



COLLEGE OF BUSINESS, ECONOMICS, AND COMPUTING

Advisory Board

June 13, 2018

Alumni Room ♦ Student Center

UW-Parkside Campus

College of Business, Economics, and Computing
Advisory Board Meeting
Alumni Room, Student Center
UW-Parkside Campus
June 13, 2018
4-7 p.m.

1. Opening remarks (4 p.m.)
 - a. Jim Kettinger, Chair
 - b. Dirk Baldwin, Dean
2. Jim Kettinger Recognition
3. Advisory Board Officers (4:15 p.m.)
4. Discussion Topics (4:20)
 - a. University Strategic Plan (Led by Robert Ducoffe, Provost, and Jordania Leon-Jordan, CIO)
 - b. What does it mean to be a “Smart University”?
5. Dinner and Continued Discussion (5:30)
6. University Updates (6:00 p.m.)
 - a. Wyllie Project
 - b. 50th Anniversary
 - c. Wisconsin Science and Technology Symposium
 - d. Wisconsin Idea Summit
7. CBEC Program Updates
 - a. Flex BSBA degree
 - b. Online MBA with Academic Partnerships (AP)
 - c. Certificates
8. CBEC News
 - a. Awards
 - i. Michael P. Haubrich Distinguished Alumni Award for Service
 - ii. Susan Podlogar Distinguished Alumni Award for Achievement
 - iii. Monica Geiser Outstanding Graduate
 - iv. MBA Sales Competition Awards
 - v. Anthony Dorava SIM Scholarship
 - b. CBEC in the News
 - i. Salina Servantez, Computer Science and 3D Printing
 - ii. MIS Students Design Interactive Map for Racine Zoo
 - iii. Cloutier and Eastman Research Referenced in Milwaukee Journal Sentinel
 - iv. Delegation from UWP Partner Ostfalia University Recognized
 - v. Mini Business World Event
 - vi. New Graduate Feature: Peirre Torrence and Northwestern Mutual
 - vii. Computer Science End of Year Picnic

9. Enrollment and Graduation Data

Appendices

Advisory Board Meeting Minutes – 2/15/18

Advisory Board Bylaws

Advisory Board Members – 2018

Discussions

Discussion 1: University Strategic Plan

Process

- Current strategic plan covers 2014-2018
- Updating for UW-P's 50th Anniversary; Bold Beginnings: Future Focus
- Retaining existing Strategic Pillars with a tweak
- Held two "visioning sessions" in March with consultant (Ann Zanzig)
- Feedback sessions planned with colleges, Chancellor's Extended Cabinet, Provost Leadership Group, Academic Cabinet, PSG, various university boards, and campus-wide survey
- Framework to be developed in summer and early fall

Strategic Pillars

1. Become a premier university that transforms lives
2. Achieve sustainable growth
3. Advance economic growth **and quality of life** through community engagement and partnerships



Tweak

Goals from Visioning Workshop

1. Continuously improve student success
2. Strengthen our shared vision
3. Build on our tradition of community engagement and responsiveness
4. Offer innovative programs
5. Increase support for our faculty and staff
6. Enhance UW-Parkside's attractiveness as a destination

Current Vision Statement

The University of Wisconsin-Parkside is a dynamic learning community grounded in academic excellence and focused on student success, diversity, inclusion and community engagement. The campus will be a premier comprehensive public institution and a destination of choice, serving as a focal point of local, regional and global progress.

Questions

1. What do you like?
2. What don't you like?
3. What do you think is missing?

Discussion 2: Smart City and Smart University Opportunities

From Wikipedia

A **smart city** is an [urban area](#) that uses different types of electronic data collection sensors to supply information which is used to manage assets and resources efficiently. This includes data collected from citizens, devices, and assets that is processed and analyzed to monitor and manage traffic and transportation systems, power plants, water supply networks, waste management, law enforcement, information systems, schools, libraries, hospitals, and other community services.^{[1][2]}^[page needed] The smart city concept integrates [information and communication technology](#) (ICT), and various physical devices connected to the network (the [Internet of things](#) or IoT) to optimize the efficiency of city operations and services and connect to citizens.^{[3][4]} Smart city technology allows city officials to interact directly with both community and city infrastructure and to monitor what is happening in the city and how the city is evolving.

FOXCONN 'SMART CITY, SMART FUTURE' COMPETITION ANNOUNCED

Published: May 10, 2018 on UWP Website

The University of Wisconsin-Parkside Bedford Concert Hall provided a beautiful backdrop Thursday, May 10, for what UW-Parkside Chancellor Debbie Ford called "an historic announcement."



Dr. Alan Yeung, Foxconn director of U.S. strategic initiatives, announced a "Smart City, Smart Future" program in which the company will partner with higher education institutions throughout Wisconsin to seek out the best new ideas for development of smart, connected cities and systems.

Foxconn is committing \$1 million over the next three years to this initiative, with the goal of tapping talent at public and private universities and colleges.

"Throughout Wisconsin, there are students and faculty with great ideas just waiting to be discovered, I know a lot of them here at UW-Parkside," Ford said. "The support and commitment for the Smart City, Smart Future initiative shown by Foxconn will provide opportunities for great ideas to be discovered and then become valuable realities." See the link for the [full media press release](#).

How can UW-Parkside take advantage of these opportunities? What does it mean to be a smart university?

CBEC Program Updates

Flex BSBA Transition to UW-Parkside

June 8th, 2018 the Board of Regents (BoR) approved the transfer of the Flexible Option (Flex) Bachelor of Science in Business Administration (BSBA) degree program from UW-Extension to UW-Parkside. As you are aware, Flex BSBA is the first and the only competency-based Business degree offered by the UW system. Flex BSBA was designed and implemented in 2016 by UW-Extension. Due to UW-Extension's restructuring, UW-Parkside became the most natural choice to offer this degree program because of the significant partnership we built with UW-Extension in the last 10 years. Flex BSBA program, like all other Flex programs, will continue to be supported significantly by the Continuing Education, Outreach, and E-Learning (CEOEL) division of UW-Extension. It is noteworthy that CEOEL will be aligned with the UW System administration once UW-Extension's restructuring is complete.

Since the beginning of February, a number of individuals and committees at both UW-Parkside and CEOEL worked hard on transitioning the Flex BSBA program to UW-Parkside. On our campus, faculty and staff on a number of committees including CCC, CAP, University Committee, and the Faculty Senate provided a comprehensive review and valuable feedback on the transfer proposal. In addition, the registrar's office, CTS, admissions, financial aid, and library personnel are working closely with CEOEL to make the transfer of the degree program as smooth as possible for all stakeholders, and especially students. A number of faculty from many UW campuses have helped design and continue to support the Flex BSBA program.

BoR approval, though significant, is just another milestone in the process of transferring Flex BSBA to UW-Parkside. Over the next few months, UW-Parkside and CEOEL will work together to achieve HLC accreditation for Flex BSBA and aligning UW-Parkside's processes, policies for offering Flex degree programs with the main goal of ensuring student success. After HLC accreditation, we will be seeking Department of Education's approval. We will also work to make sure that Flex BSBA meets AACSB standards and is part of our AACSB accreditation.

We all keep hearing the cliché that higher education is changing rapidly. One of the ways it has changed in the past 10 years is to offer innovative programs using alternative delivery formats. Further, few institutions have the resources to offer innovative programs on their own, and it takes significant partnerships among multiple institutions to build and offer quality programs. It is indeed a testament to the changing times that two high-quality institutions, UW-Parkside and CEOEL, will continue to work together to support curricular innovation through programs such as Flex BSBA.

