

REQUIREMENT GUIDE:
BUSINESS MANAGEMENT MAJOR
GENERAL BUSINESS CONCENTRATION

(Requirements are effective FALL 2021 acceptance or later)

BUSINESS DEPARTMENT GRADUATION REQUIREMENTS

Full list of graduation requirements are available in the [academic catalog: https://catalog.uwp.edu/programs/business/](https://catalog.uwp.edu/programs/business/)

- Completion of 120 total credits including general university requirements.
- Students **must obtain a grade of C or better** in each of the “*Fundamental Preparation Courses*” and “*Business Preparation Courses*” as listed in the sections below.
- An overall degree GPA of 2.00 or higher (including any transfer courses).
- An overall GPA of 2.50 in 300/400 level business foundation, major and concentration courses (including any transfer courses).

MAJOR TOTAL REQUIRED CREDITS:	66
A. Fundamental Preparation Courses:	15 credits
B. Business Preparation Courses:	15 credits
C. Business Foundation Core Courses:	18 credits
D. General Business Concentration Courses:	18 credits

A. FUNDAMENTAL PREPARATION COURSES (15 credits):

A minimum grade of C is required in each course (**C- is not acceptable**)

COURSE	COURSE NAME	PREREQUISITE(S)	CR.	FREQ.	MET
ECON 120	Microeconomics*	MATH 104 or 111 w/C- or better	3	FA / SP / SU	
ECON 121	Macroeconomics*	MATH 104 or 111 w/C- or better	3	FA / SP / SU	
QM 110	Quant. Analysis in Business	MATH 104 or 111	3	FA / SP / SU	
SPCH 105	Public Speaking*	---	3	FA / SP / SU	
ENGL 201/202/204	Advanced Writing Course	ENGL 101 w/C- or better	3	FA / SP	

**Course meets a general education requirement*

B. BUSINESS PREPARATION COURSES (15 credits)

A minimum grade of C is required in each course (**C- is not acceptable**)

COURSE	COURSE NAME	PREREQUISITE(S)	CR.	FREQ.	MET
ACCT 201	Financial Accounting	MATH 104 or 111	3	FA / SP / SU	
ACCT 202	Managerial Accounting	ACCT 201, ECON 120, QM 210	3	FA / SP	
BUS 272	Legal Environment/Business	---	3	FA / SP	
QM 210	Business Statistics I	MATH 112 or QM 110	3	FA / SP / SU	
QM 310	Business Statistics II	QM 210; completion of 54 credits, business major/minor	3	FA / SP / SU	

C. BUSINESS FOUNDATION CORE COURSES (18 credits)

Overall GPA of 2.5 in 300/400 level business foundation, major and concentration courses.

COURSE	COURSE NAME	PREREQUISITE(S)	CR.	FREQ.	MET
QM 319	Operations Management	QM 210; completion of 54 credits, business major/minor	3	FA / SP / SU	
MIS 320	Management Info. Systems	ACCT 201; completion of 54 credits, business major/minor	3	FA / SP	
FIN 330	Managerial Finance	ACCT 201, QM 210 (or MATH 309), ECON 121; completion of 54 credits, business major/minor	3	FA / SP	
MGT 349	Organizational Behavior	Completion of 54 credits	3	FA / SP	
MKT 350	Marketing Principles	ECON 120; completion of 54 credits, business major/minor	3	FA / SP	
BUS 495	Strategic Management	FIN 330, MKT 350, MGT 349, senior standing, business major/minor	3	FA / SP	

D. GENERAL BUSINESS CONCENTRATION COURSES (18 credits)

Overall GPA of 2.5 in 300/400 level business foundation, major and concentration courses.

COURSE	COURSE NAME	PREREQUISITE(S)	CR.	FREQ.	MET
HRM 343	Human Resource Management	Completion of 54 credits	3	FA / SP	
Select 5 courses of upper-level (300/400) business department courses ¹ (15 credits):					
BUSINESS ELECTIVE #1			3		
BUSINESS ELECTIVE #2			3		
BUSINESS ELECTIVE #3			3		
BUSINESS ELECTIVE #4			3		
BUSINESS ELECTIVE #5			3		

¹ No more than two courses (6 credits) in any one business area such as **accounting, business, finance, human resource management, management, management information systems, marketing, selling, project management, or quantitative methods**. The combined credits for BUS 494 Internship in Business and BUS 499 Independent Study across all business disciplines cannot exceed 6 credits.

NOTES: