



COLLEGE OF BUSINESS, ECONOMICS, AND COMPUTING

Advisory Board

April 4, 2019

Alumni Room ♦ Student Center

UW-Parkside Campus



College of Business, Economics, and Computing
Advisory Board Meeting
Alumni Room, Student Center
UW-Parkside Campus
April 4, 2019
4-7 p.m.

1. Opening remarks (4 p.m.)
 - a. Neha Misra, Chair
 - b. Dirk Baldwin, Dean
2. Provost Rob Ducoffe Remarks (4:15 pm)
3. Tom Krimmel, Associate Chancellor for University Development & Alumni Relations (4:30)
 - a. Parkside Giving Day 4/30/2019
 - b. Alumni Relations Draft Strategy
4. MBA Program Update - Michele Gee, Associate Dean and Director of CBEC Graduate Programs (4:45)
5. Career Panel Review – Ideas for 2019-2020
6. Dinner and Continued Discussion (5:15)
7. Discussion Topics (4:30)
 - a. Math Competencies in Business program
 - b. Quantitative Learning Goals in MBA program
 - c. Software and Business Tools Competencies
8. News
 - a. Career Panel
 - b. Advising in CBEC
 - c. Faculty/Staff searches in CBEC
 - d. Sales Competitions
 - e. FEI Scholarships and Awards
 - f. Executive in Residence (Rick Harris, April 9)
 - g. Zaid Altahat Receives UW Regents Scholarship Award for IT Security Work
 - h. 2019 Big Idea Competition Winners
 - i. UW-P paper on female students in computing honored by SIGCSE
 - j. Competency Based Bachelor of Science in Business Administration (Flex BSBA) offered out of UW-Parkside
 - k. Parkside Promise Plus
9. Enrollment and Graduation Data
10. Faculty Publications

Appendices

Advisory Board Meeting Minutes – 1/24/19
Advisory Board Bylaws
Advisory Board Members – Spring 2019

Discussion

UW-System is in the process of evaluating required math competencies for various majors. Math competencies for undergraduate business students is under evaluation this year. Professor Sahar Bahmani will be representing CBEC at the UW-System meetings. In addition to the undergraduate program, we believe it is important to look at the math competencies in our revised MBA program. This will help us update our curriculum to help ensure students are successful.

We would also like to look to get your opinion on software skills for business and MBA students. We will be discussing these items at the meeting. The following information will be used to help guide the discussion.

Basic Math Competencies

The following math competencies are from a math perspective. They were provided to us so that the university has a better idea of what to teach in some math classes. We have partially filled in the table with information from a few of our classes (see following page). See page four for common business applications. Please consider the level of proficiency required at the graduate and undergraduate level.

Competency with Software

We are also looking for advice related to software competency. Please consider the level of proficiency you believe undergraduates and graduate students should possess with the following:

- Spreadsheets
- Statistical software
- Collaboration Tools
- Presentation Tools such as PowerPoint
- Communication (email etc.)
- Geographic Information Systems
- ERP Systems
- Project Management Software
- Other Data Analytics Tools
- Other

Math Competencies	MIS 221 Business Programming	MIS 327 IT Infrastructure	MIS 220 (Intro to MIS)	CSCI 130 (Intro Programming)
1. Calculation and Estimation	yes	yes	yes	yes
2. Measurement and Dimensional Analysis	yes	yes	yes	yes
3. Ratios and Proportional Reasoning, Percent	yes	yes	yes	yes
4. One-Number Data Sets, Measures of Central Tendency, Graphical Data Display	preferred	yes	preferred	yes
5. Two-Variable Data Sets, Graphical Interpretation	no	yes	no	yes
6. Counting	yes	yes	yes	yes
7. Probability	yes	no	yes	no
8. Functions	yes	no	yes	yes
9. Linear Functions and Rates of Change	no	no	no	yes
10. Linear Regression	no	no	yes	no
11. Systems of Linear Equations	no	no	no	no
12. Exponential Functions	yes	no	yes	no
13. Exponential Equations and Logarithms	no	no	no	no
14. Rational Functions (a function that can be defined by an algebraic fraction such that both the numerator and denominator are polynomials. E.g. $1/x$, $(2x+1)/(x+5)$).	no	no	no	yes
15. Transformations	no	yes	no	no
16. Combining Functions	no	no	yes	yes
17. 1-1 Functions, Invers Functions	no	no	no	no
18. Zeros of Polynomials, Polynomial Divisions, Complex Numbers	no	no	no	yes
19. Polynomial and Rational Inequalities	no	no	no	yes
20. Vectors	no	no	no	no
21 Number bases (Binary, Decimal, Hexadecimal, and conversion)		yes	yes	
Bitwise And/Or		yes	yes	

Common Business Math Applications

- Determining Costs
 - Products
 - Processes
 - Activities
 - Inventory
 - Standard costing
 - Overhead costing
- Performing a cost benefit analysis
- Determining breakeven point
- Determining whether you should invest in a particular project, asset, etc.
 - Capital Budgeting (Return on Investment, Time value of money)
 - Risk
 - Allocating Resources
 - Project Portfolio
- Budgeting/Variance from Budget
- Finance related
 - Bond and Bond Valuation
 - Risk and Rate or Return calculation
 - Cost of Capital
 - Stocks and Stock Valuation
 - Capital Structure and Leverage
- Project Management Concepts
 - Critical Path
 - Resource Allocation
 - Earned Value
- Statistics Applications
 - Means and Variances
 - Forecasting
 - Hypothesis testing
 - Quality control techniques
 - Determining trends
 - Confidence intervals
 - Understanding uncertainty
 - Decision Trees
 - Understanding correlations
- Optimization techniques (e.g., product mix, shortest route)
 - Classic: Linear/Integer programming, iterative methods
 - Genetic algorithms
- Simulations
 - Performance optimization (production planning, warehouse planning)
 - Trouble shooting

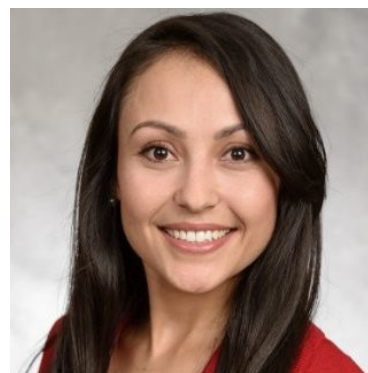
CBEC News

Career Panel

98 students attended the first CBEC career panel February 20, 2019. The panelists for the event were Cory Mason (Twin Disc), Jim Kettinger (Engendren), Kristin Fritz (Rockwell), and Pierre Torrence (Northwestern Mutual). Neha Misra (Accenture) and Stephanie Yankunas (Student at UW-Parkside) moderated the event. We would also like to thank Terri Steidl (Executive Consultant), Theresa Smigura (Unico), and Jack Nickeas (Foxconn) for attending the event and interacting with our students. After the panel discussion, students had an opportunity to interact with the panelists and other attendees to answer individual questions.

