



Recommitting to Our Vision

Renewing an Academic Plan to Lead UW-Parkside to 2020

Education Committee

UNIVERSITY OF WISCONSIN
BOARD OF REGENTS
OCTOBER 2018

Rob Ducoffe, Provost and Vice Chancellor, UW-Parkside

BOLD BEGINNINGS.

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FUTURE FOCUS.

Outline

- News From Around Our Colleges
- Update on UW-Parkside's Academic Plan

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News From Around Our Colleges

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College of Natural and Health Sciences

- From 2001 – 2017, 89 percent of students (604 of 677) were accepted to professional health programs.

National rates

- **Medicine** - 43%
- **Physical Therapy** - 51%
- **Dentistry** - 50%
- **Veterinary Medicine** - 50%

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College of Natural and Health Sciences

- Since 2013, five new master's programs launched; three in partnership with other UW campuses
 - MS-Sustainable Management (consortium)
 - MS-Health and Wellness Management (consortium)
 - MS-Sport Management
 - MS-Clinical Mental Health Counseling
 - MS-Health Care Administration (consortium)
- University-wide Master's student headcount up 70 percent since Fall 2017 (139 to 236)



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College of Business, Economics, and Computing

- Sales competitions since 2009:
 - 47 individual and team awards
 - 3 national team titles; 2013, 2016, 2017 (MBA division)
 - Last four years; top MBA team with one 1st and two 2nd place finishes

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College of Business, Economics, and Computing

- **UW System Innovation Fund grant builds IT pipeline**
 - **Summer workshop for high school students combined with employment in App Factory (15 participants)**
 - **Scholarships for Computer Science or MIS majors**
 - 40 scholarships offered; 40 new students enrolled
 - Record 231 students enrolled as Computer Science majors in Fall 2018



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College of Business, Economics, and Computing

- **Adult student program development**

- **Online MBA**

- concentrations in: Data Analytics, Finance, General Management, Global Management, Marketing, Supply Chain

- **Online B.S. in Business Administration**

- degree completion

- **Flex B.S. in Business Administration**

- competency-based; January 2019

35 new students in Online MBA in first F'18 intake; 5 additional intakes this year

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College of Arts and Humanities

- Over the last 5 years, 92% of theatre students found employment in the industry or went to graduate school. (Last year it was 100 percent!)



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College of Arts and Humanities

- **Kennedy Center American Collegiate Theatre Festival Region III 2018**
- **National Sound Design Winner**
 - Colin Kovarik - A Streetcar Named Desir
 - 1st place Kennedy Center Competition, Washington D.C.



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College of Arts and Humanities

- Kennedy Center American Collegiate Theatre Festival Region III 2018
- National Lighting Design Winner
 - Zach Young - A Streetcar Named Desire
 - One of seven national winners
 - Kennedy Center Competition, Washington D.C.



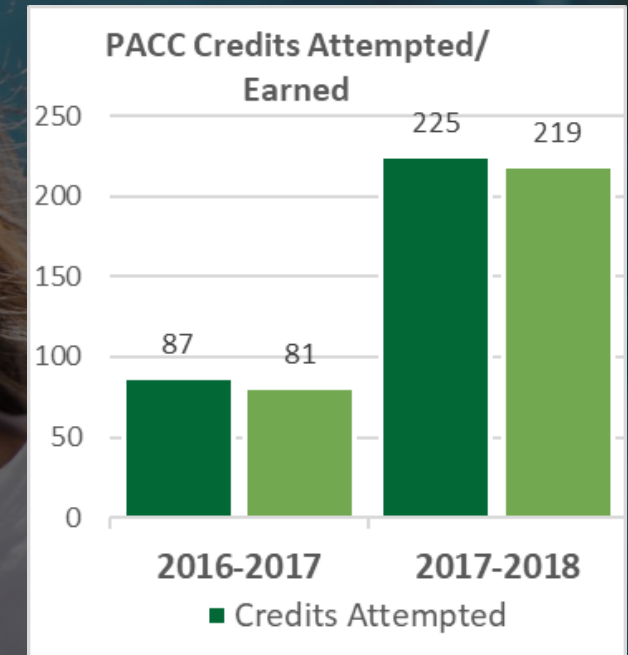
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College of Social Sciences and Professional Studies

- **Parkside Access to College Credits (PACC) program**
 - ...a new concurrent enrollment program serving juniors and seniors in high school with UW-funded start-up \$\$
 - “...HS students taking college courses at their high school, taught by HS teachers whose credentials are qualified by the university, for college and high school credit simultaneously...”



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College of Social Sciences and Professional Studies

The Election Experience

- a semester-long non-partisan program encouraging engagement in presidential elections. In 2016, UW-Parkside received the bronze seal signifying a student voting rate of 56.7 percent, 6.3 percent above the national average of 771 participating campuses.
- In 2012, UW-Parkside received a silver medal for a student voting percentage of 60.8 percent



College of Social Sciences and Professional Studies

COLLEGE OF SOCIAL SCIENCES AND PROFESSIONAL STUDIES

SMART CITIES

Brown Bag Lunch Discussions

Smart Cities and the Future of Privacy
And Free-Choice | Christopher Hudspeth

Wed, Sept 19 | 12pm, Molmaro D137

More info:
uwp.edu/smartcities

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**Update on
UW-Parkside's
Academic Plan**

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Background

- Previous plan based on excellent analyses; 2016 review indicated need for more focus and accountability
- Summary of progress prepared
- Summary of progress and goal-ranking survey distributed to constituents
- Provost and Committee on Academic Planning proposed four strategic commitments

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Academic Plan Strategic Commitments

Selected Goals

- Student Success
- Enrollment Growth
- Curriculum Relevance
- Campus Community
- FT, FT 6-year grad rate of 50%
- Eliminate achievement gaps – to 5,000 students
- Each undergraduate has at least two high-impact practices
- Improve faculty and staff support

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A photograph of two young women in graduation caps and gowns, smiling. The woman on the left has long blonde hair and is wearing a black cap with a green tassel. The woman on the right has long dark hair and is wearing a black cap with a purple flower. They are both wearing black gowns with white stoles.

