College:
Arts and Humanities

Degree and Programs Offered:
Bachelor of Arts
Majors - Art, Graphic Design
Minors - Studio Art, Graphic Design
Certificates- Art History, Design

Student Organizations/Clubs:
ACE (Artisan Craftsman Establishment) is the campus student organization that encourages a variety of student-directed events including a visiting artist series and an annual juried student exhibit to foster a greater awareness and participation in the visual arts.

Career Possibilities:
Graphic designer, production designer, package designer, web designer, animator, illustrator, typographer, art historian, museum or gallery professional, art conservator, arts administrator, architect, freelance artist, studio artist, and public and private school art teacher. The major also prepares students for graduate studies and careers that require skills in creative problem solving, sophisticated visual communication, and independent thinking.

Department Overview
The Art Department at the University of Wisconsin-Parkside offers bachelor of arts degrees with majors in art and graphic design. These emphasize a thorough background in the visual arts with well-rounded experiences in both two and three dimensional studies, as well as in art history and visual culture.

Art students work in well-equipped, new spacious studios with a faculty seriously committed to quality teaching as well as to production, exhibition and publication in their own areas of professional specialization. To complement the studio work, art history course offerings explore periods from prehistory to contemporary art and visual culture. Exhibits in the three modern art galleries located in the Rita Tallent Picken Regional Center for Arts and Humanities, as well as lectures and workshops by visiting exhibiting artists complement the studio and classroom experience. Upon graduation, art majors may continue professionally in quality graduate programs or enter one of many career options. There are also minors in graphic design and art as well as certificates in art history, design, and museum studies. Students planning employment as freelance designers or independent artists might consider adding a business certificate in entrepreneurship or business fundamentals.

Program Level Outcomes
1. Creativity: Using various art-making techniques, students create works that reveal and communicate their personal style and conceptual ideas. (Communication and Personal/ Social Responsibility)
2. Visual Analysis: Students analyze and evaluate the historical, formal, and conceptual components of artwork, including their own. (Reasoned Judgment)
3. Communication: Students communicate competently in formats expected in the profession. (Communication)
4. Personal and Social Responsibility: Students are responsible and thoughtful as contributors to visual culture and as members of UW-P studio/lab/lecture areas. (Personal and Social Responsibility)

Requirements for the Art Major (48-69 credits)
The art major provides a general art experience within an easily manageable, four-year completion program or an expanded major with the addition of one concentration consisting of 19-20 credits. Art majors must maintain at least a 2.5 grade point average in the major to remain in the program. Art majors seeking a concentration must have an entrance and exit grade point average of 2.75 or higher in the concentration.

Core Curriculum (47-49 Credits)
A. Foundation Courses (18 credits)
Each course can only count toward one requirement area. Choose one course:

ART 102 Introduction to Two Dimensional Design...3 cr
ART 103 Introduction to Three Dimensional Design...3 cr
ART 104 Introduction to Digital Art.......................3 cr
ART 122 Introduction to Drawing.........................3 cr
ART 126 Modern and Contemporary Art: 1900 to the Present..........................3 cr

B. Developmental Drawing (3 credits)
These courses serve as prerequisites for most of the curriculum. Required courses:

ART 331 Life Drawing........................................3 cr
ART 322 Intermediate Drawing .........................3 cr
ART 330 Focused Drawing Topics .......................3 cr
C. Two Dimensional Experience (6 credits)

Each course can only count toward one requirement area. Prerequisites apply. Choose two courses:

- ART 251 Beginning Printmaking 3 cr
- ART 282 Beginning Painting 3 cr
- ART 288 Topics in Two Dimensional Studio Art 3 cr
- ART 322 Intermediate Drawing 3 cr
- ART 330 Focused Drawing Topics 3 cr
- ART 331 Life Drawing 3 cr
- ART 351 Intermediate Printmaking 3 cr
- ART 382 Intermediate Painting 3 cr
- ART 388 Intermediate Topics in Two Dimensional Studio Art 3 cr
- ART 422 Advanced Drawing 3 cr
- ART 430 Advanced Focused Drawing Topics 3 cr
- ART 431 Figure Studio 3 cr
- ART 488 Advanced Topics in Two Dimensional Studio Art 3 cr

D. Three Dimensional Experience (6 credits)

Each course can only count toward one requirement area. Prerequisites apply. Choose two courses:

- ART 203 Beginning Ceramics 3 cr
- ART 236 Beginning Sculpture 3 cr
- ART 238 Beginning Woodworking and Furniture Design 3 cr
- ART 289 Topics in Three Dimensional Studio Art 3 cr
- ART 303 Intermediate Ceramics 3 cr
- ART 336 Intermediate Sculpture 3 cr
- ART 338 Intermediate Woodworking and Furniture Design 3 cr
- ART 389 Intermediate Topics in Three Dimensional Studio Art 3 cr
- ART 489 Advanced Topics in Three Dimensional Studio Art 3 cr

E. Graphic Design Experience (3 credits)

Choose one course:

- ART 274 Typography I (Required for Graphic Design students) 3 cr
- ART 287 Topics in Graphic Design 3 cr
- ART 371 Digital Photography 3 cr
- ART 387 Topics in Graphic Design 3 cr

F. Upper Division Art History* (6-8 credits)

Choose two courses:

- ART 391 Selected Topics in Art History 3 cr
- ART 395 Selected Topics in Art History with a Writing Emphasis 4 cr
- ART/ SOCA 315 Anthropology of Non-Western Art 3 cr
- ENGL 358 Film Genres (history topics) 3 cr
- ART 491 Selected Topics in Art History 3 cr
- ART 495 Selected Topics in Art History with a Writing Emphasis 4 cr

* Other relevant, upper division courses that address the history of art or visual culture may be approved on a case-by-case basis by the Art History advisor.

