ALL LECTURE SCHEDULE
JANUARY – JUNE 2015
ALL MONDAY LECTURES WILL BEGIN AT 2:00 PM
IN THE CINEMA OF PARKSIDE’S STUDENT CENTER

Some dates will vary from our usual 1st and 3rd Mondays and are underlined.

Be sure to use your parking permit when you park in the Tallent Hall parking lot; then use the shuttle bus which takes you to the front door of the Student Center. The shuttle does not run when classes are not in session; park in the Student Center main lot and use your parking permit.

**JAN. 12**

“HUMAN TRAFFICKING IN SOUTHEASTERN WISCONSIN: MODERN DAY SLAVERY”

KARRI HEMMING, FOUNDER, RACINE COALITION AGAINST HUMAN TRAFFICKING; RACHEL HARRISON, JUVENILE SERVICES COORDINATOR, VILLAGE OF PLEASANT PRAIRIE; NEAL LOFY, INVESTIGATOR, CITY OF RACINE POLICE DEPARTMENT

These three speakers will utilize PowerPoint, discussion, and Q&A to help us better understand the scope and impact of human trafficking in our area. They have extensive experience in this field and will share their knowledge with us.

Ms. Hemming has a B.A. in Mass Communication from the College of Charleston and has spent most of her 25-year career in non-profit marketing and public relations. She has worked for the Red Cross on both local and national levels, including as a member of the Disaster Services public affairs team. Currently co-leader of the Dining for Women Racine Chapter, she supports international organizations working to eradicate slavery around the world. She is a member of the Human Trafficking Task Force and most recently worked as a victim advocate during the FBI's Operation Cross Country 2014.

Ms. Harrison is a 2012 graduate of Carthage College, where she majored in Criminal Justice and Sociology. Her focus in college was on the sex trafficking of women in the U.S. and her thesis, on sex trafficking, was published in the book *The Lyre’s Limit*. She has spoken to several audiences about sex trafficking as modern day slavery. Ms. Harrison is currently an Assistant Court Clerk for Judge Michael Phegley and the Juvenile Services Coordinator for the Village of Mount Pleasant.

Mr. Lofy is a graduate of Marquette University, with a triple major in Criminology, Sociology, and Pre-Law. He is currently an investigator in the Sensitive Crimes Division, and has been instrumental in creating the department’s Human Trafficking Unit as well the Racine Human Trafficking Task Force, a collaborative effort between local and federal law enforcement agencies. Mr. Lofy is responsible for organizing and leading both small and large-scale undercover operations to recover those being sexually exploited through sex trafficking.

**JAN. 19**

MATIN LUTHER KING, JR. DAY; CAMPUS IS CLOSED.

**JAN. 26**

“What’s Up With Plastic Recycling?”

JEFF TIMM, A “SEMI-RETIRED” INDEPENDENT MARKET DEVELOPMENT CONSULTANT IN THE PLASTIC, BIOPLASTIC AND ADHESIVE INDUSTRY; AND A MEMBER OF ALL

Ever wondered where your recycled plastic beverage and detergent bottles go after you place them in the blue recycle bin at the end of your driveway? Ever wonder why some plastics are recyclable and others are not? The presentation will cover the current state of recycling in the United States, and will follow the path of a typical recycled plastic article as it travels from your kitchen to its final reuse. Different types of plastic will be discussed and common misconceptions about plastic, recycling and end markets will be addressed. The mechanics and limitations of recycling will highlight why consumers need to pay more attention to why they play a significant role in the success of plastic recycling.
During his 40-year career, Mr. Timm has held positions in sales, marketing, customer service, business management and market development leadership in both domestic and international companies. He says his number one skill is “establishing an understanding of the specific ‘value-chain’ in order to determine the best entry points for new business opportunities.” Mr. Timm is a conference presenter and contributor of trade journal articles, providing insight into packaging and green technologies.

**Classes for Spring Semester do not begin until Feb. 2nd. Parking is worse during the first couple weeks of each semester.**

**FEB. 16**

“CLIMATE CHANGE – IS IT GETTING HOT IN HERE?”

MARK BORUCKI, LECTURER, UW-PARKSIDE

Mr. Borucki will present a synopsis of the current science supporting the concept of climate change, side effects other than heating, climate change denial, and options for going forward. He will utilize a PowerPoint presentation.

Mr. Borucki earned both his B.S. and M.S. degrees in geology from UW-Milwaukee and he is currently enrolled there, pursuing a Ph.D. in geology, with focus on glacial geology and climate change. During his career, Mr. Borucki has worked as a geotechnical technician, an oil and gas exploration geophysicist and, most recently, 24 years as an environmental consultant. Following his inner voice, he left his career in consulting in 2012 and joined the University of Wisconsin – Parkside as a lecturer in the geosciences. He has taught *Global Climate Change* for 5 semesters here at Parkside.

**FEB. 23**

“WISCONSIN HUMANE SOCIETY – A LIFESAVING ORGANIZATION”

SHANNON NEAL; WISCONSIN HUMAN SOCIETY VOLUNTEER DOCENT

Founded in 1879, the Wisconsin Humane Society is an animal welfare organization whose mission is to build a community where people value animals and treat them with respect and kindness. Learn about the lifesaving work of the WHS and how they help thousands of animals in our community each year. Mr. Neal will use a PowerPoint presentation describing the adoption program and services to the community.

Shannon Neal is a volunteer docent for the Wisconsin Humane Society, helping to spread the work about our lifesaving work through facility tours, corporate events and other community engagements. He also volunteers as an Adoption Teammate at the WHS Racine Campus.

**MAR. 2**

“PLEASANT PRAIRIE – FROM INDIANS TO THE INTERSTATE”

MICHAEL POLLOCOFF, VILLAGE ADMINISTRATOR

Pleasant Prairie has remnants of Indian culture, the Chiwaukee Prairie nature preserve, the Sand Dunes, and also extends all the way to I-94, incorporating residential, business, industrial and recreational areas. It is a rapidly growing area, which brings its own set of developmental issues and raises questions of what does the Village want to become?

Michael Pollocoff began his employment with Pleasant Prairie in 1985 and, when the Village was incorporated in 1989, he became its first Village Administrator. He has worked effectively with other municipalities to develop sewer systems, drinking water, roads, grants, industrial and business parks, the LakeView RecPlex and IcePlex. As the Administrator, he becomes involved with community and statewide professional organizations, in addition to his “regular” work for the Village.

**MAR. 16**

“ACTION 2015: FINISHING THE JOB AND ENDING EXTREME POVERTY IN 15 YEARS.”
SHAWN PHETTEPLACE. GREAT LAKES REGIONAL DIRECTOR FOR “ONE”, AN INTERNATIONAL ADVOCACY GROUP WORKING TO END EXTREME POVERTY AND PREVENTABLE DISEASE.

This presentation will deal with the history of extreme poverty, what’s been done and what needs to occur to make certain that no child dies in this world simply because s/he is poor. The presentation will include specific actions we can each take to become part of the fight to end extreme poverty in our world by 2030.

In the past 20 years extreme poverty (defined as $1.25 a day or less) has been cut in half, pulling millions of people into the working class or middle class. Due to this there are more than 7,000 fewer children dying every day due to preventable disease or malnutrition. This is a direct result of large-scale government programs, along with civil society, tackling the main causes of extreme poverty.

ONE is not a grant-making organization and does not solicit funding from the public or receive government funding. ONE is funded almost entirely by foundations, individual philanthropists and corporations. It achieves change through advocacy, by educating and lobbying governments to shape policy solutions that save and improve millions of lives. ONE played a crucial role in the G8’s historic commitment in 2005 to double funding to fight poverty and disease in Africa.

Mr. Phetteplace lived on both coasts before finding himself in Wisconsin. Now living in Menasha, he directs the public campaigns and volunteer operations for ONE in the 6 Great Lakes states, an area with over 200,000 ONE members. He has worked with two congressmen, the National Committee to Preserve Social Security and Medicare, and with other organizations during the past 7 years. He is an organizer by trade and is dedicated to organizing folks throughout this region to become strong advocates in support of foreign assistance programs as an investment in the direct national interest of the United States.