1. Student Success Goals

- First-time, full-time student 6-year grad rate of 50%
- Eliminate achievement gaps

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Student Success Strategies

- Math Pathways and Co-Requisite Remediation (UW System grant)
- 15-to-Finish
- Supplemental Instruction and tutoring resources
- Meta majors
- Emergency grant program
- Common advising experience for all students
- Stereotype and belonging interventions
- Structured, student-focused scheduling
- Technology to support student success

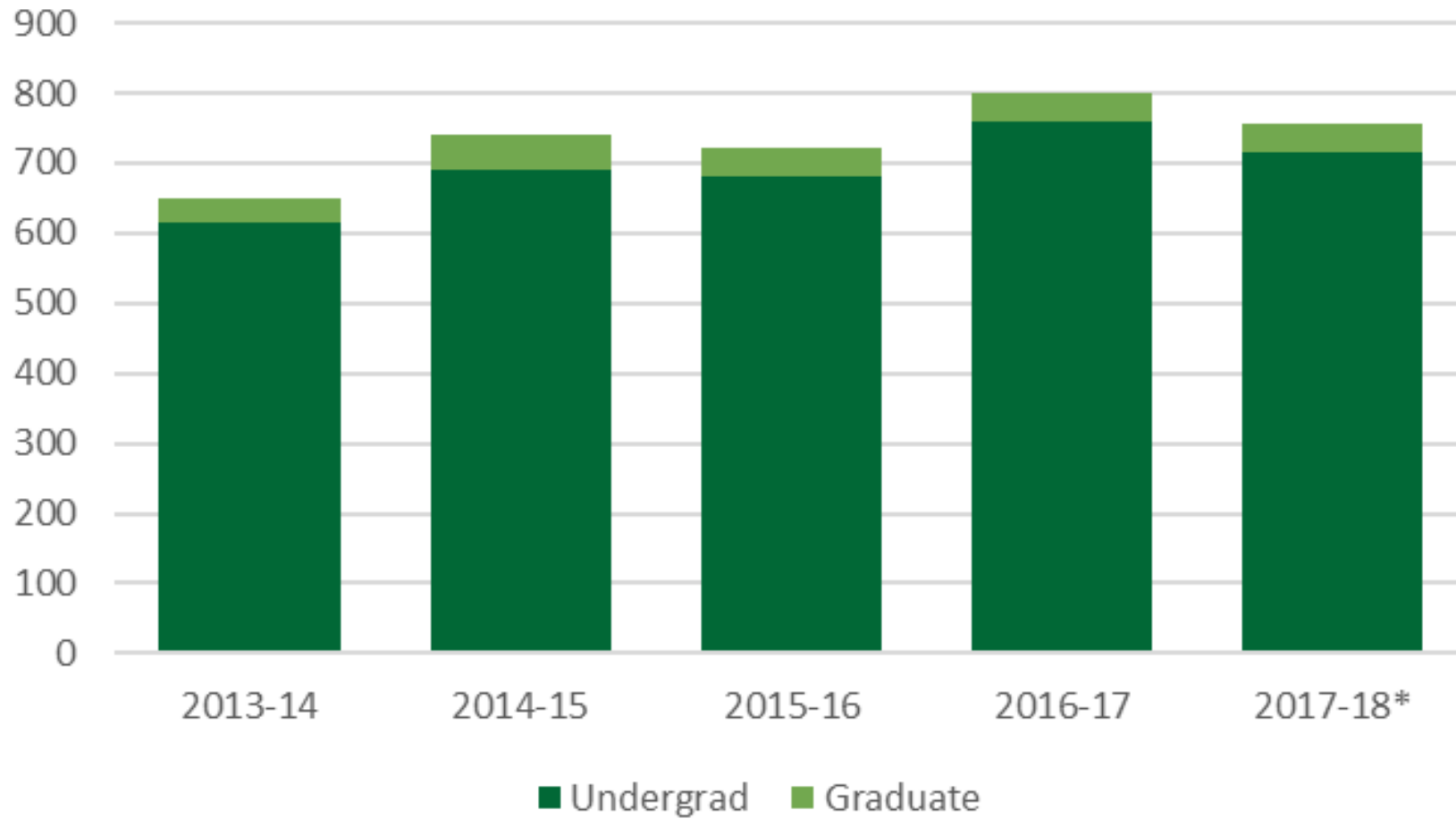


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Graduates by Academic Year

