

Thank you notes:

- Debra, Amy, Alex, and Penny
- Sponsors – EBI, Len Iaquina, Racine Dominicans
- Congratulations to CBL Project and Partner of the Year honorees
- Hear from Dr. Doug Ihrke and Philip Wagner on the study of C-19 effect on WI non-profit sector

Since our founding over 50 years ago, UW-Parkside has been committed to making the communities it serves better places to live, learn, serve, and grow. That commitment is unwavering, reaching beyond the words we say to actions we as members of those communities can take, both in good times and during our most challenging moments. Community Engagement serves as one of the hallmarks at UW-Parkside and we were the first University in Wisconsin to earn the Carnegie Classification for Community Engagement. We maintain, deepen, and expand our engagement with community partners on an on-going basis through the leadership of the Alan E. Guskin Center for Community and Business Engagement (CBE), a center for internships, community-based learning (CBL) and connecting with community partners in the business and non-profit sectors. Its mission is to prepare civically-engaged professionals through meaningful active-learning experiences that are valued by community partners and employers. And to create high impact on-campus internships/employment for working students

Each year, about 50 courses are matched to community organizations and about 1,300 students across 25 different majors participate in projects including research, marketing plans, strategic plans, graphic design, web design, database design, security audits, GIS mapping, communication plans, personnel training, conflict resolution and overall social good. We have trained instructors and supported CBL since the late 1990's and built a significant number of CBL courses, a certificate program, and a strong group of faculty engaging in the work. With support of a grant from the National Association of System Heads (NASH) three years ago, we strengthened the quality of CBL. Our CBL Steering Committee developed learning outcomes, a rigorous course designation process, and an assessment tool that asks for artifacts that show evidence of student learning. Starting in Fall 2019, faculty and staff instructors who teach "CBL-Designated" courses, completed a new assessment for each course. The response to the new CBL designation and assessment process has been strong. In the first year few years, 50 courses

achieved a CBL designation and about seven-in-ten UW-Parkside graduates have at least one CBL experience during the course of their academic program. We also measure participation in CBL by race and there are no gaps in participation rates among white students and students of color.

Our commitment to Community Engagement extends beyond CBL and was emphasized as part of the founding of UW-Parkside 52 years ago. Last academic year, and pre-pandemic

- More than 400 businesses and community partners in southeastern Wisconsin and northeastern Illinois are offering internships, volunteer opportunities, community-based learning experiences, and real-world projects to UW-Parkside students.
- More than 1,600 students — a third of all UW-Parkside students — are engaged in direct-learning experiences with business or community partners.
- Just over 400 students are participating in projects through the Ralph Jaeschke Solutions for Economic Growth Center, working with 80 regional clients.
- 100 teacher candidates in the UW-Parkside Institute of Professional Educator Development are providing more than 3,000 hours of in-classroom service to schools in Racine and Kenosha counties.

During the twin pandemics of covid-19 and racial injustice we will continue to engage, to lead, and join with our communities. We know and understand community engagement deserves a long-term commitment. We remain ready to help, to listen, and to grow with our students, faculty, our Parkside community and the Communities we serve, as we have done in our first 50 years, and will continue to do for the next 50 and beyond.

Introduce Dr, Penny Lyter

- Faculty director for CBL
- Academic director of MS in Health and Wellness
- Professor of HESM
- Award-winning Faculty Member