



# PILLARS OF EXCELLENCE

REPORT 2015-2016



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UNIVERSITY OF  
WISCONSIN **PARKSIDE**



# PILLARS OF **EXCELLENCE**

## PILLAR 1: **Become a Premier Regional University that Transforms Lives**

### **College of Arts and Humanities**

- Received Region III Kennedy Center American College Theater Festival awards
- Represented at the 2015 State of the Union Address by communication major Britney Woods as guest of Senator Tammy Baldwin
- Placed 95 percent of English major applicants into a graduate school of their choice - many interned with “Straylight,” English Department literary journal
- Placed 32 students from the Communication Department in internships
- Sent a faculty-led study abroad tour to Italy
- UW-Parkside choir performed in Kerala, India
- Signed new articulation agreement with College of Lake County for communication program

### **College of Business, Economics, and Computing**

- Launched Venture Parkside and Innovation Corridor
  - Received funds to help develop “state-of-the-art facilities” from WiSys, AT&T, and a private donor
  - Provided high-impact and career-relevant opportunities for students
- Launched the App Factory
  - Employed 20 students who contributed to approximately nine projects
  - Provided mobile coding experience for over 50 students who worked on App Factory projects
- Engaged 400 students with 99 community projects through the Ralph Jaeschke Solutions for Economic Growth (SEG) Center
- Launched bachelor of science in business management online degree completion
- Launched project management UW Flexible Option Certificate
- Signed new articulation agreements
  - Milwaukee Area Technical College
  - Madison Area Technical College
- Increased international partnerships
  - Signed new partnerships with universities in Finland, Russia, Germany and China
  - Offered the “Strategies of Entrepreneurship: Doing Business in the USA” course to students from Russia and France
- Increased faculty expertise in the classroom
  - Published faculty peer-reviewed articles
  - Secured faculty led grants

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# PILLARS OF **EXCELLENCE**

## PILLAR 1: **Become a Premier Regional University that Transforms Lives**

### **College of Natural and Health Sciences**

- Expanded the master of science degree beyond applied molecular biology
- Renovated space to create the Integrated Science and Applied Learning Lab
- Signed comprehensive engineering agreement with UW-Milwaukee
- Launched master of science in sport management
- Launched master of science in clinical mental health
- Launched certificate in neuroscience
- Developed action plans to launch master of science in physician assistant
- Developed action plans to launch master of science in public health
- Developed action plans to launch minor in health psychology
- Signed new articulation agreement with College of Lake County for chemistry program

### **College of Social Sciences and Professional Studies**

- Criminal justice program was ranked first in Wisconsin by the Correctional Officers organization
- Hosted the first Constitutional Convention in Wisconsin
- Hosted climate change convention
- Increased civic action – UW Parkside as an institutional citizen
  - Presented “Preppin’ for the Primaries” at the Racine Library
  - Developed a sustainability plan for Racine
- Established Center for Professional Studies
- Increased High Impact Practice (HIP) engagement
- Signed new articulation agreement with College of Lake County for criminal justice program



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## PILLAR 1: Become a Premier Regional University that Transforms Lives

### New Programs

- New Academic Programs (Launched / Approved)
  - Project Management FLEX Certificate
  - Neuroscience certificate
  - Associate of science in laboratory science
  - Associate of science in physics
  - Associate of science in economics
  - Associate of arts in professional studies
  - Associate of arts in liberal studies and leadership
  - Associate of arts in military and security studies
  - Bachelor of science in business management online degree completion
  - Master of science in sport management
  - Master of science in clinical mental health
- New Academic Programs (Planned/In Progress)
  - Associate of arts online
  - Bachelor of arts in liberal studies (redesign)
  - Bachelor of arts in early childhood education
  - Master of business administration (redesign)
  - Master of science in psychology
  - Master of science in health and wellness

### Administration and Fiscal Affairs

- Planned chemistry lab renovation
- Planned Rita Mainstage Theater lighting and rigging
- Planned Sports & Activity Center pool renovation
- Improved energy conservation measures with lighting, infrastructure and exterior envelope
- Submitted 2017-2019 Campus Biennial Capital Request - Wyllie Hall Renovation, Phase I
- Signed contract with English Learning School to use space in Tallent Hall beginning in August 2016
- Completed fire sprinkler project for Greenquist and Wyllie halls
- Expanded emergency communications – posting emergency messages from RAVE to campus digital monitors



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## PILLAR 1: **Become a Premier Regional University that Transforms Lives**

### **Athletics**

- Ranger Academic Success:
  - 136 student-athletes maintained a 3.0 GPA or better through the 2015 fall academic semester
  - Eight Ranger teams maintained a cumulative team GPA of 3.0 or above
    - Volleyball, women's basketball, and men's golf all maintained GPA above 3.30
  - Rangers boasted a department-wide GPA of 3.08
  - 71 student-athletes earned Academic All-GLVC Award after 2014-2015 academic year
  - Women's basketball and volleyball earned GLVC Team Academic Award in 2015
  - Eight graduating student-athletes earned GLVC Council of Presidents' Award in 2014 - 2015 - awarded to students with a 3.5 GPA or better that have exhausted NCAA eligibility
  - Two student-athletes were named CoSIDA Academic All-District
    - Men's soccer student-athlete Ryan Shogren (first team)
    - Men's basketball student-athlete Andy Mazurczak (first team)
  - Ranger student-athletes graduated at a 19-percent higher rate than general student body
  - 12 student-athletes have earned All-Academic status from various coaching organizations in 2015-2016
- Ranger Athletic Success:
  - UW-Parkside athletic department ranked 14th in NACDA Directors' Cup Standings (after fall and winter sports)
    - Top ranked GLVC institution (there are more than 400 colleges and universities in NCAA Division II)
  - Four Ranger teams qualified for the NCAA Division II Tournament in 2015-2016
    - Men's basketball hosted NCAA Regional for first time in school history
    - Wrestling achieved best finish since 2012
    - Men's cross country advanced to nationals for first time in school history
    - Women's cross country returned to nationals for first time since 2007
  - Achieved two Top 10 finishes at NCAA Championships
    - Wrestling placed seventh for best finish since 2012
    - Men's cross country placed eighth in debut at NCAA Championships
  - UW-Parkside men's basketball captured fourth straight GLVC East Division Title
    - Head Coach Luke Reigel was named GLVC and Midwest District Coach of the Year
  - Achieved 10 All-Americans and one national champion in 2015-2016



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## PILLAR 1: **Become a Premier Regional University that Transforms Lives**

### **Advancement: Scholarships and Grants**

- Received notable grants
  - Mary Frost Ashley Charitable Trust \$50,000
  - John J. & Ruth F. Kloss Charitable Trust \$15,000
  - John J. & Ruth F. Kloss Charitable Trust \$50,000
  - Greater Milwaukee Foundation Enroth Family Fund \$30,000
- Awarded Student Scholarships
  - 145 scholarships were awarded to students, totaling more than \$230,000 – an increase of 17 percent over 2014-15 awards
- Signed new scholarship agreements
  - Established 11 new scholarships since July 1, 2015 - seven annual and four endowed – totaling more than \$70,000 to benefit students in the coming years
- Established Champions of Student Success – to honor donors and those who have made significant contributions to the scholarship program and student-success initiatives
- Established annual Traditions of Excellence: Honoring alumni in the areas of service and achievement in each of our four colleges

### **Library**

- Improved Access to Resources
  - Launched the new Library Management System ALMA
  - Gained a new record in use of archives
  - Implemented Reserve-a-Librarian via the library web site
  - Reduced duplicate print resources in favor of electronic, delivering universal student/staff access
  - Improved information literacy instruction by embedding it in general education classes
  - Purchased a language learning module for student use – English as a Second Language gets the most traffic



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### Media Relations

- UW-Parkside was mentioned more than 700 times in Google News from of May 2015 to April 2016
- More than 100 major stories were featured in regional media
  - Faculty/Staff/Alumni/Student - awards and honors
  - Support - community partners
  - Study abroad - opportunities and partnerships
  - Innovation - App Factory
  - Academic partnerships - Gateway Technical College
  - Ranger athletics - accomplishments and awards
  - Fine arts - performances, student features, guest artists
- Op-eds - Chancellor Debbie Ford
  - Investing in UW-Parkside
  - Value of Internships
  - Power of the Region

