UNIVERSITY OF WISCONSIN PARKSIDE

COLLEGE OF BUSINESS, ECONOMICS, AND COMPUTING

Advisory Board

October 10, 2019

Alumni Room ♦ Student Center

UW-Parkside Campus

PROVEN BUSINESS program

■ AACSB ACCREDITED

uwp.edu/proven   UNIVERSITY OF WISCONSIN PARKSIDE

College of Business, Economics, and Computing
Advisory Board Meeting
Alumni Room, Student Center
UW-Parkside Campus
October 10, 2019
4-7 p.m.

1. Opening remarks (4 p.m.)
   a. Neha Misra, Chair
   b. Dirk Baldwin, Dean
   c. Introduction of New Faculty, Staff, and Guests
2. University Initiatives
   a. Enrollment
   b. Student Success
   c. Process Improvement (Document Flow)
   d. Wiley Project
   e. Smart City Initiatives
3. CBEC Advisory Board Scholarship Winner
4. Graduate Program Growth and Updates (Michele Gee)
5. Career Panel Planning
   a. Date
   b. Volunteers
6. Discussion Topics (4:45) Continuing Education. How can UW-Parkside best contribute to lifelong education such as noncredit continuing education? What topics would be attractive to regional businesses? What factors would make a UW-Parkside noncredit course, seminar, workshop attractive (e.g., delivery, location, day and time, price)? What are some possible markets?
7. Dinner and Continued Discussion (5:30)
8. News
   a. New Faculty and Staff
   b. Faculty/Staff searches in CBEC
   c. Executive in Residence (Daniel Kirner, Director of IT, Accenture, October 17)
   d. CBEC Program Updates
      i. Competency Based Business Degree (BSBA) Flex
      ii. MS in IT Management
      iii. MS in Cybersecurity
      iv. Data Analytics Certificate CBEC in the News
   e. Distinguished Alumni Awards
   f. Faculty Awards
      i. Norm Cloutier
      ii. Suresh Chalasani
   g. Innovator of the Year Award
   h. Sales Competition Awards

Enrollment and Student Success

10-year degree conferrals*

- UW System   -   up 11.4% (33,044 to 36,825)
- UW-Parkside -   up 16.9% (670 to 783)

*2008-09 to 2017-18

UW-Parkside 6-year graduation rates

- Since 1973   26.4%
- 2016-2017*   34.0%
- 2017-2018*   38.1%
- 2018-2019*   44.5%

*Record high

UW-Parkside 10-year fall headcount enrollment

• 2010	-	5,160	• 2015	-	4,443
• 2011	-	4,887	• 2016	-	4,399
• 2012	-	4,769	• 2017	-	4,308
• 2013	-	4,617	• 2018	-	4,332
• 2014	-	4,584	• 2019	-	4,474*

* 9/30/19

UW-Parkside Fall master's student headcount

- 2009 to 2017   -   Average – 139
- 2018   -   235
- 2019   -   471*

* 9/30/19

College 5-year, full-year, SCH enrollment trend (FY 15 to FY 19)

- CBEC   21,348 to 22,438   5.1 percent
- CNHS   42,522 to 44,169   3.9 percent
- CAH   28,296 to 24,073   -14.9 percent
- CSSPS   23,644 to 20,804   -12.0 percent

Graduate programs F'19 headcount*

	F'19
CBEC	341
CNHS	121
CAH	----
CSSPS	9

* Census

Trends and takeaways
- Producing more grads from less enrollment over past 10 years
- Grad rates up sharply in past three years as we sharpen and raise efforts
- Enrollment growth helped by master's program growth
- HS grads in SE WI to decline 5.7% through 2026 (Applied Population Lab, UW-Madison, 2017) so continue focus on traditional-aged student success
- Demand for lifelong learning imply opportunities in adult undergrad and grad markets
- Bachelors or higher attainment rates lower in our region (Kenosha – 25%; Racine – 24%, WI – 29%; U.S. – 31%, American Community Survey 2018); focus on expanding this will benefit us as market leader
- Colleges working hard to serve more students and serve them well
- Overall enrollment growth improves revenue which funds increased faculty and staff support
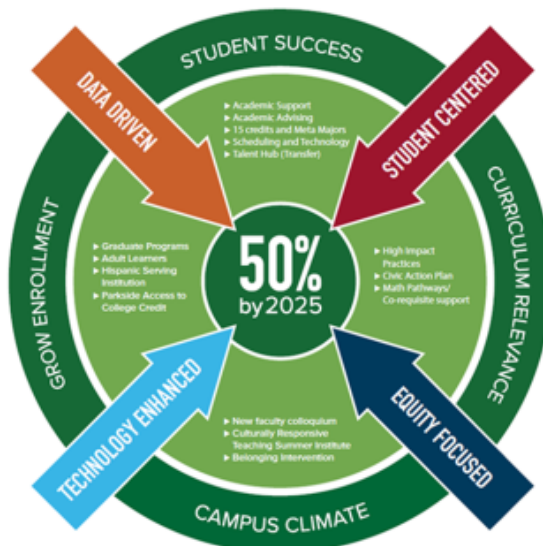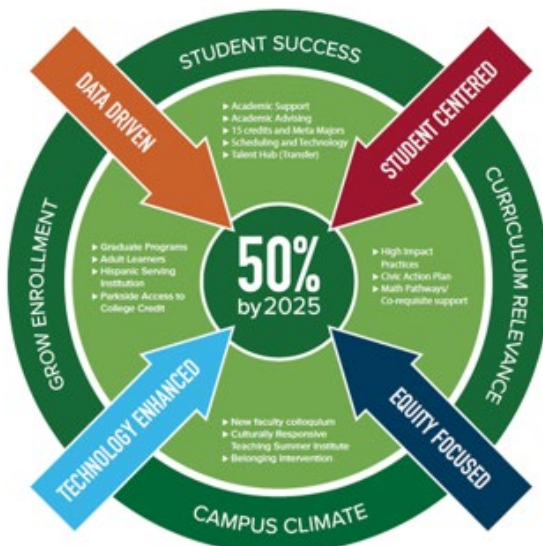
Campus Climate
Belonging Intervention (Yr 2)
New Faculty Colloquium (Yr 2)

Curriculum Relevance
Math Pathways
Co-requisite Support
Multiple Measures

Student Success
Academic Support
New Advising Model
15 to Finish campaign
Meta Majors onboarding
Parkside Promise Plus

Campus Climate
Expand mentoring

Curriculum Relevance
Refine Math Pathways, expand Co-requisite Support and multiple measures for 2020

Student Success
Focus on momentum
  15 to Finish
  Degree plans and Meta Major curriculum
  Scheduling Workshop

Technology
  EAB Navigate
  Catalog Software

Wyllie Project

- The project will update all mechanical distribution systems in Wyllie Hall
    - o New HVAC units
    - o New piping risers
    - o New network data risers and closets
- The project will improve the flow and sight lines of the Wyllie D1 Student Services Area
    - o Open up the area
    - o Allow for more natural light
    - o Make finding student support resources easier
- Project is expected to begin in summer of 2020 and last approximately 2 years
- Project Phase I focuses on floors: D2, D1, L1
- Project Phase II funding is being requested and will address remaining floors in Wyllie
- Wyllie will remain open during the construction project

Smart Cities

See https://www.uwp.edu/learn/colleges/socialsciencesprofessionalstudies/smartcities.cfm for description of smart city lectures.

- September 11, 2019 *What's So Smart About a City?* Dr. Christopher Hudspeth
- September 18, 2019 *Sex, Drugs, and Candy Crush*, Dr. Ignacio Rivero Covelo
- September 25, 2019 *The Emerald City: Capital, Climate, and the "Smart" City*, Dr. Ross Astoria
- October 2, 2019 *Smart Armies: Technology's Impact On Forward Base Design*, Major Daniel Bartlett
- October 9, 2019 *Interacting with Humans and Nonhumans in a Smart City*, Dr. Theresa Castor
- October 16, 2109 *The Role of Social Media in Shaping Our Perceptions of Safety*, Dr. Aubri McDonald
- October 23, 2019 *Brain Computer Interfaces: Taking Thoughts Out of the Human Body to Interact Within Smart Cities*, Dr. Melissa Gregg
- October 30, 2019 *Blockchain is at the Downtown of Smart Cities*, Dr. Zaid Altahat
- November 6, 2019 *E-Sports: The World's New Favorite Pastime?* Dr. Dirk Baldwin
- November 13, 2019 *Big Data: What Is It and What Might It Mean for Our Future?* Dr. John Ward
- November 20, 1019 *Smart Cities as Platforms for Cooperation*, Dr. Peggy James

College of Social Sciences and Professional Studies started a graduate online certificate on Smart City Policy and Management. See: https://www.uwp.edu/learn/programs/smartcitygradcert.cfm

Discussion Topic

Continuing Education

Lifelong learning is important to professional and business success. Universities are resources for this education. In order to better serve the region, we seek guidance as to possible educational areas and the preferred format of the learning experiences. We also would like to learn the factors considered when companies and professionals seek educational resources.

Factors to consider:

- Number of high school graduates in the Midwest and Wisconsin is expected to decline significantly.

- Large market for nontraditional/adult students.

- Unbundling educational offerings into smaller segments like certificates (for credit or noncredit) is being considered by many universities. Stackable certificates that lead to a degree is being discussed.

- Face to Face programs are not increasing enrollment in general. Online and hybrid programs are most likely to grow.

- Growing number of alternatives to higher education in the educational market. For example, General Assembly, Accenture Academy, LinkedIn Learning, McKinsey Academy.

- Number of other universities entering the market, including MOOCs.

The following table highlights areas of expertise of CBEC's current faculty.

