# SMITHGROUP JJR

# Meeting Notes

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| **50684.000** | |
| Project Number | |
| **University of Wisconsin Parkside Master Plan and SSPFS** | |
| Project Name | |
| **Somers, WI** | |
| Project Location | |

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| **10/14/2013** | **8:30am** | **1** |
| Date | Time | Number |
| Walnut Room, Student Center, UW-Parkside | | |
| Meeting Location | | |
| **Amanda Folta** | | |
| Prepared By | | |

**Master Plan Steering Committee Meeting**
Subject

| Attended | Name | Company | Phone | Email |
|---|---|---|---|---|
| ☑ | Mel Klinkner | Co-Chair, VC Finance and Administration | | |
| ☑ | Kim Kelley | Co-Chair, Assistant VC- Institutional Effectiveness | | |
| ☑ | Fred Ebeid | Interim Provost/VC | | |
| ☑ | Tammy McGuckin | Dean of Students | | |
| ☑ | DeAnn Possehl | Associate VC-Enrollment Management | | |
| ☐ | Ilya Yakolev | Chief Information Officer | | |
| ☑ | Cazandra D. Ivy | CTS | | |
| ☑ | Tamie Falk-Day | Director of Athletics | | |
| ☑ | Dean Yohnk | College of Arts and Humanities | | |
| ☐ | Dirk Baldwin | Interim Dean - College of Business, Economics, and Computing | | |
| ☑ | Emmanuel Otu | UW-Parkside CNHS | | |
| ☑ | Walt Jacobs | Dean of the College of Social Science and Professional Studies | | |
| ☑ | Brad Schmtiz | Students | | |
| ☑ | Alvaro Garcia | CAH/Music | | |
| ☑ | David Rogers | Biology/Environmental Studies | | |
| ☑ | Derek Riley | CBEC | | |
| ☑ | Ross Astoria | Associate Professor – College of Arts and Humanities | | astoria@yahoo.com |
| ☑ | George Holman | Director of Residence Life | | |
| ☐ | Cindy Sobczak | Classified Staff, Client Services Manager | | |
| ☑ | John Desch | Campus Planner | | |
| ☑ | Don Kolbe | Director of Facilities Management | | |
| ☑ | Jon Jenson | Division of Facilities Development | | |
| ☐ | | | | |

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| ☑ | Kate Sullivan | UW System Capital Planning and Budget |
| ☑ | Chris Gluesing | UW System Capital Planning and Budget |
| ☑ | Bill Patek | SmithGroupJJR |
| ☑ | Mary Jukuri | SmithGroupJJR |
| ☑ | Jon Hoffman | SmithGroupJJR |
| ☑ | Amanda Folta | SmithGroupJJR |
| ☑ | Scott F Georgeson | Workshop Architects |
| ☑ | Walter Johnson | Workshop Architects |
| ☑ | John Bengston | Paulien & Associates |
| ☑ | Brian Recko | Paulien & Associates |
| ☑ | David Del Ponte | Ring and DuChateau |

| Note No | Note |
|---|---|
| 1 | Purpose: Establish the master plan update expectations and ambitions.<br><br>Goal: Understand major issues to be addressed within the master plan update. |
| 2 | Purpose of Master Plan - major issues to be addressed<br>● What is the target enrollment for this master plan? How do we determine it?  Core Group will determine target enrollment.<br>● Recruitment and retention are foci for the university and should be foci of the master plan.<br>● Academic areas need collaborative group work spaces.<br>● Each space needs to be equipped with the correct materials, technology and seating requirements<br>● Perceptions of UW-Parkside - Students think of the building chain to be like High School, not the traditional vision of college.<br>● The computer lab in the SAC is heavily used.<br>● Need to focus on distance education and sustainability in this updated master plan.<br>● Tallent Hall is perceived as distant and difficult to reach during 8-minute class time.  Students and faculty have rejected its use.<br>● Child Care Center and Regional Staff Development Center buildings are now vacated with no future uses yet authorized.<br>● The campus should reduce emissions through utility improvements.<br>● Community - How does Parkside integrate into the community?  How does the community integrate with Parkside?<br>● Student Services - location of entrances, advisors and services for students.  Need for new entrance and parking lot and services for students.  Need for new entrance and parking lot requires evaluation. |
| 3 | Master Planning among Changing Times - How do you keep assessing changes that keep happening?<br>● During the planning for the Rita, we knew that science labs were an issue.<br>● What determines the campus priorities?<br>● Program growth is unknown.  Applied sciences have grown faster than anyone expected.<br>● Data supports and can help show where new growth occurs and where it could potentially occur. |
| 4 | Campus needs to adapt to the changing student.<br>● Changes in demographics and enrollment create challenges.<br>● The typical student at UW-Parkside doesn't match that of the UW System, and we need to focus on their needs.<br>    ○ Commuter student need various types of study spaces.<br>    ○ First generation students need support, such as a One Stop Shop.<br>● Need a variety of teaching styles, with spaces catered to each style.  Group work and individual study.<br>● Students are less on campus and struggle with school/work/life balance.<br>● UW-Parkside must step them up for success<br>● Engagement in each process they go though (registration, financial aid, etc.)<br>● Students are "plugged in" and need better Wi-Fi-bandwidth. |

- How the student uses their down time? Which type of student does what?

5      Sciences
- Anatomy and Physiology labs were previously used until 10 pm because of lack of space.
- Greenquist labs need desperate help. Anatomy labs have been updated, so now chemistry labs now immediate focus.
- Need specialized rooms and labs that are open for impromptu sessions and project meetings
- Need specific (expensive) instruments and research labs.
- The College of Natural and Health Sciences departments are spread across 5 buildings, including Tallent Hall.

6      Campus Landscape and Outdoor Labs
- Consider the entire campus landscape.
- Areas planted and planned for native species have been removed and replaced by turf grass and invasives. The campus was originally planned to be a prairie landscape. What should be the campus planting identity?
- Need more landscape variety - brown buildings in a brown landscape.
- Open space is important - need to get students outside.
- Campus open space are used for academic outdoor labs. The high usage of disc golf is interrupting the academic uses of the open space.
- Proposed parking lot in 2006 master plan on important natural community.
- Campus users should be able to interact with the oak forest and the Pike River.

7      Athletics and Recreation
- Community engagement is important. How does UW-Parkside bring spectators in for sports?
- The 2006 master plan was unrealistic in the moving of soccer fields.

8      Campus entrance, circulation, way finding
- The campus should be a welcoming open campus. It needs to improve its visual impact for visitors. How do you find Parkside? How do you find what building you want upon arrival? What 1st impression do you get when you arrive?
- What impression sticks when you leave?
- Is the loop road useful?
- Need to building excitement for visitors to indicate a vibrant campus.
- Signs on Green Bay Road are hard to see.
- Need better internal way finding. Floor/room naming is confusing. It's not clear when one moves from one building to next.

9      Parking
- Tuesday/Thursday have greatest parking demands.
- Remote spaces are available but not convenient so people do not park there - Tallent Hall, athletic parking.
- Parking crunch on weekends - Rita events compete with SAC athletic events.

**End of minutes**

If this report does not agree with your records or understanding of this meeting, or if there are any questions, please advise the writer immediately in writing; otherwise we will assume the comments to be correct.