Matthew Adam

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EDUCATION

Bachelor of Science in Mathematics   **Excepted Graduation December 20xx**

University of Wisconsin-Parkside, Kenosha, WI
- Concentration: Applied Mathematics
- Certificates: Data Science
- GPA: 3.8; Dean's List
- Organizations: Lambda Alpha Upsilon Fraternity, Inc.

SKILLS

Databases: SQL, Microsoft Access
Programming: C, Python, JavaScript, MATLAB
Statistics: Excel, SAS

RELEVANT EXPERIENCE

Marketing Analytics Intern   **June 20xx – August 20xx**

Johnson Health Tech North America – Milwaukee, WI
- Utilized Microsoft Excel to track unique visitors and as click through rates and increased site views by 30%
- Provided a full overview of the business' current competitive position on social media platforms
- Built a program in Python to test and differentiate page rank algorithms

Student Data Warehouse Analyst   **September 20xx – May 20xx**

University of Wisconsin-Parkside – Kenosha, WI
- Collaborated with clients and university departments to produce, edit, and enhance dashboards for data visualizations to improve department university decisions
- Performed QA to trouble shoot bug and search for hotfixes in documentation
- Converted reports in BI Publisher in order to create a responsive data dashboard

Sales Associate   **January – September 20xx**

Aldi, Kenosha, WI
- Assisted with checking out over 100 customers per shift
- Organized items so customers can easily find the product they need

CAMPUS INVOLVEMENT

Vice President   **October 20xx - Present**

Lambda Alpha Upsilon Fraternity, Inc.
- Coordinated with local non-profit and other Greek organizations to plan fundraiser and service day for 30+ volunteers.