

REQUIREMENT GUIDE:
BUSINESS MANAGEMENT MAJOR
ONLINE DEGREE COMPLETION (BUSO)

(Requirements are effective FALL 2022 acceptance or later)

BUSINESS DEPARTMENT GRADUATION REQUIREMENTS

Full list of graduation requirements are available in the [academic catalog: https://catalog.uwp.edu/programs/business/](https://catalog.uwp.edu/programs/business/)

- Completion of 120 total credits including general university requirements.
- Students **must obtain a grade of C or better** in each of the “*Fundamental Preparation Courses*” and “*Business Preparation Courses*” as listed in the sections below.
- An overall degree GPA of 2.00 or higher (including any transfer courses).
- An overall GPA of 2.50 in 300/400 level business foundation, major and concentration courses (including any transfer courses).

MAJOR TOTAL REQUIRED CREDITS:	66
A. Fundamental Preparation Courses:	15 credits
B. Business Preparation Courses:	15 credits
C. Business Foundation Core Courses:	18 credits
D. General Business Concentration Courses:	18 credits

A. FUNDAMENTAL PREPARATION COURSES (15 credits):

A minimum grade of C is required in each course (**C- is not acceptable**)

COURSE	COURSE NAME	PREREQUISITE(S)	CR.	FREQ.	MET
ECON 120	Microeconomics*	MATH 104 or 111 w/C- or better	3	FA	
ECON 121	Macroeconomics*	MATH 104 or 111 w/C- or better	3	SP	
QM 110	Quant. Analysis in Business	MATH 104 or 111	3	FA / SU	
COMM 105	Public Speaking/21 st Cent*	---	3	FA / SP	
ENGL 201/202/204	Advanced Writing Course	ENGL 101 w/C- or better	3	FA / SP	

**Course meets a general education requirement*

B. BUSINESS PREPARATION COURSES (15 credits)

A minimum grade of C is required in each course (**C- is not acceptable**)

COURSE	COURSE NAME	PREREQUISITE(S)	CR.	FREQ.	MET
ACCT 201	Financial Accounting	MATH 104 or 111	3	FA	
ACCT 202	Managerial Accounting	ACCT 201, ECON 120, QM 210	3	FA	
BUS 272	Legal Environment/Business	---	3	FA / SU	
QM 210	Business Statistics I	MATH 112 or QM 110	3	SP	
QM 310	Business Statistics II	QM 210; completion of 54 credits, business major/minor	3	FA	

C. BUSINESS FOUNDATION CORE COURSES (18 credits)

Overall GPA of 2.5 in 300/400 level business foundation, major and concentration courses.

COURSE	COURSE NAME	PREREQUISITE(S)	CR.	FREQ.	MET
QM 319	Operations Management	QM 210; completion of 54 credits, business major/minor	3	SP / SU	
MIS 320	Management Info. Systems	ACCT 201; completion of 54 credits, business major/minor	3	SP	
FIN 330	Managerial Finance	ACCT 201, QM 210 (or MATH 309), ECON 121; completion of 54 credits, business major/minor	3	FA	
MGT 349	Organizational Behavior	Completion of 54 credits	3	FA	
MKT 350	Marketing Principles	ECON 120; completion of 54 credits, business major/minor	3	SP	
BUS 495	Strategic Management	FIN 330, MKT 350, MGT 349, senior standing, business major/minor	3	FA / SP	

D. GENERAL BUSINESS CONCENTRATION COURSES (18 credits)

Overall GPA of 2.5 in 300/400 level business foundation, major and concentration courses.

COURSE	COURSE NAME	PREREQUISITE(S)	CR.	FREQ.	MET
HRM 343	Human Resource Management	Completion of 54 credits	3	SP	
5 courses of upper-level (300/400) business department courses ¹ (15 credits):					
MKT 450	Social Media Marketing	MKT 350	3	FA / SU	
MIS 327	IT Infrastructure	MATH 104 or MATH 111; completion of 54 credits, business major/minor	3	FA	
BUS 357	Entrepreneurship Principal and Leadership	Completion of 54 credits, business major/minor	3	SP	
BUS 427	Intro to Supply Chain Management	QM 210	3	SP	
MKT 354	Marketing Research	MKT 350, QM 310, business major/minor	3	SP	
¹ No more than two courses (6 credits) in any one business area such as accounting, business, finance, human resource management, management, management information systems, marketing, selling, project management, or quantitative methods.					

NOTES: