

**ALL LECTURE SCHEDULE  
JULY – DECEMBER 2015  
ALL MONDAY LECTURES WILL BEGIN AT 2:00 PM  
IN THE CINEMA OF PARKSIDE'S STUDENT CENTER**

Some dates will vary from our usual 1<sup>st</sup> and 3<sup>rd</sup> Mondays and are underlined.

Be sure to use your parking permit when you park in the Tallent Hall parking lot; then use the shuttle bus which takes you to the front door of the Student Center. Note that the shuttle does not run when classes are not in session; park in the Student Center main lot and use your parking permit.

**JULY 6           “THE GREAT LAKES LEGISLATIVE CAUCUS: WORKING TOGETHER  
TO PROTECT THE GREAT LAKES”**

**CORY MASON, CHAIR, GREAT LAKES LEGISLATIVE CAUCUS**

Rep. Mason's PowerPoint presentation will introduce the Great Lakes Legislative Caucus, its goals, and its achievements.

The Great Lakes Legislative Caucus is a nonpartisan group of state and provincial lawmakers from the eight U.S. states and two Canadian provinces that make up the Great Lakes basin. The Caucus has three primary goals:

- Promote the restoration and protection of the Great Lakes;
- Facilitate the regional exchange of ideas and information on key Great Lakes issues;
- Strengthen the role of state and provincial legislators in the policymaking process.

Cory Mason IV is a fifth-generation Racine resident, graduated from Case High School, and received his BA in Philosophy from UW-Madison. He was first elected to the State Assembly in 2006 and currently serves on the Assembly Committee on Environment and Forestry, the Joint Legislative Council, the Joint Survey Committee on Retirement Systems, the Assembly Committee on Tourism, and the Assembly Committee on Labor. Mr. Mason is also an active member of the Root River Council, which is working to enhance utilization of the Root River flowing through Racine. Cory and his wife, Rebecca, have three children, including Cory Mason V.

**JULY 20           “THE PIKE AND ROOT RIVER WATERSHEDS; ENSURING A HEALTHY  
GREAT LAKES”**

**TODD BRENNAN, WATERSHED PROJECT MANAGER FOR THE ALLIANCE FOR THE  
GREAT LAKES.**

The Great Lakes represent one-fifth of all surface-available freshwater on the planet and they are right in our backyards. Mr. Brennan will explore how we, as citizens of a water-rich world in Southeastern Wisconsin, can become more aware of this resource and also help others learn more about it. From Lake Michigan to the Pike and Root River watersheds that feed it, we will learn the different opportunities to participate in the prioritization and restorative work that is occurring in our community.

In his role as Watershed Project Manager, Mr. Brennan serves as a liaison to the Great Lakes community as well as a voice for the Alliance in Wisconsin and brings together constituents to elevate issues of importance to the Lakes at the watershed level. He has worked on policy issues involving the Great Lakes/St. Lawrence River Resources Compact, on educational efforts for student summits on Lakes Michigan and Erie, and assists school districts in implementing Great Lakes place-based education. He is currently working on the Lower Fox River Basin to support work among partners that achieves adaptive watershed-based management.

**Mr. Brennan received his bachelor's degree from the University of Kansas, before coming to UWM's School of Freshwater Sciences for his Master's. He led expeditionary learning programs while working with Discovery World in Milwaukee for five years as the Marine Programs Manager, has spent time on both coasts engaged in fisheries and marine mammal research, holds an Ocean Masters license, and has captained 100-ton vessels on the Great Lakes and the oceans.**

**AUGUST 3 "CHERISHING WISCONSIN'S WOODS, WILDLIFE AND WATERS"**

**RUTH OPPEDAHL, EXECUTIVE DIRECTOR, NATURAL RESOURCES FOUNDATION OF WISCONSIN**

**The Natural Resources Foundation of Wisconsin provides sustainable funding for Wisconsin's most imperiled species and public lands, while helping citizens connect with our state's unique natural places. In this presentation, Ruth Oppedahl will talk about the Foundation's field trip program that takes people out on 151 amazing adventures to connect with nature throughout the state, from banding saw-whet owls to catching salamanders to paddling the Chippewa-Mississippi Confluence. Ms. Oppedahl will also talk about some of the state's biggest conservation challenges and the many opportunities for Wisconsin residents to help care for the woods, wildlife and waters they most cherish, so that others may also enjoy them for generations to come.**

