## **Publicity Committee**

The Publicity Committee oversees general communication for the ALL organization. The specific tasks of the Publicity Committee are the following:

- 1] Disseminate press releases about ALL lectures to the media in Kenosha and Racine County.
- 2] Present, with board approval, to community groups regarding the offerings of ALL.
- 3] Collaborate with the Parkside in-house publishing services regarding the design and production of ALL brochures and ALL display boards.
- 4] Maintain ALL web pages on the UW Parkside website.

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