STUDENT SUCCESS PROJECT
FEASIBILITY STUDY

CONCEPTUAL PLANNING

Steering Meeting
February 12, 2014

"ENHANCE STUDENT SUCCESS"

- Chancellor Ford

FEASIBILITY STUDY – **SCHEDULE**

		SEP	OCT	NOV	DEC	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT
1	DISCOVERY		★												
2	SPATIAL ANALYSIS		★	★			★								
3	STUDENT SUCCESS FEASIBILITY STUDY		★	★			★								
4	MASTER PLAN UPDATE			★			★	★	★						
5	DOCUMENTATION														

winter break   summer break

TODAY'S TOPICS

WHERE WE'VE BEEN:

1. **PROJECT BACKGROUND**
   - Student Profile
   - University Mission & Vision
   - Functional Challenges
   - Major Project Goals
   - Campus Leadership
   - Community Partnerships
   - Facility Stewardship
   - Statements

2. **PROPOSED SPACES**
   - Priorities

3. **STEWARDSHIP PROJECT**
   - Process

4. **FACILITY CONDITION**
   - Summary
   - System Assessment
   - System Summary
   - Historic Overview

WHERE WE ARE:

5. **SPACE ALLOCATION**
   - Summary
   - Learning Commons
   - 1-Stop/Concierge
   - Computer Labs
   - Teaching & Learning Center
   - Other Spaces

WHERE WE'RE GOING:

6. **DESIGN CRITERIA**
   - Planning Considerations
   - Guiding Principles

7. **STUDENT SUCCESS**
   - Framework Plan
   - Concept Studies

WHERE WE'VE BEEN

TYPICAL UW-PARKSIDE STUDENT:

- **First Generation Student**
  - Highest percentage in the UW system
  - More likely to have "undeclared" major
  - Less likely to seek assistance

- **Works at Least Part-time**
  - Highest percentage who are studying part-time
  - Less time available for academic pursuits
  - Manage competing responsibilities and priorities
  - At risk of not completing their academic program

- **Commuter – 82% of Students**

- **Significant Financial Need**
  - Second highest rate of Pell Grant recipients

- **Academic Preparedness – ACT Score and High School Class Rank**
  - Target 21-25 ACT score, and 51%-75% class rank
  - Greater need for remedial coursework
  - Greater need for effective programs

OTHER PROFILE FACTS:

- Most racially and ethnically diverse student body
- Slightly older student population
- Higher percentage of adult learners
- Higher percentage of Veterans

What it means:

- **DESPITE LIFE CIRCUMSTANCES, UW-PARKSIDE STUDENTS ARE BEING EQUIPPED FOR CAREER SUCCESS AND COMMUNITY ENGAGEMENT.**

Our Mission, Our Vision, Our Values

Our Mission: The University of Wisconsin - Parkside is committed to high-quality educational programs, creative and scholarly activities, and services responsive to its diverse student population, and its local, national and global communities.

Our Vision: The University of Wisconsin-Parkside is a dynamic learning community grounded in academic excellence and focused on student success, diversity, inclusiveness and community engagement. The campus will be a premier comprehensive public institution and a destination of choice, serving as a focal point of local, regional and global progress.

What it means:

- **THE PROJECT ARTICULATES THE HEART OF THE CAMPUS.**

- **Unwelcoming Environment**
  - Dead-end pathways to student services
  - Poor light quality

- **Difficult to Find Services**
  - Scholarships and Financial Aid Office
  - Registrar Office
  - Cashier's Office
  - Student Records Office
  - Precollege Program Office
  - Multicultural Office
  - Advising and Career Services Office

- **Gap in Current Services vs. Target Need**
  - Space Allocation
  - Staffing

- **Main Place**
  - Under Utilized
  - Accessibility

What it means:

- **THE CHALLENGES ARE BARRIERS.**

- **SOLUTIONS REQUIRE CHANGES:**
  - **ARCHITECTURAL**
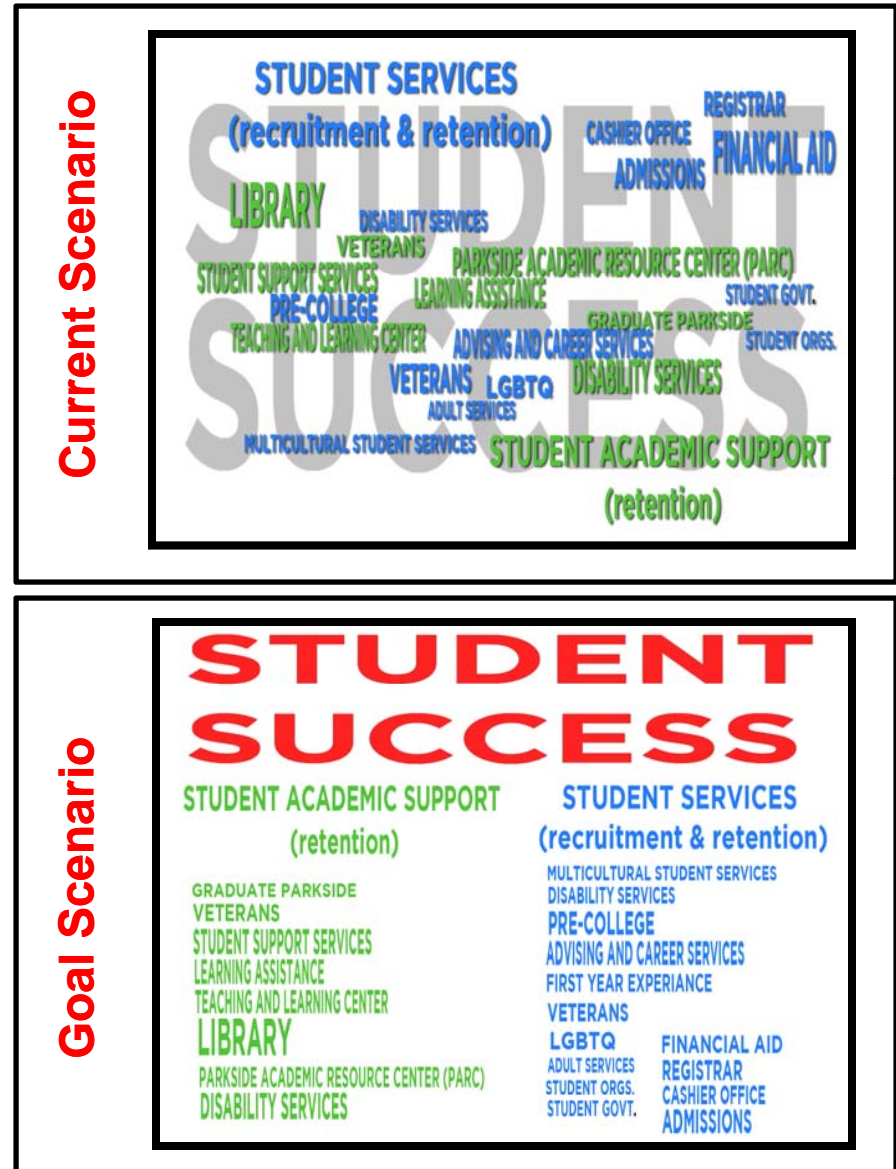 - **OPERATIONAL**
  - **ORGANIZATIONAL**
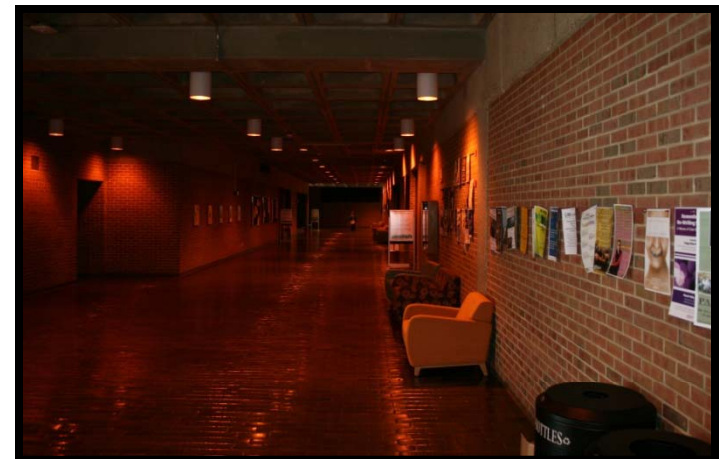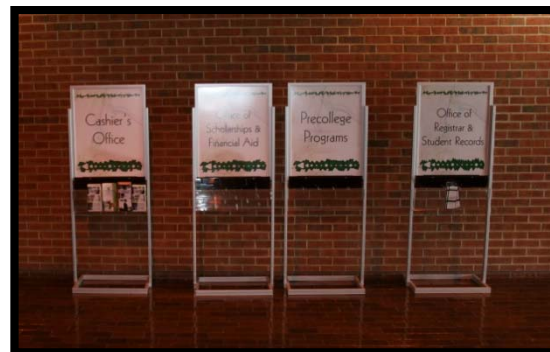
PROJECT BACKGROUND – **MAJOR GOALS**

- **Facility Stewardship**
  - Maintain building systems
  - Establish Historic Considerations
  - Repurpose under-utilized spaces

- **Consolidate Services**
  - Concierge – Registrar, Financial Aid, Cashier
  - Increase social density
  - Integrate computers and technology with library

- **Operational Measures**
  - Increase retention – address relatively low retention and graduation rates
  - Increase number of faculty contacts with students – promote interactivity
  - Increase junior and senior retention and graduation rates – persistence

