



COLLEGE OF BUSINESS, ECONOMICS, AND COMPUTING

Advisory Board

April 30, 2015

Galbraith Room ♦ Wyllie Hall

UW-Parkside Campus

College of Business, Economics, and Computing
Advisory Board Meeting
Galbraith Room, Wyllie Hall
UW-Parkside Campus
April 30, 2015
4-7 p.m.
Agenda

1. Welcoming remarks (4 p.m.)
 - a. Terri Steidl, Chair
 - b. Dirk Baldwin, Dean
 - c. Welcome guests: Stephen Schroeder, Corporate Risk Manager SCJ.
2. University Updates (4:15 p.m.)
 - a. Budget – Mel Klinkner, Vice Chancellor – Finance & Administration
 - b. Fred Ebeid, Provost
 - c. CBEC Budget – Dirk
3. Department of Business Vision, Mission, and Values Feedback (4:45 p.m.)
4. CBEC Advisory Board Scholarship
5. Enrollment
6. Walk toward Innovation Corridor (5:00 p.m.)
7. Dinner and Student Presentations (in MOLN D128) (5:15 p.m.)
 - a. CBEC Interns
 - b. App Factory Presentation
8. Tour Innovation Corridor
9. Discussion Topic – Developing the Innovation Corridor. Purpose and Marketability (6:00 p.m.)
10. CBEC News
 - a. Sales Competition Results
 - b. Robotics Competition Results
 - c. Posters in the Rotunda
 - d. International Initiatives
 - i. Germany
 - ii. China
 - iii. Caribbean
 - e. Assembly Speaker Vos Innovation Corridor
 - f. Executive in Residence, Omar Shaikh, Co-Owner and President SURG Restaurant Group.
 - g. ITPC Guest Speaker, Brenna Argall, Assistant Professor of Rehabilitation Robotics, Northwestern University
 - h. Gateway Articulation Agreements with IT
 - i. Career Fair
 - j. Imitation Game Movie Event
 - k. May Outstanding Graduates
 - l. Distinguished Alumni Awards

11. AACSB Continuous Improvement Dates
12. Faculty Scholarship

Appendices

Advisory Board Meeting Minutes – 9/23/14
Advisory Board Bylaws
Advisory Board Members – 2015

Draft Department of Business Vision, Mission, and Values

Changes from previous vision and values are highlighted with track changes. The new mission and old mission are listed separately. New AACSB standards recommend distinct mission statements and focus on impact.

Vision

The Department of Business will be recognized as a leading provider of academic programs, qualified graduates, quality research, and technical expertise for the regional economy. The department will be an engine of growth for Wisconsin's Southeast Business Region and will contribute to the ~~State's Growth Agenda for Wisconsin~~agenda. The department will enhance the perception of ~~the University in this region~~UW-Parkside, and will expand its presence globally through international initiatives.

New Mission

The mission of the Department of Business is to prepare undergraduate and MBA students to graduate in their business fields and excel in their chosen careers. An excellent curriculum and outstanding faculty enable the department to effectively teach current business practices, offer opportunities for all students to tailor their programs, research important issues, and engage with the growing number of businesses in our region and throughout the world. The department, located in the strategic Chicago-Milwaukee corridor, serves a diverse array of students and also provides opportunities for global management studies and experiences.

Old Mission

The mission of the Department of Business is to provide high-quality business education and management expertise, and to continuously advance business knowledge through research and community service. The department serves both undergraduate and graduate student populations within Wisconsin's Southeast Region and the northern part of the Chicago metropolitan area.

Core Values

The Department of Business commits to provide quality academic programs in the key Business disciplines, including each of its ~~six majors~~and concentrations. The department seeks to provide an educational experience that leads to the success of its graduates through excellent ~~classroom~~ instruction, relevant community engagement, innovative learning methods, learning assessment, and continuous curriculum improvement.

The Department of Business seeks to maintain its strong position as a leading educational provider in the local area, to improve its perception in the Wisconsin's Southeastern Business Region, and to provide innovative programs with international institutions.

The Department of Business pursues opportunities of economic development in the Chicago to Milwaukee business corridor. The department firmly believes that community partnerships enrich student learning and faculty performance in teaching, research, and service.

The Department of Business values relevant, on-going scholarship (including basic, applied, and pedagogical contributions) by the business faculty, integrating knowledge among faculty members, and a shared governance form of decision-making.

The Department of Business fosters an environment of mutual respect for diverse ideas, cultures, and life styles, and provides opportunities for the development of knowledge and skills critical for the increasingly complex, competitive global arena.

CBEC Advisory Board Scholarship

CBEC Advisory Board can give one scholarship worth \$1000 for the 2015-2016 academic year. We need a subcommittee to select a scholarship winner.

Scholarship Recipient Selection 2015-2016

Scholarship:	College of Business, Economics, and Computing (CBEC) Advisory Board Endowed Scholarship
Selection Criteria:	<ul style="list-style-type: none">- Intended or declared major in the College of Business, Economics, and Computing- Minimum GPA of 3.0- Scholarship may be awarded to an undergraduate or graduate student- Preference will be given to students who contribute to the community, university, and/or CBEC through activities such as: service to community or nonprofit organizations; SEG Center projects; App Factory; sales team; CBEC student intern; membership and officer positions in CBEC clubs, UW-Parkside student ambassador, etc.
Number Available:	One (1)
Award/Payout:	\$1,000/year award for first awarding year (2015-2016)
Selection:	Scholarship Selection sub-committee of the Awards & Ceremonies Committee, with input from the Dean and CBEC faculty/staff as needed
Account:	Fund# 850 – Award from this fund until exhausted, then use 3213



University of Wisconsin-Parkside Foundation
Memorandum of Understanding to Establish the

College of Business, Economics, and Computing (CBEC) Advisory Board Endowed Scholarship

Introduction

The purpose of this Memorandum of Understanding ("Memorandum") is to summarize the mutual understanding between the College of Business, Economics, and Computing (CBEC) Advisory Board ("Donor") and the University of Wisconsin-Parkside Foundation ("Foundation") and the University of Wisconsin-Parkside ("University"). This Memorandum will be made a part of the Foundation's records and is intended as a guide to those who will administer the fund in the future.

Gift Description

Donor agrees to create an endowed scholarship with previously gifted funds and new gifts to the University of Wisconsin-Parkside Foundation, to establish the College of Business, Economics, and Computing (CBEC) Advisory Board Endowed Scholarship. Once this agreement is signed by all parties, the terms and conditions of this Memorandum will apply. Additional gifts to this fund may be made by any individual, corporation, foundation, trust, estate or other legal entities. Such additions will be subject to the provisions of this agreement.

Purpose and Administration

The purpose of the fund is to support scholarships to students in the College of Business, Economics, and Computing at the University of Wisconsin-Parkside. The funds will be permanently endowed and managed by the Foundation in accordance with the Foundation's investment policy and procedure. The scholarship will be awarded in accordance with the Foundation's spending policies and procedures. The fund will be assessed a standard Foundation investment and management fee as determined by the Foundation Board of Directors on an annual basis.

Appreciated earnings from the principal and reinvested earnings will be used for the purpose specified for the fund. The Foundation and University will rely only on the appreciated earnings from this gift to fund the scholarship. Only when the fund has sufficient appreciated earnings will spending from this fund begin. Once distribution from this fund begins, the Donor will receive an annual report from the Foundation stating the current market value of the fund, the amount distributed from the fund during the preceding year, earnings and gifts to the fund during the previous year, if any, and information about the current recipient to the extent allowed by law.

Scholarship Criteria

- Intended or declared major in the College of Business, Economics, and Computing
- Minimum GPA of 3.0
- Scholarship may be awarded to an undergraduate or graduate student
- Preference will be given to students who contribute to the community, university, and/or CBEC through activities such as: service to community or nonprofit organizations; SEG Center projects; App Factory; sales team; CBEC student intern; membership and officer positions in CBEC clubs, UW-Parkside student ambassador, etc.

The scholarship selection process will be conducted in accordance with the University's scholarship administration policy and procedures, with input from the Dean and faculty/staff members of the College of Business, Economics, and Computing as needed. If, in the opinion of the President or the Executive Committee

of the University of Wisconsin-Parkside Foundation, all or part of the endowment cannot, in the future, be applied usefully to the above purposes, the fund may be used for a related purpose which will most closely accomplish the wishes of the Donor as expressed in this document.

Miscellaneous

This Memorandum:

- And all documents referenced constitute the entire agreement between the Donor, the Foundation, and the University.
- Is subject to the policies and procedures of the Foundation and the University of Wisconsin-Parkside.
- Is governed by the laws of the State of Wisconsin.
- May be amended by written agreement signed by each party.

The Donor grants the University and the Foundation the right to use his/her name, and the name of the scholarship, for purposes related to recognition and promotion, including publications and news releases.

It is the Donor's responsibility to inform the University Advancement Office of changes in mailing address, telephone number or electronic address. Changes should be mailed to:

University of Wisconsin-Parkside
Office of University Advancement
900 Wood Road
P.O. Box 2000
Kenosha, WI 53141-2000

This **Memorandum of Understanding** is accepted by the Donor, the University of Wisconsin-Parkside Foundation, and the University of Wisconsin-Parkside

this _____ day of _____, 2015.



Dr. Dirk Baldwin, Dean, College of Business, Economics, and Computing
University of Wisconsin-Parkside



Mr. Michael Haubrich, President
University of Wisconsin-Parkside Foundation



Dr. Deborah L. Ford, Chancellor,
University of Wisconsin-Parkside

Enrollment

Business

	SPRING 2015					SPRING 2014					SPRING 2013					SPRING 2012					SPRING 2011				
	FR	SO	JR	SR	TOTAL	FR	SO	JR	SR	TOTAL	FR	SO	JR	SR	TOTAL	FR	SO	JR	SR	TOTAL	FR	SO	JR	SR	TOTAL
ACCT	0	3	9	18	30	1	16	30	68	115	22	36	38	98	194	20	30	49	96	195	13	21	36	74	144
FIN	5	21	24	43	93	14	12	16	62	104	8	10	20	53	91	5	11	23	56	95	2	15	19	53	89
GBUS	54	73	103	136	366	61	70	96	136	363	49	68	77	132	326	43	47	87	111	288	37	58	76	103	274
HRM	5	13	30	48	96	9	22	23	41	95	13	10	23	33	79	6	9	23	43	81	1	8	17	37	63
MIS	0	0	0	0	0				3	3				3	3				3	3				2	2
MKT	2	7	13	8	30	20	28	22	39	109	19	18	22	46	105	17	14	29	34	94	14	18	17	38	87
NONE					9		4		1	5		0	1	1	2	2	3	4	3	12	3	4	6	9	22
BUS MAJOR	68	118	184	254	624	105	152	187	350	794	111	142	181	366	800	93	114	215	346	768	70	124	171	316	681
MIS MAJOR	5	16	18	30	69	3	12	14	36	65	4	17	16	40	77	7	5	26	46	84	1	16	17	44	78
ACCT MAJOR	13	36	48	75	172	20	18	25	55	118															
MKT MAJOR	23	11	28	27	89																				
TOTAL DISTINCT BUS, MIS & ACCT MJRS					755					727					683					682					623
MALE	61	103	130	167	461	68	82	108	166	424	65	93	82	171	411	62	56	111	166	395	38	67	92	156	353
FEMALE	30	49	95	120	294	40	73	68	122	303	39	47	73	113	272	32	49	88	118	287	32	60	66	112	270
PART-TIME	18	37	48	108	211	17	31	42	107	197	15	42	48	102	207	25	34	52	106	217	19	34	51	90	194
FULL-TIME	73	115	177	179	544	91	124	134	181	530	89	98	107	182	476	69	71	147	178	465	51	93	107	178	429
WHITE	57	113	163	206	539	77	104	133	202	516	75	103	114	204	496	59	83	155	202	499	51	90	111	195	447
BLACK	10	10	20	25	65	10	19	9	23	61	11	15	10	17	53	15	5	16	29	65	5	15	17	20	57
HISPANIC	10	15	24	27	76	10	11	19	38	78	6	14	20	38	78	14	10	14	29	67	7	7	19	24	57
ASIAN	0	0	0	0	0	0	0	0	1	1	0	0	1	5	6				3	3		2	3	8	13
AM INDIAN	2	3	1	6	12	3	2	5	4	14	1	2	2	1	6		1	2	2	5	2	2		5	9
HAWAIIA	1	1	0	2	4	1	0	1	1	3	0	1	0	1	2		1			1	1			1	2
ACAMLAOV	0	1	1	0	2	1	0	0	2	3	0	0	0	1	1				3	1	4			3	3
PUERTOR	1	1	1	0	3	0	1	1	3	5	0	0	0	0	0	1	2	3	1	7	3	2	1	1	7
OTHRASN	9	7	10	14	40	5	11	5	12	33	7	4	5	14	30	5	3	6	13	27	1	4	6	6	17
HMONG	0	0	2	3	5	0	2	3	0	5	1	1	0	1	3										
NSPEC	1	1	2	3	7	1	5	0	2	8	3	0	3	2	8				4	4		5	1	5	11

MBA

	Sp 15	F 14	Sp 14	F 13	Sp 13	F 12	Sp 12	F 11	Sp 11	F 10	Sp 10	F 09	Sp 09	F 08	Sp 08	F 07	Sp 07
Total	95	90	106	110	106	109	99	90	94	101	95	95	90	84	74	77	74
Afr. Am	7	5	7	7	5	4	1	2	4	4	9	10	10	9	4	3	4
Am. Ind	1	1	2	2	2	3	1	1	1	1	1	1	1	1	1	1	0
Asian	12	16	17	18	20	19	12	12	14	13	5	4	4	8	8	8	5
Hispanic	8	5	7	5	2	5	4	2	1	3	4	5	2	4	4	4	3
White	67	63	73	78	77	78	78	73	72	76	68	64	60	51	52	54	62
Nspec							3		2	4	8	11	13	11	5	9	
Female	35	35	43	49	45	53	51	45	40	40	38	41	40	40	33	33	30
Male	60	55	63	61	61	56	48	45	54	61	57	54	50	44	41	44	44

Computer Science

	SPRING 2015					SPRING 2014					SPRING 2013					SPRING 2012					SPRING 2011				
	FR	SO	JR	SR	TOTAL	FR	SO	JR	SR	TOTAL	FR	SO	JR	SR	TOTAL	FR	SO	JR	SR	TOTAL	FR	SO	JR	SR	TOTAL
CENG CONC																									
CSCI MAJOR	27	50	35	71	183	36	36	40	58	170	26	36	31	50	143	28	26	29	42	125	19	21	32	37	109
MALE	26	45	29	58	158	33	32	33	46	144	23	31	25	42	121	26	23	25	37	111	15	17	28	35	95
FEMALE	1	5	6	13	25	3	4	7	12	26	3	5	6	8	22	2	3	4	5	14	4	4	4	2	14
PART-TIME	6	9	6	23	44	8	6	6	17	37	5	7	6	15	33	6	8	9	7	30	8	4	10	17	39
FULL-TIME	21	41	29	48	139	28	30	34	41	133	21	29	25	35	110	22	18	20	35	95	11	17	22	20	70
WHITE	19	38	26	53	136	21	21	31	49	122	15	31	22	39	107	17	16	26	37	96	15	15	28	34	92
AFR AMERICAN	2	1	3	2	8	6	5	2	1	14	8	1	2	1	12	2	1	0	1	4	2	1	0	1	4
HAWAIIA	0	1	0	0	1	0	0	0	1	1	0	0	0	1	1	0	0	0	1	1	0	0	1	0	1
HISPANIC	3	5	5	9	22	4	7	5	4	20	2	4	4	4	14	9	4	1	1	15	1	4	1	0	6
ASIAN	2	5	1	6	14	4	2	2	1	9	1	0	1	3	5	0	2	1	2	5	0	1	2	1	4
AM INDIAN	0	0	0	1	1	0	1	0	1	2	0	0	2	1	3	0	2	0	0	2	1	0	0	1	2
ACAMLAOV	1	0	0	0	1	0	0	0	0	0	0	0	0	1	1	0	1	0	0	1	0	0	0	0	0
NSPEC	0	0	0	0	0	1	0	0	1	2	0	0	0	0	0	0	0	1	0	1	0	0	0	0	0

MSCIS

	Sp 15	Sp 14	Sp 13	Sp 12	Sp 11
Total	13	7	9	9	7
Afr. Am					
Am. Ind					
Asian	8	4	5	4	2
Hispanic					
White	5	3	4	5	5
NSPEC					
Female	6	3	4	3	3
Male	7	4	5	6	4

Economics

UNDERGRADUATE ECONOMICS MAJORS																																				
	SPRING 2015						FALL 2014						SPRING 2014						FALL 2013						SPRING 2013						FALL 2012					
	FR	SO	JR	SR	TOTAL		FR	SO	JR	SR	TOTAL		FR	SO	JR	SR	TOTAL		FR	SO	JR	SR	TOTAL		FR	SO	JR	SR	TOTAL							
MON & FIN	0	0	2	7	9		0	0	1	8	9		0	0	2	12	14		0	0	3	8	11		0	1	2	8	11							
QUANT	0	0	0	5	5		0	0	2	7	9		0	0	3	9	12		0	0	2	8	10		0	0	1	5	6		0	1	1	5	7	
GENERAL	1	3	3	7	14		0	7	3	4	14		2	2	3	3	10		3	4	8	4	19		1	3	7	5	16		0	3	4	6	13	
ECON MAJOR	1	3	5	19	28		0	7	6	19	32		2	2	8	24	36		3	4	12	20	39		1	3	11	18	33		0	5	7	19	31	
TOTAL DISTINCT ECON MJRS					25						28						34						32						28					28		
MALE	0	2	3	13	18		0	6	3	13	22		3	2	5	16	26		3	3	8	11	25		1	3	9	12	25		0	5	4	12	21	
FEMALE	1	1	2	3	7		0	1	2	3	6		1	1	3	3	8		0	1	3	3	7		0	0	1	2	3		0	0	3	4	7	
PART-TIME	0	0	0	6	6		0	0	1	3	4		0	0	0	6	6		0	1	2	4	7		0	2	2	6	10		0	1	3	6	10	
FULL-TIME	1	3	5	10	19		0	7	4	13	24		4	3	8	13	28		3	3	9	10	25		1	1	8	8	18		0	4	4	10	18	
WHITE	0	1	5	13	19		0	5	4	15	24		3	2	7	17	29		2	2	11	13	28		1	2	8	14	25		0	5	6	16	27	
AM INDIAN	0	0	0	0	0		0	0	0	0	0		0	1	0	1	2		0	1	0	0	1		0	1	0	0	1							
HISPANIC	0	0	0	1	1		0	0	1	0	1		1	0	1	0	2		1	1	0	0	2		0	0	1	0	1							
OTHRASN	0	1	0	1	2		0	1	0	1	2		0	0	0	1	1		0	0	0	1	1		0	0	1	0	1		0	0	1	0	1	
MEXAMER	0	1	0	0	1		0	1	0	0	1																									
AFRICAN AMERICAN	0	0	0	1	1																															
NSPEC	1	0	0	0	1																															

Discussion Topic – Innovation Corridor

We have managed to semi-accidentally create a unique corridor on the D1 level of Molinaro. The following are located in the same hallway:

- Small Business Development Center (SBDC)
- Ralph Jaeschke Solutions for Economic Growth (SEG) Center
- App Factory
- Maker Space (with two 3d printers)
- Cyber Security Lab
- Business Computer Lab
- Computer Science Computer Lab
- 3d Art Studio
- Institute of Professional Educator Development (IPED)

We are calling the hallway Innovation Corridor. It is time to give this “accident” more focus. What are the vision, mission, and scope of the corridor? How can we best make use of this space? How can we market the corridor for grants and donations? Many innovation centers are similar to incubators or workspaces for the community. Another approach would be to focus on the UW-P student.

For the past few years, faculty in business have helped a firm develop a new wheel chair. We helped with testing the wheel chair, performing marketing research, and developing a business plan. These are typical things you would expect out of CBEC. However, one finding from the research was that the people who used wheel chairs did not want the wheel chair to look like a wheel chair. An interesting question emerged, “How do you create a wheel chair that doesn’t look like a chair?” We employed art students to help with that. We also know that Steve Jobs used art concepts to design his computers. Can we take advantage of the diverse group of students along the hallway in order to enhance innovation? There are multiple forms of innovation, including innovative communication, innovative teaching, and innovative art.

The innovation lifecycle consists of multiple steps: <http://vectorblog.org/2012/04/where-are-you-in-the-innovation-lifecycle/>.

1. Initiate (identify problem or opportunity)
2. Ideate (sourcing, creating, evaluating, and filtering ideas)
3. Pilot (build and test a prototype)
4. Addressing the O-gap (diffusing a new idea broadly across an organization)
5. Operationalize (idea becomes standard)
6. Optimize (further improve)
7. Obsolete or repeat

Can the innovation corridor support these steps? We need to engage in innovative thinking about the innovation corridor.

News

Sales Students Win AGAIN

Teams from 68 schools competed at the 17th Annual National Collegiate Sales Competition April 7-10 held at Kennesaw State University, in Kennesaw GA.

Graduating (Spring 2015) MBA students Joe Fullington and Vivek Shetty brought home a UWP record 4 awards in the MBA Division to bring UWP's award total at National Sales and Marketing Competitions to an even 30 since 2009.



Left to Right: Vivek Shetty, Cierra Miller, Tara Knapstein, Joe Fullington

In the MBA Competition students make a sales presentation on ADP Payroll and HR services to industry buyers over 3 rounds based on cases provided months in advance. The sales calls are evaluated by a team of 6 judges from Industry and Academia.

The award winners in the MBA Division were as follows:

Round 1-Needs Assessment (20 mins-Individual)

1. **Vivek Shetty-UW Parkside**
2. Texas State
3. Central Missouri

Round 2-Presentation and Business Commitment (30 minutes-team)

1. Central Missouri
2. **UW-Parkside- Fullington and Shetty**
3. Vrelick (Belgium)

Round 3-Customer Care and Upsell (20 minutes)

1. Central Missouri
2. **Joe Fullington-UW Parkside**
3. Bloomsburg

Overall Team

1. Central Missouri
2. **UW Parkside**
3. Texas State

Undergrad students Cierra Miller (Spring 2015 grad) and Tara Knapstein (Junior) also acquitted themselves very well in what all acknowledged as the toughest and most competitive NCSC ever. Knapstein barely missed a Quarter Final plaque in the opening round, a very impressive feat for a first time sales competitor who has not yet started her Sales Certificate. Tara has a tremendous future in Sales and Marketing and appears poised to be one of UW Parkside's best Sales Competitors ever over the next 4 or so semesters she has left at UW-Parkside.

PAMA President Cierra Miller gained a similar result to Knapstein and was a favorite with competition sponsors with a number of requests for interviews. Miller will likely have a number of excellent job offers as a Spring 2015 graduate as roughly a half dozen of the 60 sponsors aggressively pursued her at the competition .

The strong effort of the undergrad team comfortably assured UWP's eligibility for the 2016 competition.

Many thanks to undergrad coaches Jim McPhaul-SBDC Director and Kyle Hagemann, 2011 grad and record setting UWP sales competitor for their hard work and tireless commitment to success of these students

Kudos also to industry professionals and UWP grads Sarah Porter (another outstanding sales competitor) and Troy Woodrow for their expertise in helping prepare the competitors.

Robotics Contest Champions Two Years in a Row

While other teams were mimicking last year's UW-Parkside champion robot, UW-Parkside students created a new design. For the second year in a row, computer science students from UW-P won the Midwest Instruction and Computing Symposium Robotics Contest (held at the University of North Dakota April 10-11, 2015).

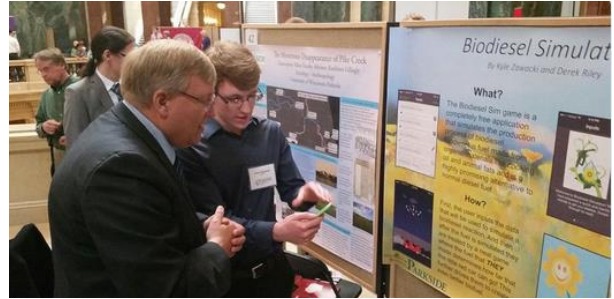
The robots engage in a basketball three point shooting contest. Each robot finds basketballs and shoots the ball outside the three point arc. The team with the most baskets within the time period wins the event.

The UW-P team of Jeremiah Jeffrey, Ozan Kalan, and Juan Barreto competed against 14 other teams. The champion UW-P team robot scored 51 points and the second place robot scored 33.

In addition to the robotic competition, David Sobol won the best student paper award for his co-authored paper "[Predicting Office Availability Using Crowdsourced Data](#)" (Coauthored with Francisco Maeto, Derek Riley, and J. Ubaldo Quevedo-Torrero). Bereket Kifle and Jesus Villalobos did excellent jobs presenting their papers as well.

Posters in the Rotunda Showcases Undergraduate Research

Nine undergraduates from the University of Wisconsin-Parkside were among more than 100 of the UW System's best and brightest at the Capitol Rotunda in Madison Wednesday, April 22 to share original research with legislators, state leaders, UW alumni, and supporters. The UW-Parkside contingent featured three research projects that use mobile app technology: biodiesel, Kenosha Civil War Museum, and Kenosha Area Transit. State leaders joined undergraduate students and faculty advisors from UW campuses across the state for a day of events highlighting the positive impacts of university research in Wisconsin. UW-Parkside students and their research topics were:



- Christopher Allen, Kenosha - The Mysterious Disappearance of Pike Creek
- Valerie Berglind, Lake Forest, Ill., and Andrew Foxworth, Racine - Kenosha Area Transit Mobile App
- Nathan Eisner, Racine - Kenosha Civil War Museum Mobile App
- Robin Feltman, Pleasant Prairie, and Eamonn Higgins, Milwaukee - Projection Mapping Non-Uniform Surfaces for Theatre Arts
- Brian Liesch, Racine - Spatial Variability of Sediment and Glacial Processes on a Recessional Moraine of the Lake Michigan Lobe
- Valerie Riehl, Kenosha, and Kyle Zawacki, Racine - Analysis of alternatively spliced CrXrn1-GFP reporter gene mRNAs in the green alga *Chlamydomonas reinhardtii*

UW-Parkside Students Appear on the US Embassy Nassau Facebook Page

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Email or Phone

Password

☐ Keep me logged in

[Forgot your password](#)

**United States Embassy Nassau, The Bahamas**  added 3 new photos.
March 31 at 9:54am · 

On March 30, Political Officer Yancy Caruthers spoke to a group of students from the University of Wisconsin Parkside about "Doing Business in The Bahamas." Following a brief presentation at the U.S. Embassy, Mr. Caruthers took general questions from the students about his experience working and living in Nassau.

During their trip to the Caribbean from March 28 to April 6, the student group will also visit the U.S. Virgin Islands, Puerto Rico and the Turks and Caicos Islands as part of a business course on "Doing Business in the Caribbean 2015" led by Associate Professor Abey Kuruvilla at the University of Wisconsin Parkside's Department of Business.



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Assembly Speaker Robin Vos visits Campus

Assembly Speaker Robin Vos visited campus Friday, March 27, touring The Rita, Wyllie Hall, science labs, and Innovation Corridor in Molinaro Hall. The Speaker talked with students and faculty, including business and computer science students in the Computer Science Lab, App Factory, and SEG Center. The Speaker mentioned his visit in a monthly newsletter.

Assembly Speaker Vos's Newsletter stated:

"I would like to thank Chancellor Debbie Ford and Mike Haubrich, President of the UW-Parkside Foundation Board, for giving me a tour of UW-Parkside last Friday. They showed me the Rita Tallent Picken Regional Center for Arts & Humanities (better know as "The Rita"), Wyllie Hall, Greenquist Science Labs and the Innovation Corridor. UW-Parkside is doing many innovative things, including creating an app for bus riders in Kenosha. I was pleasantly surprised to meet so many students who happened to be from western Racine County. The school is clearly a community asset with many talented students." (See: <https://www.uwp.edu/explore/news/upload/Robin-Vos-Newsletter.pdf>)

Omar Shaikh: Executive in Residence

Apr 2, 2015



Omar Shaikh, co-owner and President of the SURG Restaurant Group, was the UW-Parkside "Executive in Residence" for the spring 2015 semester.

The UW-Parkside College of Business, Economics, and Computing sponsors Executive in Residence each semester giving students and members of the community the opportunity meet and learn from leaders of top businesses and organizations in the area.



"Our students were very impressed with Omar's candor," said Dirk Baldwin, dean of the College of Business, Economics, and Computing. "We have had other entrepreneurs as Executive in Residence, however, this was the first time in the history of the program that we have had someone who has achieved the highest level of success in one of the most competitive business segments – fine dining."

Shaikh started the day at a breakfast meeting with honor students from UW-Parkside's AACSB-accredited business program. He then delivered two hour-long presentations that includes examples of his success and what he has learned from mistakes. "As an entrepreneur," Shaikh said, "you are going to make lots of mistakes. Learn from them and don't make the same mistake twice."

The day concluded at lunch with campus leadership and members of various UW-Parkside advisory boards.

A graduate of Cardinal Stritch University, Shaikh provides residents of southeastern Wisconsin and visitors to the area with exceptional dining experiences as partner of SURG Restaurant Group. With a passion for fine dining and outstanding service, Shaikh has helped evolve and revitalize Milwaukee's food scene at his establishments.

ITPC Robotics Presentation



Brenna Argall, Assistant Professor of Rehabilitation Robotics at Northwestern University, presented to the ITPC and spent the morning discussing careers in robotics with students April 17, 2015. Originally from Wisconsin, Dr. Argall studied at Carnegie Mellon and at the EPFL in Switzerland. The assistive and rehabilitation lab that she directs strives to advance human ability by leveraging robotic autonomy. The ITPC discussed how her work could translate to the manufacturing and distribution arena.

Gateway and Parkside Add New Articulation Agreements Related to IT

March 30, 2015



Gateway Technical College and the University of Wisconsin-Parkside renewed their longstanding promise to move Forward Together by signing a transfer agreement which extends the current 16 academic partnerships in a number of programs to now include information technology programs.

The five new agreements between Gateway's Information Technology Department and UW-Parkside's AACSB-accredited Business Department will enable Gateway graduates to transfer a greater number of credits to UW-Parkside. In many cases, Gateway graduates will enter the university as a junior, thereby establishing a faster pathway to a four-year bachelor's degree.

Gateway and UW-Parkside, along with local educational, industry and government leaders, lauded the new agreements at a signing ceremony March 30 held on Gateway's Racine Campus. "This is a very unique opportunity," said Gateway Technical College President and CEO Bryan Albrecht. "What is really important here is the opportunity this provides to our students, so they can leverage their skills to the next level – and not have to replicate their course work.

"This agreement provides even more educational – and career – options for students across southeastern Wisconsin."

UW-Parkside officials agreed. "There are times when those of us in the world of education see things through a different lens than perhaps our partners in business, or our partners in public administration," said UW-Parkside Provost Fred Ebeid. "This, I'm proud to say, is not one of those occasions.



UW-Parkside Provost Fred Ebeid

"The creation of more opportunities for students to succeed means there will be more opportunities for businesses to succeed and that means more opportunities for our communities to succeed."

Gateway information technology-computer support specialist graduates will have the option of transferring up to 57 credits which could be applied to the following UW-Parkside majors: accounting, MIS, and business management, with concentrations in finance, general business and human resources. The effort will provide more educational – and career – opportunities for Gateway graduates.

"This isn't about building an empire or a legacy," said Jim Ladwig, president of Racine Area Manufacturers and Commerce. "This is all about serving the students. This is really what is in the best interest of the students not only in Racine County, but in all of southeastern Wisconsin."

Racine Unified School District Superintendent Lolli Haws used the event to highlight eight new career pathways being developed for students to select in their sophomore year. The pathways include job shadowing, apprenticeships, and internships. "Courses that are dual credit," Haws said, "they can take in high school and get credit at Gateway. That will launch them into being able to go to Parkside as well."

The benefit of the new Forward Together IT agreements will be felt throughout the region as students at Gateway and UW-Parkside come mainly from Kenosha, Racine and Walworth counties.

The Information Technology transfer agreements build on the Forward Together effort, which was officially launched in September 2013 and publicly acknowledges educational partnerships between the two institutions. The initial effort linked business programs from Gateway and UW-Parkside.

In an effort to increase access to higher education and student success in their future careers, the two institutions are strengthening the relationship they have been building in the past several years to align curriculum and create additional seamless transfers from Gateway to UW-Parkside.

Bryan Miller, a Gateway transfer in 2010 who graduated in December 2014 with a major in MIS and received the Chancellor's Award signifying the top graduate in that class, stressed the importance of a transfer credits. "(My advisors) found 10 more credits that transferred from Gateway," Miller said. "That made a real difference."

These agreements provide students even greater options for their education and career. They can earn a technical college degree and enter the workforce – but still have the opportunity earn a four-year degree. It also allows students who want to begin their education at Gateway, but with the goal to enter UW-Parkside, the peace of mind to know that their credits will be accepted at the four-year university – and the time and money invested will be recognized.



RAMAC President Jim Ladwig



Winter 2014 UW-Parkside Chancellor's Award Recipient and Gateway transfer student Bryan Miller signs the "Forward Together IT" poster

Career Week and Career Fair

UW-Parkside hosted a very successful career fair April 8, 2015. Students shared resumes, made connections, and explored career possibilities with more than fifty companies including: Amazon, Catalyst Exhibits, CDW, Epic, Federated Insurance, Goodwill Industries, Jockey, Johnson Bank, Menard Inc., Mercer, Northwestern Mutual, TriCore, and Uline.



UW-Parkside and CBEC helped prepare students for the career fair by hosting a Career Week (March 9 – 12). Students attending career week had an opportunity to attend workshops on Cover Letters and Resumes, Career Strategies (Guest Speaker: Martha Carrigan from Big Shoes Network), Interviewing 101, Employer Panel and Speed Networking, Online Branding, and Careers in Sales. Speakers for the sessions were from W.W. Grainger, CDW, Uline, Federated Insurance Company, Impact Networking, and Parkside American Marketing Association. Linda Vang, from Advising, Trudy Biehn, and PAMA were instrumental in organizing career week.

Free Movie: Imitation Game

April 15, 2015: The Computer Science and MIS faculty as well as the LGBTQ Center, Office of Diversity and Inclusion, and Campus Activities & Engagement sponsored the movie, "Imitation Game." Benedict Cumberbatch stars as Alan Turing, the genius British mathematician, logician, cryptologist and computer scientist who led the charge to crack the German Enigma Code that helped the Allies win WWII. Turing went on to assist with the development of computers at the University of Manchester after the war, but was prosecuted by the UK government in 1952 for homosexual acts which the country deemed illegal. MIS and CS faculty, as well as other members of the UW-P community led a discussion of the movie after its conclusion. The event was very well attended.

Awards

Congratulations to the following award winners:

Outstanding Graduates May 2015

- Karen Moreno. Major in Accounting and Business Management (concentration in Finance)
- Jeremiah Jeffrey. Major in Computer Science/Math, Cyber Security Certificate, Physics Minor

Distinguished Alumni Award 2015

- Service: Cory Mason III, CIO Twin Disc, Bachelor of Science in Business Management and Chemistry, 1072
- Achievement: Karen Scarfone, Internationally recognized expert in cyber security. Bachelor of Science, Computer Science, 1993.
- Achievement from the College of Arts and Humanities. Jim McPhaul, Director of SBDC, Bachelor of Arts in Interdisciplinary Studies 2000 and MBA in 2005.

Other Awards

- Todd Battle: 40 under 40 Award in Economic Development
- Debbie Ford: Women of Influence Award 2015 by the Milwaukee Business Journal

AACSB Continuous Improvement Review

Visit Dates: November 1-3, 2015

Team Members:

- Carl R. Templin (Chair), Dean, Southern Utah University
- Anna S. Rominger (Member), Dean, Indiana University Northwest
- Brenda L. Flannery (Member), Dean, Minnesota State University Mankato

Visit Timeline

Date	AACSB Staff	School	Team	Committee (CIRC/AAC)
Approximately 120 days prior to visit	Send 5 th year report reminder, travel policy, updated roster, and submission instructions to school. Copy team.			
At least 60 days prior to visit	Send Scope of Review Letter(s) and Statistical Data Report(s) (if requested) to school. Copy team.			
At least 60 days prior to visit	Send team report reminder, template, last team report/school report, CIRC/AAC/BOD letter (historical docs) and submission instructions to team.			
At least 60 days prior to visit		Submit 5 th year report and documents to team. Copy CIRC/AAC.	Review report and historical documents; prepare for visit.	
Within 10 business days after the visit concludes			Submit team report to CIRC/AAC with recommendation. Copy school.	
Within 10 business days after receipt of the team report or 3 weeks prior to Committee meeting		If necessary, forward response to the team report to Team/CIRC/AAC. i.e. corrections, clarifications		
Prior to CIRC/AAC meeting				Review team report.
				Concur with recommendation or remand back to the team.

Faculty Scholarship January 1, 2014 – April 26, 2015

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- Dhumal, P., Chalasani, S.**, Wickramasinghe, N. (2015). Financial Model for Investment Recovery Period in Electronic Health Records Implementations. *International Journal of Economics and Business Research*, 9(1), 65-79. <http://www.inderscience.com/info/inarticle.php?artid=66015>
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- Andemariam, K., Tsegai, S., Andre, R. S., **Dhumal, P.**, Tessema, M. T. (2015). WORK PARTICIPATION AND ACADEMIC ACHIEVEMENT: THEORETICAL AND PRACTICAL IMPLICATIONS. *European Journal of Business and Social Sciences*, 3(11), 15-32.
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- Dhumal, P., Gee, M. V., Zou, Q.** (2014). *American Textbooks: Buying Strategies and New Business Models*. Proceedings of 50th Annual Meeting of Midwest Business Administration Association.
- Chan, L. H., **Fok, C.-W.**, Chan, K. C. (2015). Using books by prolific investors for teaching an investment course. *Advances in Financial Education*.

- Wang, J.-Y., **Fok, C.-W.**, Gao, M., Liu, Y.-J. (2014). Out of sight, not out of mind: The evidence from Taiwan mutual funds. *International Review of Economics and Finance*, 19 pages.
<http://www.journals.elsevier.com/international-review-of-economics-and-finance/>
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- Kuruvilla, A., Norton, S., Gee, M. V.** *Greening the Supply Chain in Corporate America: New & Improved Directions* (2nd ed., vol. 4, pp. 1-10). International Journal of Business & Management Studies.
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- Villalobos, J., Kifle, B., **Riley, D. D., Quevedo-Torrero, J. U.** *Crowdsourcing Automobile Parking Availability Sensing Using Mobile Phones*. Midwest Instructional Computing Symposium.
- Riley, D.**, Sander, H. (2015). *Smartphone Application For Predication of Harmful Algae Blooms*. Hanover: CeBIT.
- Riley, D. D.**, Zhang, X., Koutsoukos, X. (in press). *Biodiesel Sim: Crowdsourcing Simulations for Complex Model Analysis*. Annual Simulation Symposium.
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- Bahmani, S.**, Bahmani-Oskooee, M. (2014). "Monetary Uncertainty and Demand for Money in Korea". *Asian Economic and Financial Review*, 4(3), 317-324.
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- Holmberg-Wright, Kristin, Hribar, Tracy**, Roosevelt University Conference on Educational Experiences, "Nontraditional College Student Experiences," Roosevelt University, Chicago. (September 20, 2014).
- Ye, Qian**, United States Association for Small Business and Entrepreneurship (USASBE) Annual Conference. (January 2015).
- Miles, Heather Marie**, Dell Product Road Map, "Dell Product Road Map," Dell, Webinar. (February 18, 2015).
- Sobol, David (Author & Presenter), Gordon, Deranta (Author & Presenter), Quevedo-Torrero, Jesus Ubaldo (Author), Riley, Derek D. (Author & Presenter)**, UW Symposium for Undergraduate Research, "Using the wisdom of the crowd to improve campus security," UW-Milwaukee. (April 11, 2014).
- Riley, Derek D., Barerra, Raul (Author & Presenter), Nellen, Gwen (Author & Presenter)**, UW Symposium for Undergraduate Research, "Crowdsourcing Traffic Simulations," UW-Milwaukee. (April 11, 2014).
- Sobol, David (Author & Presenter), Gordon, Deranta (Author & Presenter), Quevedo-Torrero, Jesus Ubaldo (Author), Riley, Derek D. (Author & Presenter)**, UW Symposium for Undergraduate Research, "Using the wisdom of the crowd to improve campus security," UW-Milwaukee. (April 11, 2014).
- Bahmani, Sahar**, 53rd Annual Financial Literacy & Economic Education Conference, "Improved Performance and Critical Thinking in Economics Students Using Current Event Journaling," Council for Economic Education, Dallas, Texas. (October 10, 2014).
- Bahmani, Sahar**, The University of Wisconsin System Office of Professional and Instructional Development (OPID) 2014 Spring Conference entitled "Mindful Teaching: Inquiry, Connection, Sustainability, and Creativity", "Improved Performance and Critical Thinking in Economics Students Using Current Event Journaling," Heidel House Resort in Green Lake, WI. (April 17, 2014).
- He, Ting (Author), Cready, William M. (Author & Presenter)**, Annual Congress of the European Accounting Association, "Seasonal Patterns in the Relation Between Aggregate Quarterly Accruals and Aggregate Market Return," Tallinn, Estonia. (May 2014).



COLLEGE OF BUSINESS, ECONOMICS, AND COMPUTING

Board Members: Steve Baumgartner, Blaise Beaulier, Leonard Bloom, Kam Buhler, Richard Caskey, Charles Goodremote, Jackie Hallberg, Gordy Kacala, James Kettinger, Thomas Mahoney, Cory Mason, Thomas Nelson, Russell Tilsner, Robert Toeppe, Andrew Vogel.

Faculty and Guests: Dirk Baldwin, Dean - Trudy Biehn, Senior Academic Advisor – Michele Gee, Interim Associate Dean – Stuart Hansen, Associate Professor, Computer Science - Peter Knight, Chair, Dept. of Business – James McPhaul, Director, Small Business Development Center - Dennis Kaufman, Chair, Dept. of Economics – Abey Kuruvilla, Associate Professor, Business – Derek Riley, Assistant Professor, Computer Science – Rizvana Zameeruddin, Associate Professor, Accounting – Guest: Hannah Wallisch, Director, Research Administration and Grants.

Welcoming Remarks and Advisory Board Changes

James Kettinger called the meeting to order at 4:00 p.m. by welcoming all Advisory Board Members, Guests and College of Business, Economics, and Computing faculty and staff (CBEC). He announced that Terri Steidl, Chair, had a prior commitment along with the Chancellor and Provost who were at a Regents meeting. James mentioned that the executive committee consisted of the Chair, Terri Steidl, Chair Elect, James Kettinger, Past Chair, Chuck Goodremote and Thomas Nelson.

Dean Dirk Baldwin Update:

Dirk discussed HLC (Higher Learning Commission) and the implications for the following years. Future directions are needed to increase enrollment. The Academic Plan: Increase retention and graduations rates, increase enrollment to meet the growing needs of Southeast Wisconsin. Anticipate and prepare for changes in the student population that reflect changes in society. Increase student success through strengthening high impact pedagogical practices and provide increased flexibility in scheduling and delivery of classes. With the upcoming budget cuts there are challenges ahead to meet these goals. Dirk then introduced Gary Wood, Associate Provost to discuss the challenges facing the UW System.

Associate Provost, Gary Wood Update

Gary started the conversation by reminding the board that UW-Parkside needs their support and advocacy. As part of Governor Scott Walker's budget proposal Walker has announced that he wanted to designate the UW System as a public authority. This would give increased autonomy and flexibility which will hopefully allow the system to use resources more efficiently. The Governor's budget would also reduce state support of the UW System by \$300 million dollars over the 2015-2017 biennium. What does public authority mean? Public authorities are typically created to accomplish task that can be accomplished through traditional state agency structure. Structurally it would be authorities vs. legislature. The current Board of Regents structure and appointment process and schedule will state in place as the governing body of the new authority. The public authority would focus and strengthen the accountability to the legislature. Under the authority the UW System will be able to manage its budget more efficiently through new operating flexibilities. The focus

would be that the UW System works with each campus to find a pricing formula that reflects the costs of programs while ensuring affordability, access and quality. Shared governance and tenure would also be managed by the Board of Regents through board policy rather than by the legislature statute. The Board of Regents will maintain tuition-setting authority and will gain ability to manage and negotiate the Minnesota reciprocity program. The UW System authority would not go into effect until July 2016 so again Gary asked that the board stay engaged with campus advocacy.

Discussion

What are the goals and activities of the Advisory Board as it relates to the university's strategic plan/pillars? Ideas generated include:

- Achieve sustainable growth
- What is Parkside's "niche". What makes Parkside stand out from other Universities?
- Community engagements/partnerships.
- Committee members encourage their staff to enroll
- Student mentoring/internships/recruitment
- Encourage programs that meet the communities needs
- Help market the University
- Become guest lecturers
- Student tours, shadowing
- Mock interviews for students by business community
- Connecting with high schools in the local area
- Tech support for new technology

Hannah Wallisch, Director of Research Administration and Grants

Hannah started the discussion by telling the board some of her roles.

- Locate funding opportunities
- Provide grant proposal editing, budget creation
- Serve as the liaison between the funding agency and the applicant
- Awards and ceremony committee review applications

Hannah stated that the foundation does an investment policy. The purpose of the endowment is that it should be in perpetuity. Donors should write down their intent for awards. If donors want any awards to go right to CBEC it should be stated in a memorandum of understanding.

Closing Comments

Dirk Baldwin expressed his appreciation to the board for their attendance and interest in the College of Business, Economics, and Computing. The meeting adjourned at 7:00 p.m.

Respectfully submitted,
Andrea Worrell

UNIVERSITY OF WISCONSIN--PARKSIDE
COLLEGE OF BUSINESS, ECONOMICS, AND COMPUTING
ADVISORY BOARD

Bylaws

Preamble

The Advisory Board is committed to supporting the College of Business, Economics, and Computing at the University of Wisconsin-Parkside in the pursuit of academic excellence and continuous improvement in its educational programs and initiatives. Composed of business and professional leaders who are acquainted with the needs of the region, the board through its collective wisdom and experience provides advice, ideas, and resources to the Dean and faculty on a variety of issues facing the School. These issues include, but are not limited to: mission; vision; academic programs; accreditation; strategic planning; technology; faculty development; student recruitment, retention, and placement; community engagement; and fundraising.

ARTICLE I

Name and Authority

Section 1: Name

The name of the organization shall be the College of Business, Economics, and Computing Advisory Board.

Section 2: Authority

Subject to the guidelines of the University of Wisconsin-Parkside, the composition, functions, responsibilities, duties, powers, and authority of the College of Business, Economics, and Computing Advisory Board, hereinafter referred to as the Board, shall be as determined by the Board and the College of Business, Economics, and Computing.

ARTICLE II

Role of Advisory Board

Section 1: Activities

The Advisory Board shall serve in an advisory role to the Dean and the faculty to:

1. Provide advice on ways and means of anticipating and responding to the changing needs of business, technology, and society;
2. Review and evaluate the vision, mission, strategic plan, and academic programs of the School;
3. Provide advice and assistance on matters related to accreditation, student recruitment and retention, and faculty development;
4. Provide support for the Executive-in-Residence program and speakers for other School presentations;

5. Assist the School in providing student and faculty internships and employment opportunities for graduates;
6. Assist the School in identifying and cultivating potential financial supporters; and
7. Engage in other activities as approved by the Advisory Board.

ARTICLE III

Advisory Board

Section 1: Membership

The Advisory Board shall consist of members originally appointed to the Board and those subsequently reappointed or appointed under the provisions of these Bylaws. Members will ordinarily be senior business executives with significant responsibilities in organizations relevant to the School's programs, individuals who have demonstrated their commitment to the University of Wisconsin-Parkside and the College of Business, Economics, and Computing, and others who can contribute in meaningful ways to the work of the Board.

Section 2: Representation

The membership should be representative of the business community, with no more than two members representing the same company, institution, or other organization serving simultaneously on the Board. The Board should consist of at least twenty-five (25) but not more than thirty-five (35) non-faculty members. The Dean of the College of Business, Economics, and Computing at UW-Parkside serves as ex-officio member of the Board. Additional individuals may be appointed as ex-officio by the Chair of the Board.