**Ruth Oppedahl is the Executive Director of the Natural Resources Foundation of Wisconsin. Prior to taking the helm at the Foundation, she was a natural resources educator for the UW-Extension and the executive director of the Bayfield Regional Conservancy for eight years. Ms. Oppedahl has broad experience including the growth and development of nonprofit corporations protecting significant natural areas, and raising money for Wisconsin's natural resources, rare and endangered species and environmental education. She enjoys kayaking, cross-country skiing and birding.**

**AUGUST 17 "A THOUGHTFUL DISCUSSION ABOUT MEMORY AND BRAIN HEALTH"**

**NIA NORRIS, RESEARCH SPECIALIST, WISCONSIN ALZHEIMER'S INSTITUTE**

**This PowerPoint presentation will provide an overview of the Wisconsin Alzheimer's Institute initiatives and programs, as well as information about memory loss, brain health and current research in Alzheimer's disease.**

**Nia Norris supports the Wisconsin Alzheimer's Institute's Wisconsin Registry for Alzheimer's Prevention (WRAP) project, a longitudinal cohort study of adult children of persons with Alzheimer's disease. As Research Assistant, Ms. Norris is actively involved in research recruitment and retention of minority participants, as well as community education and outreach activities of WRAP in the Milwaukee area. Ms. Norris establishes and maintains relationship with community-based organizations that help to assist minority and medically underserved individual and families, and provides outreach and awareness about the pervasiveness of Alzheimer's disease in the African-American community. Ms. Norris earned a Master's Degree in Public Service specializing in Health Care administration from Marquette University and a Bachelor's Degree from UW-Madison.**

**SEPTEMBER 7 *Labor Day***

**SEPT 14 "SUSTAINABILITY IS OUR FUTURE"**

**JOHN SKALBECK, PH.D., UNIVERSITY OF WISCONSIN-PARKSIDE**

**Sustainable management is based on the concept of a triple bottom line, which incorporates people, planet, and profit into business models. Sustainability recognizes the interconnection of all aspects of life on earth and attempts to mimic natural cycles with our human inventions. Sustainable businesses**

will succeed because they placed the value of community and environment into the profit equation. Businesses that do not pursue sustainable concepts will not survive in the ever-competitive global market. A sustainable market place is needed to preserve the planet in a condition that is habitable for humans.

Dr. Skalbeck is Professor of Geosciences and the Academic Director for the Master of Science in Sustainable Management program. His degrees are in geology, geology/geophysics and hydrogeology, the latter being his Ph.D. from the University of Nevada-Reno. He serves on Parkside's Environmental Studies program steering committee and is co-founder of two environmental education community centers in Racine and Kenosha. Dr. Skalbeck's current research includes evaluation of impact effects on the Earth, modeling of gravity and magnetic data for hydrogeologic applications, wetlands characterization, and water quality of beaches.

**SEPTEMBER 21      "CLIMATE CHANGE SOLUTIONS IN WISCONSIN"**

**ELIZABETH WARD, EXECUTIVE DIRECTOR, SIERRA CLUB, WISCONSIN CHAPTER**

Elizabeth Ward will utilize PowerPoint to demonstrate how climate change has the potential to wreak havoc on Wisconsin's economy, health, and quality of life. Fortunately, addressing climate change through a clean energy economy and clean transportation will stop the worst impacts of climate change, while boosting Wisconsin's economy, health, and recreational opportunities.

Ms. Ward is the newly appointed director of Sierra Club in Wisconsin. In her prior role as the Conservation Programs Coordinator, she worked with volunteers and issue committees to plan and implement the Chapter's programs including "Beyond Coal to Clean Energy", "Beyond Oil to Clean Transportation" and "Our Wild Wisconsin." Ms. Ward is a graduate of UW-LaCrosse where she earned a degree in political science and environmental issues and was active in Students for Choice and the No Coal Coalition.

