



UNIVERSITY OF WISCONSIN
PARKSIDE

center for
COMMUNITY
PARTNERSHIPS



2014 Nonprofit Leadership Excellence Award

Celebrating Excellence in the Racine/Kenosha Nonprofit Sector

UW Parkside Center for Community Partnerships announces the 2014 Nonprofit Leadership Excellence Award open to all nonprofit organizations in Kenosha, Racine and Walworth Counties. Managing nonprofit organizations grows more complex and challenging every year. Like all professional excellence it is a continuous work in progress.

This \$2000 award, sponsored by the Kenosha Community Foundation and the Racine Community Foundation, celebrates a nonprofit organization whose leadership has made critical decisions that have built significant organizational capacity and/or led them on the path to sustainability. Awards such as this one can encourage a growing number of nonprofits to pursue excellence in management and to contribute to our field's growing legacy of effective and important work. The Nonprofit Leadership Excellence award will be given out on May 2nd at the Nonprofit Breakfast held, at the Kenosha Country Club.

The Nonprofit Leadership Excellence award recognizes outstanding achievements in building capacity toward sustainability. Staff, board members, and volunteers may nominate their own organizations. There is an eligibility checklist on the first page of the application. If you cannot check every item on the list, we ask that you not complete the application, as your organization would not be eligible for the award at this time.

Award Categories

The 2014 award will be given to an organization which demonstrates a significant achievement in one of the following four categories.

Innovation in Program or Organizational Development

Success in creating and implementing new programs, strategies or learning (from a workshop, conference, consulting engagement, book, etc.) which advanced the organization's operations and core activities of its mission. This innovation has the potential to serve as a model for other nonprofits.

Board Excellence

Success in fostering an engaged and effective board. This organization can demonstrate the board's direct contributions to the overall success of the organization, or in areas such as fundraising, advocacy, strategic planning, successful leadership transitions, etc.

Outcome Measurement

Success in refining or developing and implementing an outcome measurement system. Organizations must demonstrate how they applied evaluation results to improve services and programs.

Collaboration

A successful partnership between a nonprofit and another nonprofit, business, foundation, or other entity that has resulted in improved impact and has achieved greater outcomes for both organizations because of their unique association. The two collaborating entities can be nominated for a shared award (Only one nomination application required). ***If the sharing entities are both nonprofits, they can be nominated for a shared award.**

Application Details and Process

Complete and send the application by 5:00 pm on Friday, **February 14, 2014**. Include a copy of your 501(c) 3 letter.

The applications will be reviewed and at least three (3) finalists will be chosen. These organizations will be notified no later than April 15, 2014. **All finalists will receive recognition at the event.**

One winner will be selected from amongst the finalists. The winning organization's executive director and a board member are required to attend the award breakfast presentation. The award will be given to the next finalist if this requirement cannot be met.

Evaluation

The applications will be evaluated by a small team of independent reviewers from both the Racine and Kenosha communities.

Confidentiality

All information collected during this process will be kept strictly confidential. UW Parkside will make public only the names of the award winners and finalists. Portions of the data may be used at a later date for educational purposes but not without prior permission from the organization. Aggregate data which does not identify organizations may be used for research and educational purposes to improve the performance of our sector.

How to Submit

Email your application by 5 p.m. February 14, 2014.

Attention: Amanda DesLauriers

Email: deslauri@uwp.edu

Questions

If you have questions about the application or process, please email deslauri@uwp.edu or call 262-595-2533.

Required Checklist of Eligibility Requirements

- We are an incorporated 501(c) 3 organization.
 - We serve Racine, Kenosha and/or Walworth Counties and/or surrounding communities.
 - Our Executive Director has been in his/her role for at least two (2) years.
 - We have a strategic plan (or are developing one currently).
 - Our financial reports are audited annually by an independent CPA
- OR
- Our organization does not meet the independent audit requirement threshold. [You may be asked to provide (1) a copy of the minutes of your annual meeting; and (2) annual year-end financial statements (income and expense, balance sheet) for the past **two** years.]
- 75% or more of our board of directors has contributed financially to the organization in the last 18 months.
 - We have quantitative metrics to measure our organization's impact (i.e. X% of students experienced an improvement of Y amount in 2012).

2014 Nonprofit Leadership Excellence Award Nomination Form

Nomination Narrative

On a separate sheet, submit a narrative that includes the following **(750 word limit)**:

- The specific program, activity, initiative or accomplishment for which the nomination is being written.
- The conditions or circumstances that inspired your organizational leadership to address these capacity building needs.
- The measurable, positive results that ensued
- How the achievement can be a model or inspiration for other organizations

Award Category

Into which of the following categories do the proposed capacity building activities best fit?

- Innovation in Program or Organizational Development
- Outcome Measurement
- Board Excellence
- Collaboration (**Please note**, if selecting this category, the next three pages should be filled out twice, once for each organization)

Organization Information

Name of organization: _____

Location/address of organization: _____

City: _____ State: _____ Zip: _____

Organization phone number: _____ Fax number: _____

Web address: _____

Name of organization director: _____ Title: _____

(i.e. CEO, executive director or other agency leader)

Phone number of organization director: _____

Email address of organization director: _____

For Questions Regarding the Application

Name of contact person: _____ Title: _____

Email address: _____

Organization Mission, Programs and Services:

1. What is the mission statement of your organization:

2. Describe the programs/services provided by your organization and the number of persons served by each program or service.

(150 words or less):

Four horizontal lines for writing the response to question 2.

3. What is the organization’s primary geographic service area(s)? _____

4. List the number of individuals in each of the following categories for the organization’s current fiscal year?

Four input fields for staff and volunteer counts: Paid full-time staff, Paid part-time staff, Paid independent contractors, Volunteers, and Interns.

5. Attach a list of the names, titles and email addresses of the board members.

Authorized Signatures

We certify that the information provided in this award application and the attached documents is true and correct as of the date set forth beside my signature on this application. We acknowledge that any intentional or negligent misrepresentation of the information contained in this document or the attached document may result in the nomination being denied.

Organization director (or other authorized representative): X _____

Printed name: _____

Title: _____ Date: _____

Board chairperson (or other chief volunteer representative): X _____

Printed name: _____

Title: _____ Date: _____

List of Attachments

- Four checkboxes for attachments: IRS 501(c) 3 determination letter, Required Checklist of Eligibility Requirements, Nomination Narrative, and List of Board Members with Contact Information.