Faculty/Staff Member	Area	Expertise
Mike Cholak	Accounting/Law	Entrepreneurship, Accounting, Business Law
Lucas Swider	Accounting	Tax, Artificial Intelligence
Zhemin (Jamie) Wang	Accounting	International Accounting
Rizvana Zameeruddin	Accounting/Law	Tax
Zaid Altahat	Computer Science	Mobile App Development Agile Development Software Engineering Internet of Things Cloud Computing
Tim Knautz	Computer Science	Mobile App Development Cybersecurity Web Services
Ubaldo Quevedo	Computer Science	Artificial Intelligence Database Applications
Kamil Samara	Computer Science	Data Analytics Machine Learning
Susan Lincke	Computer Science	Information Security Network Security Computer Systems
Erica Eddy	Computer Science	Programming Languages
Dennis Kaufman	Economics	Environmental Economics Economics and Nonprofit Organizations Pedagogical technologies
Ling Li	Economics	Health Economics Data Analytics in Healthcare Economics Labor Economics Public Economics
Norm Cloutier	Economics	Labor Economics Econometrics Urban and Regional Economics Sports Economics

Faculty/Staff Member	Area	Expertise
Pramesti Resiandini	Economics	Applied Economics Financial Economics International Economics
Sahar Bahamani	Economics and Finance	Money Market Dynamics
Chi-Wing (Robert) Fok	Finance	Corporate Finance Financial Institutions
David Wright	Finance	Capital Markets Security Analysis Security Market Indexes Bonds
Jordania Leon-Jordan	IT and Operations Management	Project Management
Bill Burnett	Management	Exporting Interviewing Behavioral Economics in Decision Making
Mary Fischer-Tracy	Management	Small Business Development
Michele Gee	Management	Strategic Planning Corporate Social Responsibility Global Business Creative & Innovative Management Workplace Diversity E-Learning Quality/Results
Kristin Holmberg-Wright	Management	Soft Skills Hiring Millennials
Terry McGovern	Management	Business Strategy Leadership Family Business Professional Ethics
Qian Ye	Management	Entrepreneurship Opportunity Recognition Small Business Strategy
Ekundayo (Dayo) Akinlade	Management and HR	Strategic HR Management Immigrant Labor
Lovina Akowuah	Management and HR	Talent Development Leadership Development Emotional Intelligence Managing Change Succession Planning
Sheronda Glass	Management and HR	Diversity Emotional Intelligence Organization and Management Human Resource Management

Faculty/Staff Member	Area	Expertise
Bingqing (Claire) Wu	Management and HR	Employee Creativity Change Oriented Behaviors Leadership Teams
Dirk Baldwin	Management Information Systems	IT Planning Project Management
Suresh Chalasani	Management Information Systems	Healthcare IT Healthcare Reimbursement Healthcare Quality Business Analytics Competency Based Education (CBE)
Sabha Museteif	Management Information Systems	Project Management
Weijun (Will) Zheng	Management Information Systems	Mobile Commerce IT Maintenance Outsourcing Business Data Analytics and Visualization Big Data Processing and Management Cybersecurity and IT Auditing Database Design and Management Project Management Enterprise Systems
Michelle Gabor	Management, Finance, Accounting	Management in the financial services industry
Raghava Gundala	Marketing	Digital Marketing Marketing Strategy Marketing Research Product Marketing Global Marketing Experiential Learning
Peter Knight	Marketing	Sales Marketing Research Global Marketing Product Line Strategies Business Development Account Strategy Experiential Learning Technology Marketing

Faculty/Staff Member	Area	Expertise
Michael T. Manion	Marketing	Services Marketing Competitive Decision Making Product Innovation & Management Strategic Marketing
Jim McPhaul	Marketing and Small Business	Small Business Development Business Plan Sales
Parag Dhumal	Operations Management	Business Analytics Simulation Supply Chain Management
Donald Gillespie	Operations Management	Quality Improvement Lean Manufacturing
Abey Kuruvilla	Operations Management	Global Business Culture Process Improvement Sustainable Management
Roby Rajan	Operations Management	Knowledge Management Microbusiness Business Ethics

News

New Faculty

Ekundayo (Dayo) Akinlade – Assistant Professor of Management and Human Resource Management. Akinlade completed her bachelor's degree in agriculture at the University of Reading, master of science in biotechnology at Imperial College London, MBA in business administration and management at the University of Connecticut School of Business, and her PhD in organizational behavior and human resource management at the University of Illinois at Chicago. She has significant experience in community based learning and online education. She recently published "HR Practices, Engagement, POS and Customer Focused Outcomes: HR Practices are not Created" in the Academy of Management Proceedings.

Raghava Gundala – Associate Professor of Marketing. Raghava has a bachelor degree in accounting and an MBA in marketing from Andhra University, and a Ph.D. in marketing from Berhampur University. He was previously an Associate Professor in Marketing at UW-Stout. He has significant experience in digital marketing and in community-based learning. A recent publication, "Cultural Nuances in Changing Consumer Behavior: Lessons for Cultural Positioning," appeared in the book *Global Observations of the Influence of Culture on Consumer Buying Behavior*.

Terry McGovern – Assistant Professor of Management. Terry received his Doctorate of Management from the University of Phoenix's School of Advanced Studies, his M.H.S. from Providence University and his M.S. from the Air Force Institute of Technology. He is a doctoral candidate in the University of South Florida's D.B.A. program with an expected graduation date of December 2019. Terry has authored business case studies and earned an outstanding case award by the North American Case Research Association's (NACRA). Terry served for 20 years as a U.S. Air Force officer in the areas of nuclear missile operations, satellite operations, and staff positions including speech writer, faculty member, and director of an enterprise-level research cell while stationed in the Pentagon.

Bingqing (Claire) Wu – Assistant Professor Management and Human Resource Management. Bingqing posses a B.S. in Crop and Soil Science from Michigan Status University, a M.S. in Human Resources and Industrial Relations from the University of Illinois Urbana-Champaign, and a Ph.D. in Organizational Behavior and Human Resource Management from the University of Illinois at Chicago. She was also a Chicago Metropolitan Exchange Scholar at Northwestern University. Bingqing's paper, "*West Meets East: moqi, Leader-Member Exchange and Change Oriented Behaviors*," will be presented at the annual meeting of Southern Management Association.

Lovina Akowuah – Lecturer and Faculty Assistant. Lovina received her undergraduate education in the United Kingdom at the University of East London, where she completed a degree in Business Administration. She did her graduate work at Fairleigh Dickinson University Teaneck NJ where she successfully completed their Masters of Business Administration program with a major in Human Resource Management. Lovina is the author of two books: *Unleash Your Greatness* and *Unleash Your KIDness*. She is a professional speaker and coach in the area of management and human resources. See her website at: https://lovinaakowuah.com/.

Pramesti Resiandini – Visiting Assistant Professor of Economics. Pramesti returns to UW-Parkside to fill in for retired professor, Norm Cloutier. Pramesti has an MBA and Ph.D. in Applied Economics from Auburn University. She has teaching experience at several universities including Georgia State and Universitas Prasetiya Mulya in Jakarta, Indonesia. Prior to her academic career, she worked in the banking industry for six years performing different roles that involved planning, implementation, and monitoring programs at subsidiaries of a global bank in Los Angeles and Jakarta.

Lucas Swider – Lecturer of Accounting. Lucas has a bachelors and masters degree in accounting from UW-Milwaukee. Prior to joining UW-Parkside, Lucas was a senior tax associate at KPMG. At KPMG he worked on a project involving an artificial intelligence application in tax. He was previously a lecturer at UW-Milwaukee. Lucas hopes to enter a Ph.D. program in accounting in the near future.

Faculty Searches

CBEC has identified faculty needs in several areas. This year, CBEC plans to search for faculty in accounting, computer science, and economics. Area of emphasis in these searches include data analytics, artificial intelligence, supply chain, econometrics, and cost accounting.

Executive in Residence

Daniel Kirner, Deputy CIO, Accenture
Date: October 17, 2019
Title: The Art of Possible

Dan Kirner is the Deputy CIO for Accenture leading Global Operations, Risk Management, SAP strategy, Release Management, and Finance Capability. In his Global Operations role, he is responsible for building and operating next-generation digital operations to deliver a digital end-user experience, including always-on, always-working and always-secure services. Results have shown a 400% improvement in experience, full fortification, while also keeping cost flat as the scope has increased 50%. In the Risk Management area, Dan drives Accenture enterprise cyber-security to world-class levels in addition to managing quality assurance reviews of major programs. The results are top tier external security reputation scores. Dan directs the SAP strategy across Accenture including all SAP products. The company was the first large-scale company on S/4HANA that upgraded to S/4HANA hosted on Microsoft Azure. In addition, he oversaw the SAP Ariba cloud migration. A key aspect of this role is managing and ensuring the coordination, quality and support of capability releases. Dan works closely with Accenture's Finance organization ensuring their digital priorities are reflected in the services IT provides. The collaboration has resulted in numerous new digital business capabilities that have been achieved quickly, of high quality and exceeding compliance requirements.

Prior to working in Accenture's Internal IT area he was a managing director in Accenture's SAP and Chemical practice. Dan holds a bachelor of science degree in finance and a master of science degree in accounting from the University of Wisconsin. He lives with his family near Racine, WI.

Accenture is a leading global professional services company, providing a broad range of services and solutions in strategy, consulting, digital, technology and operations. Combining unmatched experience and specialized skills across more than 40 industries and all business functions—underpinned by the world's largest delivery network—Accenture works at the intersection of business and technology to help clients improve their performance and create sustainable value for their stakeholders. With 492,000 people serving clients in more than 120 countries, Accenture drives innovation to improve the way the world works and lives.

New Graduate Programs

In the upcoming spring 2020 semester, it is expected that graduate students will have the opportunity to enroll in two new online master's degree programs at the University of Wisconsin-Parkside: a master of science in applied biotechnology (MS-ABT), and a master of science in information technology management (MS-ITM).

The UW Board of Regents approved the collaborative graduate degree programs in April 2019. Approval by the Higher Learning Commission is expected in July. Once the approval is granted by HLC, the programs will move toward their spring 2020 launch. UW-Parkside participates in seven of the 12 collaborative programs offered by the University of Wisconsin System.

"Having the opportunity to acquire knowledge and expertise from faculty throughout the UW System is an amazing benefit for students," UW-Parkside Chancellor Debbie Ford said in a released statement. "I appreciate the work of UW-Parkside faculty to engage the university in these important academic programs."

UW-Madison is the lead institution for the master of science degree in applied biotechnology with partner institutions UW-Parkside, UW-Green Bay, UW-Oshkosh, UW-Platteville, UW-Stevens Point and UW-Whitewater.

UW-Oshkosh is the lead campus for the master of science degree in IT management with partner institutions UW-Parkside, UW-La Crosse, UW-Stevens Point and UW-Superior.

The biotechnology program responds to the recognized growth of the industry and the increasing demand for highly-qualified professionals in the field. An advisory committee, which included representatives from the pharmaceutical industry, helped guide how the applied biotechnology program would be developed. The goal was to offer a credential as vigorous as an M.B.A., with an emphasis in science. The program offers three tracks: quality assurance and compliance, business management, and research and development. Students will be able to complete more than one program track.

The information technology program prepares students for important roles in the IT workforce. This degree addresses a recognized high-need area of IT Management as supported by research and input from employers and industry representatives. MS in IT Management is a multidisciplinary degree that builds bridges between the various functions of an organization and the information technology needed to support these functions. Classwork covers key areas such as IT operations, business analysis, cloud computing, enterprise security, data science, and management of emerging technologies. The curriculum, designed with the input from employer and industry representatives, provides opportunities to apply what is learned to project based experiences. It is a degree targeted to adult and nontraditional students possessing a bachelor's degree and thus broadens access for alumni and others to advanced study.

CBEC is also in the planning stages of introducing a new collaborative MS in Cybersecurity degree.

"Looking decades ahead, the demand for graduate credentials will only increase," said UW-Parkside Provost Dr. Rob Ducoffe. CBEC continues to grow its undergraduate and graduate programs to meet the talent needs of the region.

Data Analytics at UW-Parkside

CBEC is adding new programs to address the need for professionals in the area of data analytics and data science. In addition to the existing concentration in data analytics in the MBA program, a data science track has been added to the Master of Science in Computer and Information Systems program and a certificate in data science has been added for undergraduates. Relevant classes for these two areas are displayed below.

MSCIS data science track (select 9 credits from the following)

- CIS 605 Artificial Intelligence   3 cr
- CIS 610 Introduction to Data Science   3 cr
- CIS 611 Programming for Data Science 3 cr
- CIS 612 Data Mining & Machine Learning   3 cr
- CIS 613 Big Data Analytics   3 cr
- CIS 690 Special Topics in CIS (related to Data Science)   3 cr
- CIS 790 Advanced Topics in CIS (related to Data Science) 3 cr
- MBA 761   Optimization Techniques   3 cr

Undergraduate Data Science Certificate

Core Courses (6 credits)

- CSCI 410   Introduction to Data Science   3 cr
- CSCI 411   Programming for Data Science   3 cr

Elective Course (3 credits)

Choose one course:

- CSCI 412   Data Mining & Machine Learning   3 cr
- CSCI 413   Big Data Analytics   3 cr

In addition to these classes, the economics department will be offering a class in data analytics related to healthcare.

Distinguished Alumni Awards 2019

On Friday, May 17 the University of Wisconsin-Parkside celebrated the accomplishments of its graduates and welcomed alumni back to campus with the Traditions of Excellence Distinguished Alumni Awards event. The university honored seven alumni in the categories of Achievement and Service, recognizing alumni who excel in their chosen field and/or perform exemplary service to the community.

The 2019 UW-Parkside Traditions of Excellence Distinguished Alumni Award recipients are: Dr. Rhonda Brock-Servais '90, Farmville, Va.; Randy Bryant '80, Milwaukee, Wis.; Dr. Corinne Engelman '95, Madison, Wis.; Dr. David P. Hale '80, Tuscaloosa, Ala.; Sabrina Morgan '03, Pleasant Prairie, Wis.; Gina Schueneman, DO '98, Chicago, Ill.; Craig Young '76, Cincinnati, Ohio.

From left to right (standing): Edsel Cruz, UW-Parkside Alumni Foundation President; Michael Young, on behalf of Award Recipient Craig Young '76; Dr. Emmanuel Otu, Dean of the College of Natural and Health Sciences; Randy Bryant '80, Award Recipient; Dr. David P. Hale '80, Award Recipient; Dr. Dirk Baldwin, Dean of the College of Business, Economics, and Computing; Dr. Robert Ducoffe, Provost; Tom Krimmel '72, Associate Chancellor for University Development and Alumni Relations; Dr. Lesley Heins Walker, Dean of the College of Arts and Humanities
From left to right (seated): Dr. Peggy James, Dean of the College of Social Sciences and Professional Studies; Dr. Rhonda Brock-Servais '90, Award Recipient; Sabrina Morgan '03, Award Recipient; Dr. Corinne Engelman '95, Award Recipient; Dr. Gina Schueneman '98, Award Recipient; Chancellor Debbie Ford

The 2019 Distinguished Alumni Award recipients evidence the success of UW-Parkside alumni in education, business, healthcare, technology, and other professions. They play an important role in economic, civic, and talent development on both a national and local level. UW-Parkside alumni have a notable impact on the region, as approximately 70 percent of UW-Parkside alumni continue to work and reside in southeastern Wisconsin and northern Illinois following graduation.

Chancellor Deborah Ford noted that the Traditions of Excellence Distinguished Alumni Awards event captures the spirit of UW-Parkside as the university's fiftieth anniversary year concludes. She remarked, "Many things have changed at UW-Parkside since these alumni were students, but the mission of the university remains true to student success. Our alumni's accomplishments serve as an inspiration to

today's students by showing the power of education and how their experience at UW-Parkside can transform lives and entire communities."

CBEC Alumni Award winners are:

David P. Hale '80: David is a native of Kenosha who started attending UW-Parkside as a high school senior. He graduated in 1980 with majors in Accounting, Management Information Systems (MIS), and Labor and Industrial Relations. He earned a doctorate in MIS at UW-Milwaukee. Hale spent the last 25 years designing, implementing and executing the University of Alabama's MIS program. Through his efforts, the UA-MIS program was recognized by Bloomberg-BusinessWeek as one the nation's best in preparing tomorrow's IT leaders. ComputerWorld ranked it in its Top 3 Techno-MBA programs. Hale has a fruitful research and outreach record, generating over $15 million in contracts, state appropriations, corporate donations, and grants.

Craig Young '76: Craig graduated from the University of Wisconsin-Parkside in 1976 with degrees in Mechanical Engineering and Mathematics. By the mid-1990s he achieved tremendous success in the software industry as the leading outside software supplier to SDRC and Apple's software subsidiary, Claris. Young formed The Craig S. Young Family Foundation in 1995 to take an active role in philanthropy. He now sits on the boards of Cincinnati Children's Hospital Medical Center, the Red Cross, the Dan Beard Council of the Boy Scouts of America, and the Cincinnati Zoo, among others. Young recently founded the Cincinnati-based nonprofit, Inspiring Service, whose mission is to inspire and empower people and organizations to engage in volunteering.

Faculty Awards

Two CBEC Faculty members received UW-Parkside faculty awards this year:

Norman Cloutier: Community Engaged Learning and Research Award

Summarized from UWP website: August 27, 2019

Norman "Norm" Cloutier is a professor (emeritus) in the Economics. Norm received a BA in economics from Drew University in 1976. He earned his PhD in economics from West Virginia University in 1981 and joined the UW-Parkside Economics Department that same year. Cloutier conducts research on local economic development, labor market conditions, economic inequality, and economics pedagogy. He is a three-time recipient of the UW-Parkside Stella C. Gray Teaching Excellence Award.

In 1999, Norm was a member of a small team of UW-Parkside faculty and administrators who attended the American Association of Higher Education in San Diego with the mission of exploring ways to formalize our campus commitment to community-based learning and research. Subsequently, he was appointed as one of the founding members of the

Advisory Committee for the Institute of Community-Based Learning, a precursor to the Center for Community Partnerships.

According to Dr. Thomas Schnaubelt, former Dean for Community Engagement & Civic Learning, Dr. Cloutier's research, along with his co-author Dennis Kaufman, "…featured prominently in UW-Parkside's successful application to become Wisconsin's first postsecondary institution to receive the Carnegie Foundation's elective classification of Community Engagement."

In 2004, Dr. Cloutier received the Wisconsin Idea Fellow designation by the University of Wisconsin Board of Regents for his contributions to economic development issues. In 2018, his report, co-authored with UW-Parkside student Carolyn Eastman, on labor market conditions in the City of Racine was used as the underlying support for Higher Expectations of Racine County being awarded a $1.5 million grant to improve labor market outcomes for single mothers. In 2019, he led a research team of UW-Parkside faculty and staff to generate the underlying data for a report on The Status of Women in Kenosha and Racine Counties, which will be published in fall 2019.

Congratulations, Norm!

Suresh Chalasani: Stella C. Gray Teaching Excellence Award

Summarized from UWP website published August 27, 2019

Dr. Suresh Chalasani is a professor of Management Information Systems at UW-Parkside. He teaches in a number of other undergraduate programs as well, including Health Information Management and Technology, Sustainable Management, and Project Management. Furthermore, he also teaches in the Master of Business Administration (M.B.A.) and the Master of Science (M.S.) in Healthcare Administration graduate programs.

Suresh has been involved in all aspects of the teaching lifecycle, including curriculum design & development for new programs, program delivery, assessment of student learning, and continuous improvement. In addition to teaching, Suresh serves as the Academic Director for the first competency-based Business degree program in the UW System --- Flexible Option Bachelor of Science in Business Administration (Flex BSBA) --- an innovative program that helps non-traditional and working adults complete their degree requirements by demonstrating mastery of program competencies. Since 2016, he worked with a number of faculty members, administrators and support staff in the UW System to design and launch Flex BSBA, a program that received accreditation from the Higher Learning Commission in January 2019. Recently, Flex BSBA has been recognized as the 3rd most affordable online Business programs by GreatBusiness Schools.org.

Dr. Chalasani's research interests include using information technology for healthcare applications and business supply chains. He has also published several articles in prestigious journals such as IEEE Transactions on Computers, IEEE Transactions on Industrial Informatics, and IEEE Transactions on Parallel and Distributed Systems. He was a guest editor for the IEEE Systems Journal's special issue on RFID technology, and he is currently co-editing a book "Digital Disruption in Healthcare," which will be

published by Springer. He chairs the campus-wide assessment committee, and he contributes to the implementation of international agreements with a number of universities in India. His prior experience includes working as an Assistant professor at UW-Madison and consulting for multiple organizations in the Chicago-Milwaukee corridor. Dr. Chalasani received a PhD in Computer Engineering from the University of Southern California.

Congratulations Suresh!

WiSys Names UW-Parkside'S Cassie Van Hoof 2019 Innovator of the Year
From UW-Parkside website August 13, 2019

Kenosha-area resident and UW-Parkside senior Cassie Van Hoof has earned the 2019 Carl E. Gulbrandsen Innovator of the Year Award for exemplary contributions to Wisconsin innovation.

"We are excited to recognize Cassie's achievements as a student innovator and entrepreneur having successfully launched a company based on a patented product she invented," said WiSys President Arjun Sanga. "She embodies the values of this award as someone with great ideas, a strong work ethic and a willingness to seek advice to help her solve problems."

Van Hoof has been an active member in building a culture of innovation on campus and across the UW System as a student and entrepreneur. She received the award at WSTS, a two-day UW System-focused research and innovation symposium, held this year at UW-Stout in July.

"Cassie serves as an excellent example of how to align her intellectual curiosity, entrepreneurial spirit, and passion for innovation," said UW-Parkside Chancellor Debbie Ford. "I am proud of how Cassie partnered with UW-Parkside faculty to win the inaugural Big Idea Competition at UW-Parkside and advance her idea with WiSys resources. Congratulations to Cassie on being the Innovator of the Year."

Working with WiSys, Van Hoof created a product called Purrfect Pal to combat aggression and anxiety in cats. Purrfect Pal is currently available as a spray to help ease a cat's tension. Other forms of Purrfect Pal are being developed.

Her research began when she was introduced to UW-Parkside's Big Idea Competition in 2018 and began to brainstorm a possible submission. In developing her product, Van Hoof, who is a biological sciences major and a pre-veterinary student, combined her passions for science and animal health.

After her idea won Parkside's Big Idea Competition, Van Hoof continued to develop Purrfect Pal into a business called Efoxen. In April, Van Hoof's company launched another product called Ruff Day, a calming spray for dogs.

"I am honored to not only be the first UW-Parkside student to be awarded Innovator of the Year but also the first female," Van Hoof said. "Over two years ago I had an inkling of an idea for a solution to help my own anxious cat and I have watched that idea grow into what is now my company. I will be forever grateful to UW-Parkside, particularly Dr. Daryl Sauer, as well as the Small Business Development Center on campus, WiSys, and the Ideadvance team for helping me over the past two years in launching my dream."

Recently, Efoxen LLC was awarded a $25,000 grant from Ideavance intended to support specific commercialization steps or milestones. This program, funded by UW System, Wisconsin Economic Development Corporation and administered by the Institute for Business & Entrepreneurship's Center for Technology Commercialization, aims to empower entrepreneurs to focus on key go-to-market activities.

The Carl E. Gulbrandsen Innovator of the Year Award is presented to a UW System faculty, staff member or student making exemplary contributions as a WiSys Innovator. The award, given in conjunction with WSTS, was created to honor the former managing director of the Wisconsin Alumni Research Foundation who supported WiSys throughout his 16-year tenure.

WiSys is a nonprofit organization that works with faculty, staff, students and alumni of the UW System to facilitate cutting-edge research programs, develop and commercialize discoveries, and foster a spirit of innovative and entrepreneurial thinking across the state.

UWP STUDENTS RUNNERS-UP IN NATIONAL SALES COMPETITION
Published: April 5, 2019 on UWP website

Graduate students Tali Torhorst and Mike Zarletti demonstrated the essential business skills they've acquired at UW-Parkside by earning second overall in the Graduate Division of the 2019 National Collegiate Sales Competition. UW-Parkside earned five individual and team awards during the competition at Kennesaw State University in Kennesaw, Ga. Over the past five years of the competition, UW-Parkside students have earned three runner-up awards, and one first-place award.

Torhorst earned her undergraduate degree at UW-Parkside in May 2016 and also completed the university's Sales Certificate Program. She is from Lake Geneva, Wis., and attended Badger High School.

Michael Zarletti is from Kenosha and attended Tremper High School. He previously graduated with a degree in computer science and is currently enrolled in the MBA program.

Torhorst and Zarletti are each pursuing an MBA. Torhorst graduated in May with a concentration in marketing, and participates in UW-Parkside's Sales Alumni Network.

Placing at this competition, Torhorst says, is validation of her hard work and she is proud to continue the successful tradition of UW-Parkside's decorated sales program. "We put in a lot of work in preparation for this competition, so it was rewarding to earn second place in such a challenging field," Torhorst explains.

Zarletti believes that this success proves the relevance and importance of UW-Parkside's sales program. "The skills that I have learned are exactly what employers are looking for," Zarletti said. "Of course Tali and I put in hours of hard work preparing for the competition, but without the proper direction from faculty and access to the sales lab, finishing second overall would not have been possible."

Torhorst sees great value in learning and developing sales skills. "The most important aspect of sales technique is effective communication. During preparation for competition, I improved in many aspects of my professional communication that I am sure will benefit my future career," she said.

Like his teammate, Zarletti asserts that the exhaustive preparation was the most challenging, and rewarding, part of the competition. During the competition, the duo encountered situations that they had prepared for. "No matter what the situation, a salesperson needs to handle it in a positive way," Zarletti said. "When Tali and I were in a team-sell call, the buyers completely walked out of the room in an upset fashion. Tali and I looked at each other and smiled because we practiced for this, we regrouped on our strategy and were ready when they came back in the room."

Torhorst says the most challenging part of the competition was the deep analysis of their role play cases and the exhaustive preparation they had to do in order to be prepared for every possible scenario. Although she admits that it was a great challenge, Torhorst says she truly enjoyed the opportunity to work and travel with her fellow UW-Parkside sales students, as well as meeting and networking with talented students from across the country.

"Joining Dr. Knight's sales program at UW-Parkside was an excellent decision for my career. There is so much more to learn from our teachers and faculty at the university than just what they teach in class. I will always suggest extra-curricular involvement to any student who wants to enrich their education experience at any level," Torhorst explains.

Zarletti says this experience provided good material for his resume. It also changed his perception of sales and salespeople, and developed important professional and personal skills. "Prior to this competition I had never sold anything and actually really did not care much for salespeople," he said. "It was an eye-opening experience gaining stronger skills in showing empathy, active listening, mindfulness, situational awareness, tenacity, relationship building and being confident without being arrogant."

Both team members are proud of their achievement and they genuinely enjoyed the learning opportunities and building relationships along the way.

University Sales Center Alliance Adds UW-Parkside as an Associate Member
By Tim MacKenzie

The University of Wisconsin-Parkside sales program has been accepted as an Associate Member of the University Sales Center Alliance. The USCA is a consortium of sales educators who are dedicated to advancing the sales profession through teaching, research, and outreach.

"I am pleased to announce that the UW-Parkside sales program has been unanimously accepted into the University Sales Center Alliance," said Dirk Baldwin, Dean of the College of Business, Economics, and Computing at UW-Parkside. "This means our recently-developed sales center and sales certificate have met the rigorous requirements of the USCA. Currently there are 54 member schools across the U.S. and Europe that are members of this prestigious organization. The USCA acceptance is another recognition of UW-Parkside's strong sales program and our growing reputation."

In his 2017 Welcome Message, Dr. Jimmy Peltier, USCA President, noted that, "Member schools earning certification signal to others that their sales programs have met rigorous standards for success."

Prior to 2008, UW-Parkside did not offer a sales curriculum. The sales certificate was launched in 2010. Since that time, UW-Parkside students have distinguished themselves on the national stage, winning

three national competition titles and 52 individual and team awards, including 14 in the last three Global MBA Competitions.

Sales remains a strategic priority for the College of Business, Economics, and Computing, and the UW-Parkside Sales Center provides a home to support sales education, career development and research. The heart of the Sales Center is the Sales Lab, which was constructed in 2018 thanks to the generous support of primary founding sponsor Impact LLC, as well as gold sponsorships funded by Northwestern Mutual, ZMac Transport, Catalyst Exhibits, Johnson Financial, Uline, InPro, and Gartner Inc.

"Sales programs are among the fastest growing areas in business education," said Dr. Peter Knight, Department of Business Chair at UW-Parkside. "The growth is driven by the fact that 70% of all marketing graduates will start in sales and nearly 50% of all four year graduates will work in some type of customer contact position as well as increasing shortage of qualified sales professionals."

USCA sales centers offer students an unmatched combination of specialized sales courses, mentors, internships, and other forms of actual sales experience to help students learn, develop, and sharpen their sales skills. Students successfully completing these programs have shorter ramp-up times and out-produce those without this sort of specialized preparation.

For more information about partnerships with *University of Wisconsin-Parkside Sales Program*, contact *Tara Schmidt at businessdepartment@uwpedu or at 262-595-2280*.

You can also learn more at https://www.uwp.edu/learn/programs/sales-certificate.cfm.

To learn more about the University of Wisconsin-Parkside Sales Center, visit https://www.uwp.edu/learn/colleges/businesseconomicscomputing/salescenter.cfm.

To learn more about the University Sales Center Alliance visit www.universitysalescenteralliance.org.

UW System Launches All In Wisconsin Tour at UW-Parkside
Published: September 10, 2019

By: Mark Pitsch, UW System

University of Wisconsin System President Ray Cross, Regent President Andrew S. Petersen, and Regent Janice Mueller joined UW-Parkside Chancellor Deborah Ford for a series of events at UW-Parkside in the first stop of UW System's All In Wisconsin tour, aimed at demonstrating the value the UW System brings to Wisconsin.

"Wisconsin has an invaluable resource in our public universities: we change lives, improve communities, and drive the economy," President Cross said. "We meet needs in every corner of the state and offer tremendous return on investment. All In Wisconsin aims to capture all of this."

The first of the day's events included a conversation with business and community leaders from the region about ways the UW System can help their organizations.

"The UW System is the very best magnet for attracting talent to Wisconsin and helping to retain and develop that talent. We are the best vehicle the state has for this purpose – and we want to do more," President Cross said.

Regent President Petersen discussed how the UW System can drive Wisconsin's economic ecosystem with internships and research.

"Supporting the UW System will help us generate more graduates in high-need areas like nursing, engineering, business, computer science, IT, and data science," Regent President Petersen said. "We return $23 for every $1 invested in us and we want to build on our successes to grow Wisconsin's economy."

Chancellor Ford led a tour of UW-Parkside, including the Innovation Corridor, Digital Design and Fabrication Lab, and SC Johnson Integrated Science Lab.

"UW-Parkside is proud of its partnerships with business and civic groups, and we were glad to hear from local leaders today about the value we bring and ways to enhance those partnerships," Chancellor Ford said.

The day's events wrapped up with a lunch with UW-Parkside students.

The All In Wisconsin tour is intended to demonstrate how the UW System meets the needs of Wisconsin and to generate additional ideas about how the System can continue to do so.

UW Flexible Option Business Degree Among Best Most Affordable in the Country

Colleen Barrett · FRI AUG 16 2019

When deciding to go back to school to earn your bachelor's degree, you have to answer many questions. Which school should I choose? What format—online, face-to-face, or a combination? Is it accredited? How will I fit it into my already busy schedule? Is it affordable?

Finding an affordable program is now easier. The UW Flexible Option Bachelor of Science in Business Administration degree has been named one of the top 10 most affordable online bachelor's degrees in business in the country in a recent ranking by GreatBusinessSchools.org. In addition to being affordable, programs must be regionally accredited and have established a national reputation for quality, reflected in rankings and student reviews.

This University of Wisconsin-Parkside business degree is accredited by AACSB International—the leading business program accrediting body, and the UW Flexible Option degree is the only competency-based program in an AACSB accredited business school, assuring you of its high quality.

"Less than 5 percent of business programs worldwide have earned the prestigious AACSB accreditation," said Dr. Dirk Baldwin, dean of the UW-Parkside College of Business, Economics, and Computing.

An alternative to traditional classroom and online formats, the UW Flexible Option program allows busy adult learners like you to start their studies in any month and work at their own pace—100% online—when and where their schedules allow.

"Before the UW Flexible Option, business students—especially working professionals—had to find a way to fit their schedules to the class time," said Dr. Suresh Chalasani, professor of business at UW-Parkside. "The UW Flexible Option allows students to work at their own pace and build upon their existing knowledge to pass assessments more quickly. This is truly a transformative educational opportunity."

UW-Parkside faculty designed an integrated curriculum in the UW Flexible Option business degree to eliminate unnecessary redundancies that may be found in other programs and gives you a head start on real-world working scenarios. You'll learn the fundamental business management skills that make you a valuable asset across industries, while working with your faculty and academic success coaches.

"In the ever-changing world of business, UW-Parkside faculty keep pace with industry trends through research, working with local businesses, and consulting," Baldwin said.

For More Information

Our enrollment advisers are available to answer any questions you have about the UW Flexible Option Bachelor of Science in Business Administration program and admissions process. Call 608-262-2011 Monday through Thursday, 8 a.m. to 7:30 p.m. CT; Fridays, 8 a.m. to 4:30 p.m.; by appointment; or email flex@uwex.edu.

Other Recognitions

- Associate Dean & Professor Michele Gee received the Best Presentation Award in the E-Learning Research Session at the Clute International Academic Business Conference in New York City, August 2019. Her presentation titled "MBA Student Performance in Diversity-Related Assignments, Online Versus Face-to-Face Classes: A Content Analysis of Assessment Results" is one part of a large-scale research grant project being conducted collaboratively with Professors Suresh Chalasani and Parag Dhumal. The research project is funded by Academic Partnerships.

- The UW-Parkside Online MBA Program offered by the Department of Business has been designated as one of the most affordable online MBA programs in the U.S. in a ranking by The BestSchools.org, an independent organization that is a member of the American Council on Education and the National Association for College Admission Counseling.

- Sahar Bahmani, Associate Professor of Economics and Finance, was named a Wisconsin Teaching Scholar. She is working on a project and publication titled "Increasing Social Presence in Online Learning."

Enrollment - Business Undergraduate

	FALL 2019					FALL 2018					FALL 2017					FALL 2016					FALL 2015				
	FR	SO	JR	SR	TOTAL	FR	SO	JR	SR	TOTAL	FR	SO	JR	SR	TOTAL	FR	SO	JR	SR	TOTAL	FR	SO	JR	SR	TOTAL
ACCT	0	0	0	2	2	0	0	2	1	3	0	0	0	3	3	0	1	1	7	9	0	1	4	38	43
FIN	7	19	33	47	106	9	23	29	63	124	13	12	36	53	114	20	28	32	62	142	9	14	27	50	100
GBUS	27	51	84	108	270	49	59	100	151	359	51	67	97	129	344	75	81	95	151	402	61	64	102	161	388
HRM	4	7	29	37	77	5	17	23	44	89	9	14	39	44	106	13	35	34	46	128	14	12	26	61	113
MIS	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
MKT	0	0	3	1	4	0	0	1	2	3	0	1	3	7	11	0	3	4	15	22	1	4	13	26	44
NONE	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	1	2	2	4	9
BUS MAJOR	38	77	149	195	459	63	99	155	261	578	73	94	175	236	578	108	148	166	281	703	86	97	174	340	697
BUS ONLINE	0	5	30	28	63	0	2	13	30	45	1	5	14	17	37	4	5	4	9	22					
MIS MAJOR	2	10	20	30	62	3	11	16	36	66	3	7	22	32	64	6	9	22	25	62	2	9	23	27	61
ACCT MAJOR	16	22	44	58	140	14	20	44	77	155	13	24	37	87	161	22	28	44	86	180	18	36	57	84	195
MKT MAJOR	10	28	37	52	127	28	24	43	58	153	21	29	39	56	145	26	34	43	54	157	13	22	31	43	109
TOTAL DISTINCT BUS, MIS, MKT & ACCT MJRS					702					775					778					831					801
MALE	37	72	141	153	403	65	74	142	175	456	52	92	128	183	455	90	88	120	182	480	61	87	135	186	469
FEMALE	26	55	106	112	299	35	67	76	141	319	49	47	86	141	323	50	74	90	137	351	46	53	92	141	332
PART-TIME	6	21	48	76	151	10	24	49	91	174	11	20	46	81	158	28	32	54	95	209	13	31	47	82	173
FULL-TIME	57	106	199	189	551	90	117	169	225	601	90	119	168	243	620	112	130	156	224	622	94	109	180	245	628
WHITE	38	82	157	167	444	59	93	145	190	487	66	95	128	218	507	99	104	140	231	574	66	99	163	241	569
AFRICAN AM	9	14	8	23	54	12	9	15	27	63	9	14	13	31	67	15	11	23	20	69	16	8	19	28	71
HISPANIC	14	18	51	43	126	13	20	36	56	125	11	18	44	48	121	15	30	27	42	114	12	17	29	34	92
ASIAN	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
AM INDIAN	1	1	4	5	11	0	2	4	4	10	0	1	3	5	9	1	2	2	3	8	2	1	2	2	7
HAWAIIA	0	0	0	0	0	1	1	0	1	3	0	0	1	2	3	0	0	2	1	3	0	0	1	0	1
ACAMLAOV	1	0	0	2	3	1	0	0	1	2	0	1	2	3	6	0	1	3	1	5	1	0	1	1	3
PUERTOR	0	3	5	3	11	2	3	4	6	15	1	2	7	1	11	2	4	3	1	10	2	3	2	0	7
OTHRASN	0	8	18	21	47	11	12	11	27	61	13	8	13	13	47	8	8	8	15	39	6	9	7	14	36
HMONG	0	1	2	0	3	1	1	1	2	5	0	0	2	1	3	0	1	1	2	4	1	0	2	3	6
NSPEC	0	0	2	1	3	0	0	2	2	4	1	0	1	3	5	0	1	1	3	5	1	3	1	4	9

Enrollment Computer Science

	FALL 2019					FALL 2018					FALL 2017					FALL 2016					FALL 2015				
	FR	SO	JR	SR	TOTAL	FR	SO	JR	SR	TOTAL	FR	SO	JR	SR	TOTAL	FR	SO	JR	SR	TOTAL	FR	SO	JR	SR	TOTAL
CENG CONC																									
CSCI MAJOR	14	57	53	72	196	47	58	48	81	234	46	48	49	65	208	46	41	41	71	199	33	36	48	70	187
MALE	12	52	48	64	176	42	52	43	71	208	42	43	37	60	182	41	29	37	58	165	31	34	43	58	166
FEMALE	2	5	5	8	20	5	6	5	10	26	4	5	12	5	26	5	12	4	13	34	2	2	5	12	21
PART-TIME	1	5	10	24	40	1	12	10	27	50	3	10	10	19	42	8	15	18	20	61	7	4	4	22	37
FULL-TIME	13	52	43	48	156	46	46	38	54	184	43	38	39	46	166	38	26	23	51	138	26	32	44	48	150
WHITE	9	41	34	43	127	28	39	39	46	152	25	35	31	41	132	37	30	29	50	146	26	26	34	50	136
AFR AMERICAN	0	3	3	3	9	3	3	0	5	11	2	3	2	6	13	1	3	5	1	10	3	3	2	3	11
HAWAIIA	0	0	2	0	2	0	2	0	0	2	2	0	0	0	2	0	0	0	0	0	0	1	0	0	1
HISPANIC	2	8	10	13	33	11	9	5	13	38	11	8	8	10	37	5	5	3	11	24	4	3	7	10	24
ASIAN	1	4	3	9	17	5	4	4	12	25	5	2	3	7	17	3	1	2	6	12	0	2	4	7	13
AM INDIAN	0	0	1	1	2	0	1	0	1	2	1	0	1	0	2	0	0	1	1	2	0	0	1	0	1
ACAMLAOV	1	1	0	1	3	0	0	0	2	2	0	0	2	0	2	0	0	1	1	2	0	1	0	0	1
NSPEC	1	0	0	2	3	0	0	0	2	2	0	0	2	1	3	0	2	0	1	3	0	0	0	0	0

Enrollment Economics

	FALL 2019					FALL 2018					FALL 2017					FALL 2016					FALL 2015				
	FR	SO	JR	SR	TOTAL	FR	SO	JR	SR	TOTAL	FR	SO	JR	SR	TOTAL	FR	SO	JR	SR	TOTAL	FR	SO	JR	SR	TOTAL
MON & FIN	0	4	2	8	14	1	2	8	9	20	1	1	7	7	16	0	4	4	6	14	1	0	1	9	11
QUANT	0	1	4	2	7	0	3	3	9	15	0	0	2	7	9	0	1	3	7	11	0	0	1	5	6
GENERAL	0	6	5	4	15	1	0	1	2	4	2	3	1	5	11	4	2	4	7	17	3	3	2	8	16
ECON MAJOR	0	11	11	14	36	2	5	12	20	39	3	4	10	19	36	4	7	11	20	42	4	3	4	22	33
TOTAL DISTINCT ECON MJRS					34					33					33					38					30
MALE	0	7	5	10	22	1	4	8	10	23	1	3	7	12	23	3	7	6	10	26	3	1	4	12	20
FEMALE	0	4	6	2	12	1	2	2	5	10	2	2	1	5	10	2	1	5	4	12	1	2	0	7	10
PART-TIME	0	1	2	2	5	0	3	2	5	10	1	1	1	2	5	0	0	1	4	5	0	0	1	6	7
FULL-TIME	0	10	9	10	29	2	3	8	10	23	2	4	7	15	28	5	8	10	10	33	4	3	3	13	23
WHITE	0	8	7	8	23	2	4	5	11	22	2	2	3	13	20	2	4	9	9	24	2	1	2	14	19
AM INDIAN	0	0	0	0	0	0	0	0	0	0	0	0	0	1	1	0	0	0	1	1	0	0	0	0	0
HISPANIC	0	0	1	1	2	0	0	1	0	1	0	0	0	1	1	1	0	0	1	2	0	0	0	1	1
OTHRASN	0	0	0	0	0	0	0	1	2	3	0	0	1	1	2	0	1	0	1	2	0	0	1	1	2
MEXAMER	0	1	2	2	5	0	2	2	1	5	1	1	1	1	4	0	1	2	2	5	1	1	1	1	4
AFRICAN AMERICAN	0	1	1	1	3	0	0	1	0	1	0	2	1	0	3	2	0	0	0	2	0	0	0	2	2
SE Asian	0	1	0	0	1																				
NSPEC	0	0	0	0	0	0	0	0	1	1	0	0	2	0	2	0	2	0	0	2	1	1	0	0	2