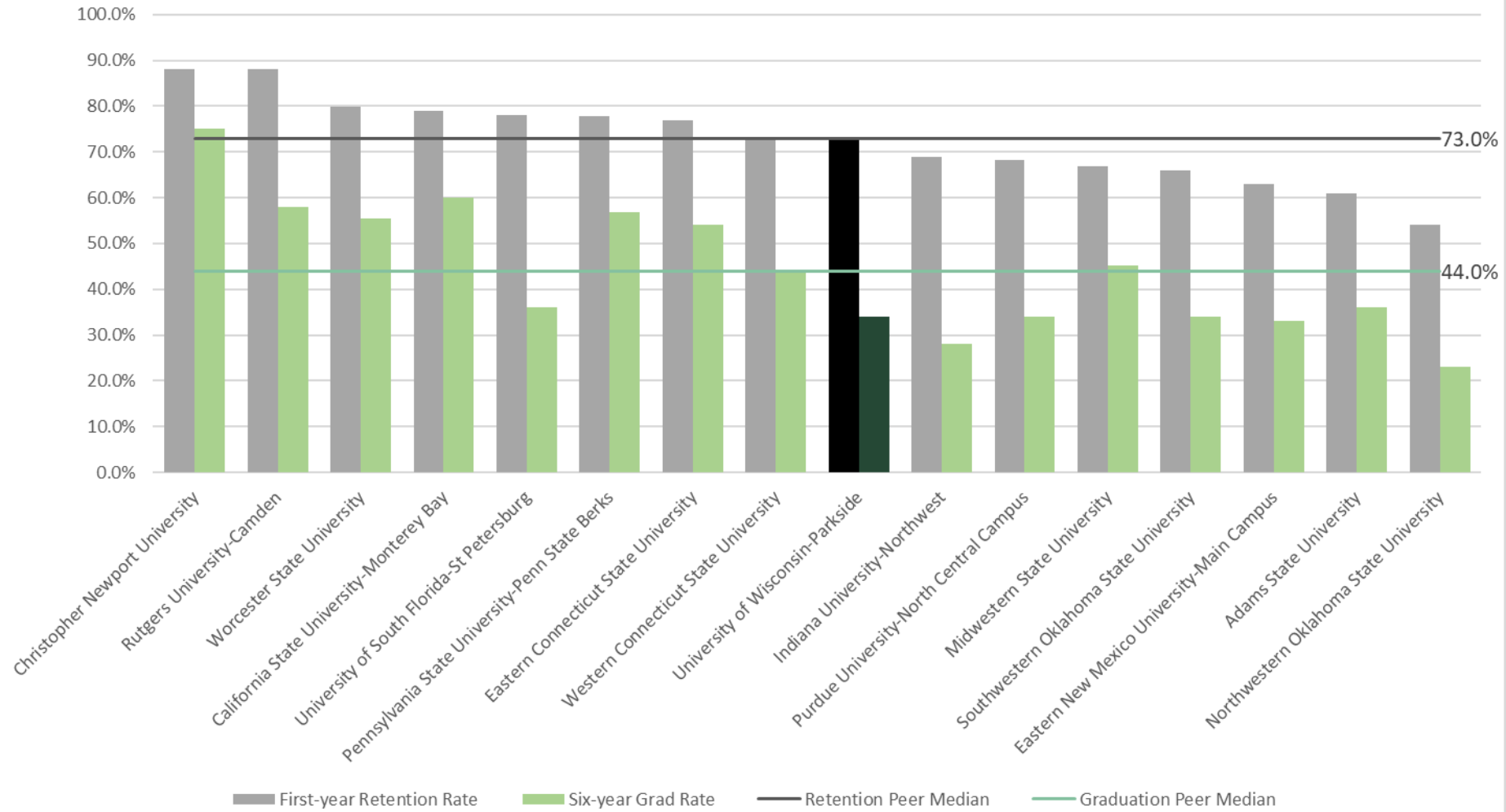


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Six-year Graduation and First-year Retention Rates, 2017



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Enrollment Growth Strategies

- Academic budget allocation model
- Revise existing and develop new programs to meet market needs
- New models to better serve adult students
- Seek Hispanic Serving Institution designation (CAEL/Excelencia grant)

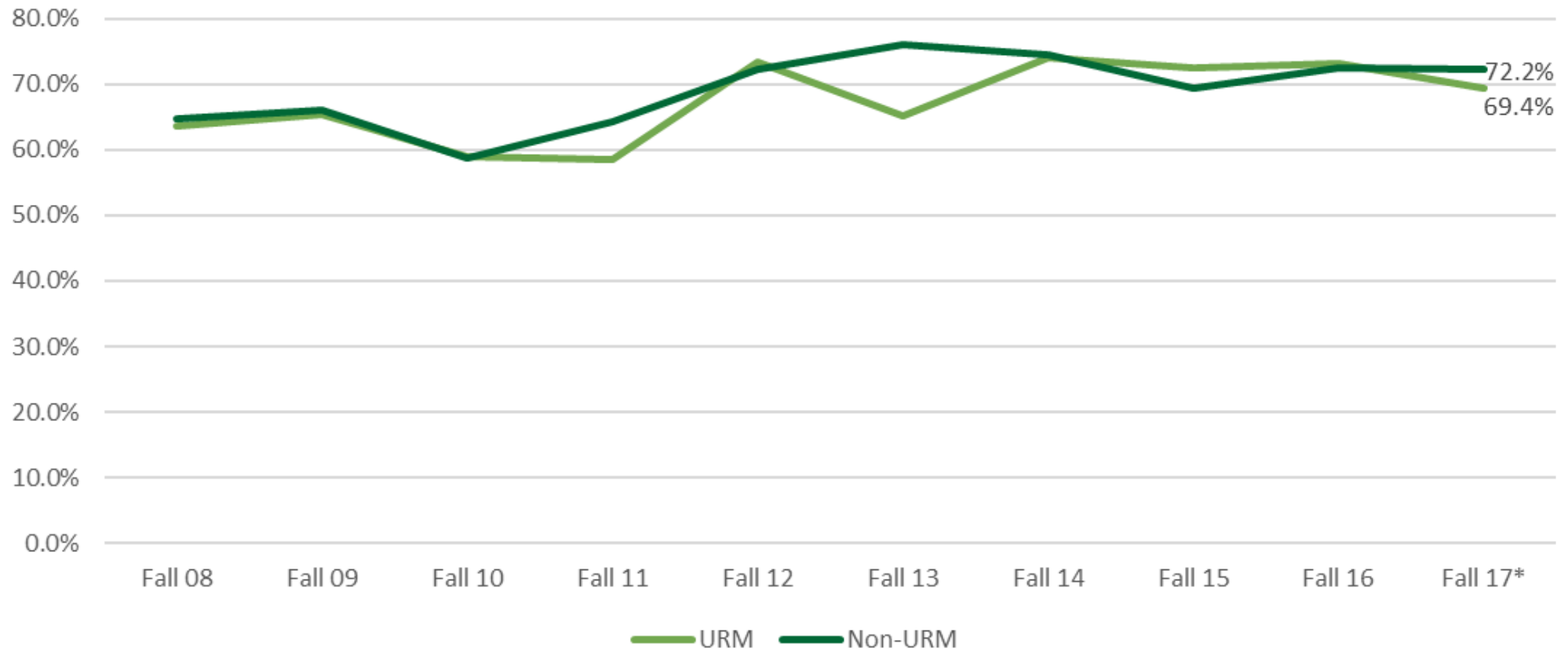


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First-time, Full-Time Second Year Retention by Entry Term and URM Status



