Racine County Workforce Development Board

Chancellor Ford Presentation
Thursday, Dec. 18, 2014

UW-Parkside Website
THE STUDENT EXPERIENCE

If video does not start select:
https://www.youtube.com/watch?v=6b1tcs4KrnE&list=PLS_ddxzh5aEG0AO6gC8OsYnNSmuVsO2oy
“Our mission and vision is founded in community partnerships and engagement.”

Pillars of Excellence

• Become a Premier Regional University that Transforms Lives

• Achieve Sustainable Growth

• Advance Economic Growth Through Community Engagement and Partnerships
• More than 5,200 Parkside Alumni in Racine County ... and Growing!

• Alumni on the Racine County Workforce Development Board:
  – David Hazen – B.S. business, 1976
  – Mary Jo Wodicka – B.S. business & labor and industrial relations, 1984

• LinkedIn:
  3,500 Parkside alumni in the greater Milwaukee area

• Parkside alumni on LinkedIn at select local employers:
  – SC Johnson - 105
  – CNH Industrial - 70
  – CNH Capital - 24
  – Wheaton Franciscan - 46
  – Gateway Technical College - 38
  – Modine - 26
1,400 students from Racine County currently enrolled

Top Majors:

- Business Management - 171
- Criminal Justice - 103
- Biological Sciences - 102
- Psychology - 81
- Computer Science - 69
- Pre-Nursing - 62
**Business Management:**
- Accredited by AACSB International – less than 5% world-wide
- Accredited Sales Certificate Program
- Nationally ranked competitive sales teams

**Computer Science:**
- 99% job placement rate over past 2 years

**Theatre Arts:**
- Only Theatre Arts Program to be recognized for academic excellence by UW Board of Regents
- 29-year partnership with Fireside Theater
- 90% placement rate of graduates

**Pre-Health:**
- 90% placement rate in professional school vs. national average of 40%
Technology and Pre-engineering:

Only Post-Baccalaureate Licensure Program in Wisconsin

- Address shortage in technology and pre-engineering teachers in Wisconsin
- Registration and prior learning assessment will open January 1 for anyone interested in starting the program summer 2015

Educator Development Website

Secretary Reggie Newson, Wisconsin
Department of Workforce Development
Technology Pathway Partners
Teacher Candidates in the Classroom:

- 51 teacher candidates serving more than 1,100 hours in Racine area schools
- 27 teacher candidates serving more than 700 hours at six RUSD schools
- 15 teacher candidates serving more than 400 hours at 21st Century Preparatory and The Prairie School

Scholarships, Opportunities and Access in Racine (SOAR)

- Four teacher candidates served more than 80 hours in SOAR
- Two teacher candidates from spring of 2014 placements were subsequently hired by SOAR
- The Lighted School House and two at John XXIII serving more than 80 hours
- 20-25 teacher candidates working this spring with community groups in Racine
Wisconsin Department of Public Instruction Grant ($400,000)
Enhancing Teaching of Middle School Mathematics (ETM2)

Education Partners:

- University of Wisconsin-Parkside
- Racine, Burlington and Kenosha unified school districts

Objectives:

- Increase teachers’ depth of mathematical content knowledge and pedagogical knowledge
- Increase teacher leadership capacity related to Common Core state standards for mathematics implementation
- Increase student achievement in mathematics
- ETM2 will deliver more than 100 hours of professional development each year to 34 middle school mathematics teachers, 28 from RUSD and BASD
Advisory Boards
• More than 50 representatives from Racine County on advisory boards in each college

Examples of Community Partners and Student Research/Projects:
• CNH
• Downtown Racine Corporation
• Human Capital Development Corp.
• Merz North American
• Modine
• SC Johnson
• Wheaton Franciscan
• Many others...

Ralph Jaeschke Solutions for Economic Growth Center
• Produced 86 projects for 71 different clients in 2013-14
• Leveraging 14 faculty/staff and 350 students
• Serve small businesses in southeastern Wisconsin
• Past four years, worked with more than 25 Racine businesses and organizations
Internships

More than 50 businesses and organizations in Racine County benefit from internships with UW-Parkside students.

Small Business Development Center

Education, training, and one-on-one counseling to entrepreneurs and existing businesses throughout southeastern Wisconsin at no cost.

Part of the UW-Parkside College of Business, Economics, and Computing.

SBDC workshops help entrepreneurs and current business owners understand a clear picture of success.

SBDC – Racine County 2014

Racine Clients – 133
Total Racine Business Starts – 3
Capital Obtained - $261,000

First Steps
Free monthly workshops at Racine County Workforce Development Center covers first steps in starting a business, 43 students in 2014.
Bring us your mobile app ideas!

The creative, professional, interdisciplinary group develops mobile apps for community clients throughout southeastern Wisconsin. We discover solutions and strategies for technology challenges.
The Racine Belle Urban System is interested in the same app developed by the App Factory for Kenosha Area Transit. The app allows KAT and BUS riders to quickly check the bus schedule using a smartphone.
Building a Stronger Racine County
Lower Unemployment
Higher Wages

Our alumni serve the area as doctors, authors, attorneys, elected officials, artists, educators, entrepreneurs, business professionals, engineers, and scientists, to name just a few

Bureau of Labor Statistics:
• Strong correlations among educational attainment, income and unemployment
• Careers requiring postsecondary education generally had higher median wages ($57,770)
• Careers requiring postsecondary education are projected to grow faster (14.0 percent) between 2012 and 2022

Bureau of Labor Statistics
Unemployment by education level:

• 11% less than a high school diploma
• 7.5% high school diploma
• 7% some college but no degree
• 5.4% associate’s degree
• 4.0% bachelor’s degree
• 3.4% master’s degree
• 2% doctorate or professional degree
TALENT AND ECONOMIC DEVELOPMENT TEAM

- Deborah Ford, Chancellor
- Fred Ebeid, Interim Provost
- John Jaraczewski, Assistant Chancellor for University Advancement
- Megan Mullen, Dean College of Arts and Humanities
- Dirk Baldwin, Dean College of Business, Economics, and Computing
- Emmanuel Otu, Dean College of Natural and Health Sciences
- Walt Jacobs, Dean College of Social Sciences and Professional Studies
- Debra Karp, Interim Director of the Center for Community Partnerships
- James McPhaul, Director of Small Business Development Center
- Tim Knautz, Director of Solutions for Economic Growth Center
- Carmel Ruffolo, Director of Corporate Engagement & Regional Development
- Gwen Jones, Director of Advising and Career Center
- Abey Kuruvilla, Special Assistant to Chancellor for International Relations
- Heather Kind-Keppel, Office of Diversity and Inclusion
- Oliver Johnson, Employer Relations Associate