**OCTOBER 5              "CUBA: SO CLOSE AND SO FAR AWAY"**

**PENNY SEYMOURE, PH.D. and JEFFREY ROBERG, PH.D., CARTHAGE COLLEGE**

For the past 20 years Cuba has been undergoing changes, many of which are attributable to the influx of foreign tourists, mainly from Canada, Europe and other Latin American countries. Tourism has certainly helped the Cuban economy. Cubans who work in tourism-related occupations or businesses have been able to financially improve their lives. However, not all Cubans have access to tourist dollars and this has led increasingly to a social structure of "Haves" and "Have-Nots" in this Socialist society.

Drs. Seymoure and Roberg will use a PowerPoint presentation to describe their most recent visit to Cuba. During their last lecture for us, they presented information on the impact of industry on the indigenous people in some of the South American forests.

Dr. Seymoure has a doctorate in Biological Psychology from the University of Illinois, Urbana-Champaign and has been at Carthage since 2000 as a professor in the Neuroscience Program and the Psychological Science Department. She has been engaged in developmental and stress research with neuroscience students, along with studying the effects of tourism in Argentina and Cuba.

Dr. Roberg received his doctorate in Political Science, also from the University of Illinois, Urbana-Champaign. He came to Carthage in 1997 and is Professor and Chair of the Political Science Department. He has conducted research in Latin America since 2002 related to human rights, environmental rights and the effects of tourism. He and Dr. Seymoure are taking students and community members to Cuba again in January 2016.

**OCTOBER 19            “ROAD SCHOLAR ADVENTURES”**

**GAIL PETERSDORF, AMBASSADOR**

Road Scholar, formerly known as Elderhostel, is a not-for-profit organization dedicated to providing extraordinary learning adventures for people 50 and over. Whether you want to stay close to home or venture around the world, you will find programs that meet your interest, activity level, budget, schedule and lifestyle. Road Scholar Adventures offers more than 5500 learning adventures in the United States and 150 other countries' around the world. To learn more and to ask questions about Road Scholar adventures, attend this presentation.

**NOVEMBER 2            “A PICTORIAL TOUR OF MAJOR CITIES IN POLAND: GDANSK,  
WARSAW, KRAKOW”**

**HELEN ROSENBERG, Ph.D. and KEVIN RYDZIK**

Professor Helen Rosenberg will describe, through pictures, the Study Tour of Poland taken with students in Winterim, 2015. Emphasis will be placed on political, cultural and social issues in Poland today.

Dr. Rosenberg is professor in the Dept. of Sociology/Anthropology at UW-Parkside and directs the Certificate Program in Gerontology. She teaches courses in the Sociology of Mental Illness and Social Gerontology in addition to required courses such as Senior Seminar, statistics and research methods. She incorporates Community Based Learning in her classes and supports faculty development in this area. She received her doctorate from Northwestern University. In addition to these academic responsibilities, Dr. Rosenberg also serves on the planning committee for the annual Aging Well Conference.

**NOVEMBER 16            “HIGHER EXPECTATIONS FOR RACINE COUNTY YOUTH”**

**JEFFEREY NEUBAUER, EXECUTIVE DIRECTOR OF HIGHER EXPECTATIONS, AND  
PRESIDENT AND OWNER OF KRANZ, INC.**

Higher Expectations is a “cradle to career” partnership of educational, private, public, non-profit, and faith-based organizations. Building on the momentum of the Racine County Workforce Development Board’s 2008 workforce development strategy, Higher Expectations is using a collective impact approach to engage community partners and align local efforts to build a fully capable and employed Racine County workforce. This presentation will provide an overview of Higher Expectations, including a review of current projects, discussion of successes and challenges, and goals for the future.

Mr. Neubauer is a Racine native, graduated from Case High School, and earned degrees from Stanford University and the University of Chicago’s Graduate School of Business. He was elected to the WI State Assembly at age 24 and was the floor leader in passing landmark groundwater protection and acid rain prevention legislation. He developed a reputation as a successful coalition builder who, as an advocate for the environment, was also to work well with business. After three terms, Jeff decided not to run again and returned to manage his family’s business.

Kranz, Inc., founded in 1850, is a paper products, cleaning supplies, and industrial packaging wholesale distributor based in Racine. The late Gaylord Nelson, founder of Earth Day, said, “Jeff understands how to balance economic considerations with environmental concerns. He is uniquely qualified to bridge the historical differences between the business community and environmentalists.”

***DECEMBER – HOLIDAY GALA***