While more work is needed, this is a moment to reflect on all that has been accomplished in a short period of time. In closing, I would like to thank faculty and staff at UW-Parkside, other UW campuses, and CEOEL, for their continued dedication to Flex BSBA. I would also like to especially recognize Suresh Chalasani for his work in Flex BSBA and his leadership in transitioning this program to UW-Parkside.

Dirk Baldwin, Dean

College of Business, Economics, and Computing

CBEC Certificates Graduation Numbers

Business Certificates 2016-2017

Certificates			
Plan	Females	Males	Total
ENTR.CR	2		2
PMGT.CR	2	3	5
PMGTFX	1	2	3
RMGT.CR	4	2	6
SALE.CR	4	7	11
SALEFX		2	2
Total (undup)	13	15	28

Trends

Plan Type	Plan Description	2007-08	2008-09	2009-10	2010-11	2011-12	2012-13	2013-14	2014-15	2015-16	2016-17	Total
Certificate	Entrepreneurship	1	1	3	7	1	2	7	4	3	2	31
	Project Management	5	10	6	9	7	8	7	6	13	5	76
	Retail Management Certificate							5	5	10	6	26
	Sales				2	8	7	11	9	17	11	65
Certificate	Cyber Security				5	3	4	5	7	4	10	38
	Mobile Development							3	10	3	5	21
	UNIX System Administration	6	4	2	9	8	2	5	11	2	9	58
	World Wide Web Publishing	7	7	3	7	6	7	5	2	5	7	56

News

CBEC Awards

Michael P. Haubrich '88 Distinguished Alumni Award for Service

Michael P. Haubrich is the founder and president of Financial Service Group, Inc., a fee-only financial life planning firm located in Mount Pleasant, Wisconsin celebrating its 35th year serving clients in the local area and nationwide.

Mike is the author of *Career Asset Management: Getting Ahead, Staying Ahead and Using Your Head to Maximize your Career Value*. He specializes in working with clients and their families in addressing the unique financial and other planning needs in later-life and for those with developmental disabilities. He earned his Certified Financial Planner™ designation in 1986 and is also a Certified Senior Advisor™.



Mike is the current board president for LCS Racine, formerly Lakeside Curative Services, and is a previous board member of Career Industries, agencies serving the needs of people with disabilities in southeast Wisconsin. He is the past-president of the UW-Parkside Foundation Board, the Racine/Kenosha Estate Planning Council and the FPA of Wisconsin. He is a former competitive runner and among his running accomplishments is competing in the Boston Marathon in 2004. He holds his private pilot license and enjoys flying his light-sport aircraft.

After graduating from UW-Parkside in 1988 with his Bachelor of Science in business management, Mike has remained actively involved in many areas of the university. In addition to serving on the UW-Parkside Foundation Board for more than 10 years, Mike has been an advocate for Ranger Athletics, theatre and arts programs, and funded the Dixon Fagerberg Endowed Scholarship in Teacher Preparation, named in honor of a close personal friend who Mike cared for through end of life. In 2016 he established the Michael P. Haubrich Business and Innovation Space on campus, providing meeting and working space for students, faculty, staff, and the surrounding business community.

Susan (Hilmer) Podlogar '84 Distinguished Alumni Award for Achievement

Susan Podlogar is MetLife's Chief Human Resources Officer. She is an Executive Vice President and a member of the company's Executive Group. She joined MetLife in July 2017 and oversees its global Human Resources strategies and practices with the goal of attracting, developing and retaining a workforce that creates value for MetLife customers and shareholders.

Before joining MetLife, Susan was Global Vice President of Human Resources for Johnson & Johnson and a member of the Human Resources Executive Committee. During her 16 years with Johnson & Johnson, she introduced HR strategies and practices that helped strengthen the company's business model, accelerate the pace of innovation and evolve its talent capabilities and culture.

Earlier, she worked in HR roles at Bayer Pharmaceuticals and Bristol-Myers Squibb. She started her career at William M. Mercer, a global HR consulting firm, as an analyst and consultant. Susan is active in the Society for Human Resource Management and currently serves on its Certification Commission. She is committed to mentoring the next generation of HR professionals and often lectures on HR subjects at universities.

She earned an MBA from the University of South Florida, summa cum laude, with concentrations in Finance and Management, and a Bachelor of Science degree from the University of Wisconsin-Parkside, also summa cum laude, with a double major in Labor and Industrial Relations and Business Administration.

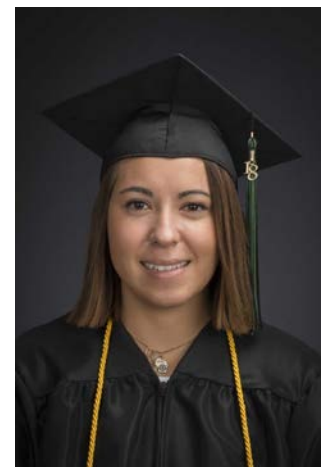
Susan has long supported the arts and arts education, and served as a Trustee of the State Theatre of New Jersey from 2010-2017.

She currently serves as a Director on the Board of MetLife Foundation. MetLife Foundation has a proud history of supporting a wide range of philanthropic causes globally.



Monica Geiser Outstanding Graduate

Monica Geiser, from Brillion, Wis., is a triple major – marketing, accounting, and business. Geiser served as a representative of UW-Parkside as a campus outreach ambassador and took on the important leadership role as a resident advisor during her college career. She was also an exceptional varsity athlete in both track and cross country, and is recognized for her skill and leadership by her peers. Monica was also recognized by the Milwaukee Chapter of the Financial Executives International (FEI) association for outstanding achievement. Monica accepted a position with Plexus Corporation in Neenah, Wisconsin.



Sales Competition Awards



Graduate students, Philip Labar (pictured left) and Ashley Marchetti, (pictured 3rd from left with 2017 Undergraduate Award winners Shannon Geaslin and Jack Nickeas) followed up last year's first place finish and four individual and team awards over the three rounds with five individual and team awards and a second place finish overall at the 20th Annual

National Collegiate Sales Competition held at Kennesaw State University in Georgia.

The competition requires the best graduate students in the nation to demonstrate their skills in account strategy, customer needs assessment, presentation, objection handling, gaining business commitment, follow up customer care, and account penetration. Students prepare for many months in advance using the assigned materials which replicate a real life sales cycle for the competition sponsor, Gartner, Inc.. Marchetti's third round customer care and upsell call was so truly outstanding that in an unprecedented gesture the seven industry judges viewing the call asked her to return to give her a standing ovation. UW Parkside has truly become a national power in the event earning two second place and one first place overall team awards in the last four years.

Thanks to Dr. Peter Knight for coaching this outstanding team. Thanks are also due to UW Parkside undergraduate coach, Jim McPhaul and his excellent team of Nancy Jaimes and Ashley Dumas for their support of the graduate team. Kudos also to our program corporate sponsors: Catalyst Exhibits, Gartner, Inc., Impact Networking, InPro Corporation, Johnson Financial, Northwestern Mutual, Uline, and ZMac for their support of our program. Their support allowed our 2019 Graduate Team already chosen of Michael Zarletti and Tali Torhorst (who also worked tirelessly with Phil and Ashely every step of the way in preparing for the competition) and future undergrad competitor Freshman Sarah Coughlin to accompany the team to Georgia.