Section 3: Election of Members

Nominations, including those to fill vacancies, shall be submitted to the Board by the Executive Committee for approval. A majority of the votes cast shall be necessary for the election of a member. Although voting will normally occur at a duly called meeting of the Board, the Chair may call for a vote by U.S. postal mail, e-mail, or telephone. The names of proposed candidates shall be submitted to each member of the Board at least ten days prior to the time of the election. Members of the Board shall give due consideration to the recommendations of the Executive Committee but may accept nominations from the floor at a duly called meeting and elect any other person or persons to membership on the Board in accordance with these bylaws.

Section 4: Term of Appointment

All members, other than those designated as ex-officio, shall be appointed for three years, with the possibility of reappointment. Those chosen to fill vacancies shall hold their membership until the expiration of the term of the original member whose vacancy they fill.

Section 5: Removal of Members

A member of the Advisory Board may be removed by a two-thirds majority vote of those present at a duly called meeting of the Board. The proposed removal must be on the agenda of the meeting at which said action is to take place. Three consecutive absences without notice may also result in termination of membership upon recommendation of the Executive Committee and the Dean.

ARTICLE IV

Governance

Section 1: Bylaws

The Advisory Board shall be governed by its Bylaws.

Section 2: Quorum

A quorum for the transaction of business at any meeting shall consist of one-half of the voting members of the Board.

Section 3: Officers

Officers of the Advisory Board shall consist of Chair, Chair-Elect, Secretary, and Past Chair. The Chair will conduct the meetings of the Board and its Executive Committee. The Chair-Elect will serve in the absence of the Chair.

Section 4: Elections and Terms of Officers

The Chair, Chair-Elect, and Secretary of the Board are to be nominated by the Executive Committee and elected for a two-year term by a majority of the voting members present at a duly called meeting of the Board. The Chair of the Board is also the Chair of the Executive Committee.

Section 5: Voting

All members of the Board, except ex-officio, are eligible to vote on any matters considered by the Board. Approval of issues is determined by a simple majority of those casting a vote. Voting shall be by secret ballot if requested by one or more of the voting members present.

ARTICLE V

Meetings

Section 1: Dates and Locations

The Advisory Board shall meet at least twice each academic year on a date announced by the Chair of the Board or the Dean of the College of Business, Economics, and Computing. Special meetings of the Board may be called by the Chair or Dean at any time, or upon a written request to the Chair or Dean signed by five of the voting members of the Board. Special meetings may be constituted through conference calling of members. Selection of meeting dates and locations will be the responsibility of the Dean in collaboration with the Chair of the Board.

Section 2: Notice of Meetings

Notice shall be given by US postal mail, e-mail, or telephone to members at their usual address at least ten days prior to the annual or regularly scheduled meeting. For special meetings, notice may be given by postal mail, e-mail, or telephone at least three days prior to the date of the meeting. The notice will specify time, place, and the agenda for the meeting.

Section 3: Agenda

An agenda shall be mailed or telephoned with the notice of any meeting of the Board. At the regular meetings, the Chair shall report on the status of the Board, the Dean shall report on the status of the School, and the Chairs of the Standing Committees and Ad hoc committees shall report on their

status. Robert's Rules of Order shall govern the conduct of all meetings of the Board. When such rules are in conflict with the Bylaws, the latter shall govern.

Section 4: Recommendations of the Advisory Board

All recommendations of the Advisory Board are advisory to the Dean for implementation at his/her discretion.

Section 4: Minutes

Minutes of each Advisory Board meeting shall be recorded and available to all members within 30 days after each meeting date.

ARTICLE VI **Duties of Officers**

Section 1: Chair

1. To preside at all meetings of the Board.
2. To submit to the Board for approval a list of members willing to serve on committees.
3. To appoint standing and ad hoc committees as may be required for the resolution of matters not already covered by these Bylaws. Such appointments shall be subject to the approval of the Board.
4. To report to the members of the Board at regular and special meetings.
5. To call special meetings of the Board.
6. To serve as Chair of the Executive Committee.
7. Upon completion of the term as Chair, he/she will move to the Past Chair position and will serve one additional year on the Executive Committee.

Section 2: Chair-Elect

1. To perform the duties of the Chair in the absence of the Chair.
2. To serve on the Executive Committee.
3. To chair the Nominating Committee, a sub-committee of the Executive Board. The Nominating Committee shall recommend Board membership and present a slate of officers to the Executive Committee.
4. To perform other duties as may be conferred by the Chair consistent with the Bylaws.

Section 3: Secretary

1. To keep accurate records.
2. To preserve all documents and records determined by the Board to be a part of its official records.
3. To conduct correspondence as directed by the Board.
4. To serve as an ex-officio member of all committees of the Board.
5. To record the proceedings of all regular and special meetings of the Board.
6. To serve on the Executive Committee.

Section 4: Immediate Past Chair

1. To perform the duties of the Chair in the absence of the Chair and Chair-Elect.
2. To perform other duties as may be conferred by the Chair consistent with the Bylaws.
3. To serve on the Executive Committee.

ARTICLE VII **Committees**

Section 1: Executive Committee

The Executive Committee of the Board shall be comprised of the Chair of the Board, Chair-Elect of the Board, Secretary of the Board, Immediate Past Chair of the Board, At-Large Member, and the Dean of the College of Business, Economics, and Computing. The At-Large Member shall be selected by a majority vote of the remaining members of the Executive Committee. The Executive Committee shall recommend Board membership and present a slate of officers to the membership.

Section 2: Standing Committees

The Board shall establish Standing Committees. All Committees shall report to the Board at regular and special meetings, when appropriate. The Standing Committees of the Board are:

1. Executive Committee
2. Industry/Education Partnership Committee
3. Public Relations Committee
4. Resource Committee

Section 3: Ad Hoc Committees

The Chair of the Board shall appoint ad hoc committees as may be required subject to approval by a majority vote of those present at a duly called meeting of the Board

Section 4: Formation of Committees

The procedure for forming the committees shall be as follows:

1. The Chair of the Board shall submit a list of names of members willing to serve on committees to the Executive committee. The committee memberships will be approved by the Executive Committee.
2. The Chair of the Board shall appoint a Committee Chair.
3. A quorum for any committee meeting shall be three members.

ARTICLE VIII

Amendments

Section 1: Recommendations

These Bylaws may be amended at any duly held meeting of the Board. Notice of the proposed changes must be on the agenda of the meeting at which the changes are to be considered. All proposed amendments to the Bylaws shall be referred to the Chair of the Board for inclusion on the agenda of the next regular meeting.

Section 2: Voting

A majority vote of the members present at a duly called meeting of the Board shall be required for the Bylaws to be amended.

ARTICLE IX

Finances

Section 1: General Provisions

There shall be no dues required for membership on the Advisory Board. Any unrestricted monies received as contributions or gifts through the Board shall be deposited in the University of Wisconsin-Parkside Foundation on behalf of the College of Business, Economics, and Computing.

Adopted October 20, 2000
Amended October 8, 2001
Amended January 27, 2003
Amended April 30, 2007
Amended February 12, 2013

**University of Wisconsin-Parkside
College of Business, Economics, and Computing
Advisory Board
2015**

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