



COLLEGE OF BUSINESS, ECONOMICS, AND COMPUTING

Advisory Board

October 5, 2017

Alumni Room ♦ Student Center

UW-Parkside Campus

College of Business, Economics, and Computing
Advisory Board Meeting
Alumni Room, Student Center
UW-Parkside Campus
October 5, 2017
4-7 p.m.

1. Welcoming remarks (4 p.m.)
 - a. Jim Kettinger, Chair
 - b. Dirk Baldwin, Dean
 - c. Welcome Guests
2. CBEC Advisory Board Scholarship Winner (4:10 pm)
3. MBA Program Revisions (4:15)
 - a. Draft Program Level Learning Goals
 - b. Draft Curriculum
 - c. Draft Admission Criteria
4. Discussion Topic: Foxconn, Economic Impact, Talent Needs, and UW-Parkside strategy. Guest: Tim Sheehy, President of the Metropolitan Milwaukee Association of Commerce (MMAC). (4:30)
5. Dinner (5:30)
6. Discussion Topic (6:00) – Opportunities for the App Factory (e.g., Internet of Things).
7. University and CBEC Updates (6:30 p.m.)
 - a. Faculty Recognitions
 - i. Sahar Bahmani – Excellence in Research and Creative Activity Award
 - ii. Suresh Chalasani – Community Engaged Learning and Research Award
 - b. TMAC Scholarship Winner - Dexter Fierro
 - c. Sales Fundraising Campaign
 - d. APICS Awards
 - e. Top Ranking for Economics Department
 - f. Big Idea Innovation Challenge
 - g. Executive in Residence: Sara Walker (October 12)
 - h. Professor Cloutier and Student Present Labor Research to RCWDC
 - i. International Updates
8. Enrollment Data

Appendices

Advisory Board Meeting Minutes – 1/28/16
Advisory Board Bylaws
Advisory Board Members – 2016

MBA Program Revisions

Draft Learning Goals

Program-Level Competency A)	Demonstrate professional conduct.	
	1)	Work effectively in teams to achieve operational and strategic objectives of the organization. (Conflict resolution included here as a goal)
	2)	Demonstrate effective communication skills including: listening, oral, written and non-verbal, presentation skills, audience awareness.
	3)	Apply professional behavioral skills with a particular emphasis on the practice of ethics, diversity and inclusiveness.
Program-Level Competency B)	Demonstrate strategic leadership.	
	4)	Evaluate and address political, legal, regulatory, compliance and ethical issues that arise in different types of organizations (e.g. Public, Private, and Family Owned).
	5)	Create a business strategy based on innovation and utilize change management for strategy implementation.
	6)	Work effectively with corporate governance structures including the Board of Directors to implement strategic vision.
Program-Level Competency C)	Engage in continuous improvement to enhance operational performance and promote innovation.	
	7)	Evaluate and improve operations using data analytics and quantitative methods.
	8)	Utilize data analytics and quantitative analysis to support strategic and operational decisions.
	9)	Analyze disruptive innovation and its impact on the organization.
Program-Level Competency D)	Integrate disciplinary techniques to address organization's issues.	
	10)	Evaluate organization's finances using accounting and financial tools and techniques.
	11)	Critique organization's supply chain to improve its efficiency.
	12)	Manage projects in the organization with emphasis on scope, risk, time, and cost management.
	13)	Create a workforce development strategy to recruit and sustain a diverse workforce for the organization.
	14)	Develop an effective marketing and sales strategy to achieve organizational objectives.

MBA Curriculum (Draft)

Prerequisites:

Foundation Courses required for students without Business Degree or Equivalent

MBA 502 –Foundations in Finance & Accounting NEW	2 cr
MBA 512 – Foundations in Statistics and Economics NEW	2 cr

A. Required Courses (24 credits)

MBA 700: Innovative Management NEW	2 cr
MBA 720: Information Technology for Business Decision Making NEW	2 cr
MBA 702: Managerial Accounting	2 cr
MBA 715: Advanced Operations Management	2 cr
MBA 716: Project Management	2 cr
MBA 732 Corporate Financial Management	2 cr
MB1 741- Contemporary Challenges in Managing Organizations	2 cr
MBA 742 Leadership: Theory, Application, and Skill Development	2 cr
MBA 746: Advanced Global Management	2 cr
MBA 752: Marketing Management	2 cr
MBA 793: Competitive Decision Making	2 cr
MBA 796: Advanced Strategic Management	2 cr

B. Concentrations (6 credits)

Choose one concentration:

1. Data Analytics

Required course (2 credits):

MBA 729: Technologies for Data Analytics NEW	2 cr
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Choose two courses (4 credits):

MBA 761: Optimization Techniques NEW	2 cr
MBA 759: Digital Marketing and Social Media NEW	2 cr
MBA 762: Quantitative Models for Supply Chains NEW	2 cr

2. Finance

Required courses (6 credits):

MBA 733: Investments	2 cr
MBA 735: International Financial Management	2 cr
MBA 739: Management of Financial Institutions NEW	2 cr

3. Global Management

Required courses (6 credits):

MBA 718: Global Supply Chain Management	2 cr
MBA 735: International Financial Management	2 cr
MBA 755: Global Marketing Management NEW	2 cr

4. Marketing

Choose three courses (6 credits):

MBA 753: Integrated Marketing Communications	2 cr
MBA 750: Global Marketing Management NEW	2 cr
MBA 757: Key Account and Sales Management Strategies	2 cr
MBA 759: Digital Marketing and Social Media NEW	2 cr

5. Supply Chain Management

Required courses (4 credits):

MBA 718: Global Supply Chain Management NEW	2 cr
MBA 762: Quantitative Models for Supply Chains	2 cr

Choose one course (2 credits):

MBA 753: Integrated Marketing Communications	2 cr
MBA 755: Global Marketing Management NEW	2 cr
MBA 757: Key Account and Sales Management Strategies	2 cr
MBA 761: Optimization Techniques NEW	2 cr

6. General Management

Choose three courses (6 credits):

MBA 718: Global Supply Chain Management	2 cr
MBA 729: Technologies for Data Analytics NEW	2 cr
MBA 733: Investments	2 cr
MBA 735: International Financial Management	2 cr
MBA 736: Management of Financial Institutions NEW	2 cr
MBA 753: Integrated Marketing Communications	2 cr
MBA 755: Global Marketing Management NEW	2 cr
MBA 757: Key Account and Sales Management Strategies	2 cr
MBA 761: Optimization Techniques NEW	2 cr
MBA 762: Quantitative Models for Supply Chains NEW	2 cr

Admission Standards (Draft)

ALL APPLICANTS must submit MBA application online, pay the application fee, and have official transcripts sent to UWP Admissions Office from all colleges/universities attended. Additional criteria for admission are presented below.

- 2.75 GPA and above: GMAT waived. Applicant admitted providing the application has been received online, the application fee paid, and official transcripts received in Admissions Office.
- 2.5-2.749 GPA: Applicant must submit resume showing all work experience to-date, and have a minimum of three (3) years of managerial and/or professional level experience, and then GMAT can be waived. Applicant admitted providing application, fee, and transcripts have been received.
- If GPA 2.5-2.749 without minimum of three (3) years managerial and/or professional level experience, applicant must take GMAT. (Current 1000 points formula will apply.) Applicant must also submit two recommendations.