Anthoni Dorava Wins SIM Scholarship

Anthoni Dorava, was awarded a \$1,000 scholarship in April by the Wisconsin Chapter of The Society for Information Management, the leading professional organization of senior-level Information Technology (IT) leaders. The scholarship honors Wisconsin students with significant leadership activities who serve as role models for future IT leadership. Anthoni is a senior who is double majoring in MIS and Accounting. He is interning at Northwestern Mutual and has worked on several community-based projects in MIS courses as well as participating in VITA, providing free tax preparation to people within the community. Emeritus Professor, Steve Hawk, nominated Anthoni for the scholarship.



CBEC in the News

Salina Servantez, Computer Science and 3D Printing



Salina Servantez came to UW-Parkside's attention in the Makerspace Class. For the class, she built her own 3D printer and printed a drone. The results of her work were demonstrated to children interested in UW-Parkside's Innovation Corridor. [Ambitious Parkside Student 3D Prints her Own Drone](#), was

published in The Racine Journal Times on April 3, 2018. Salina is quoted as saying, "I find that everyone kind of, in the computer science sector at least, is really encouraging. As long as you're trying to put in the effort and learn how to program they're willing to treat you well." Zaid Altahat, App Faculty Director and Assistant Professor of Computer Science, stated "It's helpful to bring Servantez along to events like college fairs to show girls that computer science is an option for them."

Salina and Dr. Altahat have also appeared on radio to discuss computer science, 3D printing, and the App Factory.

MIS Students Design Interactive Map for Racine Zoo

Students in Heather Mile's Systems Analysis and Design Class (MIS 425) created a web based interactive map for the Racine Zoo. An article about the project was covered in the May 12th, 2018 edition of the Racine Journal Times ([*New Interactive Map Guides Racine Zoo Visitors' Experience*](#)). Beth Heidorn, the zoo's executive director said, "What an amazing group of



students who worked on this project. They created an interactive map that our guests can use while navigating the Zoo on their visit by using their phone or tablet or just checking us out on their computer. The Racine Zoo would like to thank the students from UW-Parkside in the Systems Analysis Design class for their hard work in creating and developing this interactive map." UW-Parkside seniors Dan Diaz, Christopher Scott, and Joshua Diaz, pictured above, created the map.

Cloutier and Eastman Research Referenced in Milwaukee Journal Sentinel

Research by Norman Cloutier, Professor of Economics, and Carolyn Eastman, August 2018 graduate, on the Racine Labor Market was referenced in the Milwaukee Journal Sentinel Article, [*Foxconn's Promised Jobs Boom Could Miss Neighboring City Racine*](#), on April 6, 2018. The research compared Racine to data from 676 cities. The research highlights two attributes that are common to cities with unemployment similar to Racine: high numbers of single mothers and low educational attainment. In addition to the research, CBEC Advisory Board Member, Cory Mason, was shown in a picture of a student in the StartIT program. StartIT is a workforce training program designed to help economically disadvantaged individuals into the field of IT.

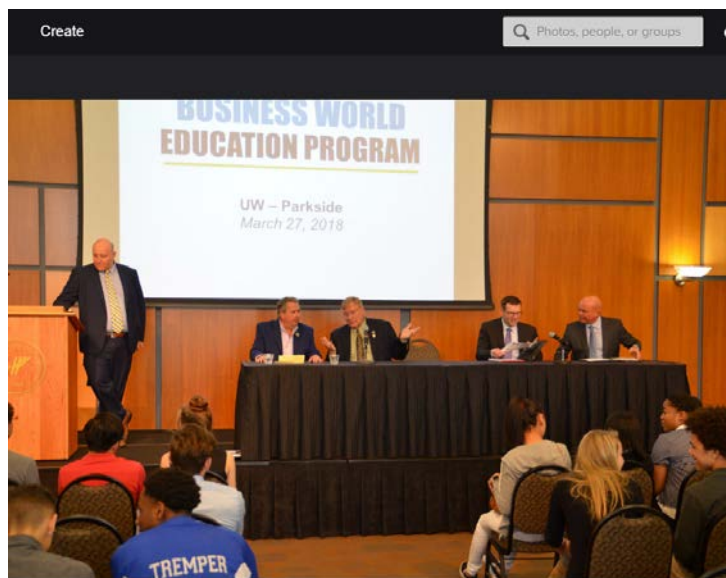
Delegation from UWP Partner Ostfalia University Recognized



CBEC, and the computer science department in particular, has a long relationship with Ostfalia University of Applied Sciences in Wolfenbuttel Germany. A delegation visited UW-Parkside to discuss furthering the relationship in several areas including student and faculty exchanges and programs. The visit was covered in the Kenosha News, German Educators Visit Parkside, [*Kenosha to Engage in Expanding Educational Opportunities*](#), on March 5, 2018. The visitors were also interviewed by Development Officer in University Advancement Molly Moore and UW-Parkside Associate Professor of Business and Executive Director of International Affairs Abey Kuruvilla on WIPZ 101.5 FM.

Mini Business World Event

CBEC hosted the Wisconsin Manufacturing Council's Mini Business World on March 27. Approximately 60 students from Kenosha Unified School District attended the event. In a six hour challenge students worked collaboratively develop a marketing plan, production, and finance plan for a product or service that they invented. Chancellor Ford told the group to "Dream big, start small, most of all start." The event was attended by several local businesses and elected officials including Kenosha County Executive Jim Kreuser, State Senator Van H. Wanggaard State Representative Tod Ohnstad, and Kenosha Area Business Alliance President Todd Battle. Several faculty and staff from UW-Parkside helped the students with their plans. The event was covered in the [Kenosha News](#).



New Graduate Feature: Peirre Torrence and Northwestern Mutual

(From UWP Website May 9, 2018: Author Derek Fye)

If you ask Pierre Torrence what he thinks is the importance of following one's dreams and never giving up he will tell you from experience that numbers are not everything and that perseverance goes a long way in the pursuit of one's goals. "Coming up into college in 2012, I had to build confidence to say, 'Yes, I belong here!' I came out of high school with a 2.3 GPA and a 14 ACT score. But I'm here to say don't let numbers fool you into not living your dream," Torrence says. He believes that hard work and determination can serve a person very well.

One of the biggest concerns a college graduate faces is beginning a career after graduation. For UW-Parkside graduate Torrence, that concern has already been laid to rest as a result of his hard work, dedication, and ability to capitalize on opportunities.



Torrence is originally from Milwaukee and graduated from Bradley Tech High School. He earned a degree in Management Information Systems (MIS) from UW-Parkside and is beginning his career as an associate software engineer at Northwestern Mutual. Part of the reason Torrence was hired immediately after graduation was because of his performance during an internship with the company. Torrence claims that getting this opportunity is evidence of the good things that can happen when a person does not give up, even if the odds may be against them. "Anything is possible as long as you have a blue print to your dream," Torrence explains.

Torrence's accomplishments during his academic career at UW-Parkside, in addition to starting his new career at Northwestern Mutual, include being a member of Kappa Alpha Psi Fraternity, Inc., and participating in multiple leadership and involvement roles.

Torrence is also grateful to UW-Parkside for giving him the tools and opportunities he needed to succeed. "UW-Parkside granted me with amazing opportunities to better my resume, my leadership skills, and foundational knowledge in the career that I am in now," he explains.

It is also important, Torrence says, to make the most of any situation, and never stop learning and growing. "Take advantage of any leadership opportunities. I was able to travel, meet great people, and develop key skills along with having obtained a foundational education as my core objective," he says.

