

MEET UW-PARKSIDE VICE CHANCELLOR KAREN COY-ROMANO

Karen Coy-Romano began her new duties as UW-Parkside's interim vice chancellor for University Relations and Advancement on March 1.

A nationally certified fundraising executive (CFRE), Coy-Romano leads the fund-raising campaign for the university's Regional Center for Arts and Humanities (alumni know it as the Communication Arts Building which is currently undergoing a major renovation and expansion). Her other responsibilities include building relationships with UW-Parkside's nearly 20,000 alumni, increasing the university's capacity for external support, supervising marketing and media relations, and serving as the campus' legislative liaison.

"I am excited to step into this new role with the University of Wisconsin-Parkside," Coy-Romano said. "Since coming to the campus, I've grown to appreciate how vital UW-Parkside is as a source of educational and cultural enrichment throughout the region. I very much look forward to serving as another link between the campus and our surrounding communities."



Coy-Romano brings more than 40 years of leadership expertise to her new post. She has served in executive roles with a variety of health care, social service, education, and local and national arts organizations. Coy-Romano has worked with the Milwaukee Ballet, the University

of Wisconsin-Milwaukee, the Cultural Alliance of Greater Milwaukee, and Milwaukee Area Technical College among numerous others. She has personally solicited more than \$75 million in major and planned gifts in recent years.

UW-Parkside Chancellor Debbie Ford expressed confidence that under Coy-Romano's leadership, the university will gain the support it needs to serve current and future students and the region.

"In the brief time Karen has been with us, she has already provided a strong sense of direction for our Regional Center for the Arts and Humanities fund-raising efforts," Ford said.

Coy-Romano urged area residents to learn more about the Regional Center for Arts and Humanities through the case statement "Building the Future." It can be found online at: http://www.uwp.edu/departments/arts.humanities/Case_Support.pdf.

Coy-Romano's office is located in Wyllie Hall. Her phone number is 262-595-2591 and she can be contacted at coyroman@uwp.edu by email.

REMEMBERING HARRIET WYLLIE

The university family lost a cherished friend and stalwart supporter with the recent passing of Harriet Wyllie. Mrs. Wyllie witnessed the inception and early growth of our campus as the wife of UW-Parkside's first chancellor, Dr. Irvin G. Wyllie.

During the university's formative years, she supported Chancellor Wyllie's pioneering efforts to create a vision for a four-year campus in southeast Wisconsin. In subsequent years, Mrs. Wyllie generously supported UW-Parkside students through the Irvin G. and Harriet F. Wyllie Memorial Scholarship and her involvement in the university's Music Department.

Mrs. Wyllie was affectionately referred to as being one of "The Hall Sisters." Along with Hilda Greenquist, Rita Tallent Picken, and Madeleine Molinaro, her name graces Wyllie Hall, one of the university's major buildings.

Mrs. Wyllie, Rita Tallent Picken, and Fran Jaeschke were honored during the university's 40th Anniversary Gala in November 2009. Each was celebrated for playing "prominent roles in the heart and history of UW-Parkside."

In addition to raising three children and being a frequent participant in university programs, Mrs. Wyllie served for nine years as director of volunteers for Kenosha Memorial Hospital. Her community affiliation also included the Kenosha Women's Club and Friends of the Library.

Family members say Mrs. Wyllie asked that memorial donations go to the Wyllie Memorial Scholarship Fund.