- 2.33-2.49: Applicant must take GMAT; submit resume and two recommendations; and have minimum of three (3) years managerial and/or professional level experience. (Current 1000 points formula will apply.)
- Below 2.20-2.329: Admission denied. However, applicant can appeal in writing IF they have minimum of five (5) years managerial and/or professional level experience; two excellent recommendations; and have taken GMAT. The MBA Director, with assistance from MBA Committee as appropriate, will review appeals on case by case basis to decide whether to change original denial of admission to an admit decision.
- Below 2.199: Admission denied.

Discussion One – Foxconn Relationship

- How will Foxconn affect your businesses?
- What resources does UWP already offer for Foxconn and related businesses?
- What is the desired future vision for UWP related to Foxconn?
- What can UWP do to help Foxconn and other related businesses in SE Wisconsin?

Discussion Two – App Factory (Next Stage)

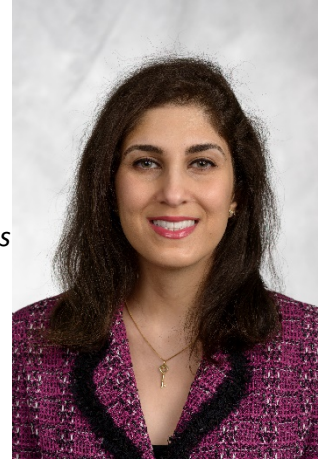
- What are the strengths of the App Factory? Accomplishments.
- How can the App Factory expand its scope to the Internet of Things?
- What can the advisory board do to help the App Factory?

News

Excellence in Research and Creative Activity Award

Sahar is originally from Milwaukee. She spent four years as a double major at UW-Madison in Economics and Political Science and then spent four years at UW-Milwaukee for her M.A. and her Ph.D. in Economics, graduating in 2007.

Sahar has taught at the business schools of UW-Milwaukee, UW-Whitewater, and Marquette University. She has published over 40 articles on money market dynamics in such journals as *Empirical Economics*, *Journal of Economics and Finance*, *Journal of Developing Areas*, *Economics Bulletin*, and *Applied Economics*. Her research applies relatively new techniques, especially time-series methods, such as co-integration and error-correction modeling methods, to different topics in money-macroeconomics related issues.



Community Engaged Learning and Research Award

This year's recipient of the Community Engaged Learning and Research Award is Dr. Suresh Chalasani, professor of Management Information Systems. As the first director of the Ralph Jaeschke Solutions for Economic Growth Center, he helped build best practices and processes for integrating community-based learning projects with the curriculum. Since 2003, Dr. Chalasani has involved hundreds of students in nearly one hundred community-based learning projects and has successfully published an article about his work in the *Journal of Cases on Information Technology*. Dr. Chalasani emphasized quality as students in his classes designed websites, managed projects and developed database systems that resulted in increased organizational capacity for area non-profits. It is not just the number of partnerships that make Dr. Chalasani so deserving of this award, but also his commitment to high-quality results. For example, after benefiting from a new website, the Danish American Home said, "It was obvious that Dr. Chalasani has the highest expectations of his students and their final presentation was truly professional." Students also report their experiences positively. One MIS major wrote that Dr. Chalasani is always "willing to go above and beyond for the sake of student growth and community benefit. During the entire process, Suresh assisted as he saw fit, and provided constructive, challenging feedback. He continuously pushed us to exceed our own personal expectations and potential." This commitment to quality, student growth and community benefit is why Dr. Chalasani is so deserving of this year's Community Engaged Learning and Research Award.



Dr. Suresh Chalasani is a Professor of Management Information Systems. He teaches in a number of programs including Management Information Systems, Health Information Management and Technology, Sustainable Management, Project Management, and MBA consortium. He serves as the Academic Director for the first competency-based Business degree program in the UW System --- flexible option Bachelor of Science in Business Administration offered by UW-Extension --- a program that he helped design and implement. Dr. Chalasani's research interests include using information technology for healthcare applications and business supply chains, and he published several articles in prestigious journals such as the IEEE transactions. He coordinates the MIS and Project Management programs, co-chairs the campus-wide assessment committee, and oversees the implementation of international agreements with IndSearch, India. Dr. Chalasani received a number of research and teaching grants from the UW system and the National Science Foundation. His past experience includes working as an Assistant professor at UW-Madison and consulting for multiple organizations in the Chicago-Milwaukee corridor. He received his PhD from the University of Southern California.

TMAC Scholarship Winner

Dexter Fierro is the recipient of the \$3,000 scholarship from the Treasury Management Association of Chicago (TMAC) for Fall 2017. Dexter is performing a financial management internship this semester for Beth Frederick in the Business Services office. Dexter is also attending the monthly educational sessions and TMAC membership meetings in Chicago. Congratulations to Dexter.



Big Idea Innovation Challenge



Based on the success of UW-Parkside's first Big Idea Innovation Challenge, we anticipate even more interest and involvement from students this year. Last year two students were awarded money to help fund their ideas.

Cassie Van Hoof - *Perfect Pal*: an all-natural solution to inappropriate or unwanted feline behavior, mainly aggression. To create the solution, several plants are distilled in order to extract essential oils and other byproducts that contain behavior-altering compounds. These are combined and diluted and from there the solution is applied to several products. These products include a spray, a gel diffuser, and wool dryer balls that can be used in areas where cats are present in order to decrease aggression.

Nikolai Lumpkins - *The Pillar Project*: The Pillar is a stackable, foldable, portable, aeroponic farm. This innovation will address food production in a way that is not dependent on the weather, uses less water, less electricity, less space, no soil, and no pesticides with the aim of providing impoverished peoples across the globe with the tools they need to live independently.

Both Cassie and Nikolai have formed LLC's. Additionally, Nikolai won the state-wide Wisconsin Science and Technology Symposium (WSTS) competition this past summer with his submission of "The Pillar Project". Over 250 students presented their innovations at WSTS. This validation should help these young innovators in their next steps towards commercialization.

UW-Parkside Sales Program



UW-Parkside is raising money to support its award winning sales program. This sales program has won numerous national sales competitions. Funds will be used to establish a state of the art Sales Center. This center will provide dedicated space and equipment to students to prepare for sales competitions, work collaboratively on coursework, and meet with sales coaches, mentors, and other professional contacts. Sponsorship falls into three categories: Premier Level (\$15,000 annually), Gold Level (\$3000 annually), and Ranger Level (\$1000 annually).

Please contact Peter Knight for information about this sponsorship opportunity.

APICS Awards



The University of Wisconsin-Parkside received two awards from APICS. The student chapter of APICS received Gold status for 2016-2017. The Gold status recognition is granted to students chapters that meet standards related to student activities.

In addition, UW-Parkside will be presented the company of the year award for 2016-2017 by the Racine/Kenosha Chapter. The following is quoted from the APIC's press release.

With the support of its students and faculty, the University of Wisconsin – Parkside has established a strong student chapter that reaches beyond its students by hosting professional development dinner meetings to enable networking with APICS Professional and Student Members, while further educating students in topics they could face once emerged in their career. The continued leadership and support by the University of Wisconsin – Parkside will produce lasting benefits for its current students and future alumni. Starting 2017-2018 school year, the APICS student chapter will start giving back the community with its newly formed partnership with United Way of Racine.

APICS is the leading professional association for supply chain and operations management and the premier provider of research, education and certification

programs that elevate supply chain excellence, innovation, and resilience. APICS Certified in Production and Inventory Management (CPIM), Certified Supply Chain Professional (CSCP), and Certified in Logistics, Transportation & Distribution (CLTD) designations set the industry standard. With over 37,000 members and more than 250 international partners, APICS is transforming the way people do business, drive growth and reach global customers. To learn more about APICS, visit apics.org.

If you would like more information about this topic, please contact Grant Averill at 262-705-7920 or email at VPSTUDENTRELATIONS@RAKEAPICS.ORG.

Economics Department Top 10 in Wisconsin

Zipia.com crunched numbers related to the economics programs of 116 Wisconsin higher education institutions and found that UW-Parkside's economics major ranked number six in the state. According to Zipia, "UW-Parkside gets high marks for the cost of the program – it's the most affordable economics degree in Wisconsin. Plus, the percentage of students still working in the field of economics is the highest in the state." The top ten list can be found at: <https://www.zipia.com/economics-major/#these-are-the-10-best-colleges-for-economics-majors-in-wisconsin>.

Executive in Residence (October 12, 2017)

SARA J. WALKER, CFA

Sara Walker is senior vice president, senior portfolio manager with Associated Private Client & Institutional Services. In this position she constructs and manages investment portfolios for corporations, individuals and non-profit organizations, while also leading a team of portfolio managers. As a Chartered Financial Analyst®, Sara joined Associated in 1997 and has more than 30 years of investment management experience, making her a tremendous resource for her clients.

In her highly visible role as Associated's economist, Sara addresses shareholders at the company's annual meetings, is a speaker at client engagements across, and is widely quoted as an expert in the media. She is also the author of Associated's quarterly client newsletter, *The Economic and Investment Environment*.



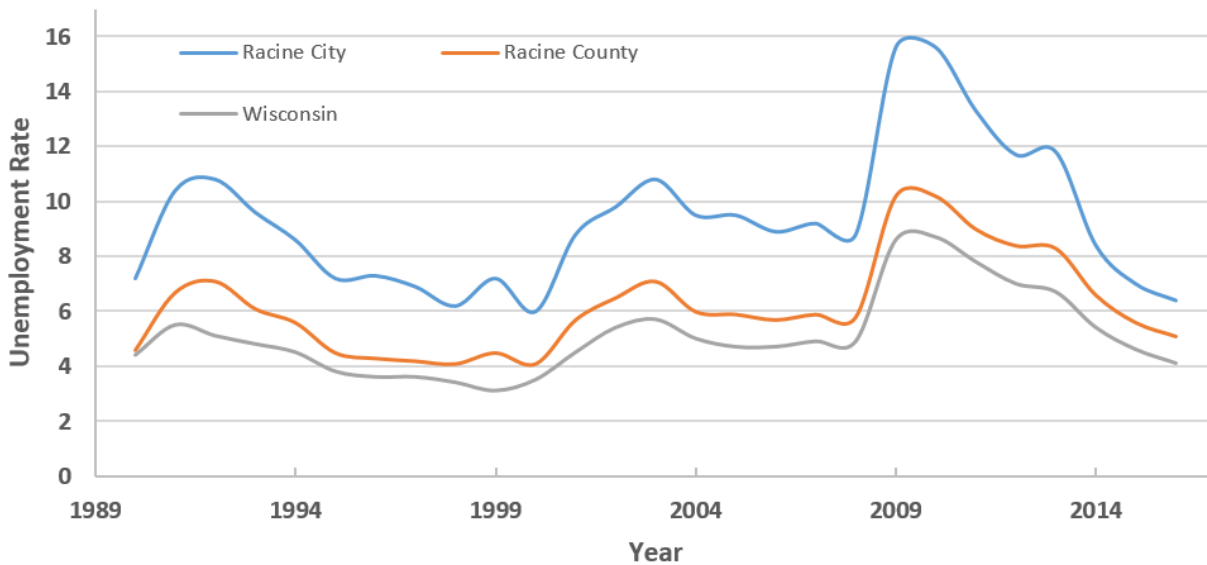
Sara earned her Bachelor of Science degree from the University of Wisconsin – Parkside where she double majored in finance and economics and graduated magna cum laude. She earned her Master of Business Administration degree from the University of Wisconsin-Milwaukee. She is a member and past-president of the CFA Society of Milwaukee as well as a founding member of the CFA Society of Madison.

In the community, Sara is on the boards of Tempo Milwaukee, Make a Difference-Wisconsin and the CFA Society of Milwaukee. She also served on the board of the Milwaukee Public Museum for eight years. Additionally, Sara serves on the HR Committee of Lad Lake Wisconsin. Her commitment to mentoring was acknowledged in 2016 with the Milwaukee Business Journal's Women of Influence award.

Presentation to RCWDC and Higher Expectations

Professor Norm Cloutier and Carolyn Eastman, student in business and economics, presented preliminary results of their research on unemployment rates to the Racine County Workforce Development Center (RCWDC) and Higher Expectations on September 14, 2017. The research compares the City of Racine to Racine County and 676 other cities. The preliminary results highlight factors that are correlated with the higher unemployment rates in the city of Racine. Copies of the presentation can be obtained from Professor Cloutier at cloutier@uwp.edu.

Unemployment 1990 - 2016: Racine City, Racine County, and Wisconsin



International Initiatives

CBEC continues to expand its international relationships. New MOUs have been developed India and China. In addition, faculty and staff are traveling to recruit students across the globe in order to enhance global diversity of the UWP campus. The number of new international students enrolling in UWP have doubled in fall 2017 compared to fall 2016. CBEC has agreements with the following universities:

China

- Beijing Information Science and Technology University (BISTU) 3+1+1 agreement
- Beijing Technology and Business University (BTBU) 3+1+1 agreement
- Jiangnan University (Wuhan, Hubel) 3+1+1 agreement
- Yuncheng University (Yuncheng City, Shanxi) 3+1+1 agreement

India

- N. L. Dalmia Institute of Management Studies and Research (NLDIMSR) (Mumbai) 1+1 MBA
- Sydenham Institute of Management Studies, Research and Entrepreneurship Education (SIMSREE) (Mumbai) Faculty exchange
- Indian Institute of Cost & Management Studies & Research (IndSearch) (Pune) MBA and MSCIS transfer agreements
- Also have a high school MOU

Italy

- University of Calabria, Summer programs and student exchange
- University of Salento, Summer programs and student exchange

Germany

- Osfalia University, Wolfenbuttel. Summer programs
- Duale Hochschule Baden Wuttemberg. Student exchange

Finland

- Mikkeli University of Applied Sciences, Finland. Student Exchange and Summer programs

Russia

- St Petersburg State Economic University, Russia. Student exchange and summer programs

International Internships



Christian Hansen and Jonathan Dubinsky, two CBEC students, are now experiencing a global internship. After working at the Racine CNH plant for two years and receiving the work visas, they are now experiencing their internship in Italy. CBEC looks forward to providing additional global work opportunities for its students.

Enrollment: Business Undergraduate Majors

	FALL 2017					FALL 2016					FALL 2015					FALL 2014					FALL 2013				
	FR	SO	JR	SR	TOTAL	FR	SO	JR	SR	TOTAL	FR	SO	JR	SR	TOTAL	FR	SO	JR	SR	TOTAL	FR	SO	JR	SR	TOTAL
ACCT	0	0	0	3	3	0	1	1	7	9	0	1	4	38	43	0	6	28	53	87	6	28	37	91	162
FIN	13	12	36	53	114	20	28	32	62	142	9	14	27	50	100	8	19	26	50	103	13	14	17	54	98
GBUS	51	67	97	129	344	75	81	95	151	402	61	64	102	161	388	64	83	108	129	384	57	74	76	123	330
HRM	9	14	39	44	106	13	35	34	46	128	14	12	26	61	113	6	17	32	48	103	8	20	19	30	77
MIS	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0				2	2				2	2
MKT	0	1	3	7	11	0	3	4	15	22	1	4	13	26	44	7	23	27	28	85	19	27	22	41	109
NONE	0	0	0	0	0	0	0	0	0	0	1	2	2	4	9					0	5	1	2	0	8
BUS MAJOR	73	94	175	236	578	108	148	166	281	703	86	97	174	340	697	85	148	221	310	764	108	164	173	341	786
BUS ONLINE	1	5	14	17	37	4	5	4	9	22															
MIS MAJOR	3	7	22	32	64	6	9	22	25	62	2	9	23	27	61	7	11	15	29	62	6	9	11	41	67
ACCT MAJOR	13	24	37	87	161	22	28	44	86	180	18	36	57	84	195	21	33	40	57	151	21	9	4	9	43
MKT MAJOR	21	29	39	56	145	26	34	43	54	157	13	22	31	43	109	18	5	15	15	53					
TOTAL																									
DISTINCT																									
BUS, MIS & ACCT MJRS					778					831					801					760					706
MALE	52	92	128	183	455	90	88	120	182	480	61	87	135	186	469	74	98	134	148	454	81	93	83	158	415
FEMALE	49	47	86	141	323	50	74	90	137	351	46	53	92	141	332	33	65	89	119	306	39	67	62	123	291
PART-TIME	11	20	46	81	158	28	32	54	95	209	13	31	47	82	173	17	25	42	90	174	13	38	38	104	193
FULL-TIME	90	119	168	243	620	112	130	156	224	622	94	109	180	245	628	90	138	181	177	586	107	122	107	177	513
WHITE	66	95	128	218	507	99	104	140	231	574	66	99	163	241	569	76	120	163	187	546	93	110	98	200	501
AFRICAN AM	9	14	13	31	67	15	11	23	20	69	16	8	19	28	71	9	12	19	23	63	8	19	15	17	59
HISPANIC	11	18	44	48	121	15	30	27	42	114	12	17	29	34	92	11	10	23	32	76	8	17	15	39	79
ASIAN	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	1	1	0	0	0	1	1
AM INDIAN	0	1	3	5	9	1	2	2	3	8	2	1	2	2	7	1	3	2	7	13	2	1	4	2	9
HAWAIIA	0	0	1	2	3	0	0	2	1	3	0	0	1	0	1	1	1	0	1	3	1	0	1	1	3
ACAMLAOV	0	1	2	3	6	0	1	3	1	5	1	0	1	1	3	1	1	0	1	3	1	0	1	2	4
PUERTOR	1	2	7	1	11	2	4	3	1	10	2	3	2	0	7	2	4	1	1	8	0	1	0	4	5
OTHRASN	13	8	13	13	47	8	8	8	15	39	6	9	7	14	36	5	8	8	12	33	7	8	8	14	37
HMONG	0	0	2	1	3	0	1	1	2	4	1	0	2	3	6	0	2	3	1	6	0	1	2	0	3
NSPEC	1	0	1	3	5	0	1	1	3	5	1	3	1	4	9	1	2	4	1	8	0	3	1	1	5

MBA Enrollment

	F 17	Sp 17	F 16	Sp 16	F 15	Sp 15	F 14	Sp 14	F 13	Sp 13	F 12	Sp 12	F 11	Sp 11	F 10	Sp 10
Total	74	71	85	78	85	94	90	106	110	106	109	99	90	94	101	95
Afr. Am	2	5	8	6	6	7	5	7	7	5	4	1	2	4	4	9
Am. Ind	1	1	1	1	0	1	1	2	2	2	3	1	1	1	1	1
Asian	22	15	21	15	17	12	16	17	18	20	19	12	12	14	13	5
Hispanic	2	6	6	9	9	8	5	7	5	2	5	4	2	1	3	4
White	47	43	48	47	53	66	63	73	78	77	78	78	73	72	76	68
Nspec	0	1	1									3		2	4	8
Female	34	29	35	33	36	34	35	43	49	45	53	51	45	40	40	38
Male	40	42	50	45	49	60	55	63	61	61	56	48	45	54	61	57

MSCIS Enrollment

	F 17	Sp 17	F 16	Sp 16	F 15	Sp 15	F 14	Sp 14	F 13	Sp 13	F 12	Sp 12	F 11	Sp 11	F 10
Total	17	15	13	11	13	13	14	7	9	9	7	9	11	7	9
Afr. Am															1
Am. Ind															
Asian	10	9	10	8	8	7	8	4	4	5	4	4	5	2	3
Hispanic															
White	7	6	3	3	5	6	6	3	5	4	3	5	6	5	5
NSPEC															
Female	6	8	8	7	7	6	5	3	3	4	3	3	2	3	2
Male	11	7	5	4	6	7	9	4	6	5	4	6	9	4	7

Computer Science

	FALL 2017					FALL 2016					FALL 2015					FALL 2014					FALL 2013					FALL 2012					FALL 2011					FALL 2010									
	FR	SO	JR	SR	TOTAL	FR	SO	JR	SR	TOTAL	FR	SO	JR	SR	TOTAL	FR	SO	JR	SR	TOTAL	FR	SO	JR	SR	TOTAL	FR	SO	JR	SR	TOTAL	FR	SO	JR	SR	TOTAL	FR	SO	JR	SR	TOTAL					
CENG CONC																																													
CSCI MAJOR	46	48	49	65	208	46	41	41	71	199	33	36	48	70	187	38	47	39	65	189	41	41	36	50	168	26	33	27	43	129	36	24	23	36	119	21	28	28	31	108					
MALE	42	43	37	60	182	41	29	37	58	165	31	34	43	58	166	36	41	31	54	162	36	34	30	40	140	22	28	22	37	109	31	20	22	30	103	19	15	30	33	97					
FEMALE	4	5	12	5	26	5	12	4	13	34	2	2	5	12	21	2	6	8	11	27	5	7	6	10	28	4	5	5	6	20	5	4	1	6	16	4	2	4	1	11					
PART-TIME	3	10	10	19	42	8	15	18	20	61	7	4	4	22	37	5	7	6	16	34	3	7	4	11	25	8	6	6	11	31	2	4	6	7	19	4	2	8	11	25					
FULL-TIME	43	38	39	46	166	38	26	23	51	138	26	32	44	48	150	33	40	33	49	155	38	34	32	39	143	18	27	21	32	98	34	20	17	29	100	19	15	26	23	83					
WHITE	25	35	31	41	132	37	30	29	50	146	26	26	34	50	136	29	31	29	49	138	22	32	26	43	123	17	25	21	32	95	26	15	21	31	93	20	15	29	29	93					
AFR AMERICAN	2	3	2	6	13	1	3	5	1	10	3	3	2	3	11	4	3	1	3	11	9	2	3	0	14	3	0	0	0	3	3	0	0	1	4	1	0	3	0	4					
HAWAIIA	2	0	0	0	2	0	0	0	0	0	0	1	0	0	1	0	0	0	0	0	1	0	0	1	2	0	0	0	1	1	0	0	0	1	1	0	0	1	0	1					
HISPANIC	11	8	8	10	37	5	5	3	11	24	4	3	7	10	24	1	7	6	6	20	3	5	3	3	14	6	6	3	3	18	7	5	1	1	14	2	1	2	0	5					
ASIAN	5	2	3	7	17	3	1	2	6	12	0	2	4	7	13	4	5	3	5	17	4	2	3	0	9	0	1	0	5	6	0	2	1	2	5	0	1	1	1	3					
AM INDIAN	1	0	1	0	2	0	0	1	1	2	0	0	1	0	1	0	1	0	1	2	0	0	0	2	2	0	1	1	0	2	0	2	0	0	2	0	0	1	0	1					
ACAMLAOV	0	0	2	0	2	0	0	1	1	2	0	1	0	0	1	0	0	0	0	0	0	0	1	0	1	0	0	1	0	1	0	0	0	0	0	0	0	0	1	1					
NSPEC	0	0	2	1	3	0	2	0	1	3	0	0	0	0	0	0	0	0	1	1	2	0	0	1	3	0	0	1	2	3	0	0	0	0	0	0	0	0	0	0					

Economics

	FALL 2017					FALL 2016					FALL 2015					FALL 2014					FALL 2013					FALL 2012				
	FR	SO	JR	SR	TOTAL	FR	SO	JR	SR	TOTAL	FR	SO	JR	SR	TOTAL	FR	SO	JR	SR	TOTAL	FR	SO	JR	SR	TOTAL	FR	SO	JR	SR	TOTAL
MON & FIN	1	1	7	7	16	0	4	4	6	14	1	0	1	9	11	0	0	1	8	9	0	0	2	8	10	0	1	2	8	11
QUANT	0	0	2	7	9	0	1	3	7	11	0	0	1	5	6	0	0	2	7	9	0	0	2	8	10	0	1	1	5	7
GENERAL	2	3	1	5	11	4	2	4	7	17	3	3	2	8	16	0	7	3	4	14	3	4	8	4	19	0	3	4	6	13
ECON MAJOR	3	4	10	19	36	4	7	11	20	42	4	3	4	22	33	0	7	6	19	32	3	4	12	20	39	0	5	7	19	31
TOTAL DISTINCT ECON MJRS					33					38					30					28					32					28
MALE	1	3	7	12	23	3	7	6	10	26	3	1	4	12	20	0	6	3	13	22	3	3	8	11	25	0	5	4	12	21
FEMALE	2	2	1	5	10	2	1	5	4	12	1	2	0	7	10	0	1	2	3	6	0	1	3	3	7	0	0	3	4	7
PART-TIME	1	1	1	2	5	0	0	1	4	5	0	0	1	6	7	0	0	1	3	4	0	1	2	4	7	0	1	3	6	10
FULL-TIME	2	4	7	15	28	5	8	10	10	33	4	3	3	13	23	0	7	4	13	24	3	3	9	10	25	0	4	4	10	18
WHITE	2	2	3	13	20	2	4	9	9	24	2	1	2	14	19	0	5	4	15	24	2	2	11	13	28	0	5	6	16	27
AM INDIAN	0	0	0	1	1	0	0	0	1	1	0	0	0	0	0	0	0	0	0	0	0	1	0	0	1					
HISPANIC	0	0	0	1	1	1	0	0	1	2	0	0	0	1	1	0	0	1	0	1	1	1	0	0	2					
OTHRASN	0	0	1	1	2	0	1	0	1	2	0	0	1	1	2	0	1	0	1	2	0	0	0	1	1	0	0	1	0	1
MEXAMER	1	1	1	1	4	0	1	2	2	5	1	1	1	1	4	0	1	0	0	1										
AFRICAN AMERICAN	0	2	1	0	3	2	0	0	0	2	0	0	0	0	2	0	0	0	0	2										
NSPEC	0	0	2	0	2	0	2	0	0	2	1	1	0	0	2															

College Enrollments

Term: Fall 2017-18

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		Freshman	Sophomore	Junior	Senior	Graduate	Total	
C u r r e n t	Minor	2	3	10	8		23	
	CBEC	Major	150	191	269	398	89	1,097
		Minor	6	20	33	49		108
		Certificate	33	36	55	87		211
		Program of Study			2	4		6
	CNHS	Major	111	230	254	445	44	1,084
		Pending Major	12	30	4	9		55
		Minor	8	26	33	84		151
		Certificate	4	15	20	67		106
		Preparation	2	7	6	8		23
		Program of Study				2		2
	COAH	Major	30	84	118	217		449
		Pending Major	2	4	4	4		14
		Minor	15	51	55	110		231
		Certificate	5	12	35	71		123
	CSPS	Major	17	62	107	225		411
Pending Major		36	55	37	39		167	
Minor		6	26	47	146		225	
Certificate		1	3	7	25		36	

Appendices

COLLEGE OF BUSINESS, ECONOMICS, AND COMPUTING

ADVISORY BOARD MEETING

May 24, 2017

Alumni Room, UW-Parkside ~ Student Center

4:00 p.m.

Board Members: Al Biland, Leonard Bloom, Russell Tilsner, Thomas Nelson, Stephen Schroeder, Cory Mason, James Kettinger,

Faculty and Guests: Dirk Baldwin, Dean — Michele Gee, Interim Associate Dean — Dennis Kaufman, Chair, Dept. of Economics – Tara Schmidt, Academic Department Associate – Diana Villegas-Cristerna, Academic Advisor & Program Associate – Luis Benevoglianti, Advising, Laura McClure, Interim Dean’s Assistant - Special Guests: Robert Ducoffe, Provost.

Welcoming Remarks and Advisory Board Changes

Dirk Baldwin called the meeting to order at 4:00 p.m. by welcoming all Advisory Board Members, Guests and College of Business, Economics, and Computing faculty and staff (CBEC).

Jim Kettinger Opener:

The AP factory is making steady growth. Governor Walker recently visited SC Johnson and mentioned the new Frank Lloyd Wright APP. We had teams compete in 2 big sales competitions. They did well. We also just graduated one of the largest classes in UWP History. The number of students and graduates is up. We are also making growth and have strong numbers in reference to the entire UW system.

Dirk Baldwin:

Our international programs are growing as well. We have 3.5 programs in India and 4 in China. Two of India’s programs are new this year. This is big progress in the international market.

Our enrollment and graduation rates are up. Alumni Award Traditions of Excellence went to Sara Walker, Economist and Jim Kramer, Mr. Ranger. Outstanding graduate award went to double major graduate, Monica Drea. The new Downtown Director of Kenosha is one of our graduates.

Summer workshops are full and the scholarships have been used but we are always in need for more money. There are many low income students that need financial help.

Robert Ducoffe, Provost

Remarked that he is appreciative of the Advisory Board packet and all of the detailed information that is supplied. The current 13 month focus of the university is to grow enrollment with a financial goal in mind. Although we are a state institution, 70% of our funds come directly from the students and 30% from the state. The state funds are not going to increase but we can remain optimistic. UW-Parkside was originally thought to hold 25,000 student but with the increase on other campuses we strive for about 6,000. We were originally 1 of 4 campuses and today we stand as 1 of 26. We have a marketing initiative to target people to come back and finish their degrees here. Our enrollment is currently stable. This helps our budget although the state may be taking/cutting some funds. We are sensible about our budget and have reserves. There are 450-460 faculty on campus with about 50 vacancies at any given time. Between openings and reserves we remain “ok” but we cannot continue to dip into the reserves.

Governor’s budget calls for some cuts, more performance expectations, and a tuition freeze. We can take all of that. When all changes are over, they may raise tuition 1-1.5%. We will be able to continue on a steady basis with changes even if enrollment stays the same.

Many of our students are first generation. Even though we need to grow, we are still improving lives. We had the largest graduating class and it has grown 3 years in a row and the preliminary numbers show that we are on the rise and will continue to grow in years 4, 5 and 6.

Advisory Board Member Question *Referring back to the budget*

Is the budget ok – is there going to be another vote?

Ducoffe response:

Governor wants a 5% reduction across the board. This means 35 million to give back but that really means a 42 million deficit. We would like to see the money go to the students who really need it. The Chancellor, John J and Mielke have spent a lot of time talking with government officials about this. We’ve had good support from the press. That is always a help.

Academic Partnerships and Online MBA (Presented by Dirk)

We have signed academic partnerships. It is a 6-8 month process for online. Most adult’s today want online programs. By not having this sooner, we have lost some of the market.

The firm hired, will help with understanding the adult learner. They will help to create a better program. The program revenue is a 50/50 split, so there is incentive for them to work hard for us.

Reasons why to partner:

We are creating a UW brand

We are close to Chicago – most Chicago MBA programs are with private colleges and are not affordable.

UW 50% - to be split 35/65 with the 65% going to CBEC to fund support.

We had a great kick off meeting with them and are working on the next steps. We were able to speak with 6 other universities. They are all very happy with the company, the team and the results. We will be able to structure the classes and the program to be the MBA program that we want. Dirk also extended a thank you to all who worked so hard to make this happen.

We had some skepticism going in but we did the financial modeling, looked at the cost and benefits and ultimately the faculty voted in favor of the program.

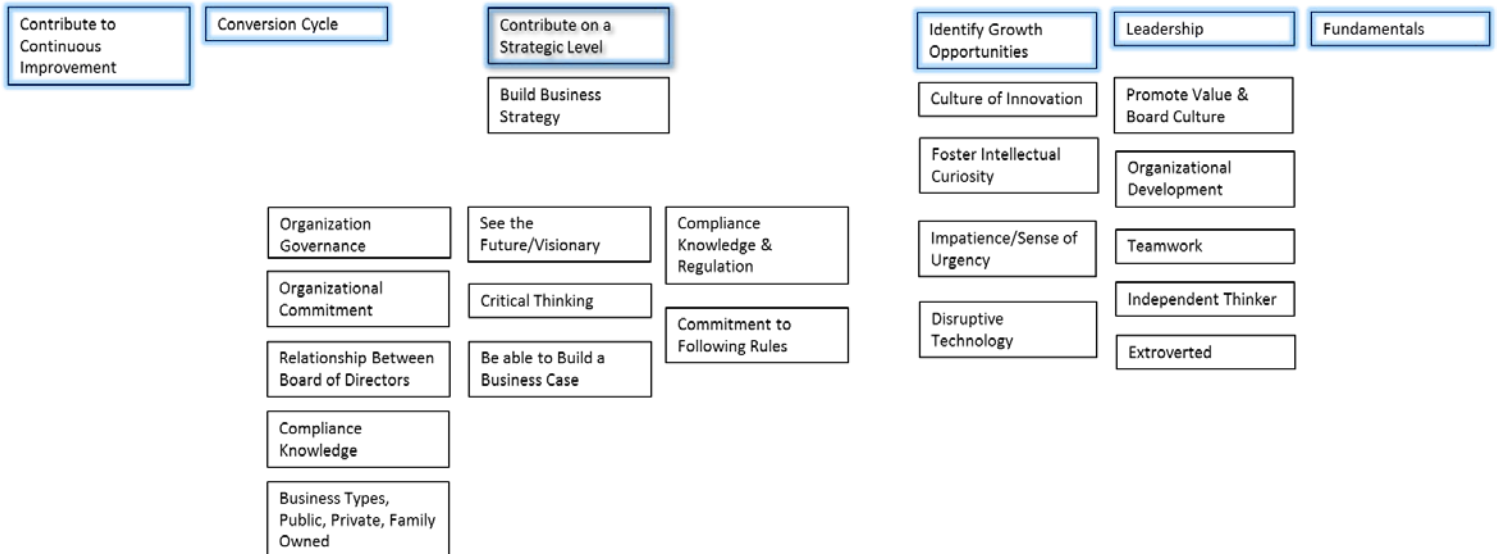
The advisory board asked several questions, including questions related to the MBA Consortium and the opinions of other UW universities. Dirk stated that he talked with some of the deans including the consortium. They are aware of the program and, in general, are supportive.

MBA Learning Goals

Michele Gee Discussed AP. There is a lot of synergy between programs and that will help us as a University and our students. We are excited to work with them. Our first thing is to change the learning goals. We want 6-7 of them. We are going to build curriculum as we go along building it around our students. We will be able to test it overtime and make changes. We want measurable and clear expectations that we can monitor.

Our current goals are 15+ years old. They are too general and need to be re-evaluated. The Learning Goals were then read verbatim from page 3 of the agenda. Tables were asked to breakout and brainstorm ideas of what this MBA program should look like. What learning goals are important for our students to know walking in the door of a company?

The advisory board broke into groups and posted possible learning goals. The summary is posted in the following picture.



Suggestion was made to put this on a grid: X – Critical skills/competencies to apply, Y – Aspects

I.e., x – Firm Management Y – how to make a presentation to the Exec Board

Both sides are equally important. It is also important for faculty and students alike to see how these two dynamics get integrated together.

Good idea to bring the board and the faculty together to work on ideas, integration. They should work together on the goals the breakout teams put together. New goals suggested were:

- Leadership
- Innovation
- Continuous Improvement
- Strategy – *think big picture not task by task*
 - Marketing
 - Governance organizing
 - Compliance
- Conversion Cycle

Related ideas discussed

Al Biland: How do we provide for them (students) to contribute at a higher level? How do we/can we make our graduates stand out? We want our students to be able to contribute at a higher level right away – first day at work.

Dirk Baldwin: We need to focus on more marketable statements. Job descriptions, recruitments skills that apply to entering the C suite, executive director, etc. What are the action words used in the market today? We need to capture those/combine the words or statement while making our Learning Goals.

Dennis Kaufman: You are talking about all of this change but you need the faculty and AB to get together. Without the input from the AB, the faculty will not know what changes need to be made.

Cory Mason: When you can see what you are selling, the students will be able to see it too.

Dirk Baldwin: We have a draft of the MBA program. Break out again and compare page 4 to page 6 and then we'll get feedback. AP's suggestion right now is that marketing fits with finance. What is missing (courses)?

Board Suggested topics such as:

- Organization Design/Development
- Instructive Technology
- Entrepreneurial Management
- Continuous Improvement
- Terminology of Today

- An overview class

An overview class would be good to have as the first step for students instead of statistics. The class order needs to be mapped out better so students don't get burned out right away or turned off.

James Kettinger: Think there should be a culmination class like a senior seminar. What about entry credits or testing out of prereq's? Can GMAT be waived? Work experience counted? Students who need help, how will they get in?

Dirk Baldwin: MBA 796 is a big overview and integrates a lot of content now.

Michele Gee: She discussed Adv. Global Management and that it includes International Markets.

Steven Schroeder: Need a class on how to grow your business.

- How to pick targets
- Acquisitions

Al Biland: We need to determine what level the students need to be at. What topics are going to come up at the meetings in the real world?

Russel Tilsner: Look at IT, how can I be a business partner with IT info but not be a specialist? What are organizations looking for so our students can be at that acquisition table?

Thomas Nelson: Managers want to see that you know do know the whole picture and what is going to happen. For example a loan officer. He needs to know and understand the big picture of what you are doing and what you are about in order give you the loan and help you make the best decision for your company. He needs to know the big picture and repercussions the money will have and not just hand you a check. Knowing the big picture he can go in and fight for you.

Michele Gee: Is there a way that we can combine some of these together?

Russel Tilsner: Yes, I think so but I'm not sure you'll be able to capture the inorganic growth and all they will need to know.

Dirk Baldwin: You can combine mgr. accounting and corporate accounting – element class of fundamentals. Can you do enough in 7 weeks though to get what they need? This is the problem with combining too much.

Cory Mason: You can't combine accounting and finance classes because they really see things 2 different ways.

Thomas Nelson: Maybe this should be 4 course concentration? Reduce the number of required courses?

Michele Gee: We need to consider how much time everything will take the students and their concerns over this.

Dirk Baldwin: We need to really map it out. We started with what we thoughts students would like but there are other resources to help with this.

Russel Tilsner: Acct/Finance merge can't happen. How about International/Corporate Finance Management together?

Thomas Nelson: If we start in March, can we change and refine as we go along?

Dirk Baldwin: Yes, because this rolls out in a year. This gives us time to make adjustments along the way especially if we see that no one wants a class or people are doing well in a class.

Michele Gee: An issue that has come up is quantitative methods. It is extremely detailed and more for a specialty in statistical analysis. Is it relative to all students?

Dirk Baldwin: I think there are aspects of that class needed but what are they?

Cory Mason: I think they need to know how to interpret the results rather than focusing on how to get here.

Dennis Kaufman: Data is so important. You need to be able to crunch the numbers to understand the results. It is important to know how they crunched the numbers, where they came from in order to decipher the results. The end result is not enough. This is important.

Al Biland: No, that is where you need experts. Students need a broad knowledge and understand the result is enough.

Thomas Nelson: Dennis – I understand what you're saying but yes this is important and the students need a deep understanding.

Advisory Board Interaction with Students and Faculty

Dirk: we want students to mix more with the Advisory Board. We were thinking about Advisory Board members coming to speak on a specific topic. A Q/A board with students for fall and spring. A faculty/student lunch to brainstorm ideas.

Ideas discussed included:

- Panel discussion – topic based. 3-4 advisory members sharing their collective experiences. Students could get a familiarity with the board.
- Presentations by faculty on their research. Advisory Board would like to know what they are working on.
- Faculty tour of businesses. They could see firsthand what goes on on a daily basis. Tour of the plant and office.

Closing - Dirk Baldwin

I think these discussion were great. We didn't get to all of our topics but I think that's ok based on the progress we did make. So for now we have 2 action items to move forward on.

1. Advisory Board panel discussion on a topic
2. Tour for faculty – 1 in the fall for sure.

Dirk Baldwin expressed his appreciation to the board for their attendance and interest in the College of Business, Economics, and Computing. The meeting adjourned at 7:00 p.m.

Respectfully submitted,

Laura McClure

UNIVERSITY OF WISCONSIN--PARKSIDE
COLLEGE OF BUSINESS, ECONOMICS, AND COMPUTING
ADVISORY BOARD

Bylaws

Preamble

The Advisory Board is committed to supporting the College of Business, Economics, and Computing at the University of Wisconsin-Parkside in the pursuit of academic excellence and continuous improvement in its educational programs and initiatives. Composed of business and professional leaders who are acquainted with the needs of the region, the board through its collective wisdom and experience provides advice, ideas, and resources to the Dean and faculty on a variety of issues facing the School. These issues include, but are not limited to: mission; vision; academic programs; accreditation; strategic planning; technology; faculty development; student recruitment, retention, and placement; community engagement; and fundraising.

ARTICLE I

Name and Authority

Section 1: Name

The name of the organization shall be the College of Business, Economics, and Computing Advisory Board.

Section 2: Authority

Subject to the guidelines of the University of Wisconsin-Parkside, the composition, functions, responsibilities, duties, powers, and authority of the College of Business, Economics, and Computing Advisory Board, hereinafter referred to as the Board, shall be as determined by the Board and the College of Business, Economics, and Computing.

ARTICLE II

Role of Advisory Board

Section 1: Activities

The Advisory Board shall serve in an advisory role to the Dean and the faculty to:

1. Provide advice on ways and means of anticipating and responding to the changing needs of business, technology, and society;
2. Review and evaluate the vision, mission, strategic plan, and academic programs of the School;
3. Provide advice and assistance on matters related to accreditation, student recruitment and retention, and faculty development;
4. Provide support for the Executive-in-Residence program and speakers for other School presentations;

5. Assist the School in providing student and faculty internships and employment opportunities for graduates;
6. Assist the School in identifying and cultivating potential financial supporters; and
7. Engage in other activities as approved by the Advisory Board.

ARTICLE III **Advisory Board**

Section 1: Membership

The Advisory Board shall consist of members originally appointed to the Board and those subsequently reappointed or appointed under the provisions of these Bylaws. Members will ordinarily be senior business executives with significant responsibilities in organizations relevant to the School's programs, individuals who have demonstrated their commitment to the University of Wisconsin-Parkside and the College of Business, Economics, and Computing, and others who can contribute in meaningful ways to the work of the Board.

Section 2: Representation

The membership should be representative of the business community, with no more than two members representing the same company, institution, or other organization serving simultaneously on the Board. The Board should consist of at least twenty-five (25) but not more than thirty-five (35) non-faculty members. The Dean of the College of Business, Economics, and Computing at UW-Parkside serves as ex-officio member of the Board. Additional individuals may be appointed as ex-officio by the Chair of the Board.