Some of the most important characteristics for a person to have are resiliency and perseverance. Torrence asserts that through the relentless pursuit of aspirations they can succeed and share their successes and journey with those around them. "No matter where we come from, the different experiences we have, our dreams and goals are what unifies us as one," Torrence says. "And UW-Parkside definitely sets that image."

Torrence's advice to other students in similar circumstance to his own would be to, "never stop learning, always ask questions, and go above and beyond when completing assignments."

Computer Science End of Year Picnic

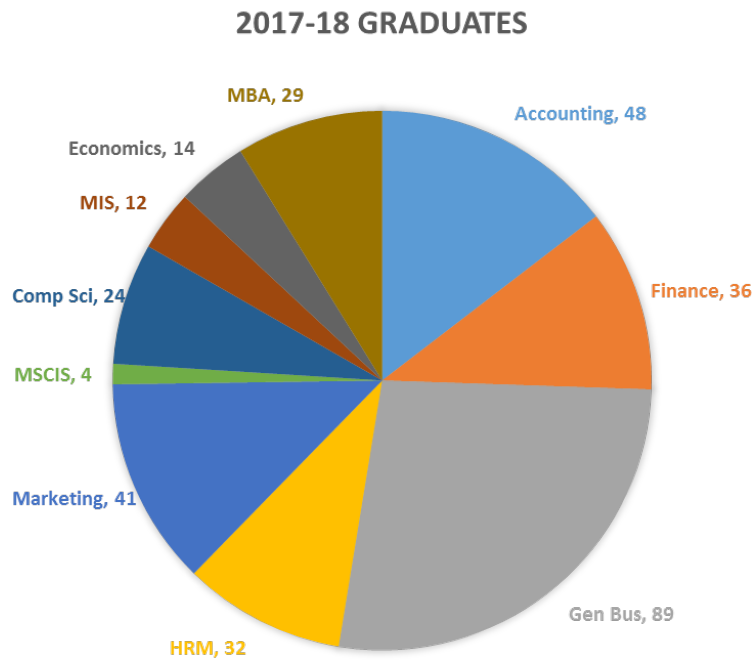
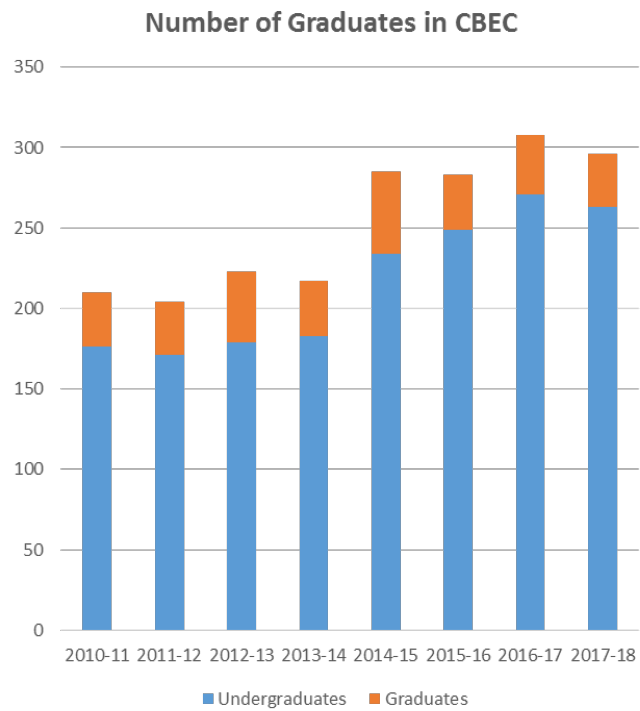
From UWP Website: May 9, 2018 By: Anthony Aiello



The Computer Science department held its annual end of the year picnic at Petrifying Springs Park. The annual event celebrates the spring graduating class, alumni, and friends. Computer Science majors of all levels get together to appreciate the annual picnics and enjoy great food, conversation, and friendships, with a nice party thrown by their professors, faculty and staff. Next year's picnic will be part of the 50th anniversary celebration.

Enrollment and Number of Graduates

Suppling Talent



UNDERGRADUATE BUSINESS AND MIS MAJORS																														
	SPRING 2018					SPRING 2017					SPRING 2016					SPRING 2015					SPRING 2014					SPRING 2013				
	FR	SO	JR	SR	TOTAL	FR	SO	JR	SR	TOTAL	FR	SO	JR	SR	TOTAL	FR	SO	JR	SR	TOTAL	FR	SO	JR	SR	TOTAL	FR	SO	JR	SR	TOTAL
ACCT	0	0	1	2	3	0	0	1	6	7	0	1	2	23	26	0	3	9	18	30	1	16	30	68	115	22	36	38	98	194
FIN	13	17	38	62	130	12	24	29	62	127	14	9	31	55	109	5	21	24	43	93	14	12	16	62	104	8	10	20	53	91
GBUS	30	65	78	127	300	55	73	80	146	354	58	51	100	165	374	54	73	103	136	366	61	70	96	136	363	49	68	77	132	326
HRM	7	13	24	56	100	15	22	38	48	123	14	14	29	63	120	5	13	30	48	96	9	22	23	41	95	13	10	23	33	79
MIS	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0				3	3				3	3
MKT	0	0	2	2	4	0	0	4	14	18	0	2	13	20	35	2	7	13	8	30	20	28	22	39	109	19	18	22	46	105
NONE	0	0	0	0	0	0	0	0	0	0	0	1	2	3	6					0	4			1	5		0	1	1	2
BUS MAJOR	50	95	143	249	537	82	119	152	276	629	86	78	177	329	670	66	117	179	253	615	105	152	187	350	794	111	142	181	366	800
BUS ONLINE	0	5	16	26	47	0	5	13	14	32																				
MIS MAJOR	8	7	14	36	65	4	8	19	38	69	0	5	21	29	55	5	16	18	30	69	3	12	14	36	65	4	17	16	40	77
ACCT MAJOR	14	27	33	75	149	21	20	30	87	158	14	25	54	94	187	13	36	48	75	172	20	18	25	55	118					
MKT MAJOR	20	29	44	57	150	20	30	42	55	147	21	24	32	58	135	23	11	28	27	89										
TOTAL DISTINCT BUS, MIS & ACCT MJRS					745					781					770					755					727					683
MALE	50	86	104	182	422	66	80	109	192	447	61	63	127	192	443	61	103	130	167	461	68	82	108	166	424	65	93	82	171	411
FEMALE	38	54	85	146	323	42	62	83	147	334	40	49	93	145	327	30	49	95	120	294	40	73	68	122	303	39	47	73	113	272
PART-TIME	11	21	45	90	167	16	24	53	92	185	22	27	61	94	204	18	37	48	108	211	17	31	42	107	197	15	42	48	102	207
FULL-TIME	77	119	144	238	578	92	118	139	247	596	79	85	159	243	566	73	115	177	179	544	91	124	134	181	530	89	98	107	182	476
WHITE	52	98	117	196	463	69	97	135	229	530	61	80	160	248	549	57	113	163	206	539	77	104	133	202	516	75	103	114	204	496
AFRICAN AM	10	9	18	31	68	12	12	14	31	69	14	8	17	26	65	10	10	20	25	65	10	19	9	23	61	11	15	10	17	53
HISPANIC	9	19	38	55	121	16	23	24	48	111	12	10	30	37	89	10	15	24	27	76	10	11	19	38	78	6	14	20	38	78
ASIAN	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	1	1	0	0	1	5	6
AM INDIAN	1	3	2	7	13	1	0	3	3	7	2	1	2	2	7	2	3	1	6	12	3	2	5	4	14	1	2	2	1	6
HAWAIIA	1	0	1	2	4	0	0	1	2	3	0	0	1	0	1	1	1	0	2	4	1	0	1	1	3	0	1	0	1	2
ACAMLAOV	0	0	1	3	4	0	1	0	3	4	1	0	1	0	2	0	1	1	0	2	1	0	0	2	3	0	0	0	1	1
PUERTOR	0	2	4	5	11	1	4	4	1	10	2	3	1	1	7	1	1	1	0	3	0	1	1	3	5	0	0	0	0	0
OTHRASN	14	9	7	24	54	9	5	7	18	39	8	8	6	18	40	9	7	10	14	40	5	11	5	12	33	7	4	5	14	30
HMONG	0	0	0	2	2	0	0	2	1	3	1	0	0	3	4	0	0	2	3	5	0	2	3	0	5	1	1	0	1	3
NSPEC	1	0	1	3	5	0	0	2	3	5	0	2	2	2	6	1	1	2	3	7	1	5	0	2	8	3	0	3	2	8

