



# HELPING STUDENTS REACH HIGHER GROUNDS



Did you know that for the price of three lattes a week for one year you could dramatically improve the educational lives of our students?

Only 40% of the cost of a UW-Parkside education is supported by state taxes. Private gifts help close the gaps in educational costs, and provide much needed programming not otherwise possible.

Combined gifts from alumni and community members help our students reach higher grounds and provide essential educational opportunities, including:

- Scholarships
- Student/faculty research expansion
- Expert speakers / Symposiums
- Internships
- Cultural enrichment programs
- State-of-the-art equipment

Our students need to meet the challenges that the new economy demands. Your investment in students is an investment in building stronger communities in the future.

Will you please consider making a gift today?

Return the enclosed card, or visit online at [www.uwp.edu](http://www.uwp.edu)

Keyword : *Giving*.