G. Professional Practice (2 credits)

Prerequisite: Junior level standing

- ART 392 Professional Practice 2 cr

H. Upper Division Elective (3 credits)

Each course can only count toward one requirement area. Prerequisites apply. Choose one course:

- Two Dimensional Studio
  - ART 322 Intermediate Drawing 3 cr
  - ART 330 Focused Drawing Topics 3 cr
  - ART 331 Life Drawing 3 cr
  - ART 351 Intermediate Printmaking 3 cr
  - ART 382 Intermediate Painting 3 cr
  - ART 388 Intermediate Topics in Two Dimensional Studio Art 3 cr
  - ART 422 Advanced Drawing 3 cr
  - ART 430 Advanced Focused Drawing Topics 3 cr
  - ART 431 Figure Studio 3 cr
  - ART 482 Advanced Painting 3 cr
  - ART 489 Advanced Topics in Two Dimensional Studio Art 3 cr

- Three Dimensional Studio
  - ART 303 Intermediate Ceramics 3 cr
  - ART 336 Intermediate Sculpture 3 cr
  - ART 338 Intermediate Woodworking and Furniture Design 3 cr
  - ART 389 Intermediate Topics in Three Dimensional Studio Art 3 cr
  - ART 403 Advanced Ceramics 3 cr
  - ART 436 Advanced Sculpture 3 cr
  - ART 438 Advanced Woodworking and Furniture Design 3 cr
  - ART 489 Advanced Topics in Three Dimensional Studio Art 3 cr

- Graphic Design
  - ART 371 Digital Photography 3 cr
  - ART 372 Graphic Design I 3 cr
  - ART 374 Typography II 3 cr
  - ART 387 Topics in Graphic Design 3 cr
  - ART 471 Advanced Digital Photography 3 cr

I. Art Major Completion Options:

Students take either the Senior Critique Seminar capstone course to complete the standard 48-50 credit art major or they may choose one of three concentrations to complete their major. Students must have at least a 2.75 grade point average in the major to pursue a concentration. To earn the concentration, the minimum 2.75 grade point average in the major must also be met.

1. Capstone (1 credit)

   Prerequisite: Senior level standing
   - ART 497 Senior Critique Seminar 1 cr

2. Studio Art Concentration (19-20 credits)

   To gain increased experience in studio art areas, students may select a concentration in either two dimensional studio art, three dimensional studio art, or interdisciplinary...
All three concentrations consist of an additional art history course, the exhibition capstone, and an additional 12 credits of studio course work related to the chosen concentration. A minimum 2.75 GPA is required to enter and exit the concentration.

a. Two Dimensional Studio Art Concentration (19-20 credits)

i. Required Additional Upper Division Art History* (3-4 credits)

Each course can only count toward one requirement area. Prerequisites apply. Choose one course:

- ART 391 Selected Topics in Art History..........................3 cr
- ART 395 Selected Topics in Art History with a Writing Emphasis..................4 cr
- ART/SOCA 315 Anthropology of Non-Western Art...............3 cr
- ENGL 358 Film Genres (history topics)......3 cr

- ART 491 Selected Topics in Art History..........................3 cr
- ART 495 Selected Topics in Art History with a Writing Emphasis..................4 cr

* Other relevant, upper division courses that address the history of art or visual culture may be approved on a case-by-case basis by the art history adviser.

ii. Two Dimensional Studio Art Courses (12 credits)

Choose four courses (three courses must be upper division):

- ART 251 Beginning Printmaking............3 cr
- ART 282 Beginning Painting.................3 cr
- ART 288 Topics in Two Dimensional Studio Art........3 cr
- ART 322 Intermediate Drawing.............3 cr
- ART 330 Focused Drawing Topics.........3 cr
- ART 331 Life Drawing..............................3 cr
- ART 351 Intermediate Printmaking.........3 cr
- ART 371 Digital Photography..............3 cr
- ART 382 Intermediate Painting...........3 cr
- ART 388 Intermediate Topics in Two Dimensional Studio Art..........................3 cr
- ART 399 Independent Study..................3 cr
- ART 422 Advanced Drawing..................3 cr
- ART 430 Advanced Focused Drawing Topics..........................3 cr
- ART 431 Figure Studio..........................3 cr
- ART 451 Advanced Printmaking............3 cr
- ART 471 Advanced Digital Photography..................3 cr
- ART 482 Advanced Painting..................3 cr
- ART 488 Advanced Topics in Two Dimensional Studio Art..................3 cr
- ART 499 Independent Study..................3 cr

iii. Exhibition Capstone (4 credits)

Required courses:

- ART 493 Senior Studio..........................4 cr

b. Three Dimensional Studio Art Concentration (19-20 credits)

i. Required Additional Upper Division Art History* (3-4 credits)

Each course can only count toward one requirement area. Prerequisites apply. Choose one course:

- ART 391 Selected Topics in Art History..........................3 cr
- ART 395 Selected Topics in Art History with a Writing Emphasis..................4 cr
- ART/SOCA 315 Anthropology of Non-Western Art...............3 cr
- ENGL 358 Film Genres (history topics)......3 cr
- ART 491 Selected Topics in Art History..........................3 cr
- ART 495 Selected Topics in Art History with a Writing Emphasis..................4 cr

* Other relevant, upper division courses that address the history of art or visual culture may be approved on a case-by-case basis by the art history adviser.

ii. Three Dimensional Studio Art Courses (12 credits)

Choose four courses (three courses must be upper division):

- ART 203 Beginning Ceramics..............3 cr
- ART 236 Beginning Sculpture..............3 cr
- ART 238 Beginning Woodworking and Furniture Design...............3 cr
- ART 289 Topics in Three Dimensional Studio Art..........................3 cr
- ART 303 Intermediate Ceramics............3 cr
- ART 336 Intermediate Sculpture............3 cr
- ART 338 Intermediate Woodworking and Furniture Design...............3 cr
- ART 389 Intermediate Topics in Three Dimensional Studio Art...............3 cr
- ART 399 Independent Study..................3 cr
- ART 403 Advanced Ceramics..............3 cr
- ART 436 Advanced Sculpture..............3 cr
- ART 438 Advanced Woodworking and Furniture Design...............3 cr
- ART 489 Advanced Topics in Three Dimensional Studio Art...............3 cr
- ART 499 Independent Study..................3 cr

iii. Exhibition Capstone (4 credits)

Required courses:

- ART 493 Senior Studio..........................4 cr

c. Interdisciplinary Concentration (19-20 credits)

i. Required Additional Upper Division Art History* (3-4 credits)

Each course can only count toward one requirement area. Prerequisites apply. Choose one course:

- ART 391 Selected Topics in Art History..........................3 cr
ART 395 Selected Topics in Art History with a Writing Emphasis.................4 cr

ART/ SOCA 315 Anthropology of Non-Western Art ......................3 cr
ENGL 358 Film Genres (history topics).............................3 cr
ART 491 Selected Topics in Art History ..................................3 cr
ART 495 Selected Topics in Art History with a Writing Emphasis..............4 cr

* Other relevant, upper division classes that address the history of art or visual culture may be approved on a case-by-case basis by the art history adviser.

ii. Interdisciplinary Courses (12 credits)

Choose four courses (three courses must be upper division):

Two Dimensional

ART 251 Beginning Printmaking ..........3 cr
ART 282 Beginning Painting ...........3 cr
ART 288 Topics in Two Dimensional Studio Art ..............3 cr
ART 322 Intermediate Drawing ..........3 cr
ART 330 Focused Drawing Topics ...........3 cr
ART 331 Life Drawing ................................3 cr
ART 351 Intermediate Printmaking ..........3 cr
ART 371 Digital Photography ...............3 cr
ART 382 Intermediate Painting ...............3 cr
ART 388 Intermediate Topics in Two Dimensional Studio Art ........3 cr
ART 399 Independent Study ................3 cr
ART 422 Advanced Drawing ...............3 cr
ART 430 Advanced Focused Drawing Topics ..............3 cr
ART 431 Figure Studio .........................3 cr
ART 451 Advanced Printmaking ..........3 cr
ART 482 Advanced Painting .................3 cr
ART 488 Advanced Topics in Two Dimensional Studio Art ........3 cr
ART 499 Independent Study ................3 cr

Three Dimensional

ART 203 Beginning Ceramics ..........3 cr
ART 236 Beginning Sculpture ..........3 cr
ART 238 Beginning Woodworking and Furniture Design ........3 cr
ART 289 Topics in Three Dimensional Studio Art ..........3 cr
ART 303 Intermediate Ceramics ...........3 cr
ART 336 Intermediate Sculpture ...........3 cr
ART 338 Intermediate Woodworking and Furniture Design ........3 cr
ART 389 Intermediate Topics in Three Dimensional Studio Art ........3 cr
ART 399 Independent Study ................3 cr
ART 403 Advanced Ceramics ...............3 cr
ART 436 Advanced Sculpture ...............3 cr
ART 438 Advanced Woodworking and Furniture Design ........3 cr
ART 489 Advanced Topics in Three Dimensional Studio Art ..........3 cr

ART 499 Independent Study ...............3 cr

iii. Exhibition Capstone (4 credits)

Required course:

ART 493 Senior Studio ....................4 cr

Note for students choosing the standard art major without a concentration (48-50 credits)

Students should be aware that the standard 48-50 art major has a limited number of built-in upper division courses. Without the added concentration course work, students may need to select additional upper division courses in order to meet the university’s graduation requirement of 36 upper division credits for a bachelor’s degree. These same students may also need to be prepared to take additional credits toward the 120 credits required for graduation. These credits can be gained by working toward a minor or certificate or by taking elective credits.

Requirements for the Graphic Design Major (68-70 credits)

The graphic design major includes the art core curriculum as well as courses in specialized areas pertinent to the commercial graphic design industry. In all, the major provides a holistic curriculum that offers diverse approaches to visual language. The emphasis of this curriculum is one that focuses on the designer as artist and not simply a technician. In addition, students in the major have opportunities to work with regionally-based clients within the classroom setting. This provides a sample of real-world experiences similar to those in the career field while still maintaining the mentorship of professional instructors.

All graphic design majors must maintain a minimum 2.75 grade point average in the major to remain in the program.

Core Curriculum (47-49 Credits)

A. Foundation Courses (18 credits)

These courses serve as prerequisites for most of the curriculum. Required courses:

ART 102 Introduction to Two Dimensional Design ..........................3 cr
ART 103 Introduction to Three Dimensional Design ..............................3 cr
ART 104 Introduction to Digital Art ..............................................3 cr
ART 122 Introduction to Drawing ..................................................3 cr
ART 125 Survey of World Art .........................................................3 cr
ART 126 Modern and Contemporary Art: 1900 to the Present .............3 cr

B. Developmental Drawing (3 credits)

Each course can only count toward one requirement area. Choose one course:

ART 322 Intermediate Drawing ..................................................3 cr
ART 330 Focused Drawing Topics ..................................................3 cr
ART 331 Life Drawing .................................................................3 cr

C. Two Dimensional Experience (6 credits)

Each course can only count toward one requirement area. Prerequisites apply. Choose two courses:

ART 251 Beginning Printmaking ..................................................3 cr
ART 282 Beginning Painting .........................................................3 cr
ART 288 Topics in Two Dimensional Studio Art ..........................3 cr
ART 322  Intermediate Drawing ..........................3 cr  
ART 330  Focused Drawing Topics ..........................3 cr  
ART 331  Life Drawing ........................................3 cr  
ART 351  Intermediate Printmaking ..........................3 cr  
ART 388  Intermediate Topics in Two Dimensional Studio Art ........................................3 cr  
ART 422  Advanced Drawing ..................................3 cr  
ART 430  Advanced Focused Drawing Topics ..........................3 cr  
ART 431  Figure Studio ........................................3 cr  
ART 489  Advanced Topics in Two Dimensional Studio Art ........................................3 cr  

D. Three Dimensional Experience (6 credits)  
Each course can only count toward one requirement area. Prerequisites apply. Choose two courses:  
ART 203  Beginning Ceramics ..........................3 cr  
ART 236  Beginning Sculpture ..................................3 cr  
ART 238  Beginning Woodworking and Furniture Design ........................................3 cr  
ART 289  Topics in Three Dimensional Studio Art ........................................3 cr  
ART 303  Intermediate Ceramics ..........................3 cr  
ART 336  Intermediate Sculpture ..........................3 cr  
ART 338  Intermediate Woodworking and Furniture Design ........................................3 cr  
ART 389  Intermediate Topics in Three Dimensional Studio Art ........................................3 cr  
ART 489  Advanced Topics in Three Dimensional Studio Art ........................................3 cr  

E. Graphic Design Experience (3 credits)  
Required course:  
ART 274  Typography I ........................................3 cr  
ART 338  Intermediate Woodworking and Furniture Design ........................................3 cr  
ART 391  Selected Topics in Art History ..........................3 cr  
ART 395  Selected Topics in Art History with a Writing Emphasis ........................................4 cr  
ART/ENGL 315  Anthropology of Non-Western Art ........................................3 cr  
ART 351  Intermediate Printmaking ..........................3 cr  
ART 382  Intermediate Painting ..................................3 cr  
ART 388  Intermediate Topics in Two Dimensional Studio Art ........................................3 cr  
ART 422  Advanced Drawing ..................................3 cr  
ART 430  Advanced Focused Drawing Topics ..........................3 cr  
ART 431  Figure Studio ........................................3 cr  
ART 451  Advanced Printmaking ..................................3 cr  
ART 489  Advanced Topics in Two Dimensional Studio Art ........................................3 cr  

F. Upper Division Art History* (6-8 credits)  
Choose two courses:  
ART 391  Selected Topics in Art History ..........................3 cr  
ART 395  Selected Topics in Art History with a Writing Emphasis ........................................4 cr  
ART/ENGL 315  Anthropology of Non-Western Art ........................................3 cr  
ART 351  Intermediate Printmaking ..........................3 cr  
ART 382  Intermediate Painting ..................................3 cr  
ART 388  Intermediate Topics in Two Dimensional Studio Art ........................................3 cr  
ART 422  Advanced Drawing ..................................3 cr  
ART 430  Advanced Focused Drawing Topics ..........................3 cr  
ART 431  Figure Studio ........................................3 cr  
ART 451  Advanced Printmaking ..................................3 cr  
ART 489  Advanced Topics in Two Dimensional Studio Art ........................................3 cr  

G. Professional Practice (2 credits)  
Prerequisite: Junior level standing  
ART 392  Professional Practice ..........................2 cr  
ART 422  Advanced Drawing ..................................3 cr  
ART 430  Advanced Focused Drawing Topics ..........................3 cr  
ART 431  Figure Studio ........................................3 cr  
ART 489  Advanced Topics in Two Dimensional Studio Art ........................................3 cr  

H. Upper Division Elective (3 credits)  
Each course can only count toward one requirement area. Prerequisites apply. Choose one course:  
ART 322  Intermediate Drawing ..........................3 cr  
ART 330  Focused Drawing Topics ..........................3 cr  
ART 331  Life Drawing ........................................3 cr  
ART 422  Advanced Drawing ..................................3 cr  
ART 430  Advanced Focused Drawing Topics ..........................3 cr  
ART 431  Figure Studio ........................................3 cr  
ART 451  Advanced Printmaking ..................................3 cr  
ART 489  Advanced Topics in Two Dimensional Studio Art ........................................3 cr  

Three Dimensional Studio  
ART 303  Intermediate Ceramics ..........................3 cr  
ART 336  Intermediate Sculpture ..........................3 cr  
ART 338  Intermediate Woodworking and Furniture Design ........................................3 cr  
ART 389  Intermediate Topics in Three Dimensional Studio Art ........................................3 cr  
ART 403  Advanced Ceramics ..........................3 cr  
ART 436  Advanced Sculpture ..........................3 cr  
ART 438  Advanced Woodworking and Furniture Design ........................................3 cr  
ART 489  Advanced Topics in Three Dimensional Studio Art ........................................3 cr  

I. Graphic Design Course Work (21 credits)  
1. Required Graphic Design Foundations (6 Credits)  
   ART 372  Graphic Design I ..................................3 cr  
   ART 374  Typography II ..................................3 cr  

2. Advanced Graphic and Web Design Course Work (9 Credits)  
   Each course can only count toward one requirement area. Prerequisites apply. Choose three courses:  
   ART 377  Web Design I ..................................3 cr  
   ART 387  Topics in Graphic Design ..................................3 cr  
   ART 472  Graphic Design II ..................................3 cr  
   ART 477  Web Design II ..................................3 cr  

3. Additional Course in Design or Digital Media (3 Credits)  
   Each course can only count toward one requirement area. Prerequisites apply. Choose one course:  
   ART 287  Topics in Graphic Design ..................................3 cr  
   ART 364  Digital Video ..................................3 cr  
   ART 371  Digital Photography ..................................3 cr  
   ART 377  Web Design I ..................................3 cr  
   ART 387  Topics in Graphic Design ..................................3 cr  
   ART 399/499  Independent Study ..................................3 cr  
   ART 472  Graphic Design II ..................................3 cr  
   ART 477  Web Design II ..................................3 cr  
   ART 494  Art Internship ..................................3 cr  
   ART 458  Studies in Film-Digital Videos ..................................3 cr  

4. Professional Seminar Capstone (3 Credits)  
   Each course can only count toward one requirement area. Prerequisites apply. Required course:  
   ART 487  Design Portfolio ..................................3 cr
Requirements for the Studio Art Minor (21 credits)
The basic objective of the art minor is to provide students from any area of study with the opportunity for a fundamental introduction to the field of visual art. To accomplish this, the student must complete 21 credits consisting of the following courses or their equivalents:

A. Required Foundation Courses (9 credits)
   ART 102 Introduction to Two Dimensional Design..............................3 cr
   ART 103 Introduction to Three Dimensional Design..............................3 cr
   ART 122 Introduction to Drawing.................................................3 cr

B. Two Dimensional Experience (3 credits)
   Each course can only count toward one requirement area.
   Prerequisites apply. Choose one course:
   ART 251 Beginning Printmaking.............................................3 cr
   ART 282 Beginning Painting.....................................................3 cr
   ART 288 Topics in Two Dimensional Studio Art.........................3 cr
   ART 322 Intermediate Drawing...............................................3 cr
   ART 330 Focused Drawing Topics...........................................3 cr
   ART 331 Life Drawing.............................................................3 cr
   ART 388 Intermediate Topics in Two Dimensional Studio Art........3 cr
   ART 488 Advanced Topics in Two Dimensional Studio Art.............3 cr

C. Three Dimensional Experience (6 credits)
   Each course can only count toward one requirement area.
   Prerequisites apply. Choose two courses:
   ART 203 Beginning Ceramics..................................................3 cr
   ART 236 Beginning Sculpture...................................................3 cr
   ART 238 Beginning Woodworking and Furniture Design..............3 cr

D. Art History/Appreciation (3 credits)
   Each course can only count toward one requirement area.
   Prerequisites apply. Choose one course:
   ART 100 Art Appreciation....................................................3 cr
   ART 125 Survey of World Art................................................3 cr
   ART 126 Modern and Contemporary Art: 1900 to the Present........3 cr

Requirements for the Graphic Design Minor (27 credits)
This array of courses will allow the minor an opportunity to focus on the primary building blocks of graphic design. While the minor consists of the same graphic design courses as the Design Certificate, its additional coursework provides students further understanding of art and design principals, thus offering a more cohesive introduction to the field.

A. Required Foundation Courses (12 credits)
   ART 102 Introduction to Two Dimensional Design............................3 cr
   ART 103 Introduction to Three Dimensional Design..........................3 cr
   ART 104 Introduction to Digital Art..........................................3 cr
   ART 122 Introduction to Drawing.............................................3 cr

B. Design Courses (12 credits)
   Each course can only count toward one requirement area.
   Prerequisites apply. Choose four courses:
   ART 274 Typography I.........................................................3 cr
   ART 287 Topics in Graphic Design..........................................3 cr
   ART 372 Graphic Design I....................................................3 cr
   ART 374 Typography II.........................................................3 cr
   ART 377 Web Design I..........................................................3 cr
   ART 387 Topics in Graphic Design..........................................3 cr
   ART 472 Graphic Design II...................................................3 cr
   ART 477 Web Design II.........................................................3 cr

C. Art History/Appreciation (3 credits)
   Each course can only count toward one requirement area.
   Prerequisites apply. Choose one course:
   ART 100 Art Appreciation....................................................3 cr
   ART 125 Survey of World Art................................................3 cr
   ART 126 Modern and Contemporary Art: 1900 to the Present........3 cr

Requirements for the Art History Certificate (18-19 credits)
The art history certificate permits students to study visual culture with a distinct emphasis on how aesthetics engage fundamental issues in politics, society, and culture. Students must maintain a minimum 3.0 GPA in the following courses to receive the art history certificate.

A. Required Core Art History Courses (6 credits)
   ART 125 Survey of World Art................................................3 cr
   ART 126 Modern and Contemporary Art: 1900 to the Present........3 cr

B. Art History Electives* (12-13 credits)
   Each course can only count toward one requirement area.
   Prerequisites apply. Choose courses:
   PHIL 213 Aesthetics.............................................................3 cr
   ART 391/491 Selected Topics in Art History..............................3 cr
   ART 395/495 Selected Topics in Art History with a Writing Emphasis....4 cr
   SOCA 208 Introduction to Archaeology..................................3 cr
   SOCA 315 Anthropology of Non-Western Art.............................3 cr
   ENGL 358 Film Genres.........................................................3 cr
   ENGL 458 Studies in Film-history topics....................................3 cr

* Other relevant, upper division courses that address the history of art or visual culture may be approved on a case-by-case basis by the art history adviser.
Requirements for the Design Certificate (15 credits)

The design certificate provides basic training in how to create quality presentation and marketing materials. While this academic credential cannot compete with the skills acquired through the graphic design major, it does provide students with competitive tools that may enhance their career goals and employability.

A. Required Core Courses (6 credits)

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<thead>
<tr>
<th>Course</th>
<th>Title</th>
<th>Credits</th>
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<tr>
<td>ART 102</td>
<td>Introduction to Two Dimensional Design</td>
<td>3 cr</td>
</tr>
<tr>
<td>ART 104</td>
<td>Introduction to Digital Art</td>
<td>3 cr</td>
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B. Required Graphic Design Courses (9 credits)

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<thead>
<tr>
<th>Course</th>
<th>Title</th>
<th>Credits</th>
</tr>
</thead>
<tbody>
<tr>
<td>ART 274</td>
<td>Typography I</td>
<td>3 cr</td>
</tr>
<tr>
<td>ART 372</td>
<td>Graphic Design I</td>
<td>3 cr</td>
</tr>
<tr>
<td>ART 377</td>
<td>Web Design I</td>
<td>3 cr</td>
</tr>
</tbody>
</table>

Entrepreneurship Certificate and Business Fundamentals Certificate

These certificates are available through the department of business. Art and graphic design majors who plan to work as freelance designers or independent studio artists will find this coursework beneficial to their career goals. Please see the business section of the catalog for more information.

Museum Studies Certificate

A certificate in museum studies is also available. Please see the museum studies section of the catalog for more information.

World Wide Web Publishing Certificate

A certificate in World Wide Web publishing is available through the Computer Science Department. Please see the computer science section of the catalog for more information.