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2. Enrollment Growth Goal

- 5,000 students

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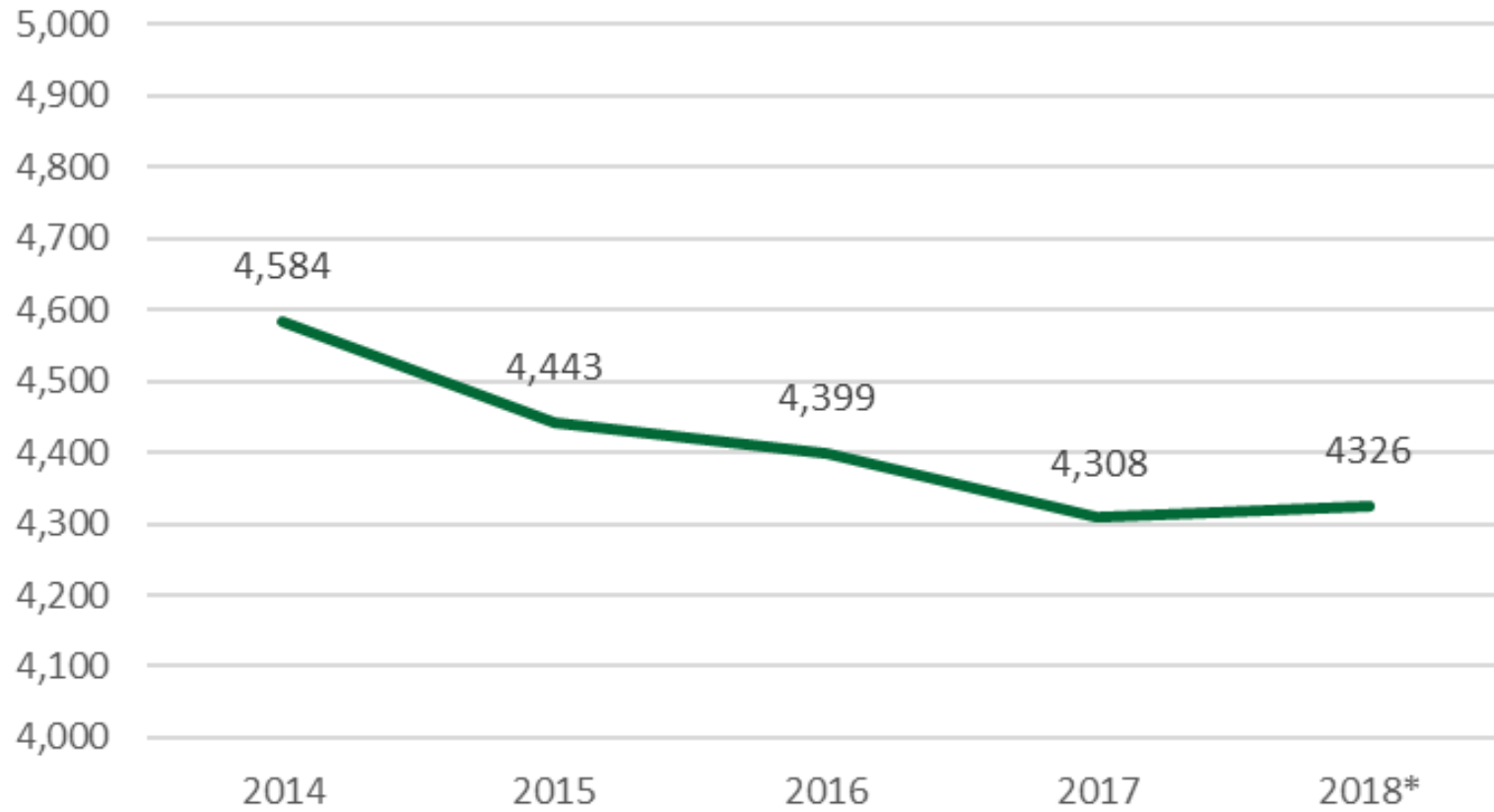
**New programs or majors since 2015:
26**

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Enrollment Headcount

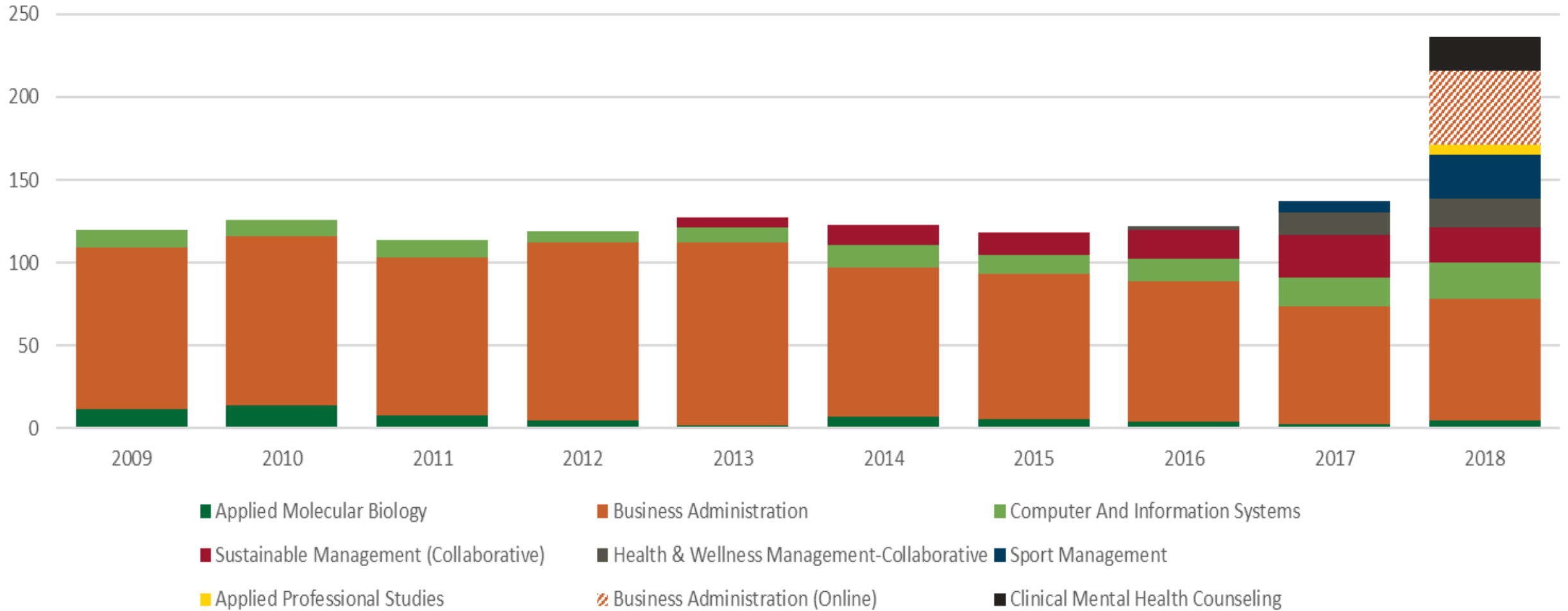


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Fall Graduate Student Enrollment by Program

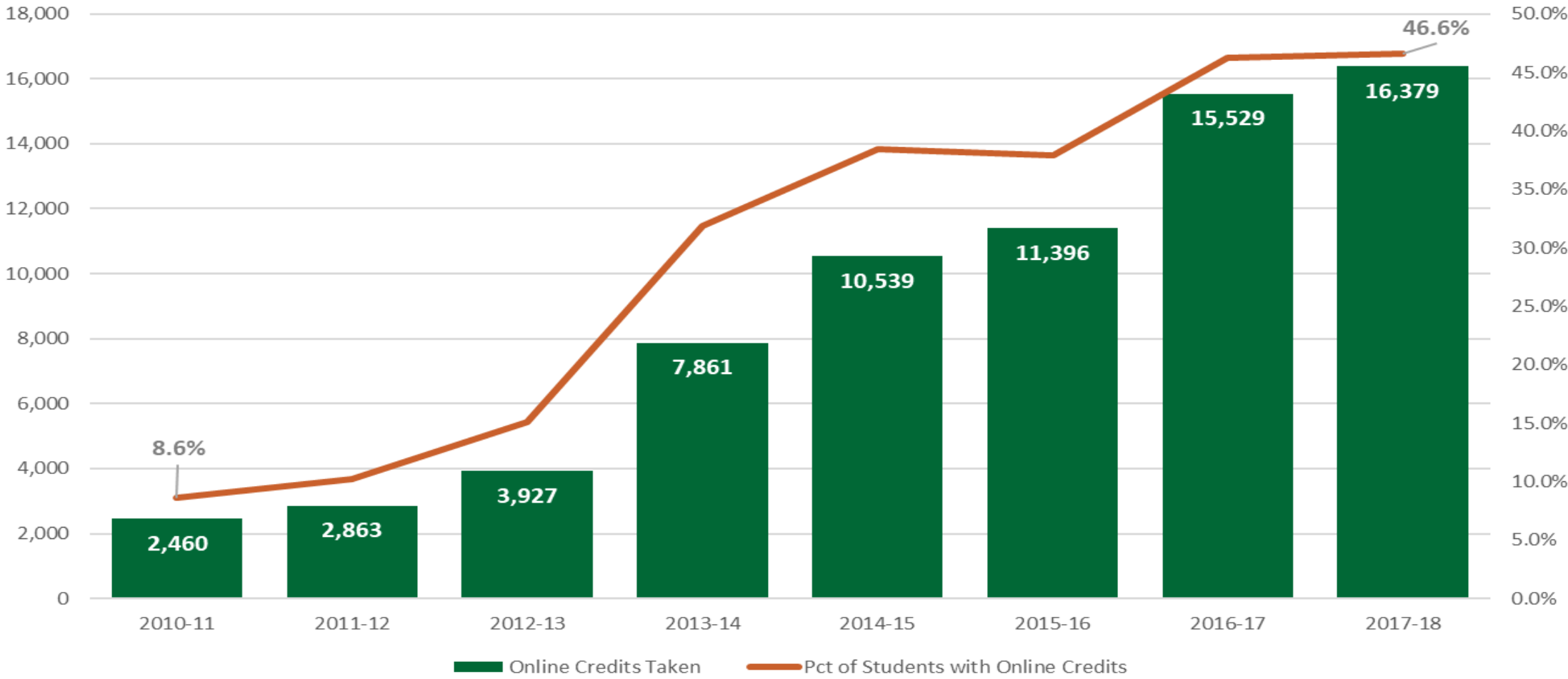


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Distance Education Credits

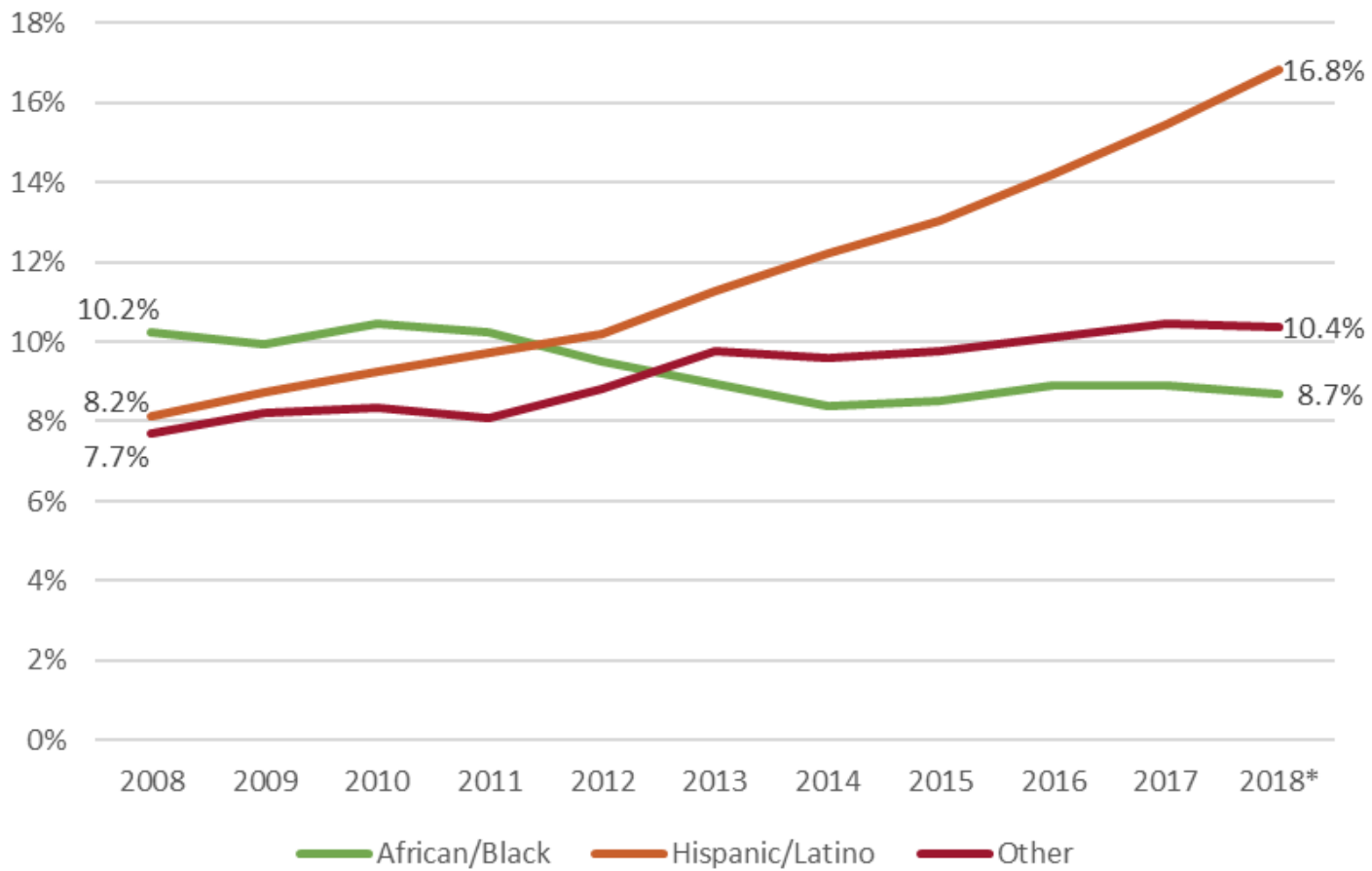


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Enrollment by Ethnicity



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3. Curriculum Relevance Goal

- Each undergraduate has at least two high-impact practices

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Curriculum Relevance Strategies

- Bolster high-impact-practices (Lumina/NASH grant)
- Embed career readiness into coursework
- Strengthen learning and career outcomes assessments

