

AN OVERVIEW OF THE

ASAP 2025

ACADEMIC AND STUDENT AFFAIRS PLAN

AIM

A FRAMEWORK

LINKED PLANS

To align the efforts of the University of Wisconsin-Parkside community in achieving the bold goal set out in the 2025 Strategic Framework to increase the number of graduates annually by 50 percent by 2025

ASAP 25 is a “framework”, flexible, setting out priorities and strategies, assuming detailed planning, consensus-building, approval of relevant governance groups, and funding to implement specific initiatives will follow.

An Academic Plan to Lead UW-Parkside Toward 2020: Aiming High and Making Excellence Inclusive (2012-2020) was UW-Parkside’s first academic plan with many important goals, but outcomes were not assessed, and it did not catalyze action. Recommitting to Our Vision: Renewing an Academic Plan to Lead UW-Parkside toward 2020: Aiming High and Making Excellence Inclusive (2017-2020) was rooted in the original plan and narrowed focus to four goals: 1) student success, 2) enrollment growth, 3) curriculum relevance, and 4) supporting our campus community.

KEY OUTCOMES

STUDENT SUCCESS

- Total graduates reached historic high in 2019-20 (848) and set new record in 2020-21 (896)
- From 2009-10 to 2018-19, growth in annual graduates from UW-Parkside was 2.6 times greater than across the UW System (25.2% vs 9.7%)
- Six-year graduation rates for four of the five most recent years set record highs: 34.0 percent, 38.1 percent, 44.5 percent, 38.6 percent, and 41.5 percent. The average rate over these years (39.3 percent) is about 50 percent above the historic average. Rates for African American and Hispanic students have improved substantially though fell during the pandemic

ENROLLMENT GROWTH

- From 2017 to 2020, UW-Parkside’s headcount enrollment grew by 6.8 percent and reached a seven-year high before falling back in Fall 2021 due to a COVID-induced drop in undergraduates
- UW-Parkside was reclassified by Carnegie as a Medium Master’s College or University as its master’s population was one of the 10 fastest-growing in the nation (approaching 20 percent of enrollment)

CURRICULUM RELEVANCE

- Over seven-in-ten graduates participate in two or more High Impact Practices (HIPs) with quality enhancements to community-based learning (CBL) and internships
- About one-in-five students experience a CBL course annually and participation rates among students of color and Pell students are slightly lower

CAMPUS COMMUNITY

- The number of employees at UW-Parkside increased over the past six years even after the 2020 COVID-driven budget cut
- Professional development of faculty and instructional academic staff was expanded via workshops for: online course development, community-based learning, new faculty and staff, internship supervision, culturally responsible teaching & learning, and Incorporating HIPs in General Education
- The average annual non-retirement retention rate for faculty was 97 percent

- The average gaps among salaries for assistant professors at UW-Parkside and peer schools, given recruiting at market rates in recent years, were all but eliminated
- The \$35mm Wyllie Hall renovation neared completion with exciting improvements to the physical environment in student services and the Library
- Half the classrooms on campus were equipped to support distance learning

For a list of projects approved as part of the previous academic plan, please see: <https://www.uwp.edu/explore/offices/academicaffairs/academicplanupdates.cfm>

ASAP 25 builds on previous plans. Its overarching strategic intent is to help us shed remaining vestiges in our culture that it is acceptable for most students to exit without a degree. We should accept that we have commonly failed to meet the needs of historically underserved students, and that we will continue to improve graduation rates and work to eliminate equity gaps.

ELEVATE EDI

- Recruit and retain more colleagues of color
- Elevate the vacant teaching and learning position, recruit an individual to lead next-level EDI efforts, build out a team to support this work
- Develop and implement an EDI plan

CONTINUE TO IMPROVE STUDENT SUCCESS

- Continue implementation and scaling of best practices
- Bolster data-driven assessment

CONTINUE TO GROW ENROLLMENT

- Develop enrollment management plan
- Continue program innovation
- Support Gateway Technical College's addition of AA/AS degrees
- Continue preparing to apply for HSI designation
- Enhance financial aid strategy
- Increase college-going and expand Parkside Access to College Credit program

CONTINUE TO ENHANCE CURRICULUM RELEVANCE

- Update vision for a UW-Parkside education
- Put purpose first
- Continue to strengthen internships, campus employment, and student work
- Remove barriers for working students by expanding academic supervision of career- congruent work experiences
- Continue building out, scaling, and assessing HIPs strategies
- Enhance access among external users to university labs

CONTINUE TO STRENGTHEN CAMPUS COMMUNITY

- Develop and implement long-term salary increase strategy
- Develop and follow through on EDI plans
- Develop program modality delivery and place-of-work strategies
- Increase engagement with Academic Staff and University Staff

ACADEMIC AND STUDENT AFFAIRS PLAN 2025



UNIVERSITY OF
WISCONSIN **PARKSIDE**