- **Celebrate Achievement**

Current Scenario

Goal Scenario

- **Coordination and Cooperation**
  - Chancellor is focused on student success
  - Cabinet level leadership is focused on student success
  - Movement away from "silos"
  - Many unit directors are focused on student success, i.e., library, CTS

What it means:

- **THE TIME IS NOW!**

PROJECT BACKGROUND – COMMUNITY PARTNERSHIPS

- **Carnegie Foundation, Community Engagement Classification**
  - Curricular Engagement
  - Outreach and Partnerships

- **Continuing Education**
  - Professional Development
  - Mini Courses
  - Online Noncredit Courses
  - Adventures in Lifelong Learning (ALL)

- **Community Engagement**
  - Community-Based Learning
  - Mentor Kenosha & Racine
  - Nonprofit Development
  - VISTA (Volunteers in Service to America)

- **Business and Industry Partnerships**
  - Intern Opportunities
  - Classroom Interaction
  - Research Opportunities

What it means:

- **THE CAMPUS IS ENGAGED.**

- **HIGHLIGHT THE PARTNERSHIPS AND INTEGRATE WITH STUDENT SUCCESS EFFORTS.**

PROPOSED SPACES – **PRIORITIES**

UW - Parkside
Student Success Project
WORKSHOP #2
November 19, 2013 REVISED
PRIORITY SCORE SHEET

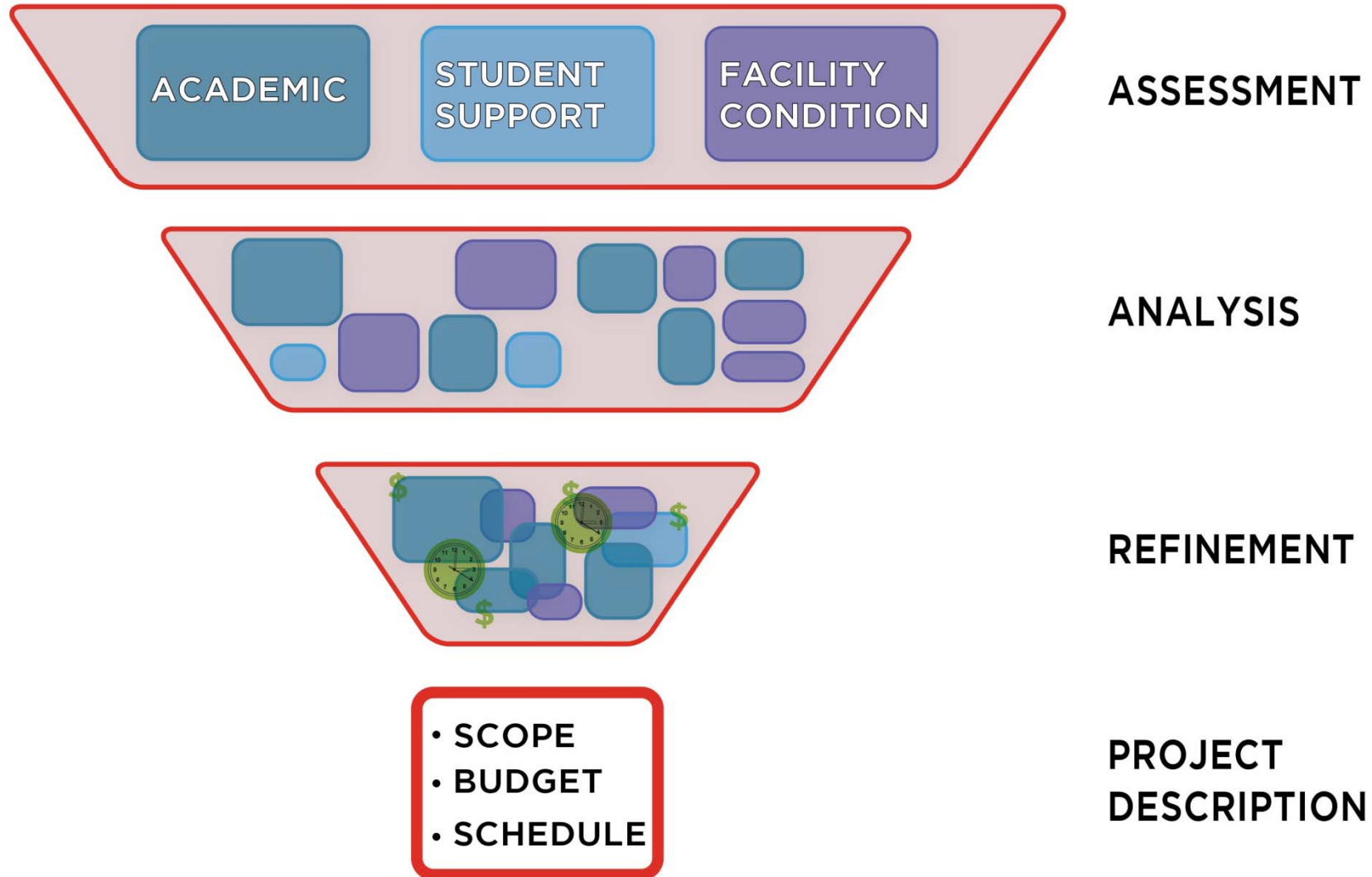|		Numbers 0 thru 6 correspond to the number of Steering Committee tables indicating that priority level for that unit.	Recommended Priority Level
Provost Unit will **continue** for the foreseeable future	**LIBRARY LEARNING CENTER**	• Information and data resource • Group as well as individual study • Reservable study rooms	HIGH
TBD Unit to be **introduced** with this project	**LEARNING COMMONS**	• Group Study • Individual Study • Access to Food/Coffee • Technology – Integrative, Collaborative • Classroom – Flexibility	HIGH
Vice Chancellor, Finance Unit will **continue** for the foreseeable future	**COMPUTER TECHNOLOGY SERVICES**	• Campus-wide computer services • SSPFS: Primarily help desk & printers	HIGH
Associate Provost Unit will **continue** for the foreseeable future	**PARKSIDE ACADEMIC RES. CTR. (PARC)**	• Tutoring & writing • Serves all UW-Parkside students • Service expands/contracts based on need	HIGH
Associate Provost Unit **replacing** Graduate Parkside	**FIRST YEAR EXPERIENCE**	• Retention minded • Programs & activities focused on freshman	HIGH
Vice Chancellor, Enrollment Mngt. Unit will **continue** for the foreseeable future.	**ADVISING AND CAREER CENTER**	• Academic advising for undeclared students • Career advising for all students • Re-admittance advising	HIGH
Dean of Students Unit will **continue** for the foreseeable future	**STUDENT SUPPORT SERVICES (TRIO)**	• Grant Funded • Targeted academic student support (limited number of students served) • 1st year students	HIGH
Dean of Students Unit will **continue** for the foreseeable future	**DISABILITY SERVICES**	• Disability assistance • Testing assistance • Technology assistance	MED.
Dean of Students Unit will **continue** for the foreseeable future	**MULTICULTURAL STUDENT AFFAIRS**	• Awareness • Cultural promotions • Social events	MED.
TBD Unit to be **introduced**	**HONORS**	• Celebrate success	MED.

UW - Parkside
Student Success Project
WORKSHOP #2
November 19, 2013 REVISED
PRIORITY SCORE SHEET

		Numbers 0 thru 6 correspond to the number of Steering Committee tables indicating that priority level for that unit.	Recommended Priority Level
Dean of Students Unit to be **introduced**	**VETERANS**	• Financial aid & services • Lounge	LOW
Dean of Students Unit will **continue** for the foreseeable future	**ADULT SERVICES**	• Focused on older students	LOW
Dean of Students Unit will **continue** for the foreseeable future	**INTERNATIONAL STUDENT SERVICES**	• Assisting international students at Parkside • Study abroad advising	LOW
Dean of Students Unit will **continue** for the foreseeable future	**LGBTQ**	• Awareness – service and social • Student advising	LOW
Associate Provost Unit will **continue** for the foreseeable future	**TEACHING AND LEARNING CENTER**	• Resource for faculty • Professional development • Pedagogical effectiveness – integrate pedagogy and teaching assistance	LOW
Dean of Students Unit will **continue** for the foreseeable future	**PRECOLLEGE**	• Recruiting – primarily high school students	LOW
Vice Chancellor, Enrollment Mngt. Unit will **continue** for the foreseeable future	**FINANCIAL AID (FA)**	• Student grants/loans	MED.
Vice Chancellor, Enrollment Mngt. Unit will **continue** for the foreseeable future	**REGISTRAR (R)**	• Class/course registration	MED.
Vice Chancellor, Enrollment Mngt. Unit will **continue** for the foreseeable future	**ADMISSIONS (A)**	• University attendance	MED.
Vice Chancellor, Finance Unit will **continue** for the foreseeable future	**CASHIER (C)**	• Tuition & campus fees remittance	MED.

STEWARDSHIP PROJECT – **PROCESS**

ASSESSMENT

ACADEMIC

STUDENT SUPPORT

FACILITY CONDITION

ANALYSIS

REFINEMENT

- SCOPE
- BUDGET
- SCHEDULE

PROJECT DESCRIPTION

FACILITY CONDITION – **SUMMARY**

- **Beautiful Environment**
  - Rural Setting
  - Outdoor Classrooms
  - Mix of prairie and woods

- **Consistent Architecture**
  - Academic buildings have same architectural style
  - Academic buildings all connected internally at L1 and D2 levels
  - Consistent material use
  - "Machine in the Park" design

- **Address Building Systems' Age**
  - Original building systems in need of replacement
  - Increase efficiencies – energy, space need
  - Expand capacities – technology

- **Valued Resource**
  - Historic quality
  - Structurally sound
  - Architecturally in reasonably good condition

What it means:

- **BEAUTIFUL, WELL THOUGHT OUT CAMPUS**

- **BEAUTIFUL, WELL THOUGHT OUT BUILDING**

- **MAINTAIN, UPDATE, ENHANCE**

FACILITY CONDITION – SYSTEM ASSESSMENT

ARCHITECTURAL & GENERAL COMMENTS
- From Physical Development Plan:
  - Overall: Satisfactory Condition
  - Buckled window frame at Main Place
  - Water infiltration in southwest breezeway is entering utility tunnel
  - Water infiltration at east wall of Main Place
  - Accessibility is difficult to top floor
  - Major configuration and space utilization inadequacies at D1 Level

CONVEYING
- From Physical Development Plan:
  - Overall: Generally Satisfactory Condition
  - Lifts at Main Place break down frequently

PLUMBING
- Domestic Water: Good Condition
- Fixtures: Good Condition
- Sanitary Drainage: Fair Condition
- Sanitary Sewerage: Good to Very Good
- Stormwater: Good to Very Good

FIRE PROTECTION
- Building Partially Covered
- Pending Project to Expand Coverage Throughout Building

HVAC
- Steam System (Site): Good Condition
- Steam (Building): Needs Replacement
- Reheat Coils: Needs Replacement
- Central Cooling: Being Repaired
- Decentralized Cooling: Needs Replacement
- Air Distribution: Replace Equip./Clean Ducts
- Water Distribution: Needs Replacement
- Exhaust Systems: Needs Replacement
- Controls: Needs Replacement

ELECTRICAL
- Emergency Power: Needs Replacement
- Transfer Switches: Good Condition
- Emergency Distribution: Needs Replacement
- Medium Voltage Equip.: Good Condition
- Switchgear & Transformer: Needs Replacement
- Main Switchboard: Needs Replacement
- Panelboards: Need Replacement
- General Wiring & Devices: Replace w/ Project
- Lighting: Fair Condition/Poor Quality
- Lightning Protection: None – Install
- Controls: Replace w/ Project
- Fiber Cables: Low Capacity – Replace
- Data/Signal Backbone: Move to VoIP
- Fire Alarm: Consider w/ Project(s)

FACILITY CONDITION – **SYSTEM SUMMARY**

WORK TO BE INCORPORATED INTO A MAJOR PROJECT:

- **Architectural/Structural**
  - Toilet Room Accessibility Upgrades
  - Elevator Replacement/Upgrade

- **Plumbing/Fire Protection**
  - Galvanized Piping
  - Sanitary Piping
  - Storm Piping
  - Toilet Room Accessibility Upgrades

- **HVAC**
  - **Reheat Piping at Vertical Risers and on D1 and/or L1**
  - Clean Ducts

- **Electrical/Telecom**
  - General Wiring & Devices
  - Lighting Replacement
  - Panelboards Replacement
  - Lightning Protection Installation
  - Controls Replacement/Upgrades
  - Fiber Cables Upgrades
  - Data/Signal Backbone Upgrades
  - Fire Alarm Upgrade

WORK TO BE DONE VIA SEPARATE PROJECT(S):

- **Architectural/Structural**
  - Student Success Project

- **Plumbing/Fire Protection**
  - **Sprinkler Project**

- **HVAC**
  - **Reheat Piping – remaining areas**
  - Smoke Dampers on Return Ducts(?)
  - Steam Replacement (Building)
  - Reheat Coils Replacement
  - Central Cooling Repairs
  - Decentralized Cooling Replacement
  - Air Distribution Equip. Replacement
  - Water Distribution Equip. Replacement
  - Exhaust Systems Replacement
  - Controls Replacement

- **Electrical/Telecom**
  - Emergency Power Replacement
  - Emergency Distribution Replacement
  - Switchgear & Transformer Replacement
  - Main Switchboard Replacement

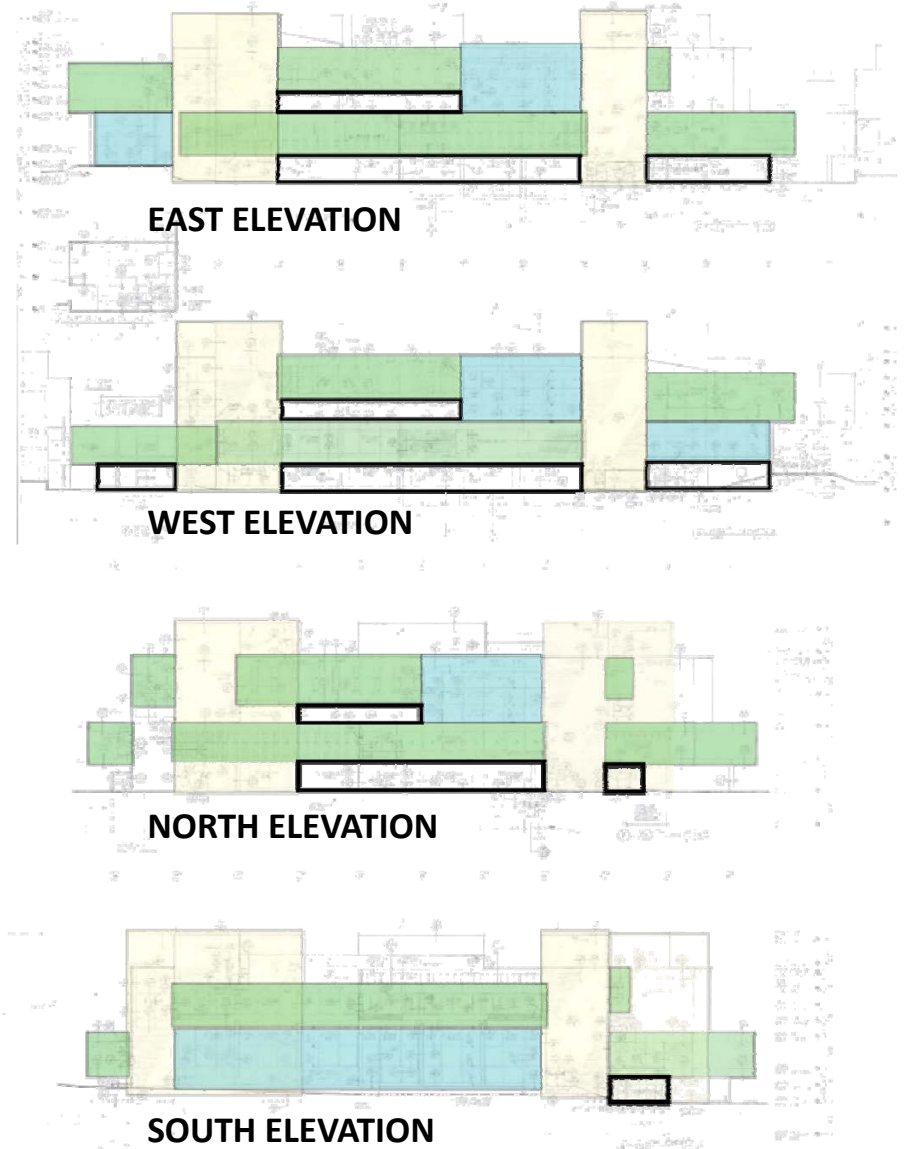# FACILITY CONDITION – HISTORIC OVERVIEW

EXTERIOR

NOTABLE FEATURES

Exposed concrete structure, with infill of either red brick or alternating floor to ceiling window patterns, of either vertical slot windows, ribbon windows or multi-story glass walls. Deep revels at the windows express the depth of the walls and structure.

CRITICAL ELEMENTS

- Simple massing and use of materials
- Glass wall pattern, spacing of mullions and glass type
- Deep shadow at window openings
- Contrast of exposed concrete structure and red brick
- Thickness of structure and wall is expressed

EAST ELEVATION

WEST ELEVATION

NORTH ELEVATION

SOUTH ELEVATION

INTERIOR

NOTABLE FEATURES

Public areas have exposed concrete waffle slab structure ceilings and heavy brick paver floors. Multi height spaces and skylights provide a layering of space.

