

**ONLINE DEGREE IN
 BUSINESS MANAGEMENT REQUIREMENTS
 GENERAL BUSINESS CONCENTRATION**

The General Business concentration curriculum is designed to develop and facilitate business skills through exposure to accounting, finance, marketing, human resource management, organizational behavior, management information systems, and production. Many students participate in internships, business consulting projects, and project management opportunities. Students explore ethical considerations of business decisions and gain an understanding of multinational and multicultural aspects of today's business world.



AACSB Accreditation: The Business Management/Finance Concentration program is accredited by the prestigious AACSB-International (Association to Advance Collegiate Schools of Business). This accreditation is recognized worldwide as a sign of program quality.

REQUIREMENTS FOR GRADUATION

- Completion of 120 credits including General Education, Math and English Competency and Ethnic Diversity requirements. Attain a minimum cumulative grade point average (GPA) of 2.0 on a 4.0 scale. Note: With Associate of Arts or an Associate of Science degree, General Education, Math and English Competency requirements will be waived; There is no foreign language requirement.
- A minimum of 57 credits of the total 120 credits required to graduate must be in areas other than business and upper-level economics. Speech 105, Math 112, English 201 or 202 or 204, Economics 120 and 121 may count in this amount. Re-consideration of this policy will be given to students who enter UW-Parkside with advanced standing (e.g. placement into college or advanced English or Math classes, etc.)
- Acquire a grade of C or better in fundamental and business preparation courses listed on this page.
- Attain a 2.50 GPA in the upper level foundation core and concentration Business Management Major listed on reverse side.

The following are the requirements of Business Majors whose acceptance date is **Fall 2016** or later.

FUNDAMENTAL AND BUSINESS PREPARATION COURSES

All fundamental and business preparation courses must be completed with a minimum grade requirement of C (C- is not acceptable) prior to advancing to the 300/400 level business courses.

<u>DEPT</u>	<u>COURSE #</u>	<u>COURSE</u>	<u>PREREQUISITE</u>	<u>CREDITS</u>
MATH	112	College Algebra II	MATH 111	4
ECON	120	Micro Economics	MATH 111	3
ECON	121	Macro Economics	MATH 111	3
ACCT	201	Financial Accounting	MATH 111	3
QM	210	Business Statistics I	MATH 112	3
BUS	272	Legal Environment of Bus		3
SPCH	105	Public Speaking		3

ADDITIONAL LOWER-LEVEL BUSINESS COURSES

The following courses must be completed with a minimum grade of C (C- is not acceptable).

<u>DEPT</u>	<u>COURSE #</u>	<u>COURSE</u>	<u>PREREQUISITE</u>
ACCT	202	Managerial Cost Accounting	ACCT 201, ECON120, MATH112, QM 210
QM	310	Business Statistics II	QM 210, MATH 112
ENGL	201/202/204	Written Comm	ENGL 101

Fundamental Business Preparation	31 Credits
Upper Level Foundation Core	21 Credits
Concentration	<u>15 Credits</u>

Total **67 Credits**

FOUNDATION CORE AND GENERAL BUSINESS CONCENTRATION REQUIREMENTS

Prerequisites for all 300 and 400 level courses: declared Business Major with junior standing (54 credits), completion of all pre-business courses with C or better, all individual course prerequisites, and an overall UW-Parkside GPA of 2.0. A minimum 2.50 GPA in upper 300/400 level foundation core and concentration courses is required to graduate.

Required Upper-Level Foundation Courses	Frequency	Prerequisites
QM 319-Operations Management	(F, Sp, Sum)	QM 210, MATH 112
MIS 320-Management Information Systems	(F, Sp, Sum)	ACCT 201
FIN 330-Managerial Finance	(F, Sp, Sum)	ACCT 201, QM 210 or MATH 309, ECON 121
HRM 343-Human Resource Management	(F, Sp, Sum)	Jr. or Sr. Standing
MGT 349-Organizational Behavior	(F, Sp, Sum)	Jr. or Sr. Standing
MKT 350-Marketing Principles	(F, Sp, Sum)	ECON 120
BUS 495-Strategic Management	(F, Sp, Sum)	Sr. Standing, FIN 330, MKT 350, MGT 349
General Business Concentration Courses (15 credits with no more than six from one prefix)		
PMGT 341-Basic Project Management	(Sp, Sum)	
PMGT 342-Essential Personal Skills of Project Management	(Sp, Sum)	
PMGT 441-Advanced Project Management Tools and Techniques	(F)	PMGT 341
PMGT 442-Project Management Simulation	(F)	PMGT 341, PMGT 342
MGT 446-Global Management	(F 2017 onward)	
RMGT 454-Services Management	(Sp)	MGT 349, MKT 350
MKT 353-Internet Marketing	(Sum)	MKT 350
BUS 427-Introduction to Supply Chain Management	(F)	QM 210
ACCT 301-Intermediate Accounting 1	(Sp)	ACCT 201, FIN 330