



17th Annual End-of-the-Year Mini-Conference: The Wisconsin Idea

Friday May 6, 2016, 12:00 p.m. to 3:00 p.m.

Alumni Room, Student Center

<u>Time</u>	<u>Topic/Presenter(s)</u>
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12:00–12:20	Registration/Lunch– Mediterranean Pizza Buffet
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12:20–12:30	Welcome: Associate Provost Gary Wood
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12:30–1:00	The Once and Future Wisconsin Idea: Leveraging Knowledge Entrepreneurs to Transform Higher Education
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This session will trace the history of the Wisconsin Idea as an expression of Progressive Era ideals, and document its tremendous positive impact on the state's economic and cultural growth, with a special emphasis on ecological sustainability.

Presenters: Dr. David A. Rogers & Dr. Gregory Mayer

1:00–1:30	Creating New Lives: How Prisoners Use Journal Writing to Develop Meaning, Purpose and Connection
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The Shakespeare Prison Project (SPP) at Racine Correctional Institution in Sturtevant, Wisconsin aims to support prisoners in the development of communication skills that create a sense of meaning, purpose, and connection.

Presenters: Jonathan Shailor, Rachel Kennow and Heather Relken

1:30–1:40	Break
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1:45–2:15	<i>Pecha Kucha</i>: Teaching & Learning Community-Based Learning
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Community Based Learning (CBL) exemplifies *The Wisconsin Idea* – the idea that education shouldn't be confined within a classroom, but is enlivened when committed to communities beyond the campus.

Presenters: Fay Akindes, Amanda DesLauriers & Chris Zanowski, Andy Berg

2:15–2:45	The App Factory, Public Relations, and the Wisconsin Badger: The Interdisciplinary Possibilities Between Liberal Arts and Sciences
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Student Programmers in the App factory and Communication Majors who are minoring in Public Relations worked on "ReadyBadger," a mobile application that offers emergency preparedness to every Wisconsin resident, county by county.

Presenters: Derek Riley and Adrienne Viramontes

2:45–3:00	Closing Comments and Wrap-Up/Evaluation: Jim Robinson
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Appreciation is extended to the Provost's Office, Committee on Teaching and Learning, Teaching & Learning Center and to all of the faculty and student presenters.

Sessions:

The Once and Future Wisconsin Idea: Leveraging Knowledge Entrepreneurs to Transform Higher Education

Presenters: Dr. David A. Rogers & Dr. Gregory Mayer – Department of Biological Sciences

We trace the history of the Wisconsin Idea as an expression of Progressive Era ideals, and document its tremendous positive impact on the state's economic and cultural growth, with a special emphasis on ecological sustainability. Specifically, we will trace the way the Wisconsin Idea led to the development of ecological restoration which informed the development of the original UW Parkside campus and continues to serve UWP's mission. In an era of rapidly shifting higher education paradigms, we show how the Wisconsin Idea can serve as a transformative step in the development of truly entrepreneurial, stakeholder-responsive education solution. Again using UW – Parkside's outdoor labs as a point of focus, we explore the opportunities and challenges inherent in the embrace of this transformation, and speculate on the specific strategies that will allow us to leverage these trends to capitalize on the opportunities and achieve institutional success. Finally, in a dialectic spirit, we ask: Are student's products or customers? This is the crucial question facing higher education today, for only by resolving it can we meet the demands of various stakeholder groups.

Creating New Lives: How Prisoners Use Journal Writing to Develop Meaning, Purpose and Connection

Presenters: Jonathan Shailor, Rachel Kennow, and Heather Relken (students are Communication Majors)

The Shakespeare Prison Project (SPP) at Racine Correctional Institution in Sturtevant, Wisconsin aims to support prisoners in the development of communication skills that create a sense of meaning, purpose, and connection. This research project examines the journal writings of prisoners in the SPP in order to assess the degree to which self-awareness, self-empathy, other-awareness, and empathy for others are expressed in the language of prisoner narratives. The findings inform a broader assessment of "best practices" in the SPP, and recommendations for future developments in the program.

Pecha Kucha: Teaching & Learning Community-Based Learning

Presenters: Introduction to CBL – Amanda DesLauriers & Chris Zanowski,
CBL Certificate Student – Andy Berg,
CBL Capstone – Fay Akindes

This session focuses on the high-impact practice of community-based learning (CBL) using the presentation format of Pecha Kucha – 20 images that automatically advance after 20 seconds. CBL exemplifies *The Wisconsin Idea* – the idea that education shouldn't be confined within a classroom, but is enlivened when committed to communities beyond the campus. This session focuses on UW-Parkside's CBL Certificate Program and the transformative experiences of CBL students and instructors

The App Factory, Public Relations, and the Wisconsin Badger: The Interdisciplinary Possibilities Between Liberal Arts and Sciences.

Presenters: Derek Riley and Adrienne Viramontes

During Spring semester 2016, the Computer Science department and the Communication department became CBL partners. Student Programmers in the App factory and Communication Majors who are minoring in Public Relations worked on "ReadyBadger," a mobile application that offers emergency preparedness to every Wisconsin resident, county by county. This project brought together students, skill sets, and disciplines, and showed how working together can produce civic engagement that fits with the mission and vision of UWP as well as begin to build productive relationships between disciplines, government agencies, and the local communities.