

CONFERENCE AT A GLANCE

- 7:45 Registration Opens, Light Breakfast/Coffee, Networking
- 8:30 KEYNOTE
- 9:45 Break and Expo
- 10:15 BREAKOUT SESSIONS 1 (same sessions offered twice)
- 11:30 Lunch and Expo
- 12:30 BREAKOUT SESSIONS 2 (same sessions offered twice)
- 2:00 PANEL DISCUSSION
- 3:00 Wrap Up

ABOUT THE KEYNOTE SPEAKER



AMY NEUMANN

Executive Director and Founder,  
Resourceful Nonprofit

Amy Neumann is a social impact entrepreneur, keynote speaker, author, and technology strategist dedicated to creating positive change since 1994. She holds a Master’s in Law, Justice, and Culture from Ohio University and is currently a PhD candidate researching AI’s impact on human interaction and creativity. Amy founded Resourceful Nonprofit to help nonprofits use tech to achieve equity-driven impact and leads Good Plus Tech, a consultancy

focused on social innovation. She also started 3point5.org, a nonprofit empowering people to take simple civic actions. Her books include Simple Acts to Change the World (Simon & Schuster, 2018) and Empower Your Nonprofit (Wiley, 2024). Widely published in outlets like Forbes, HuffPost, and Harvard Business Review, she also runs CharityIdeas.org. An artist and Reiki Master, Amy finds inspiration through painting, sculpture, and AI art at her Cleveland studio, Change the World Studios.

PRESENTER BIOS

This conference exists to empower nonprofit professionals with the knowledge, skills, and connections they need to strengthen their organizations and increase community impact.

Read more about our presenters at [uwp.edu/NPLC](http://uwp.edu/NPLC)



MORE INFO AND REGISTRATION  
[uwp.edu/NPLC](http://uwp.edu/NPLC) | 262-595-3340

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NONPROFIT  
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Impact  
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Wed, Nov 12 | 8:00 am-3:00 pm  
UW-Parkside Student Center

Presented by UW-Parkside’s Professional and Continuing Education and the Alan E. Guskin Center for Community and Business Engagement



## BREAKOUT | STEADY IN THE STORM: NAVIGATING CHANGE WITH PURPOSE

Donelle Hauser, President & CEO, Lad Lake | Matt Mueller, President & CEO,Cloud to Ground Solutions LLC

From funding shifts to leadership transitions and strategic realignments, organizations are being asked to pivot more often—and more quickly—than ever before. But mission-driven work demands a different mindset and approach than conventional corporate change models allow. In this candid, 75-minute session, veteran nonprofit leaders Donelle Hauser and Matt Mueller will share lessons from the trenches and explore the human side of change—how to gauge readiness, manage resistance, communicate clearly, and focus on what matters most when the stakes are high. Participants will walk away with a clearer understanding of how to lead with intention, pace change responsibly, and align people and purpose through uncertain times.

## BREAKOUT | DEI: WHAT’S NEXT?

Maria Flores, Outreach and Training Manager, U.S. Equal Opportunity and Employment Commission

Diversity, Equity, and Inclusion (DEI) initiatives are undergoing significant changes in 2025 due to legal challenges, political shifts, and other pressures. While the core principles of DEI remain important for many organizations, the permissibility and legality of specific practices are under increasing scrutiny. As a result, organizations must navigate this complex environment by carefully designing and implementing DEI initiatives. This session will provide an overview of key DEI developments of consideration.

## PANEL DISCUSSION | FUNDRAISING SUCCESSES

Dr. Jessica Currie, Founder/ Executive Director, Missionary Currie  
Laura D’Amato, Deputy Director and Chief Development Officer, RAM (Racine Art Museum)

Jon Lord, Director of Annual Giving, Children’s Wisconsin  
Bridget L.M. Munson, Development Director, Sharon Lynne Wilson Center for the Arts

Learn about the fundraising successes of a start-up, small, mid-size, and large nonprofit organization where a dynamic landscape of innovation, community engagement, and strategic planning intersect to drive impact. Successful fundraising is characterized by a deep understanding of donor motivations, the use of data-driven strategies, and the ability to adapt to changing circumstances. In this interactive panel discussion, four nonprofit leaders who work in very different size organizations at various stages of development, will share their strategies and successes and answer your questions about their work. Join our panel of nonprofit experts for a robust discussion for achieving fundraising impact.

## KEYNOTE | AI EMPOWERMENT – FREEING UP HUMAN TIME FOR GREATER NONPROFIT IMPACT

Amy Neumann: AI & NONPROFIT STRATEGIST, AUTHOR OF *EMPOWER YOUR NONPROFIT: SIMPLE WAYS TO CO-CREATE WITH AI FOR PROFOUND IMPACT*

Nonprofit teams are busier than ever, often spending more time on administrative tasks than on mission-driven work. How can AI help nonprofits work smarter, not harder? In this engaging and practical keynote, Amy Neumann explores how AI can assist nonprofits by reducing repetitive tasks, enhancing donor engagement, and supporting content creation—freeing up valuable time for strategic and creative work. Through real-world nonprofit examples and actionable ideas, attendees will gain a clear understanding of AI’s potential and practical ways to start using it.

## BREAKOUT | CHARITYEZ- STREAMLINE YOUR GRANT RESEARCH, REDUCE EXPENSES, AND ELEVATE YOUR MISSION — ALL AT NO COST

Denis Donohoe, Charity EZ Volunteer

Nonprofit leaders across the country are using CharityEZ to unlock funding opportunities and amplify their missions. In this session, you will participate in a walkthrough of CharityEZ and explore its possibilities for nonprofits. This innovative new tool provides your organization access to over 2.4 million foundations and charities, empowering nonprofits to be successful in expanding their fund development efforts. You will also learn how to unlock smarter, faster search results with the power of AI. (AI Gold Version) and explore CharityEZ’s Partner Supporters.

## BREAKOUT | THE ESSENTIALS OF A GOOD BOARD MEMBER

Nikki Payne, Chief Community Engagement Specialist, Southeastern Wisconsin Regional Planning Commission

In this interactive session, you’ll gain practical tips and proven strategies for building a high-performing board. Additionally, you’ll have the opportunity to engage in peer discussions with other nonprofit leaders, exchanging ideas and experiences on how to successfully engage board directors to advance your organization’s mission.

Read about our presenters at [uwp.edu/NPLC](http://uwp.edu/NPLC)

## REGISTRATION FORM | WED, NOV 12, 2025

Registration also available online | [uwp.edu/NPLC](http://uwp.edu/NPLC)

Name: \_\_\_\_\_

Agency Name: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Address: \_\_\_\_\_

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### INVESTMENT

\_\_\_ INDIVIDUAL | \$99 through Oct 17 \$ \_\_\_\_\_

\_\_\_ INDIVIDUAL | \$119 after Oct 17 \$ \_\_\_\_\_

\_\_\_ PARKSIDE FACULTY/STAFF & STUDENTS | \$49 \$ \_\_\_\_\_

For groups of three or more, contact us for a rate.

**TOTAL** \$ \_\_\_\_\_

### PAYMENT BY CHECK

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### QUESTIONS? 262-595-3340 or [continuing.ed@uwp.edu](mailto:continuing.ed@uwp.edu)

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