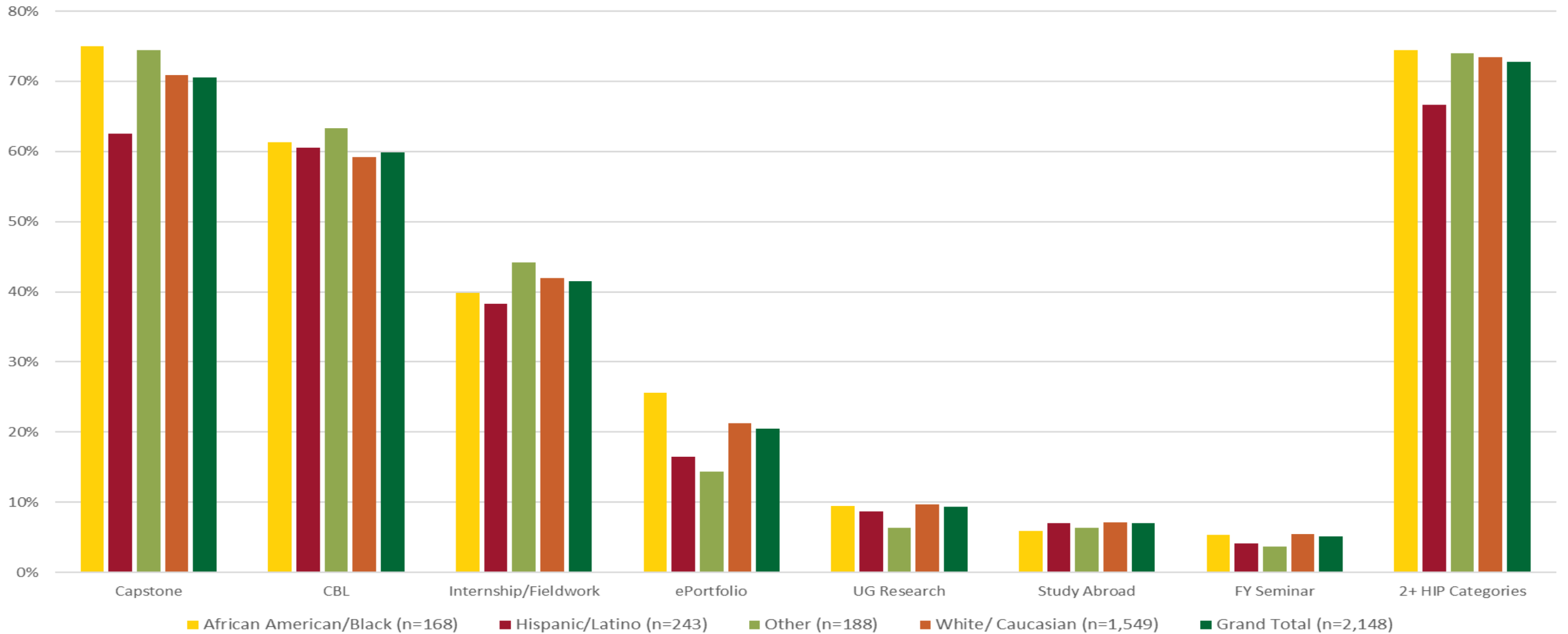


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High Impact Practice Participation 2015-16 to 2017-18 Graduates



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4. Campus Community Goal

- Improve faculty and staff support

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Campus Community Strategies

- Teaching effectiveness programming
- Support for research and creative activity
- Effectively recruit and retain faculty and staff

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Teaching effectiveness programming

- **Online Course Developer Workshop**
 - started 2010 | 119 participants
- **Community-Based-Learning Workshop**
 - started 2016 | 25 participants
- **New Faculty and Staff Colloquium**
 - started 2018 | 10 participants
- **ACUE Course in Effective Teaching Practice Initiative**
 - UW System grant; started 2018; 31 participants
- **Internship Supervision Workshop**
 - starting 2019
- **Culturally Responsible Teaching and Learning Institute**
 - re-starting 2019

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Support for research and creative activity

- Teaching Equivalencies Plan, College of Natural and Health Sciences
 - Individualized instruction (e.g., research supervision, independent studies, fieldwork, ...) equivalent to 36 student credit hours equivalent to one section of teaching...
 - 2/3rds of faculty and instructional staff participating

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Effectively recruit and retain faculty and staff