### Articulation Agreements

- GTC Agreement in Criminal Justice- Approved
- MATC Business Agreements (4)- APC
- GTC Communication and CLC Chemistry agreement – in progress



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## PILLAR 1: **Become a Premier Regional University that Transforms Lives**

### **Student Affairs**

- Diversity & Inclusion:
  - Partnered with Carthage College, Gateway Technical College, and Women & Children's Horizons to submit a proposal for Aurora Health Care Better Together Sexual Assault Violence Prevention grant
    - Parkside was awarded \$407,750 over a three-year period – this was the largest grant in the University & College category
- Student Support Services:
  - UW-Parkside Student Support Services TRIO Program has been awarded grant funding from the U.S. Department of Education
    - It is anticipated that the grant will be for a total of five years (09/01/2015 through 08/31/2020) for a total of \$1.5 million
    - UW-Parkside's TRIO SSS program received one of only 906 new awards that were granted from a pool of 1,700 applications
- International Student Services / Study Abroad:
  - Hired a new ISS/SA Manager (Laine Philippa) and developed a full-time ISS/SA coordinator position (Karin Basken)
  - Updated and expanded office policies and procedures to improve efficiencies for both the incoming international student experience and the outbound study abroad student experience, as well as for faculty developing study abroad programs
  - Recertified for F-1 visas
  - Approved to issue J-1 visas for visiting students and faculty
- Persistence & Completion Efforts:
  - Increased percentage of freshmen who identify UW-Parkside as their first choice
  - Increased percentage of freshmen who plan to graduate from UW-Parkside
  - Retention of first-to-second year students maintained above 70 percent for third consecutive year
  - Increased the percentage of African American and Hispanic students retained from first-to-second year
  - Developed academic maps



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## PILLAR 1: **Become a Premier Regional University that Transforms Lives**

### **Campus Technology Services**

- Realign Technology and the Library:
  - Reorganized Technology Services to bring together Campus Technology Services, Library, and ResNet support
  - Combined network and desktop support services for greater security, standardization, and alignment
  - Opened “one-stop” technology and library assistance located in WYLL L107
- Upgraded Key Infrastructure:
  - Upgraded equipment in over 28 classrooms
  - Upgraded 60+ network switches throughout campus
  - Upgraded wireless access in residence halls and on the main campus
- Improve Security and Privacy:
  - Developed new security web site: <http://uwp.edu/informationsecurity>
  - Developed data protection guidelines
  - Deployed new security tools including Nessus scans, Identity Finder, and Malwarebytes

### **Continuing Education and Community Engagement**

- New Campus Partnerships Established with four colleges
  - Planned Technology Summer Camps for 2016 with College of Business, Economics, and Computing
  - Planned professional development training in sales with College of Business, Economics, and Computing
  - Launched Environmental Explorers camp in summer 2015 with College of Natural and Health Sciences
  - Participated in planning health communication certificate with College of Arts and Humanities
  - Collaborated on creating the Center for Professional Studies with College of Social Sciences and Professional Studies
- Increased and improved the high-impact practices of Community Based Learning (CBL)
  - During the 2015-2016 academic year, faculty professional development activities on CBL were attended by twice as many people than in 2014-15 academic year
  - 1,207 students participated in CBL courses in FY 2015-16 (a 9 percent increase over FY 2014-15)



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# PILLARS OF **EXCELLENCE**

## PILLAR 2: **Achieve Sustainable Growth:**

### **College of Arts and Humanities**

- Hosted inaugural High School Honors Band
- Hosted Mini Monster Rod Puppet Workshop
- Hosted the SE Wisconsin Scholastic Writing Competition
- Partnered with Gateway Technical College Spanish Classes
- Hosted art party for high school teachers and their students

### **College of Business, Economics, and Computing**

- Launched bachelor of sciences in business management online degree completion
- Launched Project Management Flex Certificate
- Signed new articulation agreements
  - Milwaukee Area Technical College
  - Madison Area Technical College
- Increased international partnerships
  - Signed new partnerships with universities in Finland, Russia, Germany and China
  - Offered the “Strategies of Entrepreneurship: Doing Business in the USA” course to students from Russian and France