Section 3: Election of Members

Nominations, including those to fill vacancies, shall be submitted to the Board by the Executive Committee for approval. A majority of the votes cast shall be necessary for the election of a member. Although voting will normally occur at a duly called meeting of the Board, the Chair may call for a vote by U.S. postal mail, e-mail, or telephone. The names of proposed candidates shall be submitted to each member of the Board at least ten days prior to the time of the election. Members of the Board shall give due consideration to the recommendations of the Executive Committee but may accept nominations from the floor at a duly called meeting and elect any other person or persons to membership on the Board in accordance with these bylaws.

Section 4: Term of Appointment

All members, other than those designated as ex-officio, shall be appointed for three years, with the possibility of reappointment. Those chosen to fill vacancies shall hold their membership until the expiration of the term of the original member whose vacancy they fill.

Section 5: Removal of Members

A member of the Advisory Board may be removed by a two-thirds majority vote of those present at a duly called meeting of the Board. The proposed removal must be on the agenda of the meeting at which said action is to take place. Three consecutive absences without notice may also result in termination of membership upon recommendation of the Executive Committee and the Dean.

ARTICLE IV

Governance

Section 1: Bylaws

The Advisory Board shall be governed by its Bylaws.

Section 2: Quorum

A quorum for the transaction of business at any meeting shall consist of one-half of the voting members of the Board.

Section 3: Officers

Officers of the Advisory Board shall consist of Chair, Chair-Elect, Secretary, and Past Chair. The Chair will conduct the meetings of the Board and its Executive Committee. The Chair-Elect will serve in the absence of the Chair.

Section 4: Elections and Terms of Officers

The Chair, Chair-Elect, and Secretary of the Board are to be nominated by the Executive Committee and elected for a two-year term by a majority of the voting members present at a duly called meeting of the Board. The Chair of the Board is also the Chair of the Executive Committee.

Section 5: Voting

All members of the Board, except ex-officio, are eligible to vote on any matters considered by the Board. Approval of issues is determined by a simple majority of those casting a vote. Voting shall be by secret ballot if requested by one or more of the voting members present.

ARTICLE V

Meetings

Section 1: Dates and Locations

The Advisory Board shall meet at least twice each academic year on a date announced by the Chair of the Board or the Dean of the College of Business, Economics, and Computing. Special meetings of the Board may be called by the Chair or Dean at any time, or upon a written request to the Chair or Dean signed by five of the voting members of the Board. Special meetings may be constituted through conference calling of members. Selection of meeting dates and locations will be the responsibility of the Dean in collaboration with the Chair of the Board.

Section 2: Notice of Meetings

Notice shall be given by US postal mail, e-mail, or telephone to members at their usual address at least ten days prior to the annual or regularly scheduled meeting. For special meetings, notice may be given by postal mail, e-mail, or telephone at least three days prior to the date of the meeting. The notice will specify time, place, and the agenda for the meeting.

Section 3: Agenda

An agenda shall be mailed or telephoned with the notice of any meeting of the Board. At the regular meetings, the Chair shall report on the status of the Board, the Dean shall report on the status of the School, and the Chairs of the Standing Committees and Ad hoc committees shall report on their

status. Robert's Rules of Order shall govern the conduct of all meetings of the Board. When such rules are in conflict with the Bylaws, the latter shall govern.

Section 4: Recommendations of the Advisory Board

All recommendations of the Advisory Board are advisory to the Dean for implementation at his/her discretion.

Section 4: Minutes

Minutes of each Advisory Board meeting shall be recorded and available to all members within 30 days after each meeting date.

ARTICLE VI **Duties of Officers**

Section 1: Chair

1. To preside at all meetings of the Board.
2. To submit to the Board for approval a list of members willing to serve on committees.
3. To appoint standing and ad hoc committees as may be required for the resolution of matters not already covered by these Bylaws. Such appointments shall be subject to the approval of the Board.
4. To report to the members of the Board at regular and special meetings.
5. To call special meetings of the Board.
6. To serve as Chair of the Executive Committee.
7. Upon completion of the term as Chair, he/she will move to the Past Chair position and will serve one additional year on the Executive Committee.

Section 2: Chair-Elect

1. To perform the duties of the Chair in the absence of the Chair.
2. To serve on the Executive Committee.
3. To chair the Nominating Committee, a sub-committee of the Executive Board. The Nominating Committee shall recommend Board membership and present a slate of officers to the Executive Committee.
4. To perform other duties as may be conferred by the Chair consistent with the Bylaws.

Section 3: Secretary

1. To keep accurate records.
2. To preserve all documents and records determined by the Board to be a part of its official records.
3. To conduct correspondence as directed by the Board.
4. To serve as an ex-officio member of all committees of the Board.
5. To record the proceedings of all regular and special meetings of the Board.
6. To serve on the Executive Committee.

Section 4: Immediate Past Chair

1. To perform the duties of the Chair in the absence of the Chair and Chair-Elect.
2. To perform other duties as may be conferred by the Chair consistent with the Bylaws.
3. To serve on the Executive Committee.

ARTICLE VII
Committees

Section 1: Executive Committee

The Executive Committee of the Board shall be comprised of the Chair of the Board, Chair-Elect of the Board, Secretary of the Board, Immediate Past Chair of the Board, At-Large Member, and the Dean of the College of Business, Economics, and Computing. The At-Large Member shall be selected by a majority vote of the remaining members of the Executive Committee. The Executive Committee shall recommend Board membership and present a slate of officers to the membership.

Section 2: Standing Committees

The Board shall establish Standing Committees. All Committees shall report to the Board at regular and special meetings, when appropriate. The Standing Committees of the Board are:

1. Executive Committee
2. Industry/Education Partnership Committee
3. Public Relations Committee
4. Resource Committee

Section 3: Ad Hoc Committees

The Chair of the Board shall appoint ad hoc committees as may be required subject to approval by a majority vote of those present at a duly called meeting of the Board

Section 4: Formation of Committees

The procedure for forming the committees shall be as follows:

1. The Chair of the Board shall submit a list of names of members willing to serve on committees to the Executive committee. The committee memberships will be approved by the Executive Committee.
2. The Chair of the Board shall appoint a Committee Chair.
3. A quorum for any committee meeting shall be three members.

ARTICLE VIII
Amendments

Section 1: Recommendations

These Bylaws may be amended at any duly held meeting of the Board. Notice of the proposed changes must be on the agenda of the meeting at which the changes are to be considered. All proposed amendments to the Bylaws shall be referred to the Chair of the Board for inclusion on the agenda of the next regular meeting.

Section 2: Voting

A majority vote of the members present at a duly called meeting of the Board shall be required for the Bylaws to be amended.

ARTICLE IX
Finances

Section 1: General Provisions

There shall be no dues required for membership on the Advisory Board. Any unrestricted monies received as contributions or gifts through the Board shall be deposited in the University of Wisconsin-Parkside Foundation on behalf of the College of Business, Economics, and Computing.

Adopted October 20, 2000
Amended October 8, 2001
Amended January 27, 2003
Amended April 30, 2007
Amended February 12, 2013

**University of Wisconsin-Parkside
College of Business, Economics, and Computing
Advisory Board
2017**

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