

Learning Goal Assessed: Reasoned Judgment **Program-Level Competency: Engage in continuous improvement to** enhance operational performance and promote innovation Sub-competency: Utilize data analytics and quantitative analysis to support strategic and operational decisions.

ABSTRACT

MBA program was significantly revised and (MBAO) program was launched in Fall 2018. of 95 students completed MBA 720; 48 of th enrolled in the MBAO program, and the rest program. Their performance was measured a the following program level competency and

Program-Level Competency C): Engage in co improvement to enhance operational perfor promote innovation

Sub-competency: Utilize data analytics and analysis to support strategic and operationa

Several assignments were given to students evaluated consistently along three rubric dir Technology Design, Using Appropriate Data Based on Data Analysis.

Overall student performance has been good rubric dimension "Technology Design". For design dimension, about 22% of the student unsatisfactory category. This is not surprisin the MBA students do not come with any sign background. In MBA 720, with a short rampasked to construct databases and utilize spre techniques. It is noteworthy that the perform MBAO students are very similar for almost a dimensions. More results need to be gather semesters and validated. Even though stude shows above 20% unsatisfactory rate in the Design" dimension, students do well in this technology design is only one component of Students do well in other aspects such as ma arriving at managerial plans related to techr grades in MBA 720 tend to be at or above Bthe student demonstrate mastery of the cor in MBA 720.

Our department's MBA committee is planni MBA assessment plan this academic year and get approval from the department for the revised plan.

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d the MBA Online 8. In 2018-19, a total	100
hese students are st in the F2F MBA	80
d and compared for	60
nd sub-competency.	40
continuous Armanco and	20
ormance and	0
d quantitative al decisions.	
s and students were	
imensions:	100
a, Making Decisions	80
	60
d except for the	40
r the technology	20
nts are in the ng because many of	0
gnificant technology	
o-up, students are	
readsheet	
rmance of F2F and all rubric	
ered in future	100
dent performance	90
e "Technology	80
s class because	70 60
of the evaluation.	50
naking decisions and	40
nologies. Average	30
S+, which shows that	20
ompetencies covered	10 0
ing to revise the	
nd det approval from	

MBA and MBA Online Assessment Report, 2018-19 **College of Business, Economics, and Computing Assessment Liaison: Michele Gee Report Prepared by: Suresh Chalasani and Michele Gee**



Performance of MBA Online Students (2018-19) 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% TECHNOLOGY USING DATA DECISIONS DESIGN EXEMPLARY SATISFACTORY UNSATISFACTORY



Total # F2F Students: 47



Total # Online Students: 48



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