APR. 6

“CHI-TOWN REPORTER, PART II”

HARLAN DRAEGER, CHICAGO REPORTER, RETIRED; MEMBER OF ALL

“Former Chicago newspaper reporter looks back at spirited media competition to expose public corruption. Investigative reporting was Harlan Draeger’s specialty during much of his 25 years with the Chicago Daily News and the Chicago Sun-Times. His talk picks up where it left off last April 7th.

APR. 20

“B.A.M. -- BECOMING A MAN”

MICHELLE ADLER MORRISON, CEO; ANTHONY (A.J.) WATSON, “B.A.M.” DIRECTOR; YOUTH GUIDANCE, CHICAGO

B.A.M. has proven to be successful in reducing both violence and criminal activity, by helping young men develop social and emotional skills necessary to transition successfully into post-secondary education and the workforce. It has proven to be successful in reducing violence and criminal activity by participants. B.A.M. is a group counseling and mentoring program that utilizes skill-based education, core values, cognitive behavioral therapy and elements of men’s work to engage at-risk youth to make better life decisions. It is implemented in Chicago Public Schools and other locations around the city of Chicago.

Youth Guidance is a social service agency that reaches some 14,000 at-risk youth across the city and high poverty suburbs. It works in school-based programs that enable at-risk children to overcome obstacles, focus on their education and, ultimately, to succeed in school and life. Youth Guidance’s work has been increasingly recognized nationally as an evidence-based model for improving outcomes for at-risk youth. Their “homegrown” B.A.M. has garnered a $2 million pledge of
support from Mayor Rahm Emmanuel, based on its powerful ability to address one of the city’s most pressing challenges, and has been named as an inspiration for President Obama’s recently launched My Brother’s Keeper Initiative.

Michelle Adler Morrison is the Chief Executive Officer of Youth Guidance. Since 1990, she has worked in the development, administration and implementation of school-related programs in Chicago and has provided consulting and training throughout the region. Her expertise includes child and adolescent growth and development, evidence-based approaches to addressing youth violence and trauma, resilience, and educational reform. She holds a master’s degree in social work from the University of Illinois at Chicago and, in addition to her regular work, serves on a number of boards including one called “The Back Office Collaborative.”

You may note a familiar name in her’s; Sy Adler, our immediate Past-President, is her father. She has good genes.

Anthony (A.J.) Watson has been Director of B.A.M. since 2014. He earned an MBA in human capital and strategy from the University of Michigan School of Business and a BBA in finance and political science from Howard University. Prior to joining Youth Guidance, he worked for Collaborative for Academic, Social and Emotional Learning (CASEL) where he oversaw efforts to attract, develop and retain talent by creating a goal oriented culture and a strategy for the agency’s policy advocacy efforts. He has also worked in consulting, organizing, and sales.

**MAY 4**

“STUDENT RESEARCH PROJECTS – UW-PARKSIDE”

Coordinated by Dr. David Higgs, this will be the annual, and much anticipated, presentation by Parkside students of their research projects. We can anticipate reports on a wide variety of subject matter that has been studied by the students as well as descriptions of the research methods utilized in these projects. Be prepared to be impressed, awed, thankful for the intelligence of this generation, and maybe a bit jealous (how come we didn’t do stuff like this?).

**MAY 18**

“ROBOTICS”

JOHN NELSON, GATEWAY TECHNICAL COLLEGE
INSTRUCTOR, AUTOMATED MANUFACTURING

Mr. Nelson will talk about Robots in the world today. He will look at the state of robotics today, what robots are used for and the economic and social impacts of robotics and automation. We will also look at what robots will be able to do in the future and the impact they will have on our lives.

Mr. Nelson hopes to be able to bring a 600-pound robot with him, if we can work out the logistics of getting this “friend” safely into the Cinema.

John Nelson has a Bachelors in Manufacturing Engineering and a Masters in Business Administration. He has worked in manufacturing since the early 1980’s starting in foundry operations. In the 90’s he worked designing manufacturing systems before going to GTC to teach robotics manufacturing, and math. He has been with GTC for 14 years and is a Fanuc Certified Robotics Instructor.

**JUNE 8**

WEEK OF LEARNING: “CULTURES OF THE MIDDLE EAST”