

UW-P Foundation

University of Wisconsin-Parkside

Alumni and Friends:

An effort to promote human welfare through a generous and moral act or a gift is not the only definition of philanthropy, but it was the stimulus 25 years ago for a small group of community members from Kenosha and Racine to start the University of Wisconsin-Parkside Foundation.

The university was growing fast in 1985, and the lack of a residence hall on campus made it difficult to recruit students from outside southeastern Wisconsin. So community members, with encouragement from UW-Parkside Chancellor Al Guskin, engaged in securing the funds that resulted in University Apartments, the first student housing on campus.

This was not only an act of faith in the future of the University of Wisconsin-Parkside, it was the beginning of an organization that continues to believe in a partnership between the university and the community. The goal of that partnership is the continuation of educational access and excellence at UW-Parkside.

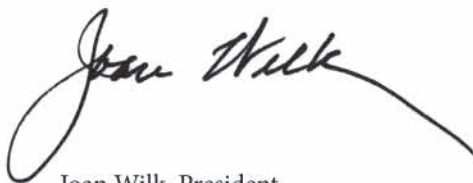
How do we as faculty, staff, students, alumni, and friends of the University of Wisconsin-Parkside, sustain this effort? How can we continue to model behavior that in a university setting is moral and generous, and philanthropic?

Well, one of the ways is through a gift to the university that enables students to have greater access to educational opportunities. The University of Wisconsin-Parkside Foundation is a vehicle that makes it possible for you to give. The foundation offers scholarships to students that will enrich their lives, and ours, through a UW-Parkside education.

Twenty-five years ago, our original foundation board members saw the potential that the University of Wisconsin-Parkside would bring to our communities. That group worked collaboratively and creatively to provide for our most valuable asset, our students.

Help us continue this effort. Use the envelope enclosed in this issue of Perspective to make a donation to the University of Wisconsin-Parkside and support student scholarships. Your gift will ensure that the philanthropy and spirit of the founding members of the University of Wisconsin-Parkside Foundation continues.

With best regards,



Joan Wilk, President

University of Wisconsin-Parkside Foundation