Flex BSBA

Current Enrollments Over Time
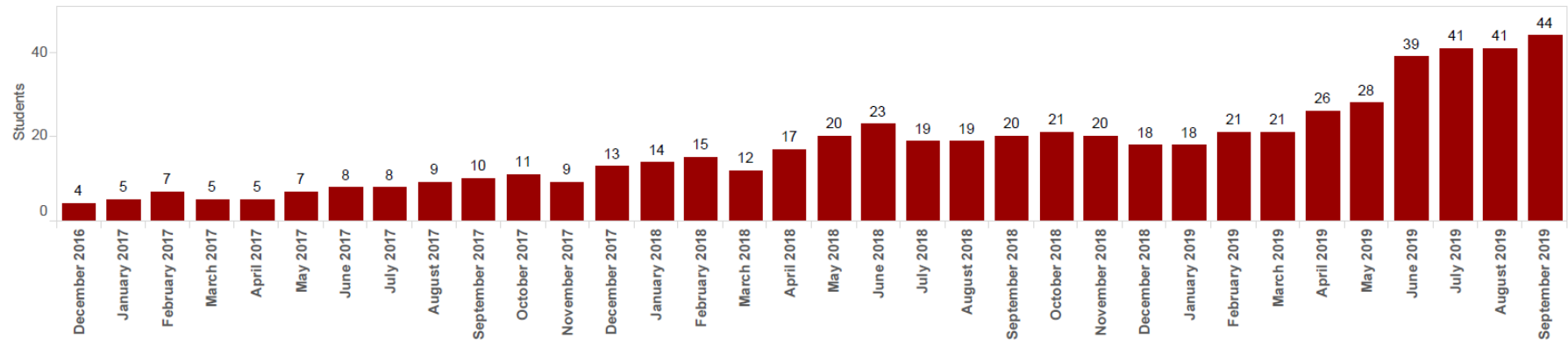
Enrollment MBA

	F 19	F 18	F 17	F 16	F 15
MBA	95	76	74	85	85
MBAO	242	56			
Total	337	132	74	85	85
Afr. Am	23	7	2	8	6
Am. Ind	12	4	1	1	0
Asian	45	35	22	21	17
Hispanic	17	4	2	6	9
White	237	82	47	48	53
Hawaiian	2				
Nspec	1	0	0	1	
Female	150	52	34	35	36
Male	187	80	40	50	49

Enrollment MSCIS

	F 19	F 18	F 17	F 16	F 15
Total	9	20	17	13	13
Afr. Am	1				
Am. Ind	0				
Asian	3	14	10	10	8
Hispanic	1				
White	4	6	7	3	5
NSPEC	0				
Female	2	7	6	8	7
Male	7	13	11	5	6

UNIVERSITY OF WISCONSIN--PARKSIDE

COLLEGE OF BUSINESS, ECONOMICS, AND COMPUTING ADVISORY BOARD

Bylaws

Preamble

The Advisory Board is committed to supporting the College of Business, Economics, and Computing at the University of Wisconsin-Parkside in the pursuit of academic excellence and continuous improvement in its educational programs and initiatives. Composed of business and professional leaders who are acquainted with the needs of the region, the board through its collective wisdom and experience provides advice, ideas, and resources to the Dean and faculty on a variety of issues facing the School. These issues include, but are not limited to: mission; vision; academic programs; accreditation; strategic planning; technology; faculty development; student recruitment, retention, and placement; community engagement; and fundraising.

ARTICLE I
Name and Authority

Section 1: Name
The name of the organization shall be the College of Business, Economics, and Computing Advisory Board.

Section 2: Authority
Subject to the guidelines of the University of Wisconsin-Parkside, the composition, functions, responsibilities, duties, powers, and authority of the College of Business, Economics, and Computing Advisory Board, hereinafter referred to as the Board, shall be as determined by the Board and the College of Business, Economics, and Computing.

ARTICLE II
Role of Advisory Board

Section 1: Activities
The Advisory Board shall serve in an advisory role to the Dean and the faculty to:
1. Provide advice on ways and means of anticipating and responding to the changing needs of business, technology, and society;
2. Review and evaluate the vision, mission, strategic plan, and academic programs of the School;
3. Provide advice and assistance on matters related to accreditation, student recruitment and retention, and faculty development;
4. Provide support for the Executive-in-Residence program and speakers for other School presentations;

5. Assist the School in providing student and faculty internships and employment opportunities for graduates;
6. Assist the School in identifying and cultivating potential financial supporters; and
7. Engage in other activities as approved by the Advisory Board.

ARTICLE III
Advisory Board

Section 1: Membership
The Advisory Board shall consist of members originally appointed to the Board and those subsequently reappointed or appointed under the provisions of these Bylaws. Members will ordinarily be senior business executives with significant responsibilities in organizations relevant to the School's programs, individuals who have demonstrated their commitment to the University of Wisconsin-Parkside and the College of Business, Economics, and Computing, and others who can contribute in meaningful ways to the work of the Board.

Section 2: Representation
The membership should be representative of the business community, with no more than two members representing the same company, institution, or other organization serving simultaneously on the Board. The Board should consist of at least twenty-five (25) but not more than thirty-five (35) non-faculty members. The Dean of the College of Business, Economics, and Computing at UW-Parkside serves as ex-officio member of the Board. Additional individuals may be appointed as ex-officio by the Chair of the Board.

Section 3: Election of Members
Nominations, including those to fill vacancies, shall be submitted to the Board by the Executive Committee for approval. A majority of the votes cast shall be necessary for the election of a member. Although voting will normally occur at a duly called meeting of the Board, the Chair may call for a vote by U.S. postal mail, e-mail, or telephone. The names of proposed candidates shall be submitted to each member of the Board at least ten days prior to the time of the election. Members of the Board shall give due consideration to the recommendations of the Executive Committee but may accept nominations from the floor at a duly called meeting and elect any other person or persons to membership on the Board in accordance with these bylaws.

Section 4: Term of Appointment
All members, other than those designated as ex-officio, shall be appointed for three years, with the possibility of reappointment. Those chosen to fill vacancies shall hold their membership until the expiration of the term of the original member whose vacancy they fill.

Section 5: Removal of Members
A member of the Advisory Board may be removed by a two-thirds majority vote of those present at a duly called meeting of the Board. The proposed removal must be on the agenda of the meeting at which said action is to take place. Three consecutive absences without notice may also result in termination of membership upon recommendation of the Executive Committee and the Dean.

ARTICLE IV
Governance

Section 1: Bylaws
The Advisory Board shall be governed by its Bylaws.

Section 2: Quorum
A quorum for the transaction of business at any meeting shall consist of one-half of the voting members of the Board.

Section 3: Officers
Officers of the Advisory Board shall consist of Chair, Chair-Elect, Secretary, and Past Chair. The Chair will conduct the meetings of the Board and its Executive Committee. The Chair-Elect will serve in the absence of the Chair.

Section 4: Elections and Terms of Officers
The Chair, Chair-Elect, and Secretary of the Board are to be nominated by the Executive Committee and elected for a two-year term by a majority of the voting members present at a duly called meeting of the Board. The Chair of the Board is also the Chair of the Executive Committee.

Section 5: Voting
All members of the Board, except ex-officio, are eligible to vote on any matters considered by the Board. Approval of issues is determined by a simple majority of those casting a vote. Voting shall be by secret ballot if requested by one or more of the voting members present.

ARTICLE V
Meetings

Section 1: Dates and Locations
The Advisory Board shall meet at least twice each academic year on a date announced by the Chair of the Board or the Dean of the College of Business, Economics, and Computing. Special meetings of the Board may be called by the Chair or Dean at any time, or upon a written request to the Chair or Dean signed by five of the voting members of the Board. Special meetings may be constituted through conference calling of members. Selection of meeting dates and locations will be the responsibility of the Dean in collaboration with the Chair of the Board.

Section 2: Notice of Meetings
Notice shall be given by US postal mail, e-mail, or telephone to members at their usual address at least ten days prior to the annual or regularly scheduled meeting. For special meetings, notice may be given by postal mail, e-mail, or telephone at least three days prior to the date of the meeting. The notice will specify time, place, and the agenda for the meeting.

Section 3: Agenda
An agenda shall be mailed or telephoned with the notice of any meeting of the Board. At the regular meetings, the Chair shall report on the status of the Board, the Dean shall report on the status of the School, and the Chairs of the Standing Committees and Ad hoc committees shall report on their

status. Robert's Rules of Order shall govern the conduct of all meetings of the Board. When such rules are in conflict with the Bylaws, the latter shall govern.

Section 4: Recommendations of the Advisory Board
All recommendations of the Advisory Board are advisory to the Dean for implementation at his/her discretion.

Section 4: Minutes
Minutes of each Advisory Board meeting shall be recorded and available to all members within 30 days after each meeting date.

ARTICLE VI
Duties of Officers

Section 1: Chair
1. To preside at all meetings of the Board.
2. To submit to the Board for approval a list of members willing to serve on committees.
3. To appoint standing and ad hoc committees as may be required for the resolution of matters not already covered by these Bylaws. Such appointments shall be subject to the approval of the Board.
4. To report to the members of the Board at regular and special meetings.
5. To call special meetings of the Board.
6. To serve as Chair of the Executive Committee.
7. Upon completion of the term as Chair, he/she will move to the Past Chair position and will serve one additional year on the Executive Committee.

Section 2: Chair-Elect
1. To perform the duties of the Chair in the absence of the Chair.
2. To serve on the Executive Committee.
3. To chair the Nominating Committee, a sub-committee of the Executive Board. The Nominating Committee shall recommend Board membership and present a slate of officers to the Executive Committee.
4. To perform other duties as may be conferred by the Chair consistent with the Bylaws.

Section 3: Secretary
1. To keep accurate records.
2. To preserve all documents and records determined by the Board to be a part of its official records.
3. To conduct correspondence as directed by the Board.
4. To serve as an ex-officio member of all committees of the Board.
5. To record the proceedings of all regular and special meetings of the Board.
6. To serve on the Executive Committee.

Section 4: Immediate Past Chair
1. To perform the duties of the Chair in the absence of the Chair and Chair-Elect.
2. To perform other duties as may be conferred by the Chair consistent with the Bylaws.
3. To serve on the Executive Committee.

ARTICLE VII
Committees

Section 1: Executive Committee
The Executive Committee of the Board shall be comprised of the Chair of the Board, Chair-Elect of the Board, Secretary of the Board, Immediate Past Chair of the Board, At-Large Member, and the Dean of the College of Business, Economics, and Computing. The At-Large Member shall be selected by a majority vote of the remaining members of the Executive Committee. The Executive Committee shall recommend Board membership and present a slate of officers to the membership.

Section 2: Standing Committees
The Board shall establish Standing Committees. All Committees shall report to the Board at regular and special meetings, when appropriate. The Standing Committees of the Board are:
1. Executive Committee
2. Industry/Education Partnership Committee
3. Public Relations Committee
4. Resource Committee

Section 3: Ad Hoc Committees
The Chair of the Board shall appoint ad hoc committees as may be required subject to approval by a majority vote of those present at a duly called meeting of the Board
Section 4: Formation of Committees
The procedure for forming the committees shall be as follows:
1. The Chair of the Board shall submit a list of names of members willing to serve on committees to the Executive committee. The committee memberships will be approved by the Executive Committee.
2. The Chair of the Board shall appoint a Committee Chair.
3. A quorum for any committee meeting shall be three members.

ARTICLE VIII
Amendments

Section 1: Recommendations
These Bylaws may be amended at any duly held meeting of the Board. Notice of the proposed changes must be on the agenda of the meeting at which the changes are to be considered. All proposed amendments to the Bylaws shall be referred to the Chair of the Board for inclusion on the agenda of the next regular meeting.

Section 2: Voting
A majority vote of the members present at a duly called meeting of the Board shall be required for the Bylaws to be amended.

ARTICLE IX
Finances

Section 1: General Provisions
There shall be no dues required for membership on the Advisory Board. Any unrestricted monies received as contributions or gifts through the Board shall be deposited in the University of Wisconsin-Parkside Foundation on behalf of the College of Business, Economics, and Computing.

Adopted October 20, 2000
Amended October 8, 2001
Amended January 27, 2003
Amended April 30, 2007
Amended February 12, 2013

ADVISORY BOARD MEETING

April 4, 2019
Alumni Room, UW-Parkside ~ Student Center
4:00 p.m.

Board Members: Al Biland, Leonard Bloom, Kam Buhler, Terry DeBrabander, , Dawn Jacobson, James Kettinger, Ron Kingen, Thomas Mahoney, Cory Mason, Goran Micanovic, Neha Misra, Thomas Nelson, Stephen Schroeder, Maureen Sorensen, Terri Steidl, Andrew Vogel

Faculty and Guests: Dirk Baldwin, Dean - Laura McClure, Dean's Assistant – Robert Ducoffe, Provost – Manoj Babu, Visiting Assistant Professor - Suresh Chalasani, Professor – Associate Dean, Michelle Gaborn-nLectuter, Michele Gee – Dennis Kaufman, Professor – Tom Krimmel, Associate Chancellor – Terry McGovern, Assistant Professor
- Jim McPhaul, SBDC Director, CBEC Lecturer - Tara Schmidt, ADA Business Dept. – Diana Villega-Cristerna, CBEC Advisor - Joan Wishau, Graduate Advisor – Rizvana Zameeruddin, Associate Professor

Neha Misra's Welcoming Remarks
Welcome everyone and thank you for coming. I do have a new position with Accenture and as you see I am quite pregnant but will continue to work with the board and be involved even from home. The "Panel" was great. I received a lot of follow up meeting requests. I conducted a lot of resume reviews and the comments/suggestions were all received positively. I would encourage us to do this again. Perhaps on a bigger scale with more involvement from members. The students were really interested in the variety of backgrounds of the members and wanted to meet/talk with them. I met with students of a variety of majors.

Dirk's Welcoming Remarks
New member Maureen Jacobson is here tonight. We also have Michelle Gabor. She is a former CFO and now lecturers and has done some course development for our MBA program. Terry McGovern is new to us this fall as a fulltime faculty member. Terry has been with the Flex program with UW System. Diana Villegas-Cristerna an MBA graduate from our program has now returned to be a CBEC advisor and Joan whom you've met before is now working with graduate students. Tom Krimmel is also here tonight, he's our new Johnny J so to speak. He will give us an update and introduce himself tonight.

Rob Ducoffe, Provost –
I always want to start by thanking each of you for your hard work and dedication to the business department and the university. We do listen to your ideas, comments and experiences you bring to us from the community. You are an important part of this department. I am also always impressed by the booklet that Dirk puts together for the meetings. The data is really great. Last spring we had about 125 master's students, this spring about 325. In the past 2-3 years we've created a lot of new programs on campus. As of Aug we had 130 MBA online students alone. There is a big market for advanced degrees. We were at 2-3% master's students now we are at 7-8%.

We are continuing to work on our Strategic framework as we had outlined for you previously. You can find it out on the UWP website. We have rolled out our "Promise" to help grow our student population and graduate rates. Read about the "Promise Plan" online. Chancellor Ford has made a commitment to increase graduates by 50%. We would grow from 800 to about 1200. Over 100 of those could be online alone. We are already making good progress towards this goal.

Tom Krimmel, Associate Chancellor for University Development and Alumni Relations–
Alum 72' – Athletics and club hockey. Worked here 79-86. In 85, started the UWP Foundation board. Housing was our first project, 15 months, had 296 students apply to live here. I was on the committee to replace Johnny J and the Chancellor asked me if I would consider taking the position back for a few years and here I am but I am no Johnny J. He was one of a kind but I'll do my best. We need to focus on Alumni giving, leadership groups, retention, scholarships, faculty support, startup funds for new faculty and alumni engagement. April 11 our website will be up and running. We ask you to spread the news through your network of people. We are having Parkside Day, Tuesday, April 30, 2019. It is a 24 hour online challenge to raise awareness for student scholarships and the need for you to support and show your ranger spirit. uwp.edu/parkside-day

Michele Gee, Associate Dean – MBA update
Please refer to page 15. Our face to face and online are up to 212 students. AP has told us that as online increases so will the interest in face to face classes. They have also mentioned that we are truly an exceptional school with sometimes 7-10 new admits a day. We've had to add many classes for Spring 19, I am on overload as are other professors but the requests keep coming in. We are not going to turn students away. I will be giving periodic updates to the board of our progress. Note that Joan Wishau is now working with me and the graduate students. Besides professors, we have the cashier's office, registrar and so on putting forth a lot of extra effort and time. I am grateful and want thank Rob for his support of the program. We have growing pains but they are good pains to have. We have 23 active veterans, 38 children of veterans and lots of international students. The age range is 20-65, from various states. We are trying to add new faculty to meet demands. We are also working with institutional research to see if any programs need to be added and that we are on trend with the needs of industry and our students. We need to be strategic as we grow. Note that the courses go through a rigorous review program. They are high quality courses. We need more professors and more money to hire them.
Provost Ducoffe – AP splits 50/50 with university. Of the 50% we receive, 65% goes directly to the business department, so you have the funds to hire more people. The program is supporting itself. We are also more affordable compared to many other programs.
Comment – What is our contract like with AP?
We currently have a 7year agreement with AP. This includes marketing, web pages and service reps. We get a lot of support from them. There is a 9 month lead time to cancel our renewal or renegotiate the terms. After the 7 years we ca go it alone if we think we are ready. There are 3 other groups on campus looking at AP because of the success we have had in CBEC. AP likes the UW brand and our proximity to Chicago. Most of the students are in a 50-80 mile radius of campus. AP is very interested in that Chicago market.

Dirk
Advisory Board Networking event
The event went well. The panel was well received, students liked the informal discussion after. Survey of the students, they would like more networking. How can we do a better job next time? A different time, perhaps in the fall before the career fair. Organize the day better. Have more people at tables for one on ones with students. We want a lot more people to participate but we can't have a 20 person panel.
Ideas – more tables. Students won't raise hands in a large group
Tables with a specific topic?
Alumni at a table?
Different day? MW at noon, there are no classes
Food draws students in
Extra credit for attending
What about night students? They get the short end of the stick often
Maybe 6:00 PM range
Maybe do a fall session at noon and a spring session in the evening
Maybe some virtual stations
Maybe if an evening session, change topics because many of the may already be working, have different needs/questions.
We tried once before from 4:30 – 6:30 PM and it was well received. We got a little of both day and evening students.

Math Competency
There is a big push at the undergrad level to work on math competencies. This is the one pathway that is a barrier/obstacle for many students to overcome. There are too many prep classes for most students. Many need a year or more just to get up to speed, then a year of algebra before required courses for their discipline. On page 3 we are looking at what classes are relevant. What applications do the students really need to be successful in their field of choice? This is not just for business but across the board at UW.

From an MBA perspective, what skills are really needed coming in to the program?
Online polling took place
Consensus is that most things were important depending on the concentration. You may not need to know every calculation. This is when you pass your project off to someone with that expertise but there is a need to be able to understand what is being asked and how to proceed. You have to have a basic understanding of a lot of calculations/formulas to be able to hold your own in a meeting and understand where the numbers are coming from/going to/and what the implications are.

Maybe we need to offer the classes in a different way and not call them "math". Talk more about using concepts and formulas and not all the math calculations.

Dr. Suresh Chalasani commented that he is developing a course right now and he is having a hard time decided if he is teaching the right things, enough things, covering all the content needed or is it all too much. It is a fine balancing act.

Consensus was that all topics and basics need to be touched on. They may not need to do the calculations but need to recognize an error. They need to be able to hold their own in a meeting. Need to be sure we are teaching things that are pertinent in the every changing world of business. The main

point was that "Critical Thinking" played a big role in how they were going to put everything they learn together. Can they see and interpret the bigger picture. Know their limits, who has expertise to call on and when they need to dig deeper and learn more on their own. There was also mention that all students need more excel training prior to college courses. There should be a pre-test of sorts to see if they are up to speed. Time is wasted learning basics. Another suggestion was to reach out to companies and see what type of skill testing they do for various positions. Compare to course work to see if they balance out.

Dirks – closing comments

Listed in the packet are publications of our staff that you may find useful and interesting. They show areas of expertise and the impact we are making in the community. Please read up on the CBEC news as well. Thank you all for coming and participating in the online polling. We will look more into this and report back.