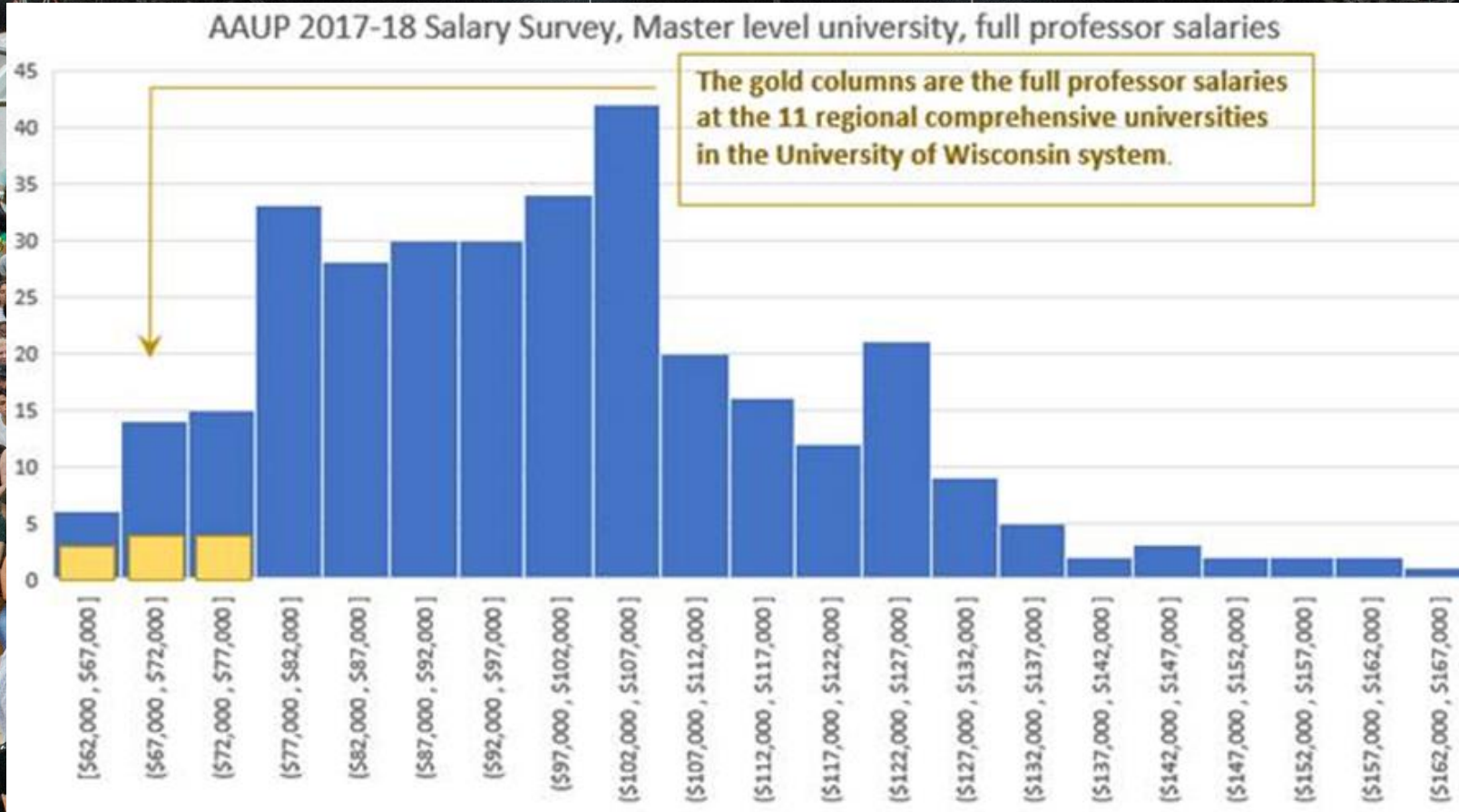
- Compensation strategy

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UW Comprehensives vs National Salaries: Professors



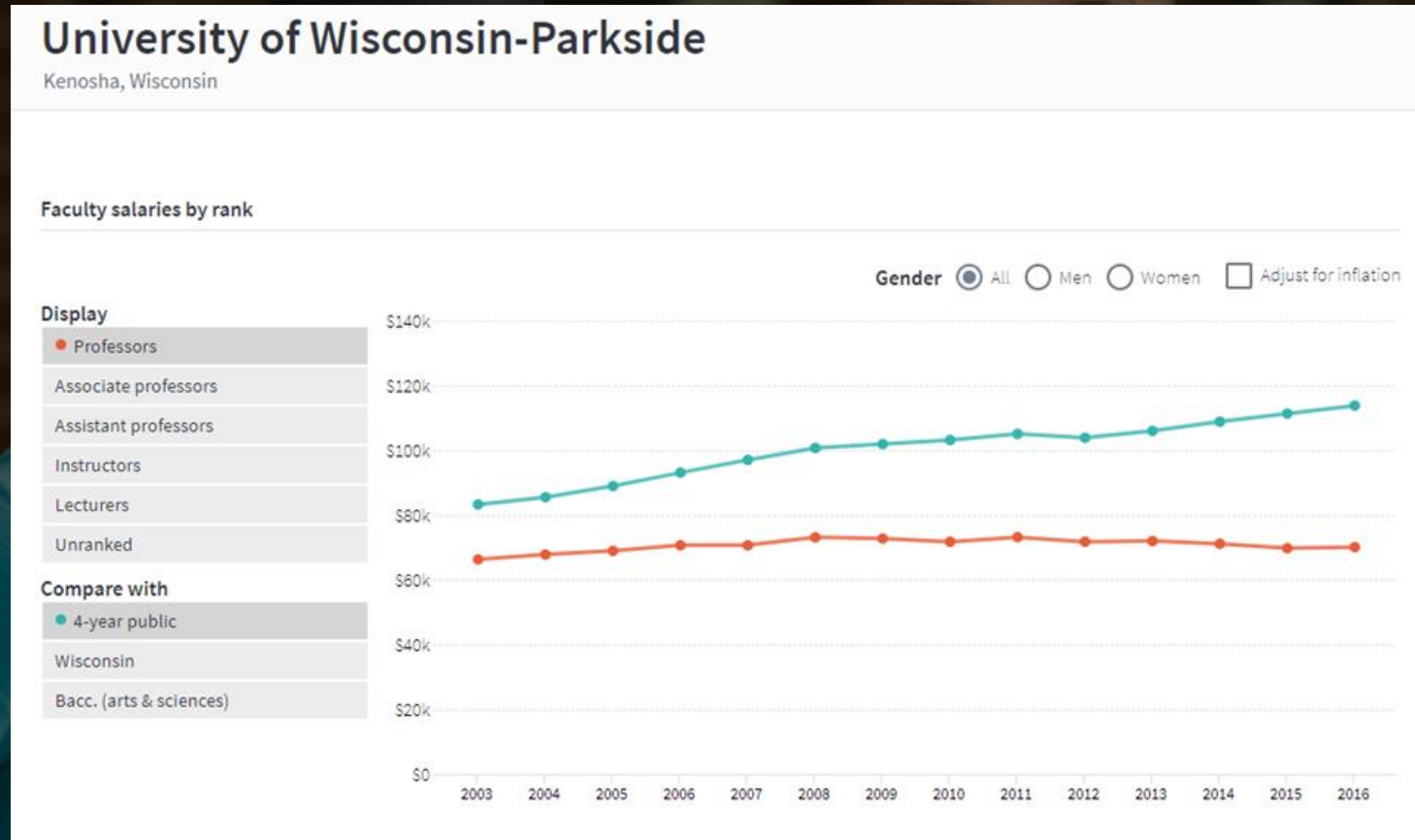
Source: Ken Menningen, Professor, Physics and Astronomy, UW-Stevens Point

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UW-Parkside vs National Salaries: Professors



Source: Ken Menningen,
Professor, Physics and Astronomy,
UW-Stevens Point

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Thank you!

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Notes

- **UW-Parkside Vision:**

https://www.uwp.edu/explore/aboutuwp/mission_vision.cfm

- **UW-Parkside Academic Plan survey:**

<https://www.uwp.edu/explore/offices/academicaffairs/upload/Academic-Plan-2017-2020-Web.pdf>, p. 14

- **Sources for acceptance rates:**

- **Medicine:**

- <https://www.aamc.org/download/321480/data/factstablea12.pdf>

- **Physical Therapy:**

- http://www.ptcas.org/uploadedFiles/PTCASrg/About_PTCAS/PTCASAapplicantDataRpt.pdf

- **Dentistry :**

- <https://www.kaptest.com/study/dat/dental-school-admission-by-the-numbers/>

- **Veterinary Medicine :**

- <http://aavmc.org/media-faqs.aspx>