### **College of Social Sciences and Professional Studies**

- Established Center for Professional Studies
- Launched associate of arts in professional studies
- Launched associate of arts in military and security studies
- Updated and expanded the Spatial Data Analysis Lab
- Submitted intent to plan master’s in professional studies  
launched three new majors in education:
  - special education
  - early childhood education
  - secondary education
- Targeted outreach to 173 stopped-out students
- Applications for IPED (Elementary Education) by 140 percent



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# PILLARS OF EXCELLENCE

## PILLAR 2: Achieve Sustainable Growth:

### College of Natural and Health Sciences

- Expanded CNHS Day – DNA Day
- Increased pre-health program success
- Implemented College of Natural and Health Sciences 2014-2019 strategic plan
- Faculty published articles and research
- Improved summer research fellowships/internships
- Improved student placement
- Improved NCLEX pass rates (nursing)
- Improved The Root River Environmental Education Center (REC)
- Offered Science Night – A CNHS seminar series

### Adult Enrollment Initiatives

- Launched adult learner landing page
  - Launched adult advertising campaign and communication plan
  - Updated veterans landing page
- Assessed adult learner focus at UW-Parkside
  - Hosted Adult Summit with area community partners
  - Improved prior learning assessment
  - Implemented Stop-Out campaign
- UW System Military Friendly Designation
  - Identification of resources in our website
  - Designated space on campus for veterans
  - Trained staff and faculty
  - Launched specialized orientation
  - Created annual assessment steering committee

### Library

- Increased library use support student success and retention
  - Launched library's marketing team and concentrated marketing efforts bring students to academic resources
  - Planned space: new computer furniture is purchased and scheduled for delivery
  - Upgraded study rooms
  - Redesigned resource access and reference and instruction functions to serve distance education and adult learners



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# PILLARS OF **EXCELLENCE**

## PILLAR 2: **Achieve Sustainable Growth:**

### **Adult Learner Marketing**

- Hosted Adult Open House on April 26, 2016
  - Marketed using billboard, print ads, radio, business cards, and digital ads to encourage participation
- Improved continuing education marketing
- Sponsored events to target adult learners
  - Kenosha Chamber Business After 5
  - Future 50 Awards
  - Kenosha County Business Excellence Awards
  - RAMAC B2B Expo
- Implemented the Regional Adult Learner Marketing and Business Outreach initiative
- Improved target marketing through digital, mobile, and Facebook ads
- Designed a concept page for the next viewbook – included: a sample ad, a sample recruitment piece, and samples of pieces that tell our story



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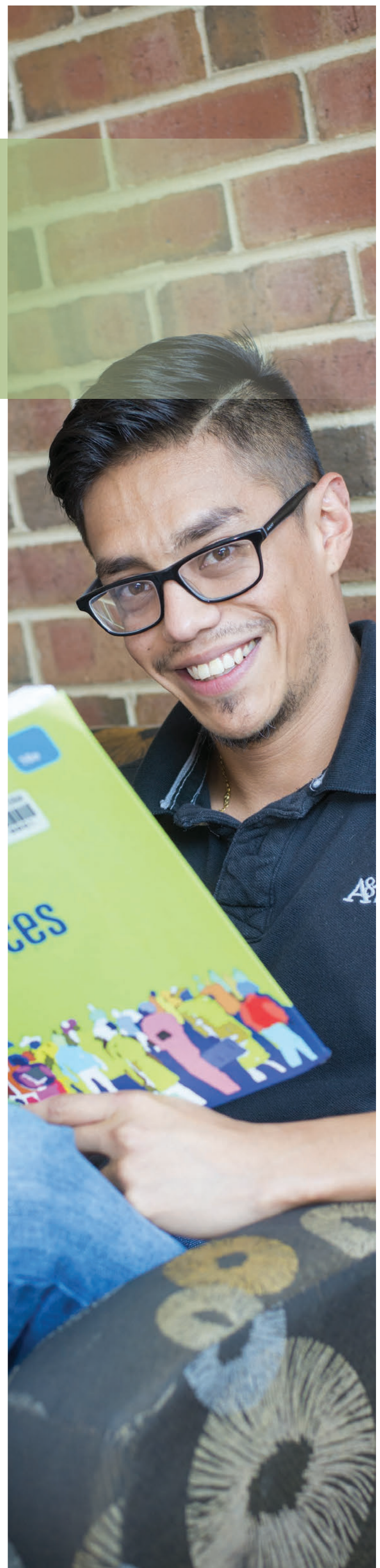
## PILLAR 2: **Achieve Sustainable Growth:**

### **Academic Affairs**

- Increased budgetary authority of associate vice chancellor for academic affairs, associate provost, deans, and directors
- Encouraged leadership in the development of high-quality teaching, scholarship/creative activities, and service among faculty, staff, and students
- Provided financial support for faculty and staff to attend appropriate workshops and conferences
- Encouraged participation of faculty and staff in the creation of new and innovative academic programs
- Delegated high-level assignments as opportunities for growth and development
- Celebrated the successes achieved by emerging leaders across campus
- Made appropriate staff changes in the faculty/staff workload to properly address a good portion of the structural deficit
- Increased the emphasis placed on growing enrollment through new program development, such as the UW Flexible Option certificates, online degree completion programs, etc., and enhanced support for recruitment initiatives in Admissions
- Enhanced support for the recruitment of international students leading to increased enrollment, enhanced revenue generation for both student tuition and housing, and academic excellence through globalization efforts
- Supported efforts to increase grant applications and generate funding
- Signed new international partnership agreements

### **Advancement**

- Implemented focused campaigns initiatives
  - Gift of Music
    - 100 percent of goal met
    - 160 chairs sponsored
    - \$49,505 (endowed)
    - 39 percent new and lapsed donors engaged
  - Year-end direct mail and online giving campaign
    - \$59,225 from 155 donors
    - 75 percent increase from 2014 campaign



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# PILLARS OF EXCELLENCE

## PILLAR 2: Achieve Sustainable Growth:

### Administration and Fiscal Affairs

- Partnered with University of Wisconsin-Milwaukee
  - Data backup
  - Campus planning
  - Human resources
- Managed Current Biennial Budget
  - Reduced the proposed budget
  - Received one-time funding
- UWP Police Department sold aging utility vehicles and purchased an inexpensive used 100 percent electric vehicle from UW-Madison to augment the current fleet to operate the Safe Walk program and use at special events and parking details
- UWP Police Department researched and purchased a used squad car from UW-Madison to replace an aging squad car versus buying a new squad
- Improved Business Services, Budget & Human Resources operations
  - Staffing
    - Worked with the Treasury Management Association of Chicago (TMAC) internship program
    - Integrated budgeting function into Business Services
    - Developed the accounting position to interface with Human
- Resources to address Human Resources Systems related issues to provide a more seamless solution to payroll problems
  - Cross-trained staff with the threefold purpose of providing backup in the office, expanding the understanding of staff within the office so they can work better together, and to search for growth opportunities within the current staffing
  - Reorganized duties to redistribute grants/travel position duties
  - Developed personnel to manage accounts payable



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# PILLARS OF **EXCELLENCE**

## PILLAR 2: **Achieve Sustainable Growth:**

### **Administration and Fiscal Affairs**

- Services
  - Trained campus staff to improve the financial literacy
  - Assisted athletics with the hiring of its financial support staff
  - Fully integrated the purchasing function into Business Services to improve efficiency and customer service to the campus
  - Developed additional reference tools for campus including payment tracking logs
  - Began the process of moving to eReimbursement and electronic processes to submit travel expense reports
  - Implemented the new UW System-wide travel policies
  - Began the process of planning for the impact of the Affordable Care Act
  - Began the process of planning for changes in FLSA relating to the status of exempt and nonexempt staff
  - Implemented the new University Personnel System
- Technology
  - Implemented ACH processing for vendors
  - Began the process to convert to SharePoint as our main interface with the campus
  - Began the process of developing a D2L training platform for ProCard
  - Developed an academic budget allocation tool to assist in allocating budget among the colleges
  - Totally redesigned the BlueBook (the campus' primary budget summary and communication tool) and implemented a new process that gave the budget manager more control and ownership of their budgets
  - Participated in the design and development of the Academic Program Analysis Tool to help the deans analyze and prioritize their various academic programs



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# PILLARS OF **EXCELLENCE**

## PILLAR 3: **Advance Economic Growth Through Community Engagement & Partnerships**

### **College of Arts and Humanities**

- Launched concentration in music: contemporary and commercial
- Designed courses for heritage speakers of Spanish
- Communication program approved an articulation agreements with Gateway Technical College
- Revamped liberal studies major
- Launched associate of arts in liberal studies and leadership

### **College of Social Sciences and Professional Studies**

- “Parkside Access to College Credits” pilot concurrent enrollment with high schools in Racine and Kenosha
- Increased outreach to Hispanic community through K-12
- Renewed and strengthened articulations in criminal justice and early childhood licensure pathway with Gateway Technical College
- Launched internship task force
- Collaborated with high schools through discipline specific high school roundtables and the establishment of high school faculty liaisons with area high schools
- Hosted Climate Change Convention Simulation for area high schools





# PILLARS OF **EXCELLENCE**

## PILLAR 3: **Advance Economic Growth Through Community Engagement & Partnerships**

### **College of Business, Economics, and Computing**

- Launched Venture Parkside and Innovation Corridor
    - Received funds to help develop “state-of-the-art facilities” from WiSys, AT&T, and a private donor
    - Provided high-impact and career-relevant opportunities for students
  - Launched the App Factory
    - Employed 20 students that contributed to approximately nine projects
    - Provided mobile coding experience for over 50 students who worked on App Factory projects
  - Engaged 400 students with 99 community projects through the Ralph Jaeschke Solutions for Economic Growth (SEG) Center
  - Launched bachelor of science in business management online degree completion
  - Launched project management UW Flexible option
  - Signed new articulation agreements
    - Milwaukee Area Technical College
    - Madison Area Technical College
  - Small Business Development Center
    - Performed a hybrid strategic doing/planning session for the Burlington Chamber of Commerce
    - Began process of planning a hybrid Strategic Doing/Planning session for the Kenosha Area Chamber of Commerce
- Metrics
- 151 – total clients
  - 683 – hours worked with clients
  - 63 – long-term clients
  - 85 – attended classes
  - 7 – businesses started
  - 15 – jobs created
  - 1 – job retained
  - \$2,950,500 – capital infusion



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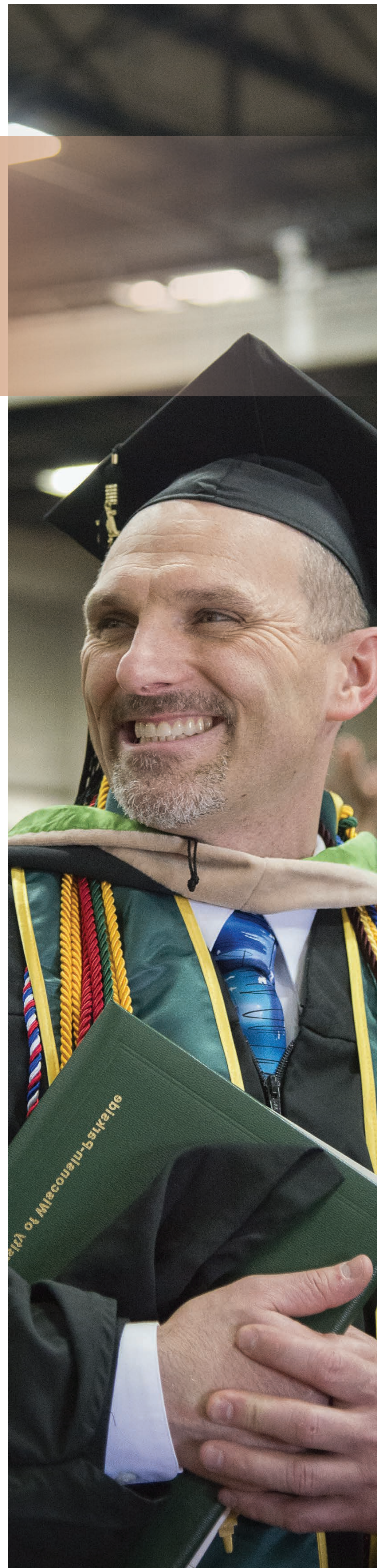


# PILLARS OF **EXCELLENCE**

## PILLAR 3: **Advance Economic Growth Through Community Engagement & Partnerships**

### **College of Natural and Health Sciences**

- Hosted Science Night – A College of Natural and Health Sciences seminar series
- Began plans to launch Center for Environmental Studies
- Worked with Center for Education, Development and Applied Research (CEDAR) in Kenosha
- Participated with Racine Unified School District (RUSD) planning for High School Transformation – Ford Next Generation Learning
- Participated with Kenosha Unified School District (KUSD) Science and Engineering Fair
- Hosted Girls Empowered by Math and Science (GEMS)
- Hosted Youth Explorer Summer Camp
  - 16 middle school students spent one week at UW-Parkside
  - Collaborated with Continuing Education and Community Engagement (CECE) and Institute of Professional Educator Development (IPED)
- Began plans to develop comprehensive articulation agreements with College of Lake County
- Launched CNHS annual Alumni Summer Celebration
- Approved engineering partnership with UW-Milwaukee
- Approved 3+2 articulation agreement with Geoscience Department and UWM School of Freshwater Sciences
- Approved 3+4 articulation agreement with Rosalind Franklin University of Science and Medicine PharmD (BIOS); expanding to chemistry
- Approved articulation agreement with Gateway Technical College Physical Therapist Program
- Began plans to launch master of science in Public Health - collaborating with Medical College of Wisconsin
- Partnered with Medical College of Wisconsin in Advancing a Healthier Wisconsin initiative
- Worked with Rural and Urban Scholar Community Health (RUSCH)
- Offered International Summer University – for Biology and Geosciences Programs



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# PILLARS OF EXCELLENCE

## PILLAR 3: Advance Economic Growth Through Community Engagement & Partnerships

### Continuing Education and Community Engagement (CECE)

- Partnered with Racine County Workforce Development Center to offer two human resource trainings - 45 attended
- Established a partnership with Racine County Workforce Development Center, United Way of Racine County, Higher Expectations and other agencies to begin a new VISTA project focused on building and educated workforce
- Signed a memorandum of understanding with Nonprofit Center of Milwaukee to offer our new fund development certificate program in Milwaukee while also offering it at UW-Parkside
- Launched post-secondary training initiatives-site visit to provide students the opportunity to learn more about career opportunities - allowed local employers to provide a company overviews as well as potential and current employment opportunities
- Conducted a training assessment at the request of the Aging and Disability Resource Center (ADRC) supervisory staff - CECE hired and contracted a trainer to conduct training in March 2016 for approximately 25 ADRC staff at the Kenosha County Workforce Center
- Partnered with the Medical College of Wisconsin, S.C. Johnson, and Rund Family Foundation (and internally with CNHS) to bring renowned Cleveland Clinic heart specialist Dr. Caldwell Esslsten to our campus to provide a free-of-charge community presentation
  - Over 300 people attended the evening session
  - Faculty, staff, and students also attended the daytime presentation and reception with the doctor

### Advising & Career Center

- Hosted the Spring Career Fair - 198 Students and 60 employers attended
- Hosted Internship Fair - 215 students and 36 employers attended
- Ranger Track displayed 2,309 positions which were posted by 673 unique organizations
  - 1,384 full-time
  - 404 internships
  - 48 on-campus/work study
  - 308 part-time (off-campus)
  - 99 summer/seasonal
  - 66 volunteer opportunities



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## PILLAR 3: **Advance Economic Growth Through Community Engagement & Partnerships**

