



2+2

DEGREE COMPLETION PROGRAM TO PROGRAM AGREEMENT

BETWEEN

GATEWAY TECHNICAL COLLEGE

AND

UNIVERSITY OF WISCONSIN PARKSIDE (UW-Parkside)

Effective September 1, 2013

The purpose of this degree completion agreement is to provide improved transfer opportunities for learners at Gateway Technical College (Gateway) who desire further education to enter the University of Wisconsin-Parkside (UW-Parkside). Through the collaborative efforts of faculty, student services, and administration, learners will encounter a clear path to reach their educational goals. Since there are courses that are common to both institutions, a rationale exists to create an agreement for seamless transfer and assist the Gateway student in acquiring a baccalaureate degree at UW-Parkside under conditions listed below.

Learners who successfully complete the following Gateway degree:

ASSOCIATE OF APPLIED SCIENCE (A.A.S.) IN

GRAPHIC COMMUNICATIONS

And who meet the admission requirements of the University of Wisconsin-Parkside and other conditions specified in this agreement will be admitted with up to 62 credits toward a:

BACHELOR OF ARTS (B.A.) DEGREE

WITH A MAJOR IN

GRAPHIC DESIGN (ART)

PROVISIONS OF THIS AGREEMENT:

- 1. Admission and Eligibility.** It is the learner's responsibility to demonstrate fulfillment of the current admission requirements of UW-Parkside at the time of entry. Please note that this 2 + 2 articulation agreement is valid only for Gateway students who have successfully completed all A.A.S. degree requirements in Graphic Communications at Gateway and have a minimum cumulative GPA of 2.75 in all Graphic Arts courses taken at Gateway. Furthermore, students must maintain a minimum GPA of 2.75 in all Art Department courses taken at UW-Parkside in order to complete the B.A. degree in Graphic Design.
- 2. About the B.A. in Graphic Design at UW-Parkside:** The Bachelor of Arts Graphic Design major at UW-Parkside is a comprehensive visual arts program that includes a range of essential art foundational "core" classes as well as courses in specialized areas pertinent to the commercial graphic design industry. The major provides a holistic curriculum that offers diverse approaches to visual language. The emphasis of this curriculum is one that focuses on the designer as an artist. In addition, students in the major have opportunities to work with regionally-based clients within the classroom setting. This provides a sample of real-world experiences similar to those in the career field while still maintaining the mentorship of professional instructors. Academic and artistic excellence is required and all Graphic Design majors at UW-Parkside must maintain a minimum 2.75 grade point average for courses in the major to remain in the program and to successfully complete the degree.
- 3. Advising.** UW-Parkside and Gateway will provide academic advising to Gateway learners inquiring about UW-Parkside programs. Learners will be connected with a UW-Parkside advisor in the Arts Department prior to transfer. UW-Parkside and Gateway will share materials, catalogs, and other information to facilitate their understanding of requirements and programs. Gateway will assist the UW-Parkside Admission Office and the Art Department in arranging recruitment events on its campuses.
- 4. Marketing.** Any marketing of this agreement will be subject to the prior approval of both parties and will adhere to each institution's standards for the use of its name and logo. Each institution will assume responsibility for appropriate marketing to reach its student population. Each institution may provide a link to this agreement and/or the other institution at its website, with notice to the other party.
- 5. Accreditation.** Both parties agree that failure to maintain regional accreditation will be grounds for termination of the agreement. Failure to maintain accreditation required by the specific academic program(s) referenced in this agreement will be grounds for exclusion of that program from the agreement.

6. **Tracking of Use.** If possible, Gateway will provide UW-Parkside Admissions Office and Art Department with the names of students planning to complete the articulation agreement with the intent to transfer to UW-Parkside. This will allow UW-Parkside to plan for the admission, advising and orientation of these transfer students. Gateway also desires to track the use of articulation agreements by students. If possible, UW-Parkside will send Gateway the total number of credits transferred from Gateway annually or other data that can be conveniently produced.

7. **Periodic Review.** Gateway and UW-Parkside will collaboratively review the articulation agreements on a three-year cycle, starting September 1, 2016 or earlier if curricular or institutional policy changes warrant. Each institution agrees to notify the other of significant curricular or policy changes in a timely manner.

8. **Cancellation.** Both parties agree to provide at least one-hundred eighty (180) days' advance written notification of their intent to cancel this agreement. Gateway students who apply to UW-Parkside prior to the cancellation date will be permitted to transfer credits under the agreement terms.

9. **Conditions:** Conditions requested by the receiving institution are listed on the following pages.

The University of Wisconsin-Parkside (UW-Parkside) and Gateway Technical College have produced this guide as a tool for students. Every effort is made to maintain accurate information; however, this guide is subject to change. Students should contact the faculty and/or advisors listed below to stay informed of changes, as final responsibility for verifying information rests with the student.

UW-Parkside: Lisa Marie Barber, Art Department Chair at barberl@uwp.edu or 262.595.2707

Gateway: Manoj Babu, Associate Dean of Business at Babum@gtc.edu or 262.741.8440

Specifications for
BACHELOR OF ARTS (B.A.) DEGREE
GRAPHIC DESIGN

(PLEASE NOTE: Some of the requirements indicated below will have been met in part by coursework completed at Gateway under the already-existing approved transfer agreements.)

A. General Education and Diversity Requirement:

All students entering UW-Parkside under this articulation agreement will need to meet a diversity course requirement and the General Education requirement of the University in order to complete the B.A. in Graphic Design, including: 12 credits from three different departments in each of the follow categories: Humanities and Arts, Social and Behavioral Sciences, and Natural Sciences.

B. Skills Requirements:

Completion of A.A.S. in the Graphic Communications program at Gateway completes the Reading and Writing skills and the Computational skills requirements via the following courses: 801-195 or 801-136 for UW-Parkside's required ENGL 101 and 804-113 for UW-Parkside's required MATH 102 or MATH 111.

C. Information Literacy:

Students need to complete this requirement during their first term at UW-Parkside. See <http://libguides.uwp.edu/infolit> for more information.

D. Foreign Language Requirement:

Gateway students need to meet the UW-Parkside foreign language requirement. For more information, please visit: <http://www.uwp.edu/catalog/pdfs/POLICIES.pdf> and search Foreign Language.

E. Total Credits and GPA Graduation Requirements

A total of 120 credits is required to graduate with any Bachelor's Degree (B.A. or B.S.), with the last 36 credits for the degree earned at UW-Parkside as outlined in university policy. All UW-Parkside graduates must have a minimum overall GPA requirement of 2.00 in order to graduate from UW-Parkside. Graphic Design majors must have a minimum 2.75 in all UW-Parkside Art Department courses in order to graduate with a degree in Graphic Design or a 2.5 minimum GPA in all Art Department courses to graduate with a "generalist" Art degree. All minimum GPA requirements for completing Art degrees at UW-Parkside will be strictly enforced. To inquire about other options of study within the Art Department at UW-Parkside, please see the Art Department's website and official Art Department [catalog](#) listings.

Transfer Guide Sheet for Courses from Gateway A.A.S. in Graphic Communications To UW-Parkside Major in Graphic Design

* SB Gen Ed Cr = Social & Behavioral General Education Credit; NS Gen Ed Cr – Natural Science General Education Credit; HU Gen Ed Cr = Humanities and Fine Arts Credit ** = Course requires a grade of C- or better to fulfill requirement

Note: All UW-Parkside ART equivalencies are contingent upon successful completion of the A.A.S. in Graphic Communication

Gateway Course	Required Course Name	Gateway Credits	UW-P Course	Course Name	UW-P Credits Awarded
				<i>Credits toward Graphic Design Major</i>	
204-127	Digital Prepress Fundamentals	3		Does not transfer to UW-Parkside	
204-142	Applied Exit Strategies	3		Does not transfer to UW-Parkside	
204-100	Design Concepts	4	ART 274	Typography	4
204-107	Digital Photography	3	ART 371	Digital Photography	3
204-116	Web Page Design for Graphics	3	ART 377	Web Design I	3
204-120	Multi Media Survey	3	ART 364	Digital Video	3
204-126	Design and Publishing	3	ART 104	Intro to Digital Arts	3
204-109	Graphic Design Pro Practice	3	ART 392	Professional Practices	3
204-134	Advanced Problems in Graphics	3	ART 372	Graphic Design I	3
204-135	Advanced Design Concepts	4	ART 287	Topics in Graphic Design	4
Major credit SUBTOTAL					26
				<i>Credits toward major and General Education</i>	
204-125	Illustration Media Concepts	3	ART 102	Intro to 2D Design (HU GenEd Cr*)	3
Major and General Education SUBTOTAL					3
				<i>Credits toward UW-P Skill Requirements</i>	
804-113	College Technical Math 1A**	3	MATH 111	College Algebra	3
801-136	English Composition 1 **	3	ENGL 101	Composition and Reading	3
UW-P Skill Requirements SUBTOTAL					6
				<i>Credits toward UW-P General Education Requirements</i>	
801-198	Speech	3	SPCH 105	Public Speaking (HU GenEd Cr*)	3
809-166	Intro to Ethics	3	PHIL 206	Intro to Ethics (HU GenEd Cr*)	3
809-196	Intro to Sociology	3	SOCA 101	Intro to Sociology (SB GenEd Cr*)	3
809-198	Introduction to Psychology	3	PSYC 101	Intro to Psychological Science (SB GenEd Cr*)	3
809-172	Intro to Diversity Studies	3		(SB GenEd Cr*)	3
806-112	Principles of Sustainability	3		(NS GenEd Cr*)	3
UW-P General Education SUBTOTAL					18
				<i>General Elective Credits toward UW-P Degree Requirements</i>	
204-105	Illustration & Drawing Tech	3	TRAN 1XX	General Elective	3
204-143	Advanced Illustration	3	ART 1XX	General Elective	3
801-197	Technical Reporting	3	ENGL 202	Technical Writing	3
General Elective Credits					9
Gateway Transferable Credits					62

Additional Information Regarding UW-Parkside Graphic Design Degree Completion Requirements

UW-Parkside Degree Requirements	Gateway courses	Credits Completed at Gateway that count toward degree	Credits to be completed at UW-P	Course/Credit Requirements to be completed at UW-P
Humanities and the Arts: 12 credits (HU)	801-198 Speech 204-125 Illustration Media Concepts 809-166 Intro to Ethics: Theory & Application	9	3	3 additional Credits in General Education: Humanities and Arts
Social and Behavioral Science: 12 credits (SB)	809-172 Intro to Diversity Studies 809-198 Intro to Psychology 809-196 Intro to Sociology	9	3	3 additional credits in General Education Social and Behavioral Sciences
Natural Science: 12 credits (NS)	806-112 Principles of Sustainability	3	9	9 additional credits in General Education: Natural Science
Ethnic Diversity requirement: 3 credits	809-172 Intro to Diversity Studies	(part of Social and Behavioral Science)	0	None (completed by 809-172)
English Skill Requirement: ENGL 101	801-136 English Composition 1**	3	0	None
Math Skill Requirement: MATH 111	804-113 College Technical Math 1A**	3	0	None
Foreign Language or other electives			0-8	5-8 Foreign Language Requirement or other electives
Information Literacy			0	On-line Tutorial
Graphic Arts Electives	204-105 Illustration & Drawing Tech 204-143 Advanced Illustration 801-197 Technical Reporting	9	0	
Graphic Art 100-300 courses	204-100 Design Concepts 204-107 Digital Photography 204-116 Web Page Design for Graphics 204-120 Multi Media Survey 204-126 Design and Publishing 204-109 Graphic Design Pro Practice 204-134 Advanced Problems in Graphics 204-135 Advanced Design Concepts	26		See UW-P Guide sheets for major requirements. Visit www.uwp.edu keyword: ART
Major in Graphic Design			44- 47	See UW-P Guide sheets for major requirements. Visit www.uwp.edu keyword: ART
Totals		Approx. 62		At least 59-62* additional credits that may not include foreign language required at UW-Parkside

Note: All UWP ART equivalencies and credits are contingent upon successful completion of the A.A.S. in Graphic Communication from UW-Parkside

* = Student will accumulate 121 – 124 credits to acquire B.A. with a Graphic Design Major (may not include foreign language).

** = Course requires a grade of C- or better to fulfill requirement

Total Credits and GPA Graduation Requirements

A total of 120 credits is required to graduate with any Bachelor's Degree (B.A. or B.S.), with the last 36 credits for the degree earned at UW-Parkside as outlined in university policy. All UW-Parkside graduates must have a minimum overall GPA requirement of 2.00 in order to graduate from UW-Parkside. Graphic Design majors must have a minimum 2.75 in all UW-Parkside Art Department courses in order to graduate with a degree in Graphic Design or a 2.5 minimum GPA in all Art Department courses to graduate with a "generalist" Art degree. All minimum GPA requirements for completing Art degrees at UW-Parkside will be strictly enforced. To inquire about other options of study within the Art Department at UW-Parkside, please see the Art Department's website and official Art Department [catalog](#) listings.