## 15 to Finish

<table>
<thead>
<tr>
<th>High Impact Strategy</th>
<th>Advising all full-time students to enroll in 15 credits each semester or craft a 30 credits in a year plan that includes Winterim and/or Summer enrollment.</th>
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</thead>
<tbody>
<tr>
<td>Rationale</td>
<td>For the 2007-2009 cohort, the 4 year graduation rate for those who completed 30 credits in their first year was 33% compared to 4% for those who did not complete 30 credits. Only 18% of the student population cohort completed 30 credits in the first year.</td>
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<td>Desired Result</td>
<td>Increase the number of students who complete 30 credits at the end of each academic year.</td>
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<td>Work Team</td>
<td>This project will have three focus areas – communication, policy and identification of institutional barriers. Kim Sekas and her student team will work on the development of the communication campaign.</td>
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| Potential Costs      | National expert on 15 to Finish brought to campus to conduct training with Work Team & Advisors $3000  
Marketing Materials (posters, postcards, banners to be hung in each academic building/Library/Advising Center, pop-up banners for each building) $3000  
Video production cost $2000  
Training meal & collateral materials $750  
Focus group lunch $200  
Intern OR student workers to do student outreach (approx. 8 hours/week) $3000 |
| **TOTAL PROJECT COST** | $11,950 * |
| **Institutional Project Contribution** | $0.00 |
| Deliverables & Timeline | Meet with Marketing Team to discuss 15 to Finish Communication project Sept 2017  
Convene a group of individuals (advisors/ faculty) to identify barriers that prevent freshman from completing 30 credits in the first year October – November 2017  
Prepare a document for APC to change the current class standing policy to reflect 15 to finish institutional philosophy November 2017  
Present proposed policy revisions to APC for review and approval December 2017  
Share identified barriers with Provost academic leadership team and Student Success Steering Committee and develop agreed upon action January 2017  
Finalize 15 to Finish communication collateral January – March 2018  
Meet with Academic Advisors February 2018  
Present policy to Faculty Senate February 2018  
Launch Committee Campaign - Continuing Students March 2018  
Launch Campaign – new students April - 2018  
Identify “home” for annual campaign May 2018 |
| Measures of Success | 1. Increased % of new students (First Year & Transfer) registering for 30 credits per academic year.  
2. Increased % of continuing students registering for 30 credits per academic year. |

**NOTE:** This entire amount will be paid by the Lumina Talent Hub grant.