Computer Science

	SPRING 2018					SPRING 2017					SPRING 2016					SPRING 2015					SPRING 2014					SPRING 2013				
	FR	SO	JR	SR	TOTAL	FR	SO	JR	SR	TOTAL	FR	SO	JR	SR	TOTAL	FR	SO	JR	SR	TOTAL	FR	SO	JR	SR	TOTAL	FR	SO	JR	SR	TOTAL
CENG CONC																														
CSCI MAJOR	40	49	46	70	205	36	36	45	70	187	21	37	44	70	172	27	50	35	71	183	36	36	40	58	170	26	36	31	50	143
MALE	34	45	36	65	180	31	27	37	60	155	18	34	39	59	150	26	45	29	58	158	33	32	33	46	144	23	31	25	42	121
FEMALE	6	4	10	5	25	5	9	8	10	32	3	3	5	11	22	1	5	6	13	25	3	4	7	12	26	3	5	6	8	22
PART-TIME	5	4	15	25	49	4	10	15	24	53	5	11	4	28	48	6	9	6	23	44	8	6	6	17	37	5	7	6	15	33
FULL-TIME	35	45	31	45	156	32	26	30	46	134	16	26	40	42	124	21	41	29	48	139	28	30	34	41	133	21	29	25	35	110
WHITE	24	35	34	43	136	30	25	33	47	135	18	26	32	46	122	19	38	26	53	136	21	21	31	49	122	15	31	22	39	107
AFR AMERICAN	3	1	2	6	12	1	3	3	3	10	1	2	4	1	8	2	1	3	2	8	6	5	2	1	14	8	1	2	1	12
HAWAIIA	1	1	0	0	2	0	0	0	0	0	0	0	0	0	0	0	1	0	0	1	0	0	0	1	1	0	0	0	1	1
HISPANIC	6	10	3	10	29	3	5	3	13	24	2	7	4	14	27	3	5	5	9	22	4	7	5	4	20	2	4	4	4	14
ASIAN	5	2	3	9	19	2	1	5	4	12	0	2	3	6	11	2	5	1	6	14	4	2	2	1	9	1	0	1	3	5
AM INDIAN	1	0	1	0	2	0	0	0	1	1	0	0	0	1	1	0	0	0	1	1	0	1	0	1	2	0	0	2	1	3
ACAMLAOV	0	0	1	1	2	0	0	1	1	2	0	0	1	1	2	1	0	0	0	1	0	0	0	0	0	0	0	0	1	1
NSPEC	0	0	2	1	3	0	2	0	1	3	0	0	0	1	1	0	0	0	0	0	1	0	0	1	2	0	0	0	0	0

Economics

	SPRING 2018					SPRING 2017					SPRING 2016					SPRING 2015					SPRING 2014					SPRING 2013				
	FR	SO	JR	SR	TOTAL	FR	SO	JR	SR	TOTAL	FR	SO	JR	SR	TOTAL	FR	SO	JR	SR	TOTAL	FR	SO	JR	SR	TOTAL	FR	SO	JR	SR	TOTAL
MON & FIN	1	2	8	9	20	0	2	6	8	16	1	1	3	7	12	0	0	2	7	9	0	0	2	12	14	0	0	3	8	11
QUANT	0	3	3	9	15	0	0	4	5	9	0	2	1	7	10	0	0	0	5	5	0	0	3	9	12	0	0	1	5	6
GENERAL	1	0	1	2	4	3	2	3	9	17	1	7	3	6	17	1	3	3	7	14	2	2	3	3	10	1	3	7	5	16
ECON MAJOR	2	5	12	20	39	3	4	13	22	42	2	10	7	20	39	1	3	5	19	28	2	2	8	24	36	1	3	11	18	33
TOTAL DISTINCT					33					39					34					25					34					28
ECON MJRS																														
MALE	1	4	8	10	23	2	3	10	13	28	1	7	6	11	25	0	2	3	13	18	3	2	5	16	26	1	3	9	12	25
FEMALE	1	2	2	5	10	2	1	3	5	11	1	2	0	6	9	1	1	2	3	7	1	1	3	3	8	0	0	1	2	3
PART-TIME	0	3	2	5	10	1	0	0	3	4	0	0	1	5	6	0	0	0	6	6	0	0	0	6	6	0	2	2	6	10
FULL-TIME	2	3	8	10	23	3	4	13	15	35	2	9	5	12	28	1	3	5	10	19	4	3	8	13	28	1	1	8	8	18
WHITE	2	4	5	11	22	1	1	9	14	25	0	6	4	12	22	0	1	5	13	19	3	2	7	17	29	1	2	8	14	25
AM INDIAN	0	0	0	0	0	0	0	0	1	1	0	0	0	0	0	0	0	0	0	0	0	1	0	1	2	0	1	0	0	1
HISPANIC	0	0	1	0	1	1	0	0	1	2	0	0	0	1	1	0	0	0	1	1	1	0	1	0	2	0	0	1	0	1
OTHRASN	0	0	1	2	3	0	1	0	1	2	0	0	1	1	2	0	1	0	1	2	0	0	0	1	1	0	0	1	0	1
MEXAMER	0	2	2	1	5	1	1	2	1	5	1	1	1	1	4	0	1	0	0	1										
AFRICAN AMERICAN	0	0	1	0	1	1	1	0	0	2	1	0	0	2	3	0	0	0	1	1										
NSPEC	0	0	0	1	1	0	0	2	0	2	0	2	0	0	2	1	0	0	0	1										

MBA

	Sp 18	Sp 17	Sp 16	Sp 15	Sp 14	Sp 13	Sp 12	Sp 11	Sp 10	Sp 09	Sp 08
Total	79	71	78	94	106	106	99	94	95	90	74
Afr. Am	4	5	6	7	7	5	1	4	9	10	4
Am. Ind	1	1	1	1	2	2	1	1	1	1	1
Asian	22	15	15	12	17	20	12	14	5	4	8
Hispanic	3	6	9	8	7	2	4	1	4	2	4
White	49	43	47	66	73	77	78	72	68	60	52
Nspec	0	1					3	2	8	13	5
Female	35	29	33	34	43	45	51	40	38	40	33
Male	44	42	45	60	63	61	48	54	57	50	41

MSCIS

	Sp 18	Sp 17	Sp 16	Sp 15	Sp 14	Sp 13	Sp 12	Sp 11	Sp 10	Sp 09	Sp 08
Total	19	15	11	13	7	9	9	7	11	8	3
Afr. Am											0
Am. Ind											0
Asian	11	9	8	7	4	5	4	2	5	6	1
Hispanic											0
White	8	6	3	6	3	4	5	5	6	2	2
NSPEC											
Female	6	8	7	6	3	4	3	3	5	1	0
Male	13	7	4	7	4	5	6	4	6	7	3

Appendices

COLLEGE OF BUSINESS, ECONOMICS, AND COMPUTING

ADVISORY BOARD MEETING

October 5, 2017

Alumni Room, UW-Parkside ~ Student Center

4:00 p.m.

