

**REQUIREMENT GUIDE:  
BUSINESS MANAGEMENT MAJOR  
GENERAL BUSINESS**

*(Requirements are effective FALL 2019 acceptance or later)*

**BUSINESS DEPARTMENT GRADUATION REQUIREMENTS**

- Completion of 120 credits including general university requirements. A minimum of 57 credits of the total 120 credits required to graduate must be in areas other than business and upper-level economics. SPCH 105, MATH 112, ENGL 201, 202 or 204, ECON 120 and ECON 121 may count in this amount. Reconsideration of this policy will be given to students who enter UW-Parkside with advanced standing (e.g. foreign language, placement into college or advanced English or math classes, etc.).
- Completion of requirements of the business department and individual majors. Students must meet all requirements for the major in effect at the time of admission into the specific program.
- Students must obtain a grade of C or better in each of the “Fundamental Preparation Courses” and “Business Preparation Courses” as listed in the section on course requirements.
- An overall degree GPA of 2.00 or higher (including any transfer courses).
- An overall GPA of 2.5 in 300/400 level business foundation, major and concentration courses (including any transfer courses).

**BUSINESS MANAGEMENT MAJOR (GENERAL BUSINESS CONCENTRATION) TOTAL REQUIRED CREDITS: 67**

- A. Fundamental Preparation Courses: 16 credits
- B. Business Preparation Courses: 15 credits
- C. Business Foundation Core Courses: 18 credits
- D. General Business Concentration Courses: 18 credits

**A. FUNDAMENTAL PREPARATION COURSES (16 credits)**

A minimum grade of C is required in each course (C- is not acceptable).

COURSE	COURSE NAME	PREREQUISITE(S)	CREDITS	FREQ.
ECON 120	Microeconomics*	MATH 111 w/C- or better	3	FA / SP / SU
ECON 121	Macroeconomics*	MATH 111 w/C- or better	3	FA / SP / SU
MATH 112	College Algebra II	MATH 111 w/C- or better	4	FA / SP
SPCH 105	Public Speaking*	---	3	FA / SP / SU
ENGL 201/202/204	Advanced Writing Course	ENGL 101 w/C- or better	3	FA / SP

*\*Course meets a general education requirement*

**B. BUSINESS PREPARATION COURSES (15 credits)**

A minimum grade of C is required in each course (C- is not acceptable).

COURSE	COURSE NAME	PREREQUISITE(S)	CREDITS	FREQ.
ACCT 201	Financial Accounting	MATH 111	3	FA / SP / SU
ACCT 202	Managerial Accounting	ACCT 201, ECON 120, QM 210	3	FA / SP / SU
BUS 272	Legal Environment of Business	---	3	FA / SP
QM 210	Business Statistics I	MATH 112	3	FA / SP / SU
QM 310	Business Statistics II	MATH 112, QM 210; junior standing, business major/minor	3	FA / SP / SU

### C. BUSINESS FOUNDATION CORE COURSES (18 credits)

Students must acquire an overall average GPA of 2.5 in 300/400 level foundation, major and concentration courses.

COURSE	COURSE NAME	PREREQUISITE(S)	CREDITS	FREQ.
QM 319	Operations Management	<i>QM 210, MATH 112</i>	3	FA / SP / SU
MIS 320	Management Info. Systems	<i>ACCT 201</i>	3	FA / SP / SU
FIN 330	Managerial Finance	<i>ACCT 201, QM 210 (or MATH 309), ECON 121; junior standing, business major/minor</i>	3	FA / SP / SU
MGT 349	Organizational Behavior	<i>Jr./Sr. Standing</i>	3	FA / SP / SU
MKT 350	Marketing Principles	<i>ECON 120</i>	3	FA / SP / SU
BUS 495	Strategic Management	<i>Sr. Standing; FIN 330, MKT 350, MGT 349</i>	3	FA / SP / SU

### D. GENERAL BUSINESS CONCENTRATION COURSES (18 credits)

COURSE	COURSE NAME	PREREQUISITE(S)	CREDITS	FREQ.
<b>Required Course (3 credits):</b>				
HRM 343	Human Resource Management	<i>Jr./Sr. Standing</i>	3	FA / SP / SU

#### Elective Courses

#### Choose 15 credits of Upper-Level (300/400) Business Department Courses:

No more than two courses (6 credits) in any one business area (accounting, business, finance, human resource management, management, management information systems, marketing, selling, project management, quantitative methods).

Combined credits for BUS 494 Internship and BUS 499 Independent Study across all business disciplines cannot exceed 6 credits.

#### NOTES: