Minor in Global Management

The minor in Global Management is designed for students who wish to learn the language of international business and be equipped to better understand how organizations operate on a global scale. The specific courses taken in the minor provide students with a solid knowledge base and the strong quantitative skills necessary for a successful career in a Global Management profession.

Academic Requirements for a minor in Global Management
The Global Management minor requires 5 courses (15 credits). Non-business students can minor in Global Management, but would also need to take the prerequisite courses defined for each class. To declare a minor in Global Management, students must submit a program declaration to the Advising and Career Center (Wyllie Hall 107) or the Business Department office (Molinaro Hall 344).

- A. Business Functional Area Foundation, Complete one of the following (3 cr): *
  - FIN 330 Managerial Finance 3 cr
  - MKT 350 Marketing Principles 3 cr

- B. Complete MGT 446 Global Management 3 cr (fall only)

- C. Complete two (2) of the following:*  
  - FIN 437: International Financial Management 3 cr (spring only)
  - MKT 356: Global Marketing 3 cr (spring only)
  - BUS 490: An approved international business study tour 3 cr
  - Additional, pre-approved international business courses 3 cr

- D. Complete one additional elective from the courses in area C or the following:  
  - ECON 308: Economic Development 3 cr (occasionally)
  - ECON 310: International Trade 3 cr (occasionally)
  - POLS 304: Theories of International Relations 3 cr (spring only)
  - BUS 494: Internship in Business 3 cr

The internship must be completed with a company or subsidiary located outside of the United States or in the international division of a company located in the United States or with a small firm engaged in international business. If the internship takes place within the United States, it must entail significant involvement in the international side of the organization’s business.

*NOTE: No more than two business courses in section C and D can be double-counted for other business concentrations and majors. (This Note is currently under review by the department and may be appealed).

Accreditation
The UW-Parkside College of Business, Economics, and Computing is an AACSB (The Association to Advance Collegiate Schools of Business) accredited business school as well as the only AACSB International accredited business program based in Kenosha, Racine, and Lake (IL) counties.

Declaring a Minor
To declare a minor in global management, students must submit an application to the Advising Center (Wyllie Hall 107) or the Business Department Office (Molinaro Hall 344).

Need More Information?
For additional information on the minor in Business Management or a career in Business, please contact us at:

(262)595-2280 or Email Business Department