CRITICAL ELEMENTS

- Exposed structural waffle slab clear of all MEP elements, all lighting is hidden

- Brick pavers define public areas

- Exterior window pattern, spacing of mullions and glass type on main place

- Openness of library and administrative offices to public areas

- Layering of space, transparencies between spaces, being able to see through the building to outside

- Quality of natural daylight
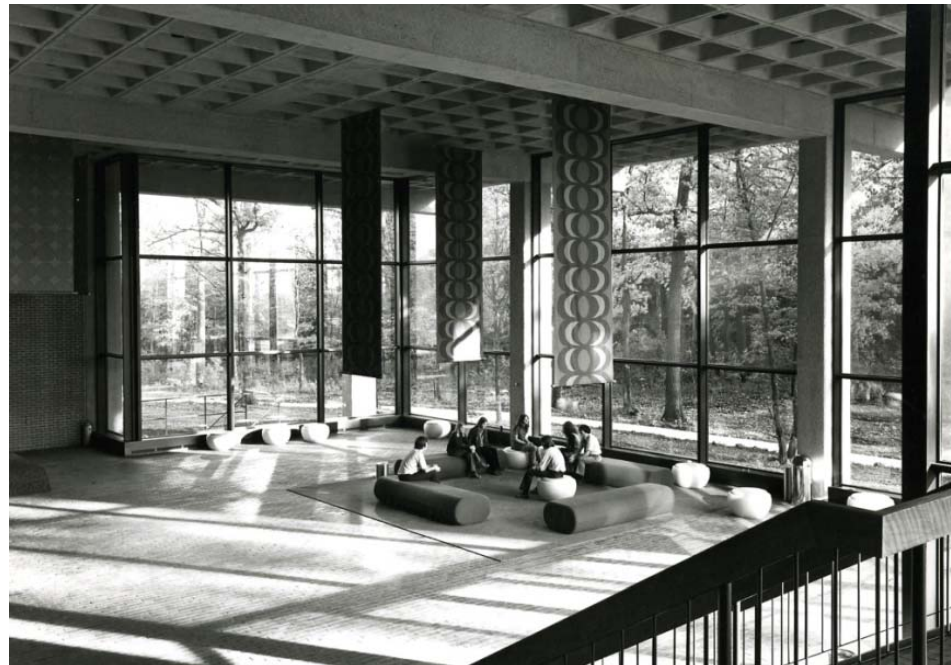
WHERE WE ARE

SPACE ALLOCATION – **SUMMARY**
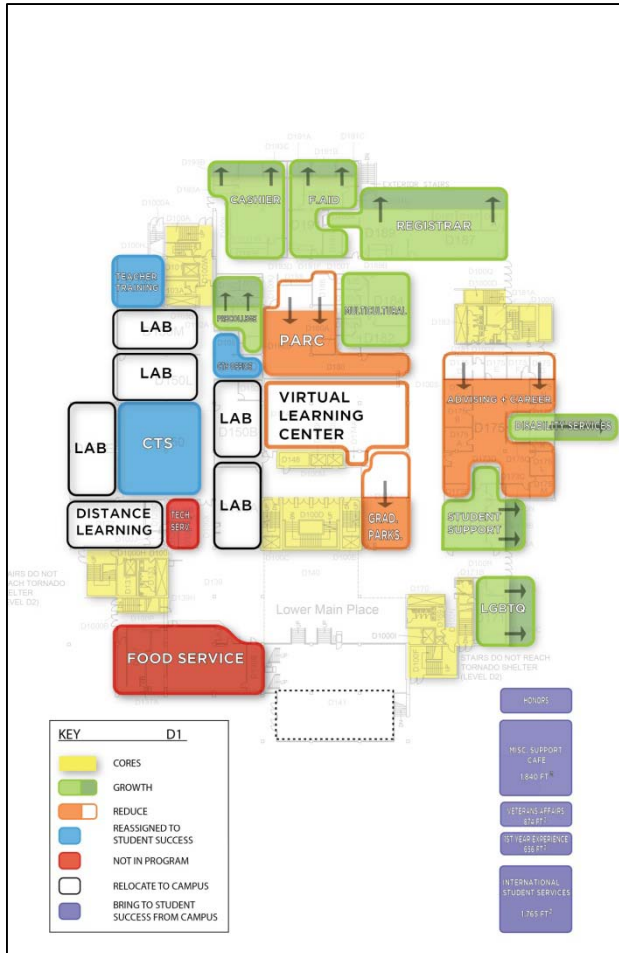
Program Space Allocation Summary by Unit

Department/Unit	Existing ASF	Current ASF	Target Enrollment ASF	Location
1 • Misc. Support Spaces	0	1,840	1,840	N/A
2 • Library	78,306	66,877	74,337	Wyllie Hall
3 • Student Support Services	1,189	1,599	1,599	Wyllie Hall
4 • Learning Assistance	2,237	0	0	Wyllie Hall
5 • Parkside Academic Resource Center (PARC)	2,141	1,495	2,131	Wyllie Hall
6 • Graduate Parkside	1,316	558	972	Wyllie Hall
7 • Teaching and Learning Center	440	822	1,002	Wyllie Hall
8 • Admissions	4,957	4,990	5,358	Student Center
9 • Registrar	2,519	2,713	2,805	Wyllie Hall
10 • Advising and Career Services	3,628	3,007	3,163	Wyllie Hall
11 • Financial Aid	1,968	2,112	2,176	Wyllie Hall
12 • Multicultural Student Services	1,540	1,731	1,731	Wyllie Hall
13 • LGBTQ	586	851	851	Wyllie Hall
14 • Disability Services	262	638	638	Wyllie Hall
15 • Cashier Office	1,804	1,932	2,070	Wyllie Hall
16 • International Student Services & Study Abroad	864	1,489	1,765	Greenquist Hall
17 • Precollege	478	753	822	Wyllie Hall
18 • First Year Experience	0	656	656	Student Center
19 • Veterans Affairs	0	0	874	N/A
20 • Honors - Adult Education	0	0	0	N/A
TOTAL NET ASSIGNABLE SQUARE FEET	**104,235**	**94,062**	**104,787**	

NOTE: ASF = Assignable Square Feet

By Paulien & Associates

WORKSHOP ARCHITECTS, INC

SPACE ALLOCATION – **SUMMARY**

D1

L1

L2

WORKSHOP ARCHITECTS, INC

SPACE ALLOCATION – **LEARNING COMMONS**

LIBRARY

OFFICE SPACE

OPEN LABORATORY SPACE

CATALOGUING AREA

CIRCULATION

ARCHIVES

COLLECTION SHELVING

OPEN SEATING   GROUP / INDIVIDUAL / COMPUTER / ADAPTIVE EQUIPMENT

STUDY ROOMS   LARGE GROUPS / MEDIUM GROUPS / SMALL GROUPS

COMPUTER WORKSTATION CLUSTERS   COMPUTER STATIONS

PRESENTATION / PRACTICE SPACE   GROUP PRESENTATION AREAS

TECHNOLGY SANDBOX / MEDIA ROOM   WORKSTATIONS / SOFT SEATING / PRINTERS / STORAGE

SPEECH ROOMS   PRESENTATION / RECORDING

COLLABORATIVE GROUP SPACES   FLEXIBLE WORK AREAS

SOCIAL AND SUPPORT SPACES   COPY / PRINT / FAX / MAIL / GAMING / PEER TECHNOLOGY SUPPORT BAR

CLASSROOMS

LABS

LEARNING COMMONS

WORKSHOP ARCHITECTS, INC

UW-Milwaukee

The Daniel M. Soref Learning Commons is located on the first floor, west wing of the Golda Meir Library building. Completed in 2009, the Learning Commons offers vibrant, flexible and engaging learning spaces for students to study and collaborate. It contains the largest computer lab on campus (200 computers), reference services, library circulation, classrooms for information literacy instruction, and a café.

This facility is a collaborative effort between the UWM Libraries and University Information Technology Services (UITS).

http://www4.uwm.edu/libraries/commons/

SPACE ALLOCATION – **LEARNING COMMONS**

Hunt Library,

North Carolina State University

RECEPTION / RESOURCE

- STUDENT SUPPORT SERVICES
- PARC
- GRADUATE PARKSIDE
- ADVISING & CAREER SERVICES
- OMSA
- LGBTQ
- DISABILITY SERVICES
- INTERNATIONAL STUDENT SERVICES & STUDY ABROAD
- PRECOLLEGE
- FIRST YEAR
- FINANCIAL AID
- CASHIER
- TEACHING & LEARNING
- LIBRARY
- CTS

WELCOME

1 STOP

HELP

CURRENT CTS LABS

MASTERPLAN

STUDENT SUCCESS PROJECT

?

?

?

?

?

D150M
MAC / PC
D150L

D150B
ART
D150A

D150D
OFFICES

D150
OPEN COMPUTER LAB

D150E
CLASSROOM

LEARNING COMMONS

WORKSHOP ARCHITECTS, INC
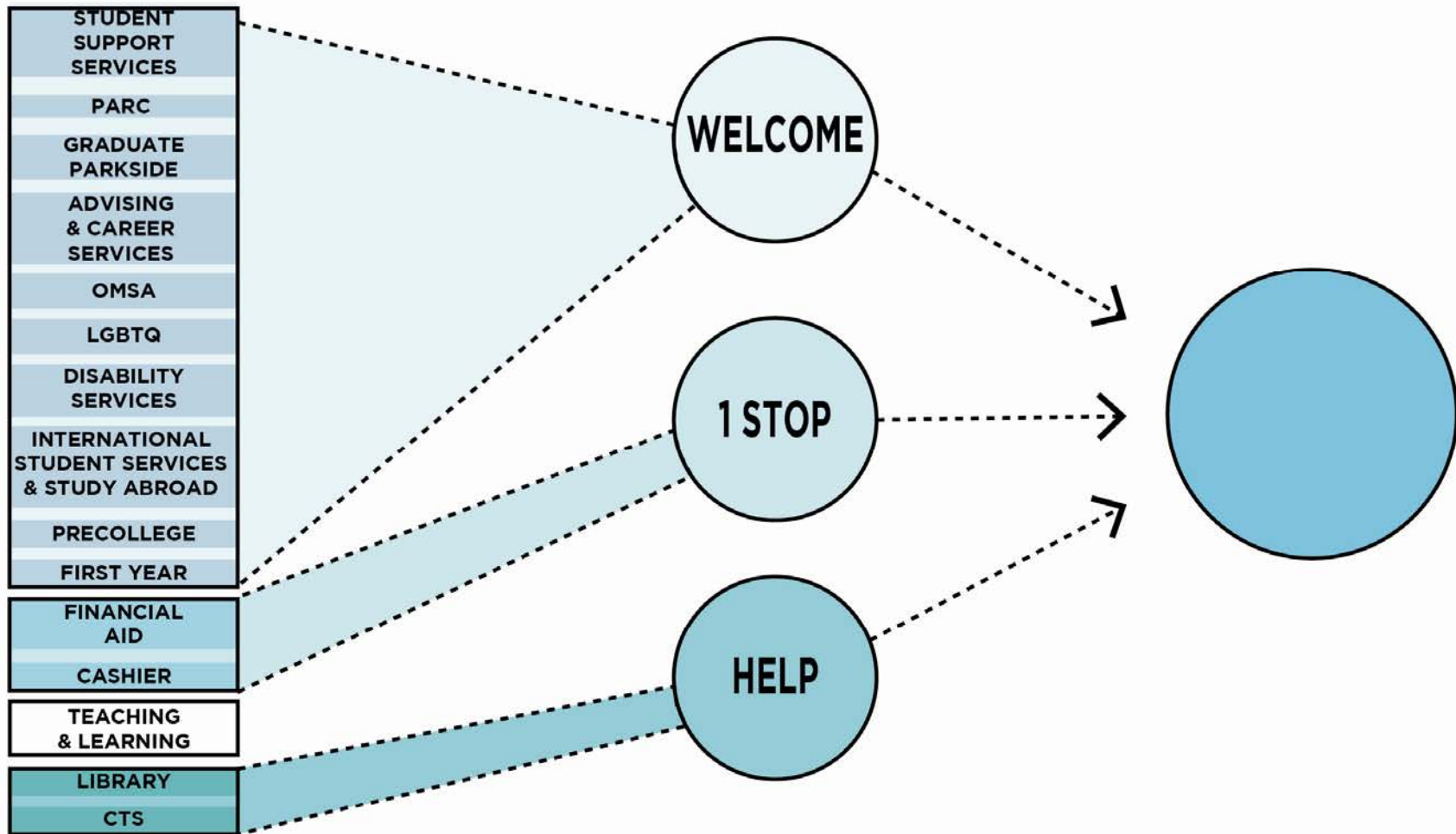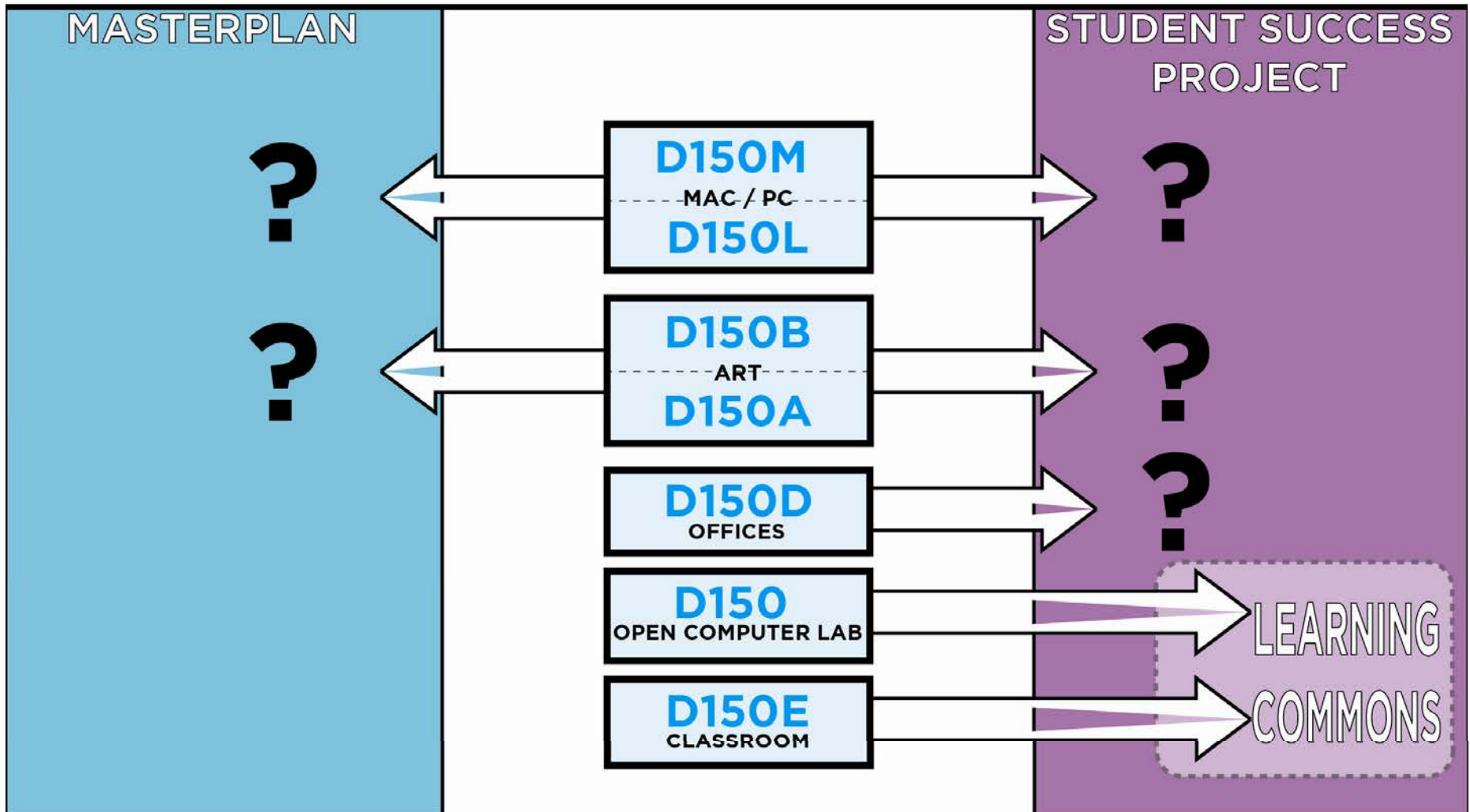
SPACE ALLOCATION – **TEACHING & LEARNING CENTER**

TEACHING & LEARNING CENTER

MASTERPLAN

STUDENT SUCCESS PROJECT

OFFICES

OTHER DEPT
GROUP LEARNING
COMPUTER STATIONS
PRINTERS

DEMONSTRATION CLASSROOM

WORKSHOP ARCHITECTS, INC
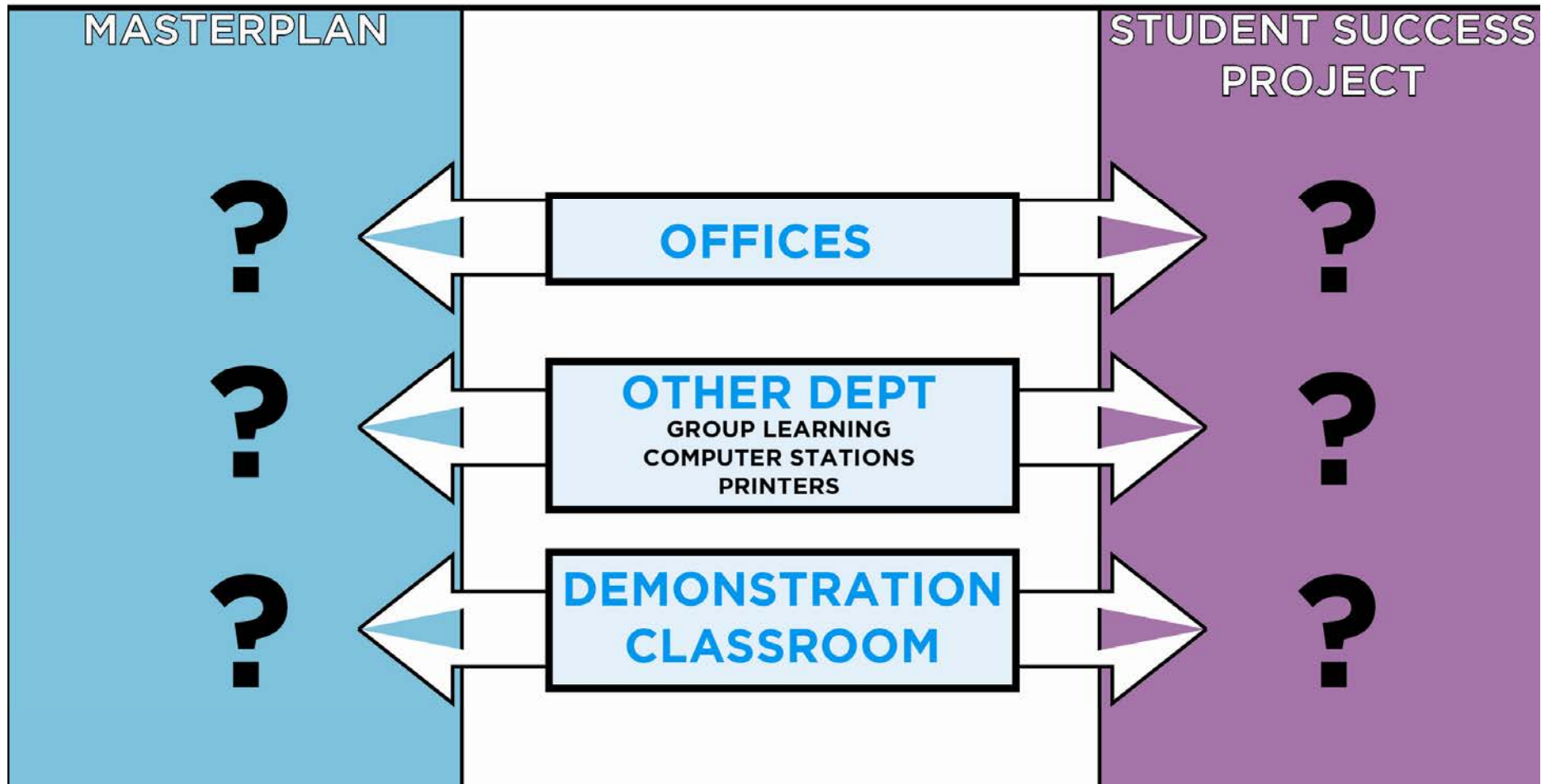
SPACE ALLOCATION – **OTHER SPACES**
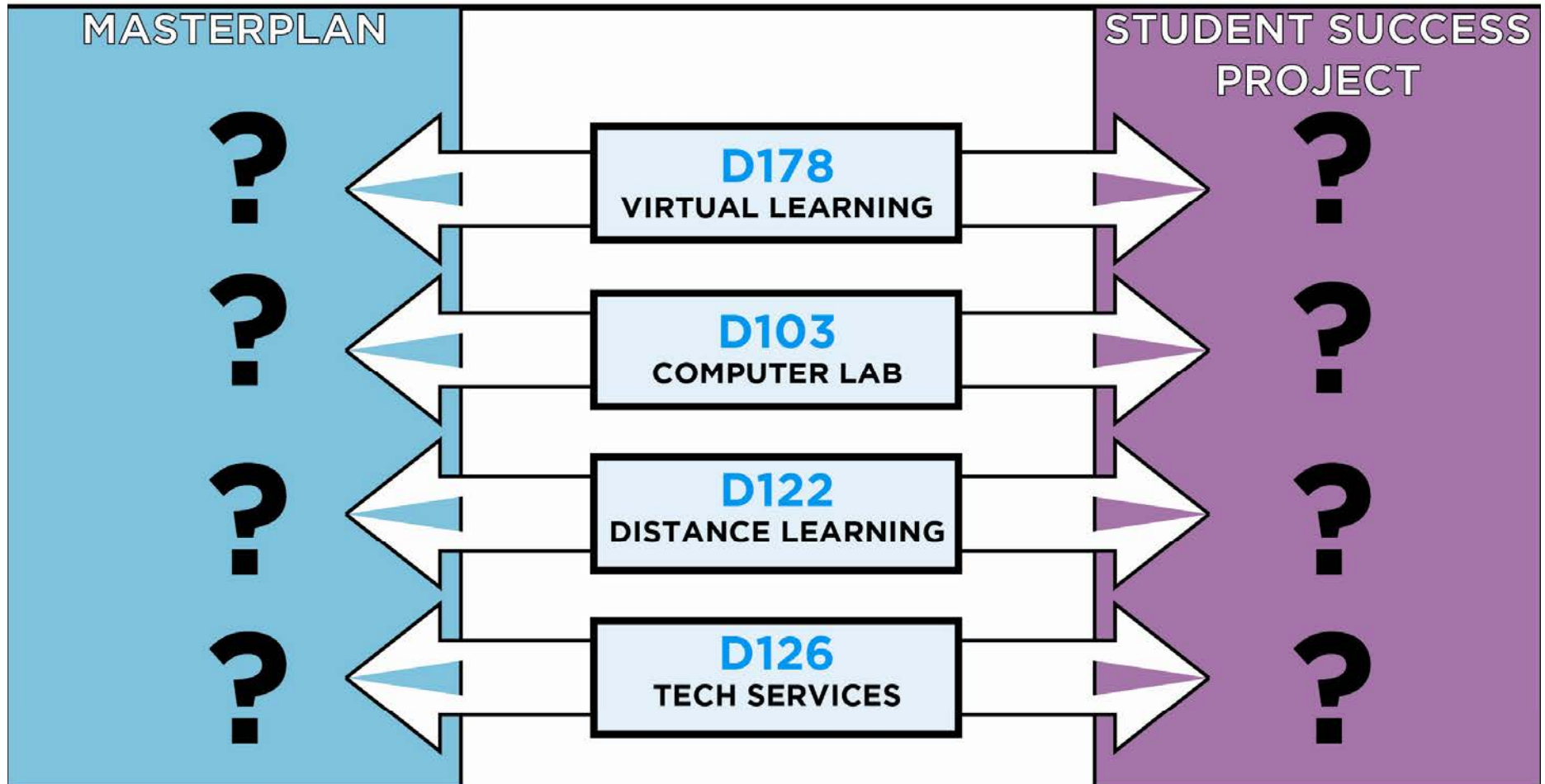
WHERE WE'RE GOING

DESIGN CRITERIA – **PLANNING CONSIDERATIONS**

- **Increase Social Density – Thickly Programmed Space**

- **Highlight and Strengthen Campus Capital:**
  - Social Capital
  - Restorative Capital
  - Intellectual Capital
  - Symbolic Capital

- **Emphasize UWP Character**
  - Strong Architecture
  - Inside-Outside Connection – Visually & Academically
  - Openness

- **Present a Welcoming Face to All Students**

- **Computer Stations Everywhere**

- **Clarify Circulation**

- **Eliminate "Silo" Services**

- **Remove Barriers to Success**
  - Circulation
  - Dead End Corridors
  - Control Points ("Doors")
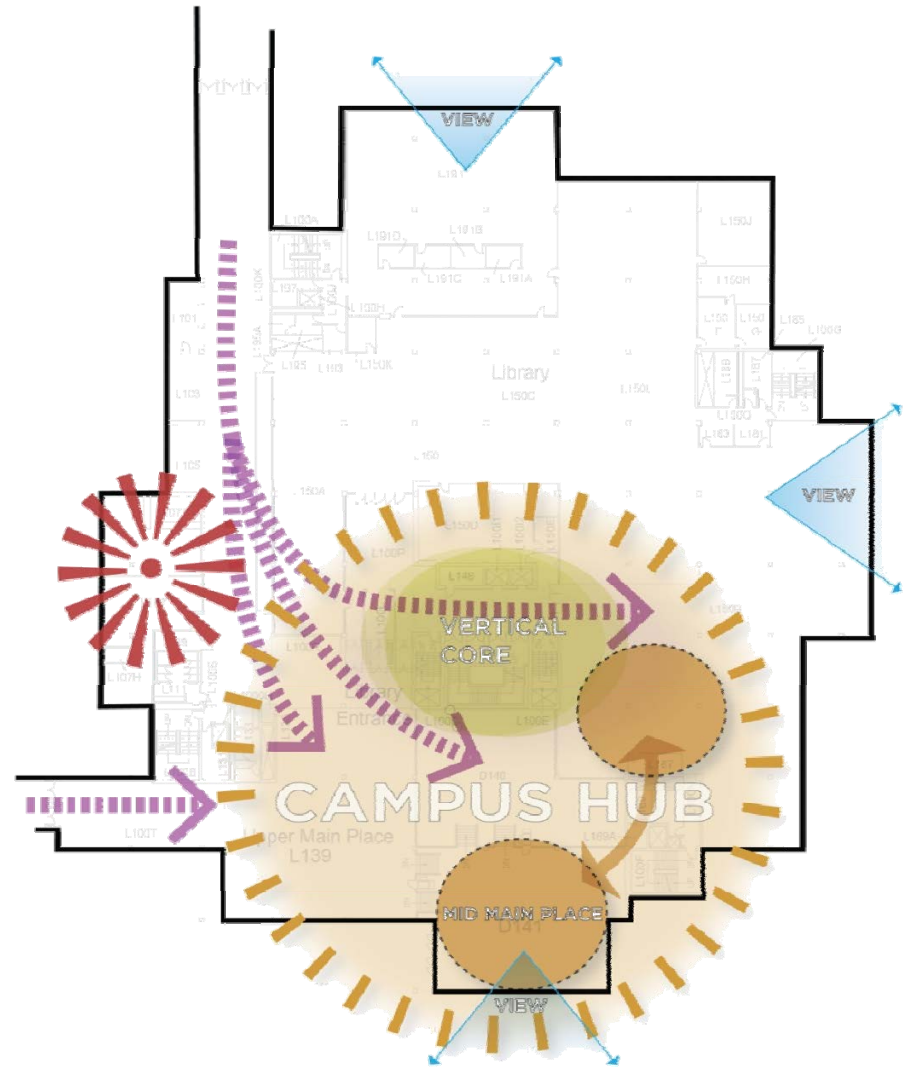 - Negative Perception

- **Sustainability**

DESIGN CRITERIA – **GUIDING PRINCIPLES**

A. Design from the students' viewpoint – "It's for the students"

B. Wyllie is the academic "hub" for all students

C. Optimize space use and clarify circulation on D1

D. Continue the original design concept of "College in the park"

E. Strengthen the connection between all floor levels

F. Maximize visibility of key elements

G. Increase social density

H. Integrate technology

I. Incorporate flexibility – space functions, seating, etc.
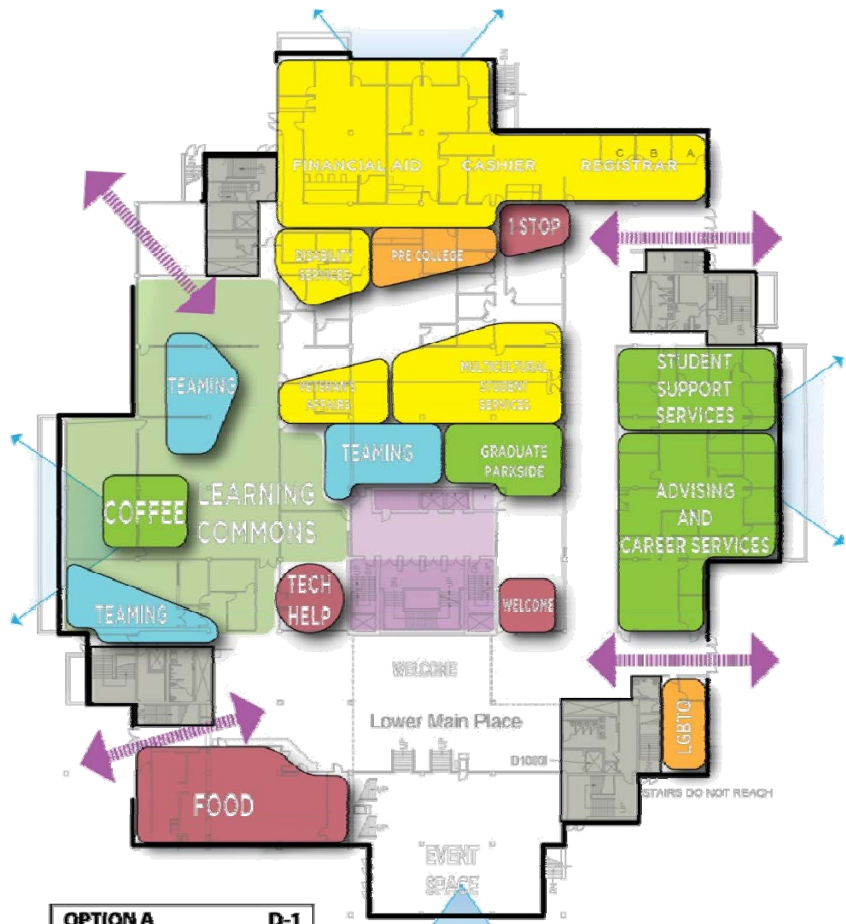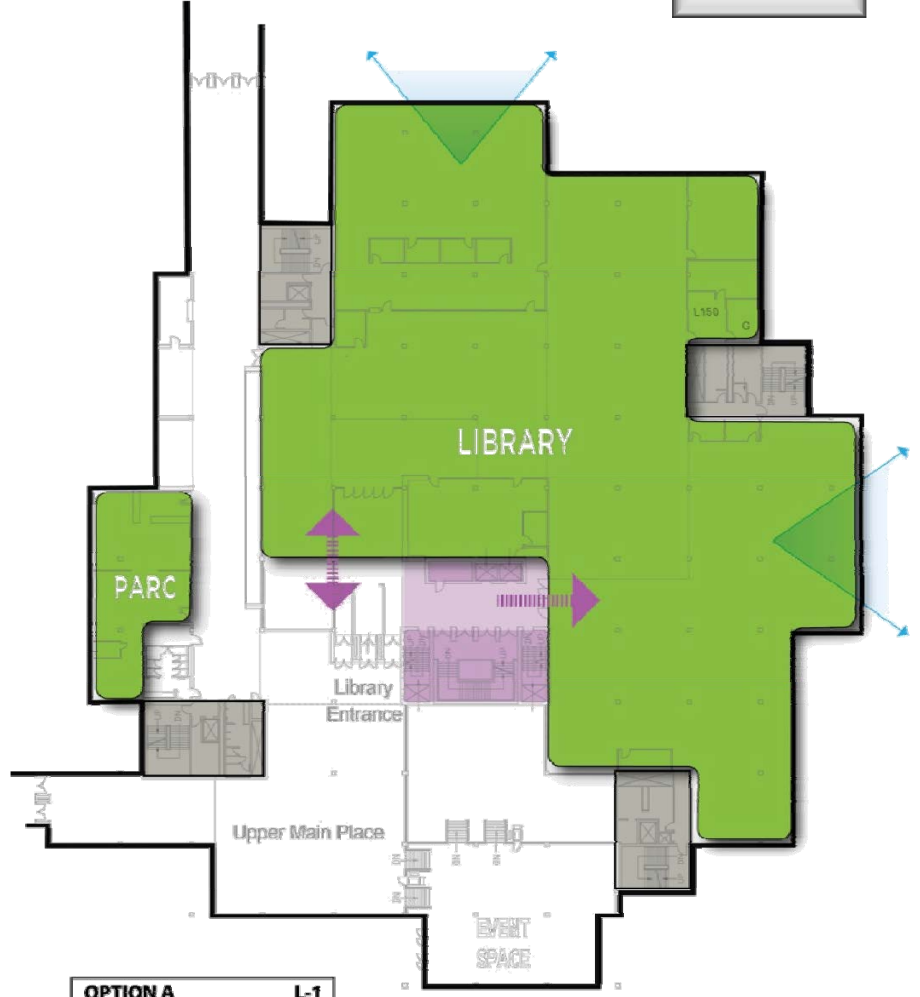
STUDENT SUCCESS – **FRAMEWORK PLAN**

D1
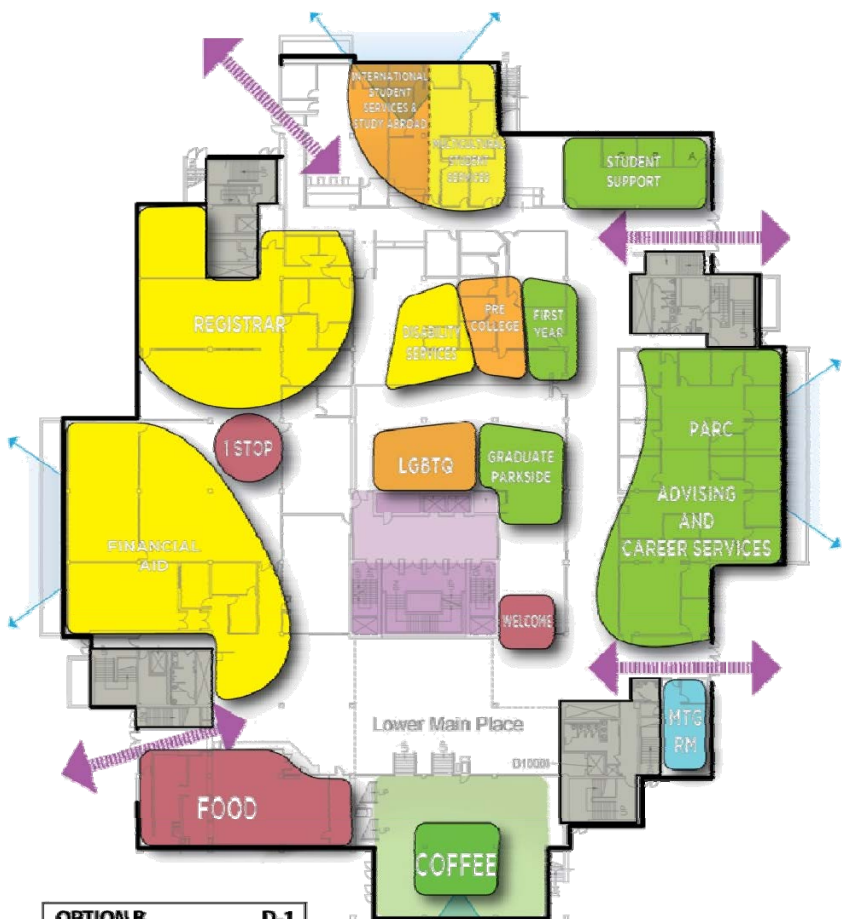
L1

STUDENT SUCCESS – **CONCEPT STUDIES**

A

FINANCIAL AID CASHIER REGISTRAR C B A

1 STOP

DISABILITY SERVICES PRE COLLEGE

TEAMING

VETERANS SERVICES MULTICULTURAL STUDENT SERVICES

STUDENT SUPPORT SERVICES

TEAMING GRADUATE PARKSIDE

COFFEE LEARNING COMMONS

ADVISING AND CAREER SERVICES

TEAMING TECH HELP WELCOME

WELCOME

Lower Main Place

D1060

STAIRS DO NOT REACH

LGBTQ

FOOD

EVENT SPACE

OPTION A   **D-1**

KEY

- HIGH PRIORITY
- MEDIUM PRIORITY
- LOW PRIORITY
- NOT IN PROGRAM
- GROUP SPACES   N↑

LIBRARY

L150

PARC

Library Entrance

Upper Main Place

EVENT SPACE

OPTION A   **L-1**

KEY

- HIGH PRIORITY
- MEDIUM PRIORITY
- LOW PRIORITY
- NOT IN PROGRAM
- GROUP SPACES   N↑

STUDENT SUCCESS – **CONCEPT STUDIES**

B

Left plan (OPTION B, D-1):

- INTERNATIONAL STUDENT SERVICES & STUDY ABROAD
- STUDENT SUPPORT
- REGISTRAR
- PRE COLLEGE
- FIRST YEAR
- DISABILITY SERVICES
- 1 STOP
- LGBTQ
- GRADUATE PARKSIDE
- PARC ADVISING AND CAREER SERVICES
- FINANCIAL AID
- WELCOME
- FOOD
- COFFEE
- MTG RM
- Lower Main Place
- D1000

OPTION B   D-1

KEY

- HIGH PRIORITY (green)
- MEDIUM PRIORITY (yellow)
- LOW PRIORITY (orange)
- NOT IN PROGRAM (red)
- GROUP SPACES (blue)

N ↑

Right plan (OPTION B, L-1):

- LIBRARY
- CLASS ROOM
- L150
- CLASS ROOM
- TECH COMMONS
- TECH HELP
- LEARNING COMMONS
- Library Entrance
- Upper Main Place
- CLASS ROOM
- TEACHING AND LEARNING CENTER
- COFFEE

OPTION B   L-1

KEY

- HIGH PRIORITY (green)
- MEDIUM PRIORITY (yellow)
- LOW PRIORITY (orange)
- NOT IN PROGRAM (red)
- GROUP SPACES (blue)

N ↑

STUDENT SUCCESS – **CONCEPT STUDIES**
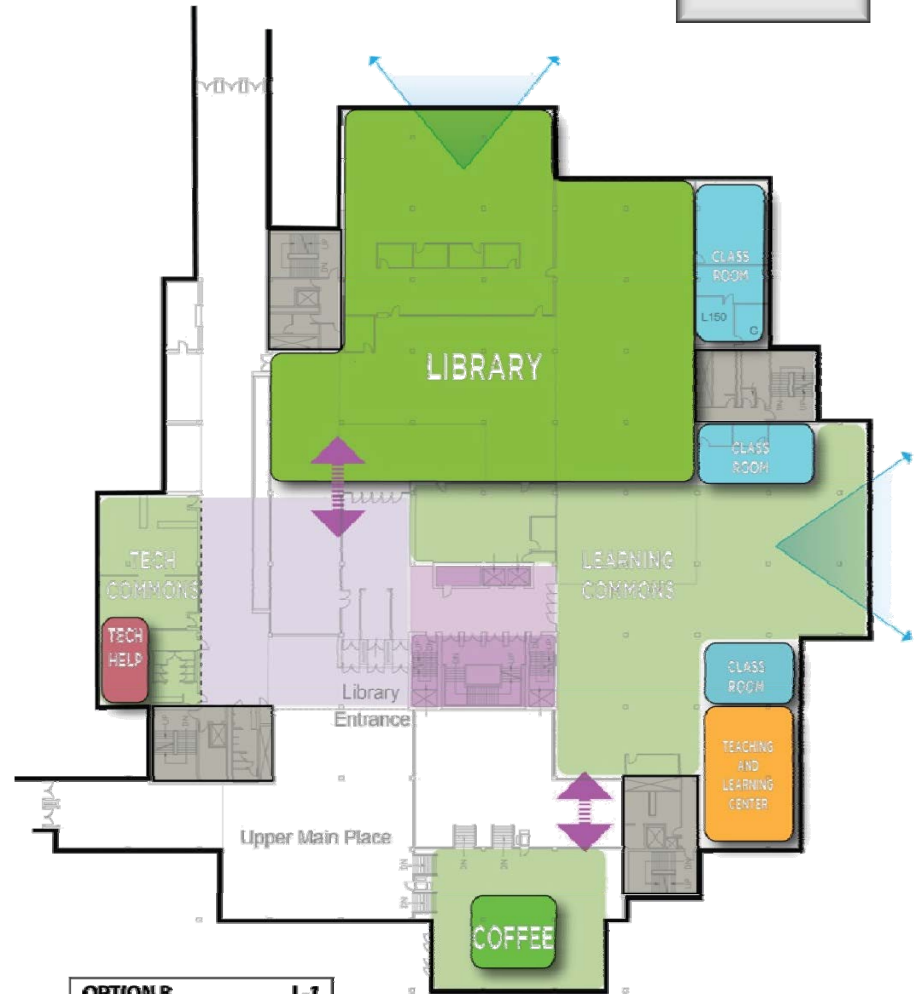
C

OPTION C — D-1

KEY

- HIGH PRIORITY
- MEDIUM PRIORITY
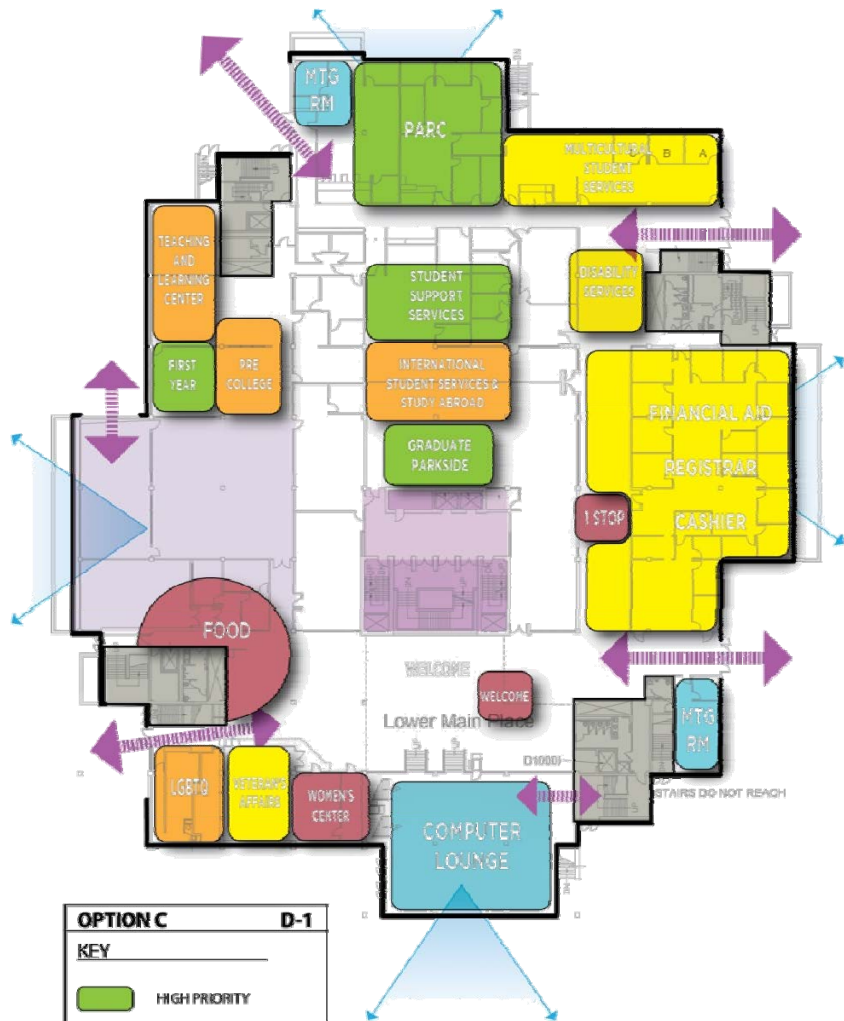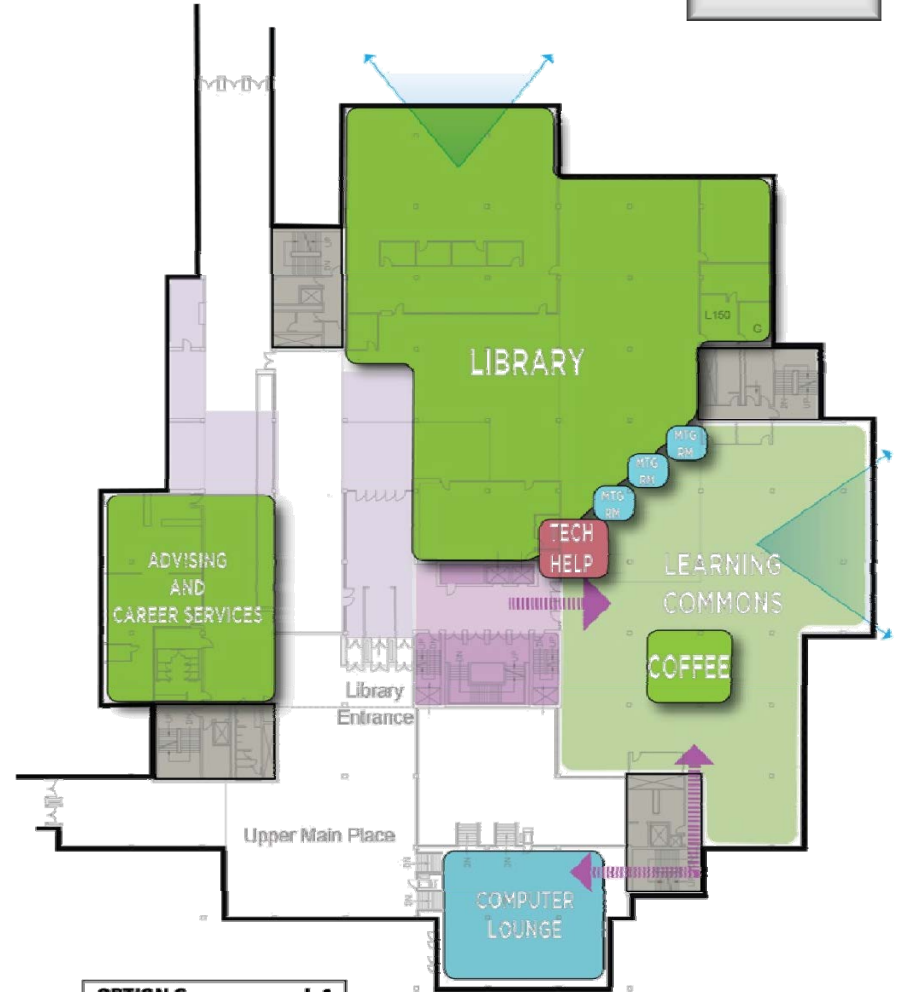- LOW PRIORITY
- NOT IN PROGRAM
- GROUP SPACES

N↑

OPTION C — L-1

KEY

- HIGH PRIORITY
- MEDIUM PRIORITY
- LOW PRIORITY
- NOT IN PROGRAM
- GROUP SPACES

N↑