following his retirement, Norwood lived in Meridian, Idaho.

The Precollege Program: Paving Pathways to Success

by Trina Neal

Patricia Pearson has an interesting career with a leading company in southeastern Wisconsin. On top of that, she's preparing for graduate school. Not bad for someone who, at times, found elementary and secondary education to be an uphill struggle.

"Nationally, when referring to education, one often hears the phrases, 'children first and leave no child behind,'" Pearson said. "I was one of the children who was seldom first and often left behind."

The Precollege program at the University of Wisconsin-Parkside, under the direction of Mary Day and coordinated through the university's Center for Community Partnerships, provides programs to area minority students that focus on their academic, social, personal, and career development to ensure that a post-secondary education is accessible.

"For many students and their parents, Precollege programs create a smooth transition from high school to college," Day said. "And Precollege programs help minority students obtain the necessary skills to succeed in life."

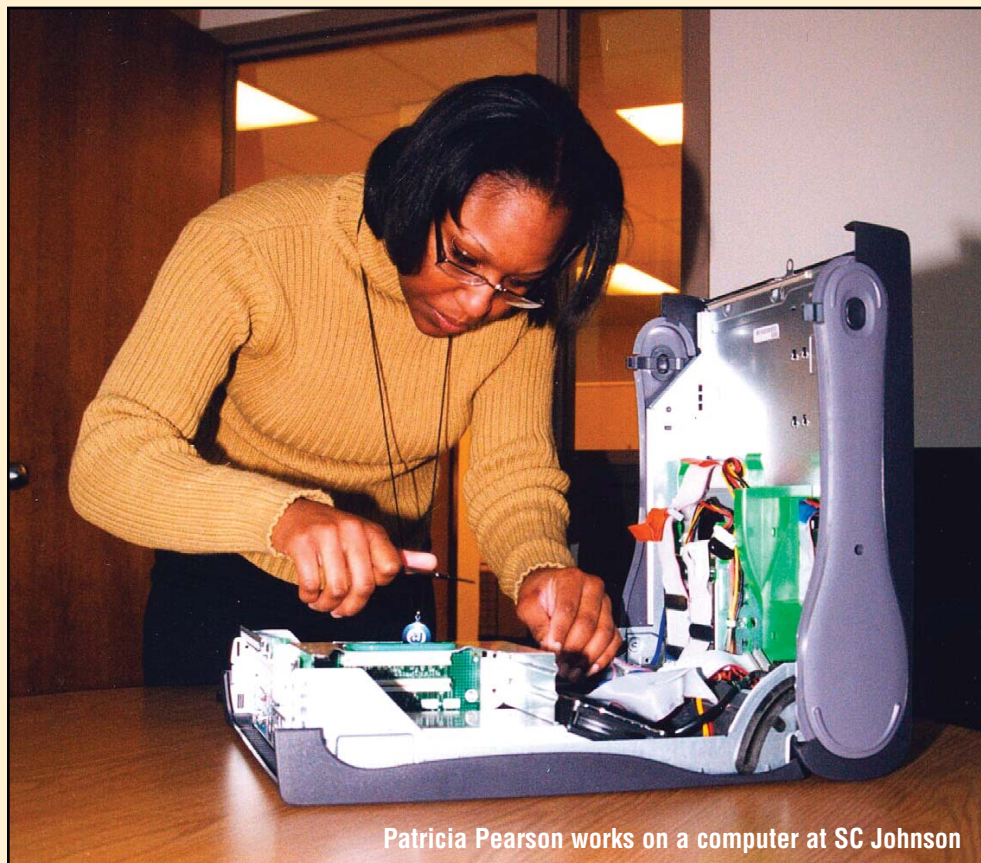
Pearson was lucky enough to stumble across UW-Parkside's Precollege program before she was left behind. "I was overlooked by many teachers when I raised my hand to answer questions; rarely invited by community leaders to participate in community projects; and never informed about precollege programs until my last year of high school, which was almost too late," Pearson said. "I was not from an affluent family, but from an economically disadvantaged background, so to speak."

Now, Pearson has a career as an information systems analyst at SC Johnson in Racine, Wis. She graduated from UW-

Parkside in June 2002 with a double major in management information systems and Spanish. "I give credit and express my sincere gratitude to the University of Wisconsin-Parkside Precollege program," Pearson said. "During my senior year (in high school), UW-Parkside's Precollege staff played a major role in encouraging me to attend college, guided me through the college selection and admission process, and assisted me in securing an SC Johnson scholarship and other sources of financial aid. Additionally, UW-Parkside Precollege gave me the opportunity to work part time with Racine and Kenosha middle and high school students as an

adviser, mentor, and coordinator of precollege activities that effectively prepared youth for college. I can proudly state that through the good times and emotional times, the ups and downs, UW-Parkside's Precollege staff was there to support me."

Pearson said she had the will to be successful even without the UW-Parkside Precollege program. However, had it not been for the direction and guidance provided by Precollege, she would have faced many more obstacles and difficulties during her educational experience. UW-Parkside's Precollege program guided Pearson toward success.



Patricia Pearson works on a computer at SC Johnson