

## CONFERENCE AT A GLANCE

- 7:30 **Registration Opens**
- 8:00 **Expo, Coffee, and Networking**
- 8:30 **KEYNOTE**
- 10:00 **Break and Expo**
- 10:45 **BREAKOUT SESSIONS**
- Noon **Lunch and Expo**
- 1:00 **PANEL DISCUSSION**
- 2:00 **Wrap-Up and Call to Action**
- 3:00 **Leadership Program Networking Reception**  
Hosted by Leadership Kenosha and Leadership Racine

## ABOUT THE KEYNOTE SPEAKER



**UNDRAYE HOWARD, PH.D.**, Senior Director of Equity, Diversity, Inclusion, and Engagement | Alliance for Strong Families & Communities and Council on Accreditation

Since 2006, Dr. Undraye Howard has held multiple high-impact roles at the Alliance for Strong Families and Communities. He currently serves as the senior director of equity, diversity, inclusion, and engagement at the Alliance/COA. In his roles over the years, he has provided invaluable consultation to community-based organizations (CBOs) in the Alliance network and beyond. [Read more at uwp.edu/NPLC](http://uwp.edu/NPLC)

## PRESENTER AND PANELIST BIOS

This conference brings together experts from across the diverse nonprofit landscape to equip staff and board leaders with tools and strategies to make progress in their Equity and Diversity journeys.

Read more about our presenters and panelists at [uwp.edu/NPLC](http://uwp.edu/NPLC)

## COVID GUIDELINES

This event is subject to change in accordance with safety protocols in place at UW-Parkside. To view current information on capacity limits, masking requirements, cancellation and refund policies, and other visitor guidelines, please visit the conference website at [uwp.edu/NPLC](http://uwp.edu/NPLC)

UNIVERSITY OF WISCONSIN **PARKSIDE**

**MORE INFO AND REGISTRATION**  
[uwp.edu/NPLC](http://uwp.edu/NPLC) | 262-595-3340

### PRESENTED BY

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900 Wood Road  
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# NONPROFIT LEADERSHIP CONFERENCE

Be the inclusive organization you envision.

Wed, Nov 17 | 8:00 am-4:00 pm  
UW-Parkside Student Center

# REGISTRATION FORM | WED, NOV 17, 2021

Registration also available online | [uwp.edu/NPLC](http://uwp.edu/NPLC)

## KEYNOTE | AN IMPERFECT JOURNEY: INFUSING EDI INTO ORGANIZATIONAL CULTURE

Undraye Howard, Ph.D.

Many nonprofits have social justice and inclusion at the heart of their missions, but what happens when they turn the lens on their own organizations? Are their own policies and practices promoting equitable, inclusive internal cultures? While many organizations are looking to start or bolster efforts to advance equity, diversity, and inclusion (EDI), it can be difficult to know where to begin. To realize the benefits, organizations must treat EDI as any other critical resource and commit to intentionally building infrastructure to support it. The Nonprofit Leadership Conference explores how staff and board leaders can make progress in their EDI journeys, leading to organizational cultures that align with their missions.

## BREAKOUT | USING DATA AS A FLASHLIGHT, NOT A WEAPON Presented by Building Our Future

Does your organization recognize implicit bias and diverse viewpoints when presenting outcomes data? Building Our Future will focus this workshop on how data can advance client/student outcomes and drive action when presented and interpreted through a racial equity lens. Participants will learn how to present data from an asset-based framework, the importance of considering a diverse audience and implicit bias when presenting data, and how to focus their data narratives on systems, not individuals. Participants will also get a better understanding of how to analyze and interpret disparities in outcomes through a structural frame and how to be intentional in their strategies when communicating data.

## BREAKOUT | LET'S CONNECT: EQUITY IN FUNDRAISING Len Iaquina | Jocelyn Mourning

As fundraisers and marketers, we can play a powerful role in dismantling racism. Our messages influence our communities. Our language can help shape policy. How we talk about it matters. Every philanthropic and nonprofit organization has an opportunity and responsibility to do better. Frankly, the need for many of the programs and services provided by the human-serving sector stems from our nation's history of racialized hierarchy present throughout our systems. Until we name that, we cannot create the real and lasting change for our clients that our mission statements loftily promise. This session will include examples of how we might move from donor-centric language to community-centric fundraising, and thought-provoking discussion on abandoning objectifying our clients and perpetuating white saviorism in our work, and instead lift the success and strength of those we serve.

Read about our presenters and panelists: [uwp.edu/NPLC](http://uwp.edu/NPLC)

## BREAKOUT | STRENGTHENING CAPACITY TO DIVERSIFY STAFF AND LEADERSHIP

Auntavia Jackson | Sheila Mayhorn

What are the practices and policies that your organization should have in place to diversify your staff leadership? The key to building a diverse bench is intentionally developing people with leadership potential. How are successful organizations recruiting a diverse pool of applicants? In what ways are they on-boarding staff to make them feel connected and supported? In what ways are they planning for retention and succession? Sheila Mayhorn will share best practices and the experience of the YWCA Southeast Wisconsin.

Auntavia Jackson of Public Allies will introduce you to Public Allies and its national movement of advancing social justice and equity by developing underrepresented young leaders to serve our communities and get on successful pathways to careers, many in the nonprofit sector. Learn how your organization can engage a Public Ally to serve your mission.

## BREAKOUT | INCLUSIVE LEADERSHIP RESULTS IN BETTER PROGRAM OUTCOMES FOR DIVERSE CLIENTS Marvin Bemby

What is diversity? What is inclusion? It is important for an organization to employ a diverse workforce, which includes people from different backgrounds and with a variety of characteristics. However, it is not enough to ensure that your organization has a diverse workforce. To best serve your clients, every member of your staff needs to feel included and know how to apply an inclusive lens to their own work. This includes recognizing their own implicit biases and employing strategies that create equity. Join leadership and DEI expert Marvin Bemby as he teaches you the leadership competencies necessary to effectuate an inclusive workplace and better serve your clients.

## PANEL | STEPS AND MISSTEPS ON THE EDI JOURNEY Tamarra Coleman, Moderator

Join panelists as they share their organizations' imperfect EDI journeys. Whether you want to know where to start or are dealing with challenges, you will benefit from the experiences of these regional nonprofit leaders as they share their successes and "lessons learned" on the path to creating inclusive organizational cultures. Whether you have the resources of a large organization with national affiliation or a smaller local nonprofit, you will gain insights from this group of panelists.

### PANELISTS

Alexa Haigh | Samantha D. Montgomery | Quentin Prince  
Ahmad Qawi | Erin Whitehead

Name: \_\_\_\_\_

Agency Name: \_\_\_\_\_ Email: \_\_\_\_\_

Phone: \_\_\_\_\_

Address: \_\_\_\_\_

City/St/Zip: \_\_\_\_\_

### INVESTMENT

\_\_\_\_\_ INDIVIDUAL | \$79 through Nov 2 \$ \_\_\_\_\_

\_\_\_\_\_ INDIVIDUAL | \$99 after Nov 2 \$ \_\_\_\_\_

\_\_\_\_\_ LEADERSHIP PROGRAM PARTICIPANT | \$49 \$ \_\_\_\_\_

\_\_\_\_\_ PARKSIDE FACULTY/STAFF & STUDENTS | \$49 \$ \_\_\_\_\_

### PAYMENT BY CHECK

Check enclosed (Payable to UW-Parkside)

Send form and payment to: UW-Parkside  
Continuing Education  
900 Wood Rd  
Kenosha, WI 53144

### PAYMENT BY CARD

For credit card payments please register online: [uwp.edu/NPLC](http://uwp.edu/NPLC)

### Access the latest discounts and event updates!

Follow us on social media and sign up to receive Professional and Continuing Education emails.

TOTAL \$ \_\_\_\_\_

QUESTIONS? 262-595-3340 or [continuing.ed@uwp.edu](mailto:continuing.ed@uwp.edu)