Pre-Architecture

Students transferring to the University of Wisconsin-Milwaukee in order to pursue a major in architecture must have taken a minimum of 24 credit hours and must have a GPA of no less than 2.50. Because admission into the architecture major is highly competitive, students should understand that those admitted to the program will have a GPA that is higher than 2.50. While a minimum of 24 credit hours is needed to transfer, students are advised to take no more than 40 credit hours prior to transferring to the University of Wisconsin-Milwaukee. Within the 24-40 credit hour window, the following courses are especially appropriate for students considering the architecture major:

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<tr>
<th>Course</th>
<th>Title</th>
<th>Credits</th>
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<tbody>
<tr>
<td>ART 103</td>
<td>Introduction to Three Dimensional Design</td>
<td>3 cr</td>
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<tr>
<td>ART 122</td>
<td>Introduction to Drawing</td>
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<td>ART 125</td>
<td>Survey of World Art</td>
<td>3 cr</td>
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<td>ART 126</td>
<td>Modern and Contemporary Art: 1900 to the Present</td>
<td>3 cr</td>
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<td>SPCH 105</td>
<td>Public Speaking</td>
<td>3 cr</td>
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<tr>
<td>ENGL 101</td>
<td>Composition and Reading</td>
<td>3 cr</td>
</tr>
<tr>
<td>ENGL 201</td>
<td>Advanced Composition</td>
<td>3 cr</td>
</tr>
<tr>
<td>GEOG 110</td>
<td>Introduction to Geography – World Regions</td>
<td>3 cr</td>
</tr>
</tbody>
</table>

MATH 113 Trigonometry .................................................2 cr
PHYS 105 College Physics I .......................................5 cr

Course work in geosciences or physical geography is highly recommended. It is also recommended that students satisfy their foreign language requirement prior to transferring to the University of Wisconsin-Milwaukee.

Special Policies

Art majors must have a minimum of a 2.5 GPA in order to graduate without a concentration. All students earning an art major without a concentration must complete a minimum of 15 credits within the major at UW-Parkside.

Art majors with concentrations must have at least a GPA of 2.75 in the major to enter and earn the concentration. All students earning an art major with a concentration must complete a minimum of 21 credits within the major at UW-Parkside.

Transfer students must have at least a 2.5 in their art and art history courses to be admitted into any art department major; once admitted, required GPAs apply to graduation eligibility.

Students may double major in art and graphic design provided that the art major is one with a concentration. Art majors may not earn a minor in graphic design; however, they may earn a certificate in design. Graphic design majors may not earn a minor in art.

Field trips to local and regional art centers may be required as partial fulfillment of any particular art course.

The Art Department reserves the right to retain selected examples of student work completed in studio courses or photographic images of work for educational, promotional, or exhibition purposes.

Studio fees may be required for certain courses to cover basic material expenses.

The Art Department faculty values the learning experience in the classroom and has specific policies pertaining to absenteeism and classroom conduct. In regard to these policies it is important for students to know that regular attendance in class is mandatory and unexcused absences will affect the student’s final grade. Additionally, the Art Department expects its students to present an open, respectful, and professional attitude toward their course work, facilities, instructors and peers. Plagiarism in any form is not tolerated.

Courses in the Art Department may be audited only with approval of the instructor.

Courses in Art (ART)

100 Art Appreciation ..................................................3 cr

Prerequisites: None. Freshman Fall, Spring.

Introduces visual analysis and key issues in art history, including the western canon, gender and multiculturalism, and modern art. Also explores non-traditional topics such as comic books and fashion. Does not count toward art major.
102 Introduction to Two Dimensional Design ........................................ 3 cr
Prereq: None. Freq: Fall, Spring.
Exploration of the visual language used in two-dimensional design, emphasizing the fundamental elements and principles of composition and color through lecture and studio problems. Lab fee.

103 Introduction to Three Dimensional Design .................................... 3 cr
Prereq: None. Freq: Fall, Spring.
Exploration of the visual language used in three-dimensional design emphasizing the fundamental elements and principles through lecture and studio problems in a variety of sculptural processes. Lab fee.

104 Introduction to Digital Art .............................................................. 3 cr
Prereq: None. Freq: Fall, Spring, Summer.
Explores the digital visual language through various software programs used in the fields of digital art, graphic design, and web design emphasizing the basic principles of composition through lecture and studio problems. Lab fee.

122 Introduction to Drawing ............................................................... 3 cr
Prereq: None. Freq: Fall, Spring.
Exploration of the media and process of drawing to develop a visual language for representing visual imagery and cultivating perceptual and conceptual awareness. Lab fee.

125 Survey of World Art ................................................................. 3 cr
Prereq: None. Freq: Fall, Spring.
Examines art history from the prehistoric era to the present with a global perspective. Students will learn to apply visual analysis and to understand art in its social, political and historical context.

126 Modern and Contemporary Art: 1900 to the Present .................. 3 cr
Prereq: None. Freq: Fall, Spring.
Examines modern and contemporary art since 1900 from a global perspective, considering artworks and movements in their historical, social, and political context.

203 Beginning Ceramics ................................................................. 3 cr
Prereq: ART 103 or consent of instructor. Freq: Fall, Spring.
An introduction to the fundamental aesthetic concepts and technical methods of creating works in clay emphasizing historical and contemporary developments of ceramics. Students will be exposed to the basics of ceramics in wheel throwing, hand building, glazing and firing. Lab fee.

236 Beginning Sculpture ..................................................................... 3 cr
Prereq: ART 103. Freq: Fall.
Explores both historical and contemporary developments in sculpture emphasizing fundamental aesthetic concepts and technical methods. Directs students through three basic techniques: reduction, addition, and casting. Lab fee.

287 Topics in Graphic Design .............................................................. 3 cr
Prereq: Varies by topic. Frequency: Occasionally
Explores selected topics in the field of graphic design. Focuses on diverse mediums, content, and projects. May be repeated for credit with different topic. Lab Fee.

288 Topics in Two Dimensional Studio Art ......................................... 3 cr
Prereq: ART 102, 122. Freq: Occasionally.
Special topics in two dimensional mediums including printmaking, painting, collage, photography, and book arts. Traditional and experimental materials and approaches will be explored. May be repeated for credit with different topic. Lab Fee.

289 Topics in Three Dimensional Studio Art ....................................... 3 cr
Prereq: Varies by topic. Freq: Occasionally.
Special topics in three dimensional mediums including metals, fibers, ceramics, sculpture, woodworking, and book arts. Traditional and experimental materials and approaches will be explored. May be repeated for credit with different topic. Lab Fee.

290 Special Topics in Art ................................................................. 1-4 cr
Prereq: Varies by topic. Freq: Occasionally.
Selected topics in the visual arts and their interrelationship will be studied. Lab fee varies with topic.

299 Independent Study ...................................................................... 1-4 cr
Prereq: Varies by topic. Consent of instructor and department chair.
Freq: Fall, Spring, Summer.
Special projects selected by student and approved by instructor. Includes a detailed project proposal. Lab fee varies with topic.

303 Intermediate Ceramics ............................................................... 3 cr
Prereq: ART 203. Freq: Fall.
Further development of the fundamental aesthetic concepts and technical methods used in creating works in clay emphasizing historical and contemporary trends and artistic intent. Various firing methods will be addressed. Lab fee.

315 Anthropology of Non-Western Art .............................................. 3 cr
Prereq: SOCA 100 or 101, or ART 125 or 126, or consent of instructor.
Freq: Spring (odd years).
An anthropological examination of indigenous arts and material culture. Focus on functions of art related to social organization, belief systems, and culture change; includes selected prehistoric and contemporary art forms. Cross-listed with SOCA 315.

322 Intermediate Drawing ............................................................... 3 cr
Prereq: ART 102, 122. Freq: Occasionally.
Explores the formal and conceptual possibilities of the drawn mark as a visual language incorporating historical references both traditional and contemporary. Lab fee.

330 Focused Drawing Topics .............................................................. 3 cr
Prereq: ART 102, 122. Freq: Occasionally.
Explores traditional or experimental drawing techniques and topics not introduced in regularly offered drawing courses. May be repeated for credit with different topic. Lab fee.

331 Life Drawing .............................................................................. 3 cr
Prereq: ART 102, 122. Freq: Occasionally.
Investigates the human form using diverse media with an emphasis on structural, anatomical, and personal expressive analysis. Lab fee.

336 Intermediate Sculpture .............................................................. 3 cr
Prereq: ART 236. Freq: Spring.
Further exploration of aesthetic concepts and technical methods used in sculpture while selecting from an expanded range of processes embracing fabrication, carving and casting. Lab fee.

338 Intermediate Woodworking and Furniture Design ....................... 3 cr
Prereq: ART 238 or consent of instructor. Freq: Spring.
Further exploration of design concepts in addition to the introduction of alternative joinery methods and materials as they relate to the craft of furniture making. Lab fee.
351 Intermediate Printmaking ............................................. 3 cr  
   Prereq: ART 251. Freq: Fall.  
   Investigates one of the following: relief, intaglio, monotype, serigraphy and lithography. Emphasizes students’ individual vision and conceptual development as it relates to the printed multiple. Encourages contemporary discourse on printmaking. Lab fee.

364 Digital Video ................................................................. 3 cr  
   Prereq: ART 104. Freq: Occasionally.  
   Emphasis on storytelling through video, sound design, and manipulating footage using industry-standard digital editing software. Output for broadcasting, CD, DVD, and web markets. Lab fee.

371 Digital Photography .......................................................... 3 cr  
   Prereq: ART 102, 104. Freq: Fall, Spring.  
   Investigates the creative practice of digital photography for both print and screen. Emphasizes conceptual development as is relates to the medium and students’ own creative visions. Lab fee.

372 Graphic Design I .............................................................. 3 cr  
   Prereq: ART 274. Freq: Fall, Spring.  
   Explores design history, theory, technique and the formal language of graphic communications. Lab fee.

374 Typography II ................................................................. 3 cr  
   Prereq: ART 274. Freq: Spring.  
   Utilization of the fundamentals of typography to solve complex design problems. Lab fee.

377 Web Design I ................................................................. 3 cr  
   Prereq: ART 372; or ART 104 and one of: CSCI 130, 145, 241, or MIS 221. Freq: Fall, Spring.  
   Explores the modern field of web design from a graphic designer’s viewpoint. Includes the conceptual and aesthetic approach to web design. Lab fee.

382 Intermediate Painting ....................................................... 3 cr  
   Prereq: ART 282. Freq: Spring.  
   Continues aesthetic and technical exploration of the painted image involving a variety of media. Lab fee.

387 Topics in Graphic Design .................................................. 3 cr  
   Prereq: Varies by topic. Freq: Occasionally.  
   Explores topics in the field of graphic design. Focuses on diverse mediums, content, and projects.

388 Intermediate Topics in Two Dimensional Studio Art ............ 3 cr  
   Prereq: Varies by topic. Freq: Occasionally.  
   Intermediate use of two dimensional mediums including printmaking, painting, collage, photography, and book arts. Traditional and/or experimental materials and techniques will be explored. May be repeated for credit with different topic. Lab fee.

389 Intermediate Topics in Three Dimensional Studio Art .......... 3 cr  
   Prereq: Varies by topic. Freq: Occasionally.  
   Intermediate topics in three dimensional mediums including metals, fibers, ceramics, sculpture, woodworking, and book arts. Traditional and experimental materials and approaches will be explored. May be repeated for credit with different topic. Lab fee.

390 Special Topics in Art ......................................................... 1-4 cr  
   Prereq: Varies by topic. Freq: Occasionally.  
   Selected topics in the visual arts and their interrelationship will be studied at the intermediate level. Lab fee varies with topic.

391 Selected Topics in Art History .......................................... 3 cr  
   Prereq: Varies by topic. Freq: Fall, Spring.  
   Examines selected topics in art history. May be repeated for credit with a different topic.

392 Professional Practice ...................................................... 2 cr  
   Prereq: Art or graphic design major; junior standing; or consent of instructor. Freq: Fall, Spring.  
   Provides insight into the professional aspects of studio art and graphic design fields. Includes professional application materials, photographic documentation, career options, post-baccalaureate pursuits, and the business of art and design.

395 Selected Topics in Art History with a Writing Emphasis ........ 4 cr  
   Prereq: Varies by topic. Freq: Occasionally.  
   Examines selected topics in art history. May be repeated for credit with a different topic.

399 Independent Study ......................................................... 1-4 cr  
   Prereq: Varies by topic; consent of instructor and department chair. Freq: Fall, Spring, Summer.  
   Special projects at an intermediate level chosen by a student and approved by instructor. Includes a detailed project proposal. Lab fee varies with topic.

403 Advanced Ceramics ........................................................... 3 cr  
   Prereq: ART 303. Freq: Fall.  
   Explores traditional or experimental drawing techniques and topics not introduced in regularly offered drawing courses. May be repeated for credit. Lab fee.

422 Advanced Drawing .......................................................... 3 cr  
   Prereq: ART 322 or 330 or 331. Freq: Occasionally.  
   Explores the aesthetic technical and thematic possibilities of the drawn mark, with emphasis on the development of the student’s personal vision. May be repeated for credit. Lab fee.

430 Advanced Focused Drawing Topics ..................................... 3 cr  
   Explores traditional or experimental drawing techniques and topics not introduced in regularly offered drawing courses. May be repeated for credit. Lab fee.

431 Figure Studio ................................................................. 3 cr  
   Prereq: ART 331. Freq: Occasionally.  
   Emphasizes experimental exploration of the human form with an expressive focus in a variety of media with more individualized technical and aesthetic development. May be repeated for credit. Lab fee.

436 Advanced Sculpture .......................................................... 3 cr  
   Emphasizes the in-depth exploration of one or more recommended sculptural processes in relation to an individualized aesthetic point of view. May be repeated for credit. Lab fee.

438 Advanced Woodworking and Furniture Design .................... 3 cr  
   Prereq: ART 338. Freq: Spring.  
   Investigates personal design aesthetic as it relates to construction, materials and methods of furniture making. May be repeated for credit. Lab fee.

451 Advanced Printmaking ..................................................... 3 cr  
   Prereq: ART 351. Freq: Fall.  
   Studies print media and related forms. Portfolio creation and concept emphasis will coincide with the development of alternative print processes. Includes the broadening definition of printmaking. May be repeated for credit. Lab fee.

471 Advanced Digital Photography .......................................... 3 cr  
   Prereq: ART 371. Freq: Fall, Spring.  
   Continues practice in digital photography. Emphasizes conceptual development as is relates to the medium and students’ own creative visions. May be repeated for credit. Lab fee.

472 Graphic Design II ............................................................ 3 cr  
   Prereq: ART 372, 374. Freq: Fall.  
   Analysis of issues related to branding, identity, and design. Emphasis is on the development of strong concepts which communicate effectively. Lab fee.

477 Web Design II .............................................................. 3 cr  
   Advanced problems in web design from a designer’s viewpoint comprising the conceptual and aesthetic approach to web design including both static and dynamic forms. Lab fee.

482 Advanced Painting .......................................................... 3 cr  
   Prereq: ART 382. Freq: Spring.  
   Explores individual problems in painting using a variety of media. May be repeated for credit. Lab Fee.
487 Design Portfolio ......................................................... 3 cr
Prereq: ART 472 or consent of instructor. Freq: Fall, Spring.
Students create, develop, and revise a professional-quality portfolio of
design work appropriate to the student's career goals that showcases
the breadth and individuality of his or her work. May be in conjunction
with student-acquired internships. May be repeated for credit. Lab fee

488 Advanced Topics in Two Dimensional Studio Art .......... 3 cr
Prereq: Varies by topic. Freq: Occasionally.
Delves into the advanced use of two dimensional mediums including
printmaking, painting, collage, photography, and book arts. Explores
traditional and experimental materials and techniques. May be repeated
for credit. Lab fee.

489 Advanced Topics in Three Dimensional Studio Art .......... 3 cr
Prereq: Varies by topic. Freq: Occasionally.
Delves into advanced topics in three dimensional mediums including
metals, fibers, ceramics, sculpture, woodworking, and book arts.
Explores traditional and experimental materials and approaches at an
advanced level. May be repeated for credit. Lab fee.

490 Special Topics in Art .................................................... 1-4 cr
Prereq: Varies by topic. Freq: Occasionally.
Selected topics in art will be studied. Lab fee.

491 Selected Topics in Art History .................................. 3 cr
Prereq: Varies by topic. Freq: Occasionally.
Examines selected topics in art history. May be repeated for credit with
a different topic.

493 Senior Studio .......................................................... 4 cr
Prereq: Senior standing, department approval. Freq: Fall, Spring.
Rigorous, self-generated studio experience, focusing on the creation
of a significant body of work as a culmination of the student's
undergraduate education in the visual arts. Exhibition of artwork
required. Lab fee varies by topic.

494 Art Internship ......................................................... 1-4 cr
Prereq: Art major, junior standing; consent of instructor and
department chair. Freq: Fall, Spring, Summer.
Practical experience in studio and curatorial situations in business,
industry, galleries and museums. Joint supervision by faculty member
and organization representative. Lab fee varies by topic.

495 Selected Topics in Art History with a Writing Emphasis .. 4 cr
Prereq: ART 125, 126, ENGL 101; or consent of instructor.
Freq: Occasionally.
Examines selected topics in art history. May be repeated for credit with
a different topic.

497 Senior Critique Seminar .......................................... 1 cr
Prereq: Art major, senior standing; or consent of instructor. Freq: Fall,
Spring.
Serves as a capstone for the art major not seeking a studio art
concentration. Students will develop their understanding of art through
criticism using oral critiques and written analysis. Field trips to local/
regional galleries and museums.

499 Independent Study .................................................... 1-4 cr
Prereq: Consent of instructor and department chair. Freq: Fall, Spring,
Summer.
Special projects at an advanced level selected by student and approved
by the instructor. Includes a detailed project proposal. Lab fee varies by
topic.

Graduate Courses

690 Special Topics ......................................................... 1-4 cr
Prereq: Consent of instructor and department chair.
Freq: Occasionally.
Selected topics in art will be studied. Lab fee varies with topic.

699 Independent Study .................................................. 1-3 cr
Prereq: Consent of instructor and department chair.
Freq: Occasionally.
Special projects selected by student and approved instructor. Includes
a detailed project proposal. Lab fee varies with topic.