Board Members: Steven Baumgartner, Alan Biland, Leonard Bloom, Terry DeBrabander, Kristin Fritz, Charles Goodremote, James Kettinger, Cory Mason, Gary Meier, Thomas Nelson, Doug O'Reilly, Russell Tilsner, Andrew Vogel

Faculty and Guests: Dirk Baldwin, Dean – Zaid Altahat, Assistant Professor – Laura McClure, Dean's Assistant – Luis Benevoglianti, Advising – Robert Ducoffe, Provost – Deborah Ford, Chancellor – Dr. Michele Gee, Associate Dean – Abey Kuruvilla, Associate Professor – Stuart Hansen, Associate Professor – Joan Wishau, Advising

Welcoming Remarks and Advisory Board Changes

Jim Kettinger called the meeting to order and welcomed everyone.

Dirk Baldwin Update: Dirk welcomed everyone to the Advisory Board meeting. We have three new members, Terry DeBrabander, New Resources Consulting, Kristin Fritz, Rockwell Automation and Doug O'Reilly, Uline. You can read their bios on page 3 and 4 of the advisory booklet. If you weren't able to attend the last meeting, Tim Sheehy was a guest. His comments regarding area development and FoxConn are in the minutes starting on page 31.

Discussion Topic page 17

UW-Milwaukee partnered with Rockwell Automation to support a new Connected Systems Institute. It is the first of its kind in the state.

GTC is also partnering with curriculum that is inline. Their 4.0 Certificate Curriculum is on pages 8-11.

We cover all of these topics here at UW-Parkside in our college (CBEC). A syllabus from Dr. Abey Kuruvilla's QM 319 Operations Management Principles starts on page 12.

A delegation from Reno is set to meet at UW-Parkside in February (page 17). Tesla and Panasonic are located in Reno. They are coming to speak about how they planned and prepared for the boom in industry that developed near them. There will be panel discussions and breakout session. The boom we are preparing for is bigger than just FoxConn. The "boom" is going to have an effect on local businesses as well.

We were invited by GTC to collaborate on 4.0 curriculum. We may develop a degree program. We are discussing the transfer of an associate degree or classes from GTC to UWP. We are trying to be better connected and work together. We need to work to keep the lines of communication open. They have a new space that contains machinery that we could benefit from. We don't have that type of access here for our students. This could be quite valuable to us,

It was commented that the Executive Director of Innovation in Milwaukee, Michael Hostad would be happy to come to a meeting and talk with us. He is interested in ideas to help keep grads here in the state.

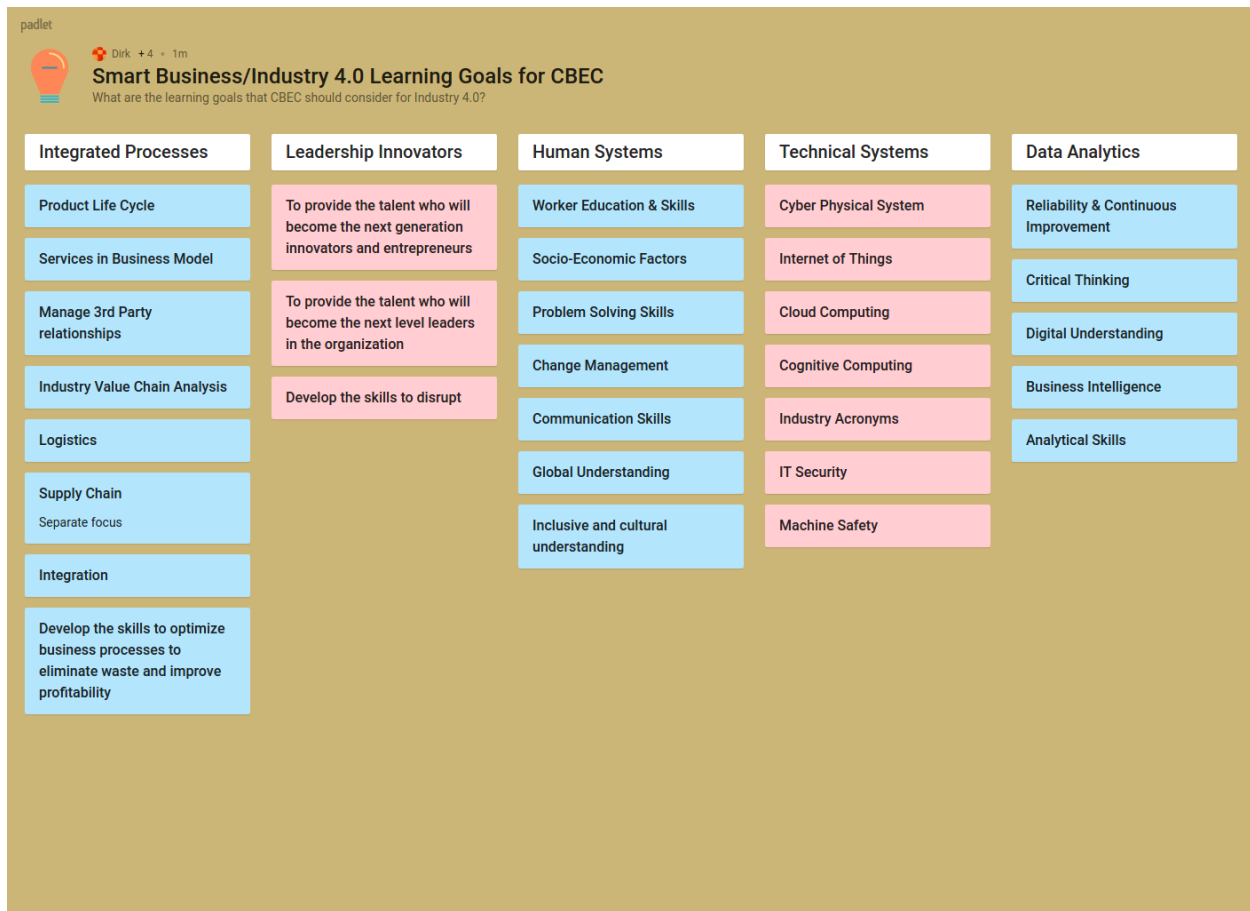
This fits in with the Dept. of Business mission, that we are highly connected to developing talent for regular business within our community and abroad.

Are we on target with our offerings?

4.0 Certificate curriculum has a lot to offer from GTC

How do we market ourselves? What type of signature programs do we need to offer or create?

Brainstorming activity – there is a scanner on each table. Let's think about what we need to offer and what categories we think are the most relevant. We will take this information back to the planning team. The following resulted from the brainstorming sessions:



GROUP Comments –

At Rockwell we can hire IT people that are qualified all day that can do a good job but we need people that can do more than programming. We need people who understand more complex business theories and how it all works together.

How prevalent is 4.0?

It is becoming more prevalent and a term that is being used more and more regardless of a specific curriculum.

GTC does a good job of branding and creating programs for specific business needs. They are teaching a specific task with some surface business knowledge attached.

Who is teaching the students the deeper level of information that they need? Who has the knowledge to teach this? It's not at GTC. We (UWP) can get those (students) to the management and upper level roles. That is what we can do, that is what sets up really apart. We need to freshen up our curriculum and ideas to be more relevant and be sure that we are delivering info that is needed and is

also attractive to students. We are not teaching them a job skill, we are giving them knowledge for a career.

Maybe we need to do an analysis of the area's needs. We need to keep on top of what businesses are hiring for now.

Chancellor Ford, university update –

Thank you for coming and serving on the board. We appreciate your contributions and in turn the university is dedicated and on it to meet all of your needs. We want to retain our students and have them prosper in the communities around here.

Executive Committee is pleased to announce that the Wyllie project, a 35 million dollar project was not only approved but it is already in motion. The architect and engineers are already in place. We will be working with IMGE. We are hoping that it is only a 1 year design project. We are proposing 2021-2023 or sooner since we've already started.

UW-Parkside is celebrating 50 years in the fall. Our theme for a year of events is Bold Beginnings, Future Focus. We will be publishing a calendar of events soon. We are also collecting stories all year long from everyone regarding their UW-Parkside story. We will send you the link to share your story.

UW-Parkside foundation is hosting 50 year Gala in October. They are starting a Future Focus scholarship fund. We are always looking for business and corporate sponsorships for scholarships and other events as well. There is always a way to be a part of the great things happening at Parkside.

I recently traveled to India to represent the university. We traveled to 8 cities and signed 5 new partnerships with universities. These partnerships make UW-Parkside students globally competitive.

Tonight at the university is The Big Read event – Meet the Author, 7pm, main stage theater. There are 60+ events throughout the community all month long. The bestselling author of *Station Eleven*, is Emily St. John Mandel. You may get a free copy at the library. Besides hosting this event, we were named Library of the Year. This is a very prestigious honor to receive.

Dinner Break

Dirk – Let's take a look at the GTC4.0 learning goals. What do we think is important, what can we deliver, what should we be focusing on? We also need to think of a name, slogan, and marketing campaign. The title, "21st Century Business" was suggested.

For marketing – we are the next level, the upper level. We need to be sure to set ourselves apart from other programs. We need to appeal to a lot of people but with purpose. We also need to capture those from GTC that want to go on. We need to show them why it is important to pursue a 4yr degree. We need to be sure to include more than, "we are a 4yr degree" program. We are in a great

location, a higher level of education and knowledge, we are global, and we have internships (we need to do a better job and have more available). We offer experiential and global learning.

Should we be offering a major or minor? What should it be called? Chancellor suggested a Supply Chain Operations Major. We need to include information from 4.0 but differentiate ourselves as more than 4.0.

Students going to GTC for their 4.0 program. Should we let graduates test out of classes here? Should we give them credit for that degree? How can we work together to capture those students and make them want to continue their education.

Dr. Abey Kuruvilla

International Internships were discussed by Dr. Kuruvilla. He explained how students did internships with company “A” here and then went to their site in a foreign country to help start a branch or to just learn more. Explained how the global partnerships we have impact students.

Proposition – Have international students work with a company in the US for 3 summers learning different aspects of the company and operations. Then taking that knowledge gained to represent that US company in India.

He also discussed working with international high schools. He is working with 3 elite private high schools to promote scholarship opportunities to come here to UW-Parkside to study.

Summer program – International Entrepreneurs

This is a two week program. Companies come to talk to the students and then they visit the companies. Currently there are companies in the Netherlands, India, Germany and Russia. American students visited and heard from executives at CNH here and then visited and toured CNH in Italy. Students said it was very rewarding; a great learning experience.

Comment – FoxConn is a Taiwanese company. Snap-On has a line of products made in Taiwan. There is already a strong connection there. Has anyone reached out to them? It would be a good and easy connection to make. We may have access to some top notch people.

Internships

We need more internships overall. We need to work on the program design as well. We need more company specific based internships with a greater deal of interaction.

- Competency based assessments by professors and the companies. Perhaps give a certificate of knowledge.
- Need more formalized processes from businesses.
- We need to work closer with the businesses to see what they want to gain as well.

Dirk – Other News

Page 18 – Outstanding graduates Rebecca Roembke and Haley Willis. Haley came to a previous meeting and made a presentation. We are proud of her and she will be starting at U-Line.

Page 19 – Detailed information regarding the Chancellor Ford's trip to India.

Page 20 – Faculty and staff updates

Overview of grants and funds received to support initiatives

Flex Business Degree – we are the new home of this program

MBA online program – recently approved

SBDC – grant for exporting in the region

Innovation Corridor

Working with a designer for a face lift to the entire area. We are also creating a Sales Lab with recording technology to continue our pursuit of sales excellence.

MBA Commons being created

WMC Mini Business World Event – Brings manufacturing, high schools and the university together. If you are interested in sponsoring the program or perhaps being a judge for the competition let Dirk know. Easy way to be involved.

Career Fair is coming up soon – contact the advising department if you would like to participate.

Dirks – closing comments/action items

Next Advisory Board meeting is May 3.

Naming of our marketing slogan

UNIVERSITY OF WISCONSIN--PARKSIDE
COLLEGE OF BUSINESS, ECONOMICS, AND COMPUTING
ADVISORY BOARD

Bylaws

Preamble

The Advisory Board is committed to supporting the College of Business, Economics, and Computing at the University of Wisconsin-Parkside in the pursuit of academic excellence and continuous improvement in its educational programs and initiatives. Composed of business and professional leaders who are acquainted with the needs of the region, the board through its collective wisdom and experience provides advice, ideas, and resources to the Dean and faculty on a variety of issues facing the School. These issues include, but are not limited to: mission; vision; academic programs; accreditation; strategic planning; technology; faculty development; student recruitment, retention, and placement; community engagement; and fundraising.

ARTICLE I
Name and Authority

Section 1: Name

The name of the organization shall be the College of Business, Economics, and Computing Advisory Board.

Section 2: Authority

Subject to the guidelines of the University of Wisconsin-Parkside, the composition, functions, responsibilities, duties, powers, and authority of the College of Business, Economics, and Computing Advisory Board, hereinafter referred to as the Board, shall be as determined by the Board and the College of Business, Economics, and Computing.

ARTICLE II
Role of Advisory Board

Section 1: Activities

The Advisory Board shall serve in an advisory role to the Dean and the faculty to:

1. Provide advice on ways and means of anticipating and responding to the changing needs of business, technology, and society;
2. Review and evaluate the vision, mission, strategic plan, and academic programs of the School;
3. Provide advice and assistance on matters related to accreditation, student recruitment and retention, and faculty development;
4. Provide support for the Executive-in-Residence program and speakers for other School presentations;

5. Assist the School in providing student and faculty internships and employment opportunities for graduates;
6. Assist the School in identifying and cultivating potential financial supporters; and
7. Engage in other activities as approved by the Advisory Board.

ARTICLE III

Advisory Board

Section 1: Membership

The Advisory Board shall consist of members originally appointed to the Board and those subsequently reappointed or appointed under the provisions of these Bylaws. Members will ordinarily be senior business executives with significant responsibilities in organizations relevant to the School's programs, individuals who have demonstrated their commitment to the University of Wisconsin-Parkside and the College of Business, Economics, and Computing, and others who can contribute in meaningful ways to the work of the Board.

Section 2: Representation

The membership should be representative of the business community, with no more than two members representing the same company, institution, or other organization serving simultaneously on the Board. The Board should consist of at least twenty-five (25) but not more than thirty-five (35) non-faculty members. The Dean of the College of Business, Economics, and Computing at UW-Parkside serves as ex-officio member of the Board. Additional individuals may be appointed as ex-officio by the Chair of the Board.

Section 3: Election of Members

Nominations, including those to fill vacancies, shall be submitted to the Board by the Executive Committee for approval. A majority of the votes cast shall be necessary for the election of a member. Although voting will normally occur at a duly called meeting of the Board, the Chair may call for a vote by U.S. postal mail, e-mail, or telephone. The names of proposed candidates shall be submitted to each member of the Board at least ten days prior to the time of the election. Members of the Board shall give due consideration to the recommendations of the Executive Committee but may accept nominations from the floor at a duly called meeting and elect any other person or persons to membership on the Board in accordance with these bylaws.

Section 4: Term of Appointment

All members, other than those designated as ex-officio, shall be appointed for three years, with the possibility of reappointment. Those chosen to fill vacancies shall hold their membership until the expiration of the term of the original member whose vacancy they fill.

Section 5: Removal of Members

A member of the Advisory Board may be removed by a two-thirds majority vote of those present at a duly called meeting of the Board. The proposed removal must be on the agenda of the meeting at which said action is to take place. Three consecutive absences without notice may also result in termination of membership upon recommendation of the Executive Committee and the Dean.

ARTICLE IV

Governance

Section 1: Bylaws

The Advisory Board shall be governed by its Bylaws.

Section 2: Quorum

A quorum for the transaction of business at any meeting shall consist of one-half of the voting members of the Board.

Section 3: Officers

Officers of the Advisory Board shall consist of Chair, Chair-Elect, Secretary, and Past Chair. The Chair will conduct the meetings of the Board and its Executive Committee. The Chair-Elect will serve in the absence of the Chair.

Section 4: Elections and Terms of Officers

The Chair, Chair-Elect, and Secretary of the Board are to be nominated by the Executive Committee and elected for a two-year term by a majority of the voting members present at a duly called meeting of the Board. The Chair of the Board is also the Chair of the Executive Committee.

Section 5: Voting

All members of the Board, except ex-officio, are eligible to vote on any matters considered by the Board. Approval of issues is determined by a simple majority of those casting a vote. Voting shall be by secret ballot if requested by one or more of the voting members present.

ARTICLE V

Meetings

Section 1: Dates and Locations

The Advisory Board shall meet at least twice each academic year on a date announced by the Chair of the Board or the Dean of the College of Business, Economics, and Computing. Special meetings of the Board may be called by the Chair or Dean at any time, or upon a written request to the Chair or Dean signed by five of the voting members of the Board. Special meetings may be constituted through conference calling of members. Selection of meeting dates and locations will be the responsibility of the Dean in collaboration with the Chair of the Board.

Section 2: Notice of Meetings

Notice shall be given by US postal mail, e-mail, or telephone to members at their usual address at least ten days prior to the annual or regularly scheduled meeting. For special meetings, notice may be given by postal mail, e-mail, or telephone at least three days prior to the date of the meeting. The notice will specify time, place, and the agenda for the meeting.

Section 3: Agenda

An agenda shall be mailed or telephoned with the notice of any meeting of the Board. At the regular meetings, the Chair shall report on the status of the Board, the Dean shall report on the status of the School, and the Chairs of the Standing Committees and Ad hoc committees shall report on their

status. Robert's Rules of Order shall govern the conduct of all meetings of the Board. When such rules are in conflict with the Bylaws, the latter shall govern.

Section 4: Recommendations of the Advisory Board

All recommendations of the Advisory Board are advisory to the Dean for implementation at his/her discretion.

Section 4: Minutes

Minutes of each Advisory Board meeting shall be recorded and available to all members within 30 days after each meeting date.

ARTICLE VI **Duties of Officers**

Section 1: Chair

1. To preside at all meetings of the Board.
2. To submit to the Board for approval a list of members willing to serve on committees.
3. To appoint standing and ad hoc committees as may be required for the resolution of matters not already covered by these Bylaws. Such appointments shall be subject to the approval of the Board.
4. To report to the members of the Board at regular and special meetings.
5. To call special meetings of the Board.
6. To serve as Chair of the Executive Committee.
7. Upon completion of the term as Chair, he/she will move to the Past Chair position and will serve one additional year on the Executive Committee.

Section 2: Chair-Elect

1. To perform the duties of the Chair in the absence of the Chair.
2. To serve on the Executive Committee.
3. To chair the Nominating Committee, a sub-committee of the Executive Board. The Nominating Committee shall recommend Board membership and present a slate of officers to the Executive Committee.
4. To perform other duties as may be conferred by the Chair consistent with the Bylaws.

Section 3: Secretary

1. To keep accurate records.
2. To preserve all documents and records determined by the Board to be a part of its official records.
3. To conduct correspondence as directed by the Board.
4. To serve as an ex-officio member of all committees of the Board.
5. To record the proceedings of all regular and special meetings of the Board.
6. To serve on the Executive Committee.

Section 4: Immediate Past Chair

1. To perform the duties of the Chair in the absence of the Chair and Chair-Elect.
2. To perform other duties as may be conferred by the Chair consistent with the Bylaws.
3. To serve on the Executive Committee.

ARTICLE VII **Committees**

Section 1: Executive Committee

The Executive Committee of the Board shall be comprised of the Chair of the Board, Chair-Elect of the Board, Secretary of the Board, Immediate Past Chair of the Board, At-Large Member, and the Dean of the College of Business, Economics, and Computing. The At-Large Member shall be selected by a majority vote of the remaining members of the Executive Committee. The Executive Committee shall recommend Board membership and present a slate of officers to the membership.

Section 2: Standing Committees

The Board shall establish Standing Committees. All Committees shall report to the Board at regular and special meetings, when appropriate. The Standing Committees of the Board are:

1. Executive Committee
2. Industry/Education Partnership Committee
3. Public Relations Committee
4. Resource Committee

Section 3: Ad Hoc Committees

The Chair of the Board shall appoint ad hoc committees as may be required subject to approval by a majority vote of those present at a duly called meeting of the Board

Section 4: Formation of Committees

The procedure for forming the committees shall be as follows:

1. The Chair of the Board shall submit a list of names of members willing to serve on committees to the Executive committee. The committee memberships will be approved by the Executive Committee.
2. The Chair of the Board shall appoint a Committee Chair.
3. A quorum for any committee meeting shall be three members.

ARTICLE VIII

Amendments

Section 1: Recommendations

These Bylaws may be amended at any duly held meeting of the Board. Notice of the proposed changes must be on the agenda of the meeting at which the changes are to be considered. All proposed amendments to the Bylaws shall be referred to the Chair of the Board for inclusion on the agenda of the next regular meeting.

Section 2: Voting

A majority vote of the members present at a duly called meeting of the Board shall be required for the Bylaws to be amended.

ARTICLE IX

Finances

Section 1: General Provisions

There shall be no dues required for membership on the Advisory Board. Any unrestricted monies received as contributions or gifts through the Board shall be deposited in the University of Wisconsin-Parkside Foundation on behalf of the College of Business, Economics, and Computing.

Adopted October 20, 2000
Amended October 8, 2001
Amended January 27, 2003
Amended April 30, 2007
Amended February 12, 2013

**University of Wisconsin-Parkside
College of Business, Economics, and Computing
Advisory Board
2018**

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