Advising Update

CBEC welcomes two new advisors to the college. Sergio Correa was previously an admissions counselor at UW-Parkside specializing in transfer admissions. Diana Villegas-Cristerna served as an advisor for the online business degree completion program and returns to the college with additional advising



responsibilities. Under the new advising model for the university, freshman and students with undeclared majors have advisors in UW-Parkside's central advising office, while declared majors with sophomore standing and above will be seen by professional advisors in the colleges. Faculty will serve as mentors to the students. This model is designed to improve retention and graduation rates for UW-Parkside students. Sergio and Diana will be responsible for advising undergraduate students in the college. Both Sergio and Diana have degrees from CBEC. Joan Wishau, the previous undergraduate advisor in CBEC, will take on a new role as an advisor for the growing number of graduate students in the college.

Faculty and Staff Searches

CBEC is searching for several new faculty members. The searches are designed to fill the positions open due to retirements and increase the number of faculty members to support our growing programs. CBEC is currently looking for faculty members in accounting, computer science, management, marketing, MIS, and operations. Specialties in areas that are important to SE Wisconsin are emphasized in the search, such as supply chain and data analytics.

Sales Competitions

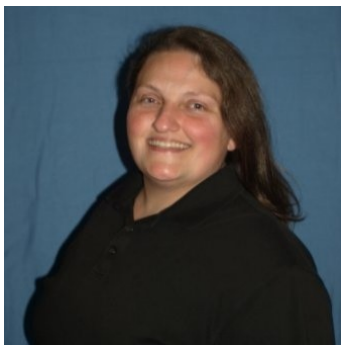
UW-Parkside MBA students Tali Torhorst and Mike Zarletti won second overall and five individual and team honors in the 2019 Graduate Division National Collegiate Sales Competition at Kennesaw State University in Georgia. The competition took place from March 29 to April 1, 2019. In the last five years, UW-Parkside students have placed the following in this competition:

- 2019-2nd Place
- 2018-2nd Place
- 2017-1st Place
- 2015-2nd Place

FEI Scholarships and Awards



Each year the Milwaukee Chapter of Financial Executives International (FEI) awards scholarships to students studying accounting or finance at Milwaukee area universities. Eligible universities include UW-Milwaukee, Marquette, UW-Whitewater, UW-Oshkosh and the many other private universities in the region. The scholarships are highly competitive. Joseph Plaszkiwicz was one of two students to receive the Roger Buchholz Junior Scholarship. Joseph majors in accounting and finance at UW-Parkside. In addition to an outstanding GPA, Joseph participates in the Volunteer Income Tax Assistance (VITA) program, is the president of the accounting club, and works at Uline as an accounts receivable specialist.



In addition to scholarships, FEI also selects outstanding graduates in accounting and finance. Amy Schuster was one of four students selected as an outstanding graduate. Amy majors in finance, minors in economics, and is receiving certificates in entrepreneurship, project management, sales, WWW publishing, and conflict resolution. Amy is earning her bachelor's degree after careers in several other businesses. Her career includes hotel management, property management, drafting, and sales. In addition to these positions, Amy is a certified Fire Fighter II and was a volunteer fire fighter in Eau Claire, Wisconsin.

Executive in Residence Rick Harris



Mr. Rick Harris is president of RJ Harris & Associates. Founded in 2008, the consulting firm specializes in general Human Resources, Diversity & Inclusion Strategy and Training, Talent Acquisition, Equal Employment Opportunity, and Talent Management services. Mr. Harris has consulted and worked with several Fortune 500 companies and his diverse background enables him to bring expertise, innovation, and passion to tie Human Resources issues into an overall strategic plan with the goal of providing solutions and effectiveness throughout organizations.

A seasoned Human Resource Executive Rick Harris specializes in improving individual and organization performance. He has 32 years of experience in the Human Resources and Manufacturing Operations fields in Fortune 500 companies. His extensive and diverse background, in the corporate world, gives him a realistic grounding in the opportunities, challenges and politics that are present in most companies. His experience partnering and working with professionals from multiple industries gives him a keen understanding of the particular issues, obstacles, and diverse cultures that exist within many organizations.

Known and respected throughout North America, Mr. Harris is a sought after speaker and subject matter expert in Diversity, Talent Acquisition, Talent Management, and Compliance. He is considered an innovative thought leader in the Human Resources field.

Mr. Harris was formerly the Sr. Director Diversity Management & Strategy with Walgreen's. In this role, he was responsible for developing and executing enterprise wide strategy for an organization with 250,000 employees, 8,000 stores, and revenues in excess of \$71 billion. He was also responsible for establishing metrics, analytics and scorecards to measure performance, and diversity training and development. In addition, he served as the compliance officer for the organization managing over 500 affirmative action plans. Prior to joining Walgreen's, he served as an executive consultant for Kraft Foods; providing leadership coaching and strategic direction in the areas of Diversity, Inclusion and Affirmative Action Compliance. Preceding this role, Mr. Harris was Senior Director, Corporate Employee Relations for Pactiv Corporation where he led the Employee Relations, Talent Acquisition, and Diversity and Inclusion functions. Prior to this, Rick Harris spent thirteen years at Abbott Laboratories where he performed several strategic Human Resources and Manufacturing roles including Organizational Development, Talent Acquisition, Employee Relations, and Plant Operations Manager.

Rick Harris received his BS degree in Labor & Industrial Relations from the University of Wisconsin-Parkside, and was a student athlete on the wrestling team. Rick resides in Gurnee, IL with his wife Lorraine and their daughter Danielle, he remains very involved in local community affairs. For his contributions to his community, Mr. Harris was named "Most Influential African American" of Lake County in 2008, and inducted into the Civil Rights Hall of Fame in 2009.

The UW-Parkside College of Business, Economics, and Computing sponsors Executive-in-Residence each semester giving students, faculty, and the community the opportunity to learn from business leaders

and gain an appreciation of how executives make decisions, motivate, and manage. Harris will appear at 9:30 a.m. and again at 11 a.m. in the Student Center Cinema on Tuesday, April 9.

Zaid Altahat Earns UW System Regent Scholar Grant

Published: March 6, 2019 on UW-Parkside website

Dr. Zaid Altahat, assistant professor of computer science at the University of Wisconsin-Parkside, has been awarded a 2019 UW System Regent Scholar Grant. Dr. Altahat, in partnership with his computer science colleague at UW-Stout, Dr. Saleh Alnaeli, received the \$50,000 grant for a computer science and security research project titled “Empirically Examining the Source Code Security and Vulnerabilities in



General Purpose Software Systems.” The research will help software instructors design and plan training courses and curriculum that provide secure coding practices for undergraduate students and software developers.

Dr. Altahat’s portion of the project focused on embedded software, software engineering, mobile and web apps, and agile methodologies. In addition to his faculty position, Dr. Altahat is director of the UW-Parkside App Factory specializing in mobile-app development for internal and external clients. Dr. Alnaeli emphasized software security and source-code vulnerabilities.



Dr. Altahat describes the project as addressing security at the beginning of the software creation process rather than at the end. “As an industry, we tend to neglect the security risks that are built into the software systems that we are ourselves making. This is one of the things we ignore until the end. That’s when we start thinking about security vulnerabilities,” he said. “Our approach is to start, detect, and focus on these vulnerabilities early on, as we are writing and building the application.”