### **Student Success Community Partnership (Higher Expectations)**

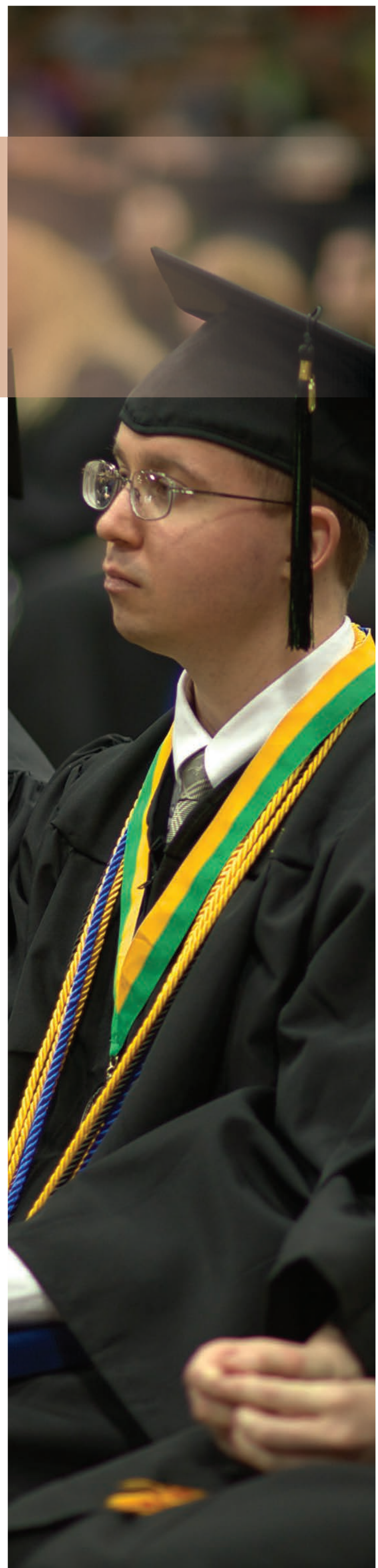
- Completed a retention factor analysis for UW-Parkside
- Administered a workforce skills gap survey for Racine County
- Piloted a freshman seminar for undecided Parkside students
- Piloted faculty/staff mentor program for new students
- Coordinated a job site visit for Parkside and GTC students at CNHi and Wheaton
- Conducted several community conversations with underrepresented students
- Planned a business sophomore seminar course which embeds workplace experiences
- Planned a pilot computer science mentor program to align professional mentors with college and high school students
- Planned a pilot summer bridge program targeted at underrepresented populations
- Developed a living and learning community for African American men
- Partnered with English Language Schools (ELS)

### **Small Business Development Center**

- Performed a hybrid strategic doing/planning session for the Burlington Chamber of Commerce
- Planning a hybrid strategic doing/planning session for the Kenosha Area Chamber of Commerce
- Metrics
  - 151 – total clients
  - 683 – hours worked with clients
  - 63 – long term clients
  - 85 – classroom attendance
  - 7 – business starts
  - 15 – jobs created
  - 1 – job retained
  - 2,950,500.00 – capital infusion

### **K-12 Outreach**

- Hosted a faculty summit that launched high school transformation planning process
- Participated in Racine Unified School District strategic planning process and led development of post-secondary alignment initiatives
- Created structures to support offering dual enrollment at UW-Parkside with the goal of piloting two courses in 2016-17
- Coordinated a math and English summit which brings together faculty from UW-Parkside, Gateway Technical College and Racine United School District



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# PILLARS OF **EXCELLENCE**

## PILLAR 3: **Advance Economic Growth Through Community Engagement & Partnerships**

### **Administration and Fiscal Affairs**

- UWP Police Department officers partner with Indian Trail High School & Academy in Kenosha several times a year on their STEM program and forensic science program
- UWP Police department established a partnership with Residence Life on a weekend shuttle service for those without transportation that drives Residence Hall students into the Racine and Kenosha communities
- UWP Police Department partners with various organizations and businesses to raise money for special causes such as Relay for Life, the American Cancer Society and Law Enforcement Torch Run, Tip a Cop, and Run with the Cops to benefit Special Olympics

### **Library**

- Began plans to work with University Advancement, Continuing Education and Community
- Engagement (CECE), Institute of Professional Educator Development (IPED), and Miss Kenosha to plan community literacy initiatives and enhance educational resources in the renamed Lois Guttormsen Education Collection
- Hosted Copyright Day mini-conference
- Hosted Big Read
  - Partnered on “To Kill a Mockingbird”
  - Won three Case Awards for marketing, with Laura Mason
  - Assisted Gateway Technical College in application for a Big Read grant
- Visited Snap-on Inc. to advise them on archives and solidify company as an internship site for students



**Be.**

**Real.**

**Amazing.**

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