Results from Wooclap survey used in meeting

www.wooclap.com/ UWPCBECAB

Please rank the importance of the following for graduates of the MBA program

1. Determining Costs — 4.1 — 5
2. Performing Cost/Benefit Analysis — 4.6 — 5
3. Determining Breakeven Point — 4 — 5
4. Investing in an Asset or Project — 3.9 — 5
5. Creating a Budget and Determining Variance — 4.4 — 5

wooclap   Questions 1 /5 ▾   Messages   100%   Exit   16 / 24   i

Please indicate the importance of the following finance related competencies for MBA students

#	Competency	Rating	
1	Capital Budgeting including Time Value of Money	4.3	5
2	Determining Risk and Required Rate of Return	4.4	5
3	Bond and Bond Valuation	2.8	5
4	Stocks and Stock Valuation	3.1	5
5	Capital Structure and Leverage	3.4	5

wooclap Questions 2 / 5 Messages 100% Exit 19 / 24 i

Please indicate the importance of knowing the following statistical concepts for MBA graduates

#	Concept	Rating	
1	Calculating and understanding means and ...	4.2	5
2	Constructing and understanding quality control ...	4.1	5
3	Determining samples	3.6	5
4	Understanding how to reason with probability and ...	4.4	5
5	Developing forecasting models using techniques such as regression	3.8	5
6	Understanding correlations	4.2	5
7	Hypothesis testing	4	5

wooclap Questions 3 / 5 Messages 100% Exit 17 / 24 i

Please rate the importance of some of these other techniques for MBA students

1 Using optimization techniques for things like shortest route, product mix, yield management — 3.5 — 5

2 Using simulations and interpreting results — 3.6 — 5

3 Project management analytical techniques such as critical path, slack, and earned value — 3.8 — 5

wooclap   Questions 4 /5 ▾   Messages   🔒 🔍 100% 🔍 ✕ Exit   16 / 24 👥 ⓘ

P MyUW ✕ | Bb Collaborate Sessions ✕ | Business, Humanities, and Social ✕ | W Wooclap ✕ +

← → C ⌂ https://app.wooclap.com/events/UWPCBECAB/0 ☆ 🔲 0 :

Please list other quantitative/mathematical techniques business students should know.

CHANGE MANAGEMENT
WORLD MEAN
SIMULATION GOING OUTPUTS CONSTRAINTS APPLICATIONS
FISHBONE BECOMES CARLO THINK SENSE
DISCUSSED GARBAGE NO ANSWER VARIOUS INTERDEPENDENCIES IMPACTS
BI TECHNOLOGIES PLANS
OLDER TOOLS MBA DATA INPUTS BUSINESS
HUMAN PERFORMANCE CONSTRAINTS EMERGING (RELATIONSHIPS MAKE
PROBLEM INTEGRITY MONTE STUDENTS QUALITY CONTROL OEE IDENTIFY RUN DIAGRAMS)
ROOT CAUSE ANALYSIS MONEY UNDERSTAND IMPORTANT GETS CAUSE SUPPORT)
WHEN'S EVERYONE ROOT SOLVING (DECISION CRITICAL THINKING
REPORTING

wooclap   Questions 5 /5 ▾   Messages   🔒 🔍 100% 🔍 ✕ Exit   14 / 24 👥 ⓘ

Critical Thinking

BI and Reporting (Decision and Support) tools

Change Management

Root cause problem solving (fish bone diagrams)

Inputs, Outputs, Constraints what they mean in the business world and how that impacts all the applications we discussed

root cause analysis

As everyone gets older, Monte Carlo simulation becomes important. When's the money going to run out

Identify what doesn't make sense

Quality control

I think mba students should understand the relationships between various interdependencies. Data integrity. Garbage in garbage out

Human performance constraints

OEE

University of Wisconsin-Parkside
College of Business, Economics, and Computing
Advisory Board
2019

Brigid Bailey
Human Resource Supervisor
Uline
9274 Creekside Cir, 233
Pleasant Prairie, WI 53158
920-683-9406
E-Mail: bbailey@uline.com

Todd Battle
President
Kenosha Area Business Alliance
600 52nd Street, Suite 120
Kenosha, WI 53140
262-605-1100
Fax: 262-604-1111
E-Mail: tbattle@kaba.org

Steven R. Baumgartner
Vice President, Information Technology
InPro Corporation (ICP)
S80 W18766 Apollo Drive
Muskego, WI 53150
262-682-5234
E-Mail: sbaumgartner@inprocorp.com

Alan T. Biland
907 Silent Sunday Court
Racine, WI 53407
262-994-6311
E-Mail: alanbiland@gmail.com

Leonard Bloom
(Retired) Abbott Labs
4021 81st Street
Kenosha, WI 53142
262-484-8087
E-Mail: lenwbloom@yahoo.com

Kam C. Buhler
7415 Latigo Circle
Franksville, WI 53126
262-884-9783
262-412-1212 (cell)
E-Mail: likamchui@yahoo.com

Richard Caskey
(Retired) Snap-On Tools
3334 Pleasant Lane
Racine, WI 53404
E-Mail: rvcaskey@prodigy.net

Terry DeBrabander
Consultant, Management Consulting Group
New Resources Consulting
1000 N. Water Street, Suite 950
Milwaukee, WI 53202
262-994-2182
E-Mail: tdebrabander@wi.net

Kristin L. Fritz
Vice President, Human Resources
Rockwell Automation
1201 South Second Street, 8th Floor
Milwaukee, WI 53204
414-382-3651
414-807-6298 (cell)
E-Mail: kfritz@ra.rockwell.com

Charles E. Goodremote
(Retired) Chief Information Officer
Modine World Headquarters
134 Mourning Dove Lane
Mount Pleasant, WI 53406
262-636-1200
E-Mail: goodremote@hotmail.com

Michael L. Ghislain
Chief Profit Officer
NXT Level Consulting
1329 Legion Drive
Twin Lakes, WI 53181
Cell: 262-210-2581
E-Mail: mikeghislain@gmail.com

Jackie Hallberg
President
Goodwill Industries of Southeast Wisconsin
5400 S- 60th Street
Greendale, WI 53129
Direct: 414-847-4200
E-Mail: jackie.hallberg@goodwillsew.com

Dawn Jacobson
(Retired) Director of Business Process Excellence
SC Johnson
Cell: 262-902-3373
E-Mail: dmj7140@gmail.com

James A. Kettinger (Past Chair)
President & Chief Executive Officer
Engendren Corporation
9625 55th Street
Kenosha, WI 53144
Direct: 262-612-1382
Cell: 262-909-7595
Fax: 262-942-1410
E-Mail: jkettinger@engendren.com

Ron G. Kingen
President
CVI Group
Continual Value Improvement
12 Redwing Lane
Racine, WI 53402
262-992-9499
E-Mail: ronk6@me.com

Thomas P. Mahoney
Senior Vice President, Director of Mortgage
Johnson Financial Group
5901 Durand Ave
Racine, WI 53406
262-697-7511
E-Mail: tmahoney@johnsonfinancialgroup.com

Cory Mason
Director, Global Information Technology
& Chief Information Officer
Twin Disc Inc.
1328 Racine Street
Racine, WI 53403
262-638-4234
Fax: 262-638-4480
E-Mail: mason-cory@twindisc.com

Gary A. Meier
President, Metalworld, Inc.
6451 Bald Eagle Road
Racine, WI 53406
262-637-4407
Fax: 262-637-9081
E-Mail: gary@metalworldinc.com

Neha Misra (Chair)
Global Head of Analytics & Insights
Accenture Interactive Operations
635 N. Dearborn St., Apt 701
Chicago, IL 60654
773-551-9704
E-Mail: nehamisra9@gmail.com

Goran Micanovic
VP, Investments and Financial Management Technology
Digital Workplace & Corporate Solutions
Northwestern Mutual
720 East Wisconsin Ave
Milwaukee, WI 53202
Work: 414-665-6538
Cell: 414-460-8445
E-Mail: goranmicanovic@northwesternmutual.com

Thomas G. Nelson (At-Large)
Group Director
The Paranet Group, Inc.
10000 Innovation Drive, Suite 105
Direct: 262-796-2560
Cell: 262-909-4414
E-Mail: tgnelson@tgnelson.com
http://www-linkedin.com/in/tgnelson

Doug O'Reilly
IT Director of Supply Chain Systems
Uline Corporate Headquarters
12575 Uline Drive
Pleasant Prairie, WI 53158
262-295-5510
E-Mail: Doreilly@uline.com

Maureen Sorensen
Plant Manager
Rust-Oleum Corporation
8105 95th Street
Pleasant Prairie, WI 53158
Office: 262-947-6709
Cell: 262-287-2592
E-Mail: maureen.sorensen@rustoleum.com

Terri Steidl
(Retired) COO
The Good Feet Stores
106 W. Seeboth Street, #803
Milwaukee, WI 53204
Cell: 262-930-2064
E-Mail: tsteidl@hrcgmidwest.com

Kim Stoll
Badger Meter, Inc.
VP Sales & Marketing
4545 W. Brown Deer Road
Milwaukee, WI 53223
414-355-0400
E-Mail: kstoll@badgermeter.com

Russell A. Tilsner
Retired President & CEO
Broan-NuTone, LLC
P-O- Box 140
Hartford, WI 53027
Cell: 262- 844-3970
E-Mail: russ.tilsner@gmail.com

Robert J. Toeppe
President (Retired)
Wisconsin Plating Works
Home: 4701 Park Ridge Dr.
Racine, WI 53402
Cell: 262-497-1235
Home: 262-681-1218
Office: 262-898-4850
E-Mail: rjtoeppe@gmail.com

Gerald M. Uick
Account Executive
Elm Grove Investment Group, Inc.
740 Pilgrim Parkway, Suite 310
Elm Grove, WI 53122
262-821-0740
Fax: 262-821-1988
E-Mail: juick@AOL.com

Andrew J. Vogel
Vice President
BMO Harris Bank
9055 76th Street
Pleasant Prairie, WI 53158
262-697-5100
Fax: 262-694-3589
Cell: 262-818-4323
E-Mail: andy.vogel@bmo.com

Trevor Zillwood
Vice President – Finance
InSinkErator
4700 21st Street
Racine, WI 53406-5093
262-554-3511
Fax: 262-554-1109
Cell: 602-327-8364
E-Mail: Trevor.Zillwood@Emerson.com

Dirk Baldwin
Dean
College of Business, Economics, and Computing
900 Wood Road, MOLN 357
Kenosha, WI 53141-2000
262-595-2379 or 595-2243
Fax: 262-595-2680
E-Mail: baldwin@uwp.edu

CBEC Administrative Staff

Michele Gee
Associate Dean and
Director of Graduate Programs
MOLN 335
262595-2304
Fax 262-595-2680
E-ail: gee@uwp.edu

J. Ubaldo Quevedo
Chair, Department of Computer Science
MOLN 249
262-595-2297
Fax: 262-595-2680
E-Mail: quevedo@uwp.edu

Peter Knight
Chair, Department of Business
MOLN 353
262-595-2415
Fax: 262-595-2680
E-Mail: knightp@uwp.edu

Dennis Kaufman
Chair, Department of Economics
MOLN 280
Kenosha, WI 53141-2000
262-595-2192
Fax: 262-595-2680
E-Mail: kaufman@uwp.edu

Laura McClure
Dean's Assistant
College of Business, Economics, and Computing
900 Wood Road, MOLN 357
Kenosha, WI 53141-2000
262-595-2243
Fax: 262-595-2680
E-Mail: mcclure@uwp.edu