UW-Parkside Provost and Vice Chancellor for Academic and Student Affairs Dr. Rob Ducoffe noted the importance of data-security research in a world where technology and consequent threats are so prevalent. “Cyber security leads global and national news reports almost every

day,” Ducoffe said. “The work of Dr. Altahat and Dr. Alnaeli is key to the future development of secure technology. The grant is also important recognition and support for the opportunities Professor Altahat provides UW-Parkside students. Undergraduate research prepares students to be relevant contributors

on day one of their professional careers. The grant allows more students to participate in the research experience.”

Dr. Altahat says he is motivated by a desire to provide meaningful real-world experience for students through undergraduate research that translates to the current job market. “Students learn what are the things to look for, how to conduct research, how to do analysis, gather results, write reports, publish reports, and give presentations,” he said. “It’s a great set of skills that the students learn and the feedback I get from the students is tremendous.”



The Regent Scholar program provides prestigious, one-time grants to individual faculty or campus programs that undertake undergraduate research projects having the potential to foster innovation, entrepreneurship, and talent development. The program, which was introduced in 2014, is designed to stimulate faculty-student collaborative research.

“Our vision for the Regent Scholar program is to encourage

the continued growth of a culture of innovation and entrepreneurship across the UW System,” said Dr. Eve Hall, a UW System Regent and chair of the Board’s Research, Economic Development and Innovation (REDI) committee, which administers the Regent Scholar grants.

UW System President Ray Cross said UW System faculty and students are engaging in significant undergraduate research projects each day on every campus. “The Regent Scholar program recognizes the importance of discovering new pathways to commercialization and highlights the power of partnership with business and industry, which is key to Wisconsin’s economic vitality,” Cross said.

In addition to Dr. Altahat and Dr. Alnaeli, the UW Board of Regents recognized Dr. Yijun Tang, associate professor of analytical chemistry at UW-Oshkosh (“Enzyme-Free Glucose Sensors Composed of Molecularly Imprinted Polymers and Nanosized Metal Particles”) and Dr. Gokul Gopalakrishnan, assistant professor of engineering physics at UW-Platteville (“A Rapid Customizable Technique for Pathogen Separation and Biomolecular Detection”).

[2019 Big Idea Competition Winners](#)

Published: February 19, 2019 on UW-Parkside website

UW-Parkside is proud to announce chemistry majors Sam Rozzoni and Mya Peterson have been named the 2019 UW-Parkside Big Idea award for their project titled "Novel Nutrition Supplements for Physical and Cognitive Enhancement in The Aging Population." As a result of this achievement, they will receive funding for their research and an invitation to represent UW-Parkside and present at the

statewide WiSys Big Idea Challenge on Saturday, April 13 from 9 a.m. to 3 p.m. at Northwestern Mutual and Cream City Labs in Milwaukee.

Rozzoni is a junior majoring in chemistry. He attended St. Catherine's High School in Racine. Rozzoni says that winning this competition is an important accomplishment to him because it helps validate all of his efforts. "To win this competition means quite a bit to us. Throughout my time doing research, I have been learning a lot and put a ton of hard work into this project. Winning this competition has given me the reassurance that my hard work has actually paid off and gives me encouragement to keep improving upon this creation," Rozzoni said.

He goes on to explain that this research is very important because of the potential it has to revolutionize an existing market and help a large number of people. "Our project will bring a new product into the field of health supplements. It is a product that the industry has not yet seen. The proposed compound has the potential to cognitively and physically improve on the health and wellbeing of individuals suffering from a variety of health issues. The combination of two molecules into one powerful and unique compound will hopefully have benefits beyond what we can imagine," he said.

Rozzoni views the chance to compete in the statewide challenge as a valuable networking opportunity that has the potential to improve and inspire his continued research. "Being given this opportunity will allow us to take our ideas to the next stage. Hopefully this exposure will connect us with experts in the field that will be able to lead us in the right direction. The support and exposure that will result from this opportunity will be greatly appreciated. Getting the chance to compete at this level gives us the extra motivation to continuously improve our idea," Rozzoni said.

Peterson, Rozzoni's partner on this project, is sophomore industrial chemistry student from Racine who attended Union Grove Union High School. To her, winning the competition has confirmed that her work will someday help many people, and has solidified her resolve to pursue her research. "This competition has given me an even greater belief in the importance of this project. I have faith that someday this idea will be able to greatly better people's lives and with the generous support from UW-Parkside, I know that we will have the means necessary to succeed," Peterson said.



Peterson asserts that the importance of their research lies in its potential to improve the health and wellbeing of people. "The molecule that my lab partner and I have been working on will be able to enhance both physical performance and brain function, as well as build and restore muscle mass. I believe that this product could be very beneficial to the health industry and hope that someday it will be able to provide many people with the nutrition they need," she said.

Peterson views the WiSys Big Idea competition as a tremendous learning experience and is looking forward to receiving more feedback on their research. "I am honored to be able to represent UW-

Parkside and present this novel idea at the WiSys Big Idea Challenge. I'm excited to share this project statewide and to hear responses from others to this new product. I feel that I will be able to learn a great deal from this experience and look forward to the challenges ahead," Peterson said.

UW-Parkside Assistant Professor of Chemistry Dr. Daryl Sauer served as a project advisor for Rozzoni and Peterson. "I am very proud of both Sam and Mya for their hard work, excellent ideas, and high level of achievement. Their research is a perfect combination of a project that not only is an innovative solution that could help improve the quality of life for a significant number of people, but also could prove to be the foundation of a product which would fulfill existing demand in a viable market. It is exciting to be part of a university that affords students the opportunity to gain invaluable research experience through opportunities like the Big Idea Competition," Sauer said.

[Professor Sylvia Beyer Has Paper Honored By SIGCSE](#)

Modified from document published February 11, 2019 on UW-Parkside website

The Special Interest Group for Computer Science Education (SIGCSE) has honored a paper published in 2003 by University of Wisconsin-Parkside Psychology Professor Dr. Sylvia Beyer. This paper was published with former UW-Parkside Computer Science professor, Susan Haller.

"Gender differences in Computer Science students," was selected from thousands of SIGCSE papers as among the 20 most influential and important SIGCSE publications in the past 50 years - (Beyer, S., Rynes, K., Perrault, J., Hay, K., & Haller, S., 2003 published in Proceedings of the Thirty-fourth SIGCSE Technical Symposium on Computer Science Education pp. 49-53).

According to Dr. Beyer, the publication included a multitude of factors to help readers understand why females are underrepresented in computer science (CS). Besides comparing female and male CS majors, Professor Beyer compared them to female and male non-majors in the CS discipline for additional insight. Julie Perrault and Kelly Hay, former students of Dr. Beyer, contributed to the paper.



[UW-Parkside Offers UW Flex Option Business Degree](#)

Published February 2, 2019 on UW-Parkside Website

The University of Wisconsin-Parkside is now offering a bachelor of science in business administration (BSBA) degree in the self-paced, competency-based UW Flexible Option format. Applications are being accepted and students may begin course work at the beginning of any month.

"UW-Parkside is excited to offer the business administration degree in the UW Flexible Option format, as we continue to expand our partnership with UW Extended Campus," said UW-Parkside Chancellor Debbie Ford. "Offering the bachelor of science in business administration in the UW Flexible Option format allows more individuals to earn a degree employers value while balancing their commitments at work and with family."

UW-Parkside's UW Flexible Option business administration degree offers working adults the opportunity to earn their degree by demonstrating mastery in essential business skills: accounting, finance, human resources, operations, sales and marketing, project management, supply chain management, information systems and other high-demand business areas.

UW-Parkside is accredited by the Higher Learning Commission (HLC), which has granted the university approval to offer the UW Flexible Option business administration degree. The UW-Parkside Business Department is accredited by AACSB-International

"The strength of UW-Parkside's Business Department, the AACSB accreditation and the self-paced nature of the UW Flexible Option make this degree a great fit for working adults," said Dirk Baldwin, Dean of UW-Parkside College of Business, Economics, and Computing.

This UW-Parkside degree is added to the growing list of degrees and certificates available through the UW Flexible Option. In addition, UW-Parkside also offers a certificate in project management. UW-Milwaukee offers bachelor's degree completion programs in nursing (RN to BSN), diagnostic imaging, health sciences, information science and technology, an associate of arts and sciences degree, and a certificate program in business and technical communications; and UW-Madison's Division of Continuing Studies offers a certificate in substance use disorders counseling.

"We are constantly evaluating our programming to meet the changing demands and needs of Wisconsin's workforce," said Aaron Brower, Executive Director of UW Extended Campus, which oversees the administration of UW Flexible Option programming. "This new business degree partnership with UW-Parkside is another example of how UW Extended Campus is meeting the educational needs of residents in Wisconsin and beyond."

Prospective students seeking more information about the University of Wisconsin Flexible Option Business Administration bachelor's degree from UW-Parkside, or any other UW Flexible Option program offering, are encouraged to visit <http://flex.wisconsin.edu>.

UW Extended Campus partners with all UW System campuses to offer online degrees and certificates, as well as continuing education and lifelong learning opportunities. UW Extended Campus fulfills the Wisconsin Idea of extending the boundaries of a UW education to the borders of the state and beyond. The bachelor's degree in business administration is one of nine degree and certificate programs offered in the self-paced, competency-based UW Flexible Option format.

UW Flexible Option programs offer busy and working adults a more personalized and convenient way to earn a respected credential from a University of Wisconsin institution. Unlike traditional programs that award credit based on the number of hours students spend in class, in UW Flexible Option programs, students advance towards their degree or certificate by demonstrating mastery of skills and program content at a pace they determine. The UW System is the first public university system in the nation to offer competency-based education on a broad scale.

The University of Wisconsin System serves more than 170,000 students. Awarding 36,000 degrees annually, the UW System is Wisconsin's talent pipeline, putting graduates in position to increase their earning power, contribute to their communities, and make Wisconsin a better place to live. More than 80 percent of UW System graduates stay in Wisconsin five years after earning a degree. The UW System provides a 23:1 return on state investment. UW System institutions also contribute to the richness of

Wisconsin's culture and economy with groundbreaking research, new companies and patents, and boundless creative intellectual energy.

Parkside Promise Plus

Published: February 13, 2019 on UW-P Website

SOMERS – Southeastern Wisconsin is in the midst of a talent-demand wave. A new financial-aid and student-success program – “**Parkside Promise Plus**” – announced today by the University of Wisconsin-Parkside, creates more access to higher education for area students.

“**Parkside Promise Plus**” covers the cost of tuition and segregated fees beyond federal and state grants for first-time, full-time freshman Wisconsin residents who meet certain financial requirements.

“Today, our region and our state need more university graduates to meet the growing demand for talent,” said UW-Parkside Chancellor Debbie Ford. “That demand will continue to grow. ‘**Parkside Promise Plus**’ provides the opportunity for more students to attend UW-Parkside, plus the support and guidance to help them earn a degree and be part of the talent solution.”

Students who qualify for “**Parkside Promise Plus**” have access to academic and financial advising, along with one-on-one coaching and support from successful UW-Parkside students. “**Parkside Promise Plus**” is designed to help more students graduate with a UW-Parkside degree, choosing from a variety of quality academic programs such as business, computer science, teacher education, theatre, criminal justice, the health sciences, and more. “**Parkside Promise Plus**” is for high school seniors who graduate on time and meet both academic and family income requirements.

To be eligible, students must:

- Declare their intent to be part of “**Parkside Promise Plus**”
- Be a new freshman admitted to UW-Parkside by May 1
- Submit the Free Application for Federal Student Aid (FAFSA) by May 1 and have an Estimated Family Contribution (EFC) of \$1,500 or less
- Be a Wisconsin resident for tuition purposes
- Have a high school cumulative GPA of 2.5 or above at time of admission to Parkside
- Attend the “**Parkside Promise Plus**” orientation session during new-student orientation
- Enroll as a full-time student the fall following high school graduation

“We understand that for some students and their families the roadblock to pursuing and earning a university degree is having the necessary finances available,” said Troy Moldenhauer, UW-Parkside director of admissions and recruitment. “The new ‘**Parkside Promise Plus**’ may be the added ‘plus’ that brings higher education within reach.”

For more information on “**Parkside Promise Plus**” contact the UW-Parkside Admissions Office.

Enrollment

UNDERGRADUATE BUSINESS AND MIS MAJORS																														
	SPRING 2019					SPRING 2018					SPRING 2017					SPRING 2016					SPRING 2015					SPRING 2014				
	FR	SO	JR	SR	TOTAL	FR	SO	JR	SR	TOTAL	FR	SO	JR	SR	TOTAL	FR	SO	JR	SR	TOTAL	FR	SO	JR	SR	TOTAL	FR	SO	JR	SR	TOTAL
ACCT	0	0	1	2	3	0	0	1	2	3	0	0	1	6	7	0	1	2	23	26	0	3	9	18	30	1	16	30	68	115
FIN	8	18	29	63	118	13	17	38	62	130	12	24	29	62	127	14	9	31	55	109	5	21	24	43	93	14	12	16	62	104
GBUS	30	53	81	127	291	30	65	78	127	300	55	73	80	146	354	58	51	100	165	374	54	73	103	136	366	61	70	96	136	363
HRM	3	13	23	47	86	7	13	24	56	100	15	22	38	48	123	14	14	29	63	120	5	13	30	48	96	9	22	23	41	95
MIS	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0				3	3
MKT	0	0	2	2	4	0	0	2	2	4	0	0	4	14	18	0	2	13	20	35	2	7	13	8	30	20	28	22	39	109
NONE	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	1	2	3	6					0		4		1	5
BUS MAJOR	41	84	136	241	502	50	95	143	249	537	82	119	152	276	629	86	78	177	329	670	66	117	179	253	615	105	152	187	350	794
BUS ONLINE	0	3	22	29	54	0	5	16	26	47	0	5	13	14	32															
MIS MAJOR	1	8	16	33	58	8	7	14	36	65	4	8	19	38	69	0	5	21	29	55	5	16	18	30	69	3	12	14	36	65
ACCT MAJOR	12	23	39	67	141	14	27	33	75	149	21	20	30	87	158	14	25	54	94	187	13	36	48	75	172	20	18	25	55	118
MKT MAJOR	18	26	41	59	144	20	29	44	57	150	20	30	42	55	147	21	24	32	58	135	23	11	28	27	89					
TOTAL DISTINCT BUS, MIS, MKT & ACCT MJRS					713					745					781					770					755					727
MALE	47	68	131	175	421	50	86	104	182	422	66	80	109	192	447	61	63	127	192	443	61	103	130	167	461	68	82	108	166	424
FEMALE	23	62	79	128	292	38	54	85	146	323	42	62	83	147	334	40	49	93	145	327	30	49	95	120	294	40	73	68	122	303
PART-TIME	6	25	47	91	169	11	21	45	90	167	16	24	53	92	185	22	27	61	94	204	18	37	48	108	211	17	31	42	107	197
FULL-TIME	64	105	163	212	544	77	119	144	238	578	92	118	139	247	596	79	85	159	243	566	73	115	177	179	544	91	124	134	181	530
WHITE	40	84	140	185	449	52	98	117	196	463	69	97	135	229	530	61	80	160	248	549	57	113	163	206	539	77	104	133	202	516
AFRICAN AM	8	9	10	27	54	10	9	18	31	68	12	12	14	31	69	14	8	17	26	65	10	10	20	25	65	10	19	9	23	61
HISPANIC	11	20	30	53	114	9	19	38	55	121	16	23	24	48	111	12	10	30	37	89	10	15	24	27	76	10	11	19	38	78
ASIAN	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	1	1
AM INDIAN	0	3	3	3	9	1	3	2	7	13	1	0	3	3	7	2	1	2	2	7	2	3	1	6	12	3	2	5	4	14
HAWAIIA	0	1	0	1	2	1	0	1	2	4	0	0	1	2	3	0	0	1	0	1	1	1	0	2	4	1	0	1	1	3
ACAMLAOV	1	0	1	1	3	0	0	1	3	4	0	1	0	3	4	1	0	1	0	2	0	1	1	0	2	1	0	0	2	3
PUERTOR	0	3	3	5	11	0	2	4	5	11	1	4	4	1	10	2	3	1	1	7	1	1	1	0	3	0	1	1	3	5
OTHRASN	9	9	19	24	61	14	9	7	24	54	9	5	7	18	39	8	8	6	18	40	9	7	10	14	40	5	11	5	12	33
HMONG	1	1	2	1	5	0	0	0	2	2	0	0	2	1	3	1	0	0	3	4	0	0	2	3	5	0	2	3	0	5
NSPEC	0	0	2	3	5	1	0	1	3	5	0	0	2	3	5	0	2	2	2	6	1	1	2	3	7	1	5	0	2	8

Computer Science

	SPRING 2019					SPRING 2018					SPRING 2017					SPRING 2016					SPRING 2015					SPRING 2014				
	FR	SO	JR	SR	TOTAL	FR	SO	JR	SR	TOTAL	FR	SO	JR	SR	TOTAL	FR	SO	JR	SR	TOTAL	FR	SO	JR	SR	TOTAL	FR	SO	JR	SR	TOTAL
CENG CONC																														
CSCI MAJOR	37	54	46	87	224	40	49	46	70	205	36	36	45	70	187	21	37	44	70	172	27	50	35	71	183	36	36	40	58	170
MALE	32	49	42	76	199	34	45	36	65	180	31	27	37	60	155	18	34	39	59	150	26	45	29	58	158	33	32	33	46	144
FEMALE	5	5	4	11	25	6	4	10	5	25	5	9	8	10	32	3	3	5	11	22	1	5	6	13	25	3	4	7	12	26
PART-TIME	4	12	11	24	51	5	4	15	25	49	4	10	15	24	53	5	11	4	28	48	6	9	6	23	44	8	6	6	17	37
FULL-TIME	33	42	35	63	173	35	45	31	45	156	32	26	30	46	134	16	26	40	42	124	21	41	29	48	139	28	30	34	41	133
WHITE	24	33	32	49	138	24	35	34	43	136	30	25	33	47	135	18	26	32	46	122	19	38	26	53	136	21	21	31	49	122
AFR AMERICAN	3	2	3	5	13	3	1	2	6	12	1	3	3	3	10	1	2	4	1	8	2	1	3	2	8	6	5	2	1	14
HAWAIIA	0	1	1	0	2	1	1	0	0	2	0	0	0	0	0	0	0	0	0	0	0	1	0	0	1	0	0	0	1	1
HISPANIC	6	12	9	15	42	6	10	3	10	29	3	5	3	13	24	2	7	4	14	27	3	5	5	9	22	4	7	5	4	20
ASIAN	4	5	1	13	23	5	2	3	9	19	2	1	5	4	12	0	2	3	6	11	2	5	1	6	14	4	2	2	1	9
AM INDIAN	0	1	0	1	2	1	0	1	0	2	0	0	0	1	1	0	0	0	1	1	0	0	0	1	1	0	1	0	1	2
ACAMLAOV	0	0	0	2	2	0	0	1	1	2	0	0	1	1	2	0	0	1	1	2	1	0	0	0	1	0	0	0	0	0
NSPEC	0	0	0	2	2	0	0	2	1	3	0	2	0	1	3	0	0	0	1	1	0	0	0	0	0	1	0	0	1	2

Economics

	SPRING 2019					SPRING 2018					SPRING 2017					SPRING 2016					SPRING 2015					SPRING 2014				
	FR	SO	JR	SR	TOTAL	FR	SO	JR	SR	TOTAL	FR	SO	JR	SR	TOTAL	FR	SO	JR	SR	TOTAL	FR	SO	JR	SR	TOTAL	FR	SO	JR	SR	TOTAL
MON & FIN	0	2	2	12	16	1	2	8	9	20	0	2	6	8	16	1	1	3	7	12	0	0	2	7	9	0	0	2	12	14
QUANT	1	1	2	6	10	0	3	3	9	15	0	0	4	5	9	0	2	1	7	10	0	0	0	5	5	0	0	3	9	12
GENERAL	1	0	3	6	10	1	0	1	2	4	3	2	3	9	17	1	7	3	6	17	1	3	3	7	14	2	2	3	3	10
ECON MAJOR	2	3	7	24	36	2	5	12	20	39	3	4	13	22	42	2	10	7	20	39	1	3	5	19	28	2	2	8	24	36
TOTAL DISTINCT					30					33					39					34					25					34
ECON MJRS																														
MALE	2	3	6	12	23	1	4	8	10	23	2	3	10	13	28	1	7	6	11	25	0	2	3	13	18	3	2	5	16	26
FEMALE	0	3	3	1	7	1	2	2	5	10	2	1	3	5	11	1	2	0	6	9	1	1	2	3	7	1	1	3	3	8
PART-TIME	0	1	3	2	6	0	3	2	5	10	1	0	0	3	4	0	0	1	5	6	0	0	0	6	6	0	0	0	6	6
FULL-TIME	2	5	6	11	24	2	3	8	10	23	3	4	13	15	35	2	9	5	12	28	1	3	5	10	19	4	3	8	13	28
WHITE	2	5	5	9	21	2	4	5	11	22	1	1	9	14	25	0	6	4	12	22	0	1	5	13	19	3	2	7	17	29
AM INDIAN	0	0	0	0	0	0	0	0	0	0	0	0	0	1	1	0	0	0	0	0	0	0	0	0	0	0	1	0	1	2
HISPANIC	0	0	1	1	2	0	0	1	0	1	1	0	0	1	2	0	0	0	1	1	0	0	0	1	1	1	0	1	0	2
OTHRASN	0	0	0	1	1	0	0	1	2	3	0	1	0	1	2	0	0	1	1	2	0	1	0	1	2	0	0	0	1	1
MEXAMER	0	0	2	0	2	0	2	2	1	5	1	1	2	1	5	1	1	1	1	4	0	1	0	0	1					
AFRICAN AMERICAN	0	1	1	1	3	0	0	1	0	1	1	1	0	0	2	1	0	0	2	3	0	0	0	1	1					
NSPEC	0	0	0	1	1	0	0	0	1	1	0	0	2	0	2	0	2	0	0	2	1	0	0	0	1					

MBA

	Sp 19	F 18	Sp 18	F 17	Sp 17	F 16	Sp 16	F 15	Sp 15	F 14	Sp 14
MBA	81	76	79	74	71	85	78	85	94	90	106
MBAO	131	56									
Total	212	132	79	74	71	85	78	85	94	90	106
Afr. Am	15	7	4	2	5	8	6	6	7	5	7
Am. Ind	5	4	1	1	1	1	1	0	1	1	2
Asian	31	35	22	22	15	21	15	17	12	16	17
Hispanic	12	4	3	2	6	6	9	9	8	5	7
White	149	82	49	47	43	48	47	53	66	63	73
Nspec	0	0	0	0	1	1					
Female	82	52	35	34	29	35	33	36	34	35	43
Male	130	80	44	40	42	50	45	49	60	55	63

MS in Computer and Information Systems

	Sp 19	F 18	Sp 18	F 17	Sp 17	F 16	Sp 16	F 15	Sp 15	F 14
Total	14	20	19	17	15	13	11	13	13	14
Afr. Am	1									
Am. Ind	0									
Asian	9	14	11	10	9	10	8	8	7	8
Hispanic	1									
White	3	6	8	7	6	3	3	5	6	6
NSPEC	0									
Female	6	7	6	6	8	8	7	7	6	5
Male	8	13	13	11	7	5	4	6	7	9

Graduates

Department	Plan Type	Plan Description	2008-09	2009-10	2010-11	2011-12	2012-13	2013-14	2014-15	2015-16	2016-17	2017-18
BUS	Graduate	Master Business Administration	30	27	32	30	42	32	43	29	33	31
BUS	Major	Accounting						24	47	48	47	42
BUS	Major	Business Management	147	122	134	116	137	113	118	131	127	124
BUS	Major	Business Management Online									1	6
BUS	Major	Management Information Systems	12	11	12	21	19	20	16	7	15	15
BUS	Major	Marketing							17	28	35	38
BUS	Minor	Business Management - Minor	10	7	10	10	14	7	19	28	21	4
BUS	Minor	Global Management Minor						2	5	2	4	1
BUS	Minor	Management Information Systems			1		3	1	2	1	2	1
BUS	Certificate	Entrepreneurship	1	3	7	1	2	7	4	3	2	2
BUS	Certificate	Project Management	10	6	9	7	8	7	6	13	5	5
BUS	Certificate	Retail Management Certificate						5	5	10	6	5
BUS	Certificate	Sales			2	8	7	11	9	17	11	18
CSCI	Graduate	Computer & Information Systems	2	2	2	3	2	2	8	5	4	5
CSCI	Major	Computer Science	10	8	18	18	14	14	25	27	40	25
CSCI	Major	Computer Science/Math	1	1			2	2				
CSCI	Minor	Computer Science	1		1	2	1		1		1	1
CSCI	Minor	Web Development	1		2	6	5	3	2	3	7	1
CSCI	Certificate	Cyber Security			5	3	4	5	7	4	10	5
CSCI	Certificate	Mobile Development						3	10	3	5	3
CSCI	Certificate	UNIX System Administration	4	2	9	8	2	5	11	2	9	9
CSCI	Certificate	World Wide Web Publishing	7	3	7	6	7	5	2	5	7	5
ECON	Major	Economics	12	7	12	16	7	10	11	8	6	10
ECON	Minor	Economics	1	5	8	3	4	6	8	7	6	1

Sample Publications and Presentations 2015-2019

- Gee, M. V., Chalasani, S., Dhumal, P. (2019). *Assessment of Student Learning in Competency Based Online MBA Courses*. International Conference on Sustainable Globalization.
- Zameeruddin, R., "Taxes on Intra-Entity Transfers Within a Consolidated Group." Published in Tax Notes, 157 (Number 5), 663-667, October 2017
- Zameeruddin, R. "Measurement of Credit Losses on Financial Instruments: The Final Standard." Presented at and published in the proceedings of the Academy of Business Research Conference, Atlantic City, New Jersey, Sep 2016
- Zameeruddin, R. "Bit Coin – The Tax Consequences." Presented at and published in *The Proceedings of the Academy of the American Accounting Association Mid-Atlantic Regional Research Conference*, Philadelphia, Pennsylvania, May 2016
- Bahmani, S., Bahmani-Oskooee, M., Kutan, A., Xi, D. (2019). Paper 36 "On the Asymmetric Effects of Exchange Rate Changes on the Demand for Money: Evidence from Emerging Economies,". *Journal of Emerging Market Finance*.
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COLLEGE OF BUSINESS, ECONOMICS, AND COMPUTING

ADVISORY BOARD MEETING

January 24, 2019

Alumni Room, UW-Parkside ~ Student Center

4:00 p.m.

Board Members: Leonard Bloom, Dawn Jacobson, Kristin L. Fritz, Jacobsen, Ron Kingen, James Kettinger, Thomas Mahoney, Goran Micanovic, Thomas Nelson, Doug O'Reilly, Stephen Schroeder, Gerald Uick, Russel Tilsner

Faculty and Guests: Dirk Baldwin, Dean - Laura McClure, Dean's Assistant – Robert Ducoffe, Provost - Suresh Chalasani, Professor – Associate Dean, Michele Gee – Stuart Hansen, Professor - Tara Schmidt, ADA Business Dept. – Joan Wishau, CBEC Advisor

Dirk's Welcoming Remarks

Dean Baldwin welcomed everyone to the meeting. Our new chair is not present this evening because she not only has a new position with Accenture, she is also expecting her first child. Neha plans to continue her work with the Advisory Board. We also have 3 new members that were voted in, two (Dawn Jacobson and Goran Micanovic) are here tonight. After the Provosts remarks we will begin work on our career panel coming up soon.

Rob Ducoffe, Provost –

I always want to start by thanking each of you for your hard work and dedication to the business department and the university. We do listen to your ideas, comments and experiences you bring to us from the community. You are an important part of this department.

We have some exciting things coming up soon at the university. First is the Wyllie renovation project. Although the project is about 37 million, the majority of the funds will be spent behind the scenes on infrastructure that is in need of repair. Our intent is to open the space up and provide a more inviting area for students to work and for all the student services that are located on the D level such as the registrar, bursar, advising, etc.

Next we are working on high impact teaching practices to benefit our students. For example we really need to work on internships. How do we expand this across campus, how do we support professors, how do we encourage more opportunities within the curriculum itself. Currently only about 10% of students do an internship. Most of the students do them on the side because they are working to pay for school. Most internships offered aren't part of the major as well. We need to figure out how to anchor the internship into the curriculum. We need to figure out why companies aren't interested. Is it our outreach, teaching expectations, companies don't know how to have interns? We need to work harder with companies to come together for our students. Students have to pay tuition to earn internship credits, so most don't do internships. The whole process needs to be rethought out.

UW Madison has a grant that is currently studying UWP students and internships. If you would like your company to be interviewed or part of a focus group let Dirk know. They are in the midst of their research.

Goran mentioned that they do a lot of group/team internships. Rob and Dr. Chalasani both mention that we have that here but we call it CBL, Community Based Learning at UWP.

Michele commented that many international students are looking for internships to stay in the country but have a hard time finding things. There are UW credit limits on the number of internships you can earn. The international students also seem to have their own “network” to help each other find positions.

Comments – there is a low chance that they (Int’l students) can be employed long term. The return on investment is low to companies.

We are also working on our advising. Currently students have too many advisors assigned to them and they don’t know who they are supposed to ask or reach out to. We are hiring several new professional advisors with very technical training in each area/discipline on campus. Students will meet with these trained individuals for their academic needs and faculty will become mentors, help with internships, career advice, and finding a job. Advisor should be about 300 to 1. With our new hires we will be about 350 to 1. We are investing in some powerful data analytic tools for them to use to connect to students on a daily basis or as needed but with meaningful and purposeful content. This will be a UW system wide contract in FA19.

Next, we need more students across the board. In general, our students aren’t the 4yr, my parents are paying for college UW Madison student. Our students are first generation, non-traditional, 7year graduates that are working to pay for school themselves. We need to work on ways to help them graduate sooner and keep them on track.

Our new MBA online program is already at 100 with the help of our AP partners. Other colleges on campus are interested in our success and AP. One issue we are having at the moment is no one knows where “Parkside” is. We need to work on marketing “Kenosha, part of the Chicago metro area”. Currently we are still marketing a 50-75 mile radius of campus. As our numbers crest, we will go further out. The program is online so we should be able to get students from anywhere. We need to work on the market that we are a UW school and close to Chicago.

We are working on our BUSO program as well. Most of the adult students go part time and drop out by the second year. We need to work on the design, student support features and length of completion so that more students stay with the program and graduate.

Career Panel, February 20th – IUW-Parkside Ballroom, 12:00 – 1:30 PM

Currently the plan is for 4 people on the panel with a moderator. I have someone in mind already for that. We will keep it simple to quick intros and then Q & A followed by some food and networking with advisory board members. We want the students to mingle and exchange business cards, engaging conversation. We will send a calendar invite. We hope you will all mark your calendars to join us to support the students.

Promoting CBEC in the community

What more can we be doing? What are the gaps that we are missing?

We have 12 programs, 8 certificate/minors and 5 online programs. Are we producing enough talent?

Maybe we need to hold seminars, offer consulting, meet ups, Hackathons? We need to be doing more with Foxconn coming. We need to be the university they go to for business and education.

Dirk presented a slide show and put together ideas from the group of how we could work better together. We also discussed “bad ideas” during dinner conversation.

Comments

Has Foxconn come with a list of their needs? Or even other large companies? We are growing to meet the needs we think are out there but we can’t grow fast enough. We are hoping the new programs like the MBA online and flex will help give people what the need. We are also thinking HS programs with more outreach, need to market female students as well.

Maybe we need to stop thinking about Foxconn and look at tier 2 companies that will be feeding into Foxconn. We know what they do and what they want.

We need more students in general. How do we draw them in from MN, MI? We need to work on our “brand” and our “niche”. We are doing a lot of good things but not sure that people really know who or where we are. Things used to last 10-20 years and now things are changing every 1-3 years. We need to learn to be more adjustable with our offerings. We need to look further ahead and get the next buzzword to market with.

We need to work on our creditability as well. Once we are looked at in that way, businesses will want our students. We “UWP” will be more marketable if the companies know us and who we are, what we represent and bring to the table.

We also need to work on our processes. Everything we want to implement takes a long time, there is red tape everywhere.

Flex BSBA program is starting in March. Students can join any month they want. Most are non-traditional students. We have been working on this for 3 years to restructure the program and now it will be at UW-Parkside. We know that there needs to be good student/faculty interaction for a good quality program. We are committed to this. UW System gave us a grant to move forward on the competency based program. IT may take up to 9 months to hear from the Dept. of Education regarding financial aid rewards for students. We are hoping that many people will be interested because it is a go at your own pace program, accredited and associated with the UW System. We think many companies may be interested in the program as well for their employees.

International recruiting is going well. Michele taught a class on her trip to India and they will be sending 22 students here in FA19. We have 11 students currently here finishing their studies. These are the best of the best. Most already have advanced degrees. It is a rigorous process to get to come here to study.

Dirks – closing comments

I would still like to talk more in the future about a Hack-a-thon and please mark your calendars for the networking event on the 20th. Please read through the CBEC News when you have a chance.

UNIVERSITY OF WISCONSIN--PARKSIDE
COLLEGE OF BUSINESS, ECONOMICS, AND COMPUTING
ADVISORY BOARD

Bylaws

Preamble

The Advisory Board is committed to supporting the College of Business, Economics, and Computing at the University of Wisconsin-Parkside in the pursuit of academic excellence and continuous improvement in its educational programs and initiatives. Composed of business and professional leaders who are acquainted with the needs of the region, the board through its collective wisdom and experience provides advice, ideas, and resources to the Dean and faculty on a variety of issues facing the School. These issues include, but are not limited to: mission; vision; academic programs; accreditation; strategic planning; technology; faculty development; student recruitment, retention, and placement; community engagement; and fundraising.

ARTICLE I

Name and Authority

Section 1: Name

The name of the organization shall be the College of Business, Economics, and Computing Advisory Board.

Section 2: Authority

Subject to the guidelines of the University of Wisconsin-Parkside, the composition, functions, responsibilities, duties, powers, and authority of the College of Business, Economics, and Computing Advisory Board, hereinafter referred to as the Board, shall be as determined by the Board and the College of Business, Economics, and Computing.

ARTICLE II

Role of Advisory Board

Section 1: Activities

The Advisory Board shall serve in an advisory role to the Dean and the faculty to:

1. Provide advice on ways and means of anticipating and responding to the changing needs of business, technology, and society;
2. Review and evaluate the vision, mission, strategic plan, and academic programs of the School;
3. Provide advice and assistance on matters related to accreditation, student recruitment and retention, and faculty development;
4. Provide support for the Executive-in-Residence program and speakers for other School presentations;

5. Assist the School in providing student and faculty internships and employment opportunities for graduates;
6. Assist the School in identifying and cultivating potential financial supporters; and
7. Engage in other activities as approved by the Advisory Board.

ARTICLE III

Advisory Board

Section 1: Membership

The Advisory Board shall consist of members originally appointed to the Board and those subsequently reappointed or appointed under the provisions of these Bylaws. Members will ordinarily be senior business executives with significant responsibilities in organizations relevant to the School's programs, individuals who have demonstrated their commitment to the University of Wisconsin-Parkside and the College of Business, Economics, and Computing, and others who can contribute in meaningful ways to the work of the Board.

Section 2: Representation

The membership should be representative of the business community, with no more than two members representing the same company, institution, or other organization serving simultaneously on the Board. The Board should consist of at least twenty-five (25) but not more than thirty-five (35) non-faculty members. The Dean of the College of Business, Economics, and Computing at UW-Parkside serves as ex-officio member of the Board. Additional individuals may be appointed as ex-officio by the Chair of the Board.

Section 3: Election of Members

Nominations, including those to fill vacancies, shall be submitted to the Board by the Executive Committee for approval. A majority of the votes cast shall be necessary for the election of a member. Although voting will normally occur at a duly called meeting of the Board, the Chair may call for a vote by U.S. postal mail, e-mail, or telephone. The names of proposed candidates shall be submitted to each member of the Board at least ten days prior to the time of the election. Members of the Board shall give due consideration to the recommendations of the Executive Committee but may accept nominations from the floor at a duly called meeting and elect any other person or persons to membership on the Board in accordance with these bylaws.

Section 4: Term of Appointment

All members, other than those designated as ex-officio, shall be appointed for three years, with the possibility of reappointment. Those chosen to fill vacancies shall hold their membership until the expiration of the term of the original member whose vacancy they fill.

Section 5: Removal of Members

A member of the Advisory Board may be removed by a two-thirds majority vote of those present at a duly called meeting of the Board. The proposed removal must be on the agenda of the meeting at which said action is to take place. Three consecutive absences without notice may also result in termination of membership upon recommendation of the Executive Committee and the Dean.

ARTICLE IV

Governance

Section 1: Bylaws

The Advisory Board shall be governed by its Bylaws.

Section 2: Quorum

A quorum for the transaction of business at any meeting shall consist of one-half of the voting members of the Board.

Section 3: Officers

Officers of the Advisory Board shall consist of Chair, Chair-Elect, Secretary, and Past Chair. The Chair will conduct the meetings of the Board and its Executive Committee. The Chair-Elect will serve in the absence of the Chair.

Section 4: Elections and Terms of Officers

The Chair, Chair-Elect, and Secretary of the Board are to be nominated by the Executive Committee and elected for a two-year term by a majority of the voting members present at a duly called meeting of the Board. The Chair of the Board is also the Chair of the Executive Committee.

Section 5: Voting

All members of the Board, except ex-officio, are eligible to vote on any matters considered by the Board. Approval of issues is determined by a simple majority of those casting a vote. Voting shall be by secret ballot if requested by one or more of the voting members present.

ARTICLE V

Meetings

Section 1: Dates and Locations

The Advisory Board shall meet at least twice each academic year on a date announced by the Chair of the Board or the Dean of the College of Business, Economics, and Computing. Special meetings of the Board may be called by the Chair or Dean at any time, or upon a written request to the Chair or Dean signed by five of the voting members of the Board. Special meetings may be constituted through conference calling of members. Selection of meeting dates and locations will be the responsibility of the Dean in collaboration with the Chair of the Board.

Section 2: Notice of Meetings

Notice shall be given by US postal mail, e-mail, or telephone to members at their usual address at least ten days prior to the annual or regularly scheduled meeting. For special meetings, notice may be given by postal mail, e-mail, or telephone at least three days prior to the date of the meeting. The notice will specify time, place, and the agenda for the meeting.

Section 3: Agenda

An agenda shall be mailed or telephoned with the notice of any meeting of the Board. At the regular meetings, the Chair shall report on the status of the Board, the Dean shall report on the status of the School, and the Chairs of the Standing Committees and Ad hoc committees shall report on their

status. Robert's Rules of Order shall govern the conduct of all meetings of the Board. When such rules are in conflict with the Bylaws, the latter shall govern.

Section 4: Recommendations of the Advisory Board

All recommendations of the Advisory Board are advisory to the Dean for implementation at his/her discretion.

Section 4: Minutes

Minutes of each Advisory Board meeting shall be recorded and available to all members within 30 days after each meeting date.

ARTICLE VI **Duties of Officers**

Section 1: Chair

1. To preside at all meetings of the Board.
2. To submit to the Board for approval a list of members willing to serve on committees.
3. To appoint standing and ad hoc committees as may be required for the resolution of matters not already covered by these Bylaws. Such appointments shall be subject to the approval of the Board.
4. To report to the members of the Board at regular and special meetings.
5. To call special meetings of the Board.
6. To serve as Chair of the Executive Committee.
7. Upon completion of the term as Chair, he/she will move to the Past Chair position and will serve one additional year on the Executive Committee.

Section 2: Chair-Elect

1. To perform the duties of the Chair in the absence of the Chair.
2. To serve on the Executive Committee.
3. To chair the Nominating Committee, a sub-committee of the Executive Board. The Nominating Committee shall recommend Board membership and present a slate of officers to the Executive Committee.
4. To perform other duties as may be conferred by the Chair consistent with the Bylaws.

Section 3: Secretary

1. To keep accurate records.
2. To preserve all documents and records determined by the Board to be a part of its official records.
3. To conduct correspondence as directed by the Board.
4. To serve as an ex-officio member of all committees of the Board.
5. To record the proceedings of all regular and special meetings of the Board.
6. To serve on the Executive Committee.

Section 4: Immediate Past Chair

1. To perform the duties of the Chair in the absence of the Chair and Chair-Elect.
2. To perform other duties as may be conferred by the Chair consistent with the Bylaws.
3. To serve on the Executive Committee.

ARTICLE VII **Committees**

Section 1: Executive Committee

The Executive Committee of the Board shall be comprised of the Chair of the Board, Chair-Elect of the Board, Secretary of the Board, Immediate Past Chair of the Board, At-Large Member, and the Dean of the College of Business, Economics, and Computing. The At-Large Member shall be selected by a majority vote of the remaining members of the Executive Committee. The Executive Committee shall recommend Board membership and present a slate of officers to the membership.

Section 2: Standing Committees

The Board shall establish Standing Committees. All Committees shall report to the Board at regular and special meetings, when appropriate. The Standing Committees of the Board are:

1. Executive Committee
2. Industry/Education Partnership Committee
3. Public Relations Committee
4. Resource Committee

Section 3: Ad Hoc Committees

The Chair of the Board shall appoint ad hoc committees as may be required subject to approval by a majority vote of those present at a duly called meeting of the Board

Section 4: Formation of Committees

The procedure for forming the committees shall be as follows:

1. The Chair of the Board shall submit a list of names of members willing to serve on committees to the Executive committee. The committee memberships will be approved by the Executive Committee.
2. The Chair of the Board shall appoint a Committee Chair.
3. A quorum for any committee meeting shall be three members.

ARTICLE VIII

Amendments

Section 1: Recommendations

These Bylaws may be amended at any duly held meeting of the Board. Notice of the proposed changes must be on the agenda of the meeting at which the changes are to be considered. All proposed amendments to the Bylaws shall be referred to the Chair of the Board for inclusion on the agenda of the next regular meeting.

Section 2: Voting

A majority vote of the members present at a duly called meeting of the Board shall be required for the Bylaws to be amended.

ARTICLE IX

Finances

Section 1: General Provisions

There shall be no dues required for membership on the Advisory Board. Any unrestricted monies received as contributions or gifts through the Board shall be deposited in the University of Wisconsin-Parkside Foundation on behalf of the College of Business, Economics, and Computing.

Adopted October 20, 2000
Amended October 8, 2001
Amended January 27, 2003
Amended April 30, 2007
Amended February 12, 2013

**University of Wisconsin-Parkside
College of